

# Store Will Be Open Saturday Evening Until 10 o'Clock

Our Piano Dept. Open Evenings Until Xmas  
Evening Entrance: 166 East 60th Street

ALL CARS TRANSFER TO  
**Bloomingdale's**  
Lexington to 3d Avenue 59th to 60th Street

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The Store Is Easy to Reach from Anywhere

ALL CARS TRANSFER TO  
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The Whole Store Is Throbbing with the Xmas Spirit!

## The Greatest and Most Timely Sale of Player Pianos Ever Presented to the New York Public!!

BLOOMINGDALES' Have Placed on Sale for the First Time

## Perfect, Reliable, Fully Guaranteed \$500 New 88-Note Player Pianos

Price includes a Vernis-Martin Gilt Music Cabinet, 12 Rolls of Music, a Bench, Cover and Free Delivery.

# At \$345

In order to give everybody an opportunity to participate in this great event we have decided to sell these Player Pianos on terms of

# \$2 Per Week

No Interest, No Insurance, No Extras



For months our factories have prepared for this new and unequalled event in player piano history.

We spared no expense in the construction of these new and beautiful 88-note player pianos; in fact, we say without hesitation that they are of such unusual musical quality that to purchase an instrument of similar grade elsewhere you would have to pay at least \$500. Just think of being able to buy a perfect, fully guaranteed, new 88-note player piano at \$345—the price which is usually asked for an ordinary upright piano!

The question of price and terms being entirely eliminated, the player piano is now within the reach of everybody.

### Not Until You Own a Player Piano

will you ever experience the delightful sensation and wonderful satisfaction of being able to sit at your piano and play your favorite music, whether popular or classical, whenever you are so inclined. You are not obliged to depend on an accomplished pianist to entertain you, your family, your friends and your guests at a little social, a musicale or a dance. The player piano solves the problem of musical entertainment for you. Wherever there is music Christmas will be a merry one; joy and happiness will reign supreme.

Don't Fail to Take Advantage of This Wonderful Player Piano Offer. It Means to You a Saving of \$155.00, or More

### We Also Call Your Attention to the Most Complete Holiday Display of the Following Pianos and Player Pianos

On Terms to Meet Each Customer's Convenience

|                                  |       |   |                |
|----------------------------------|-------|---|----------------|
| Walters Piano, Style L . . . . . | \$225 | Walters Player Piano, Style S . . . . . | \$395          |
| Walters Piano, Style K . . . . . | \$250 | Walters Player Piano, Style X . . . . . | \$450          |
| Walters Piano, Style D . . . . . | \$275 | Erhard Player Piano, Style 31 . . . . . | \$500          |
| Erhard Piano, Style 21 . . . . . | \$300 | Erhard Player Piano, Style 32 . . . . . | \$550          |
| Erhard Piano, Style 22 . . . . . | \$350 | Erhard Player Piano, Style 33 . . . . . | \$600          |
| Erhard Piano, Style 23 . . . . . | \$400 | Erhard Baby Grand Pianos . . . . .      | \$575 to \$700 |

**EXCHANGE**  
your old piano for a beautiful new Walters Piano or Player Piano. We will allow you to pay any balance due at the rate of \$1.00 a week on a piano and \$2.00 a week on a player.

### Our Piano Department Open Evenings Until Christmas

For the convenience of our patrons who will not be able to call during the day our Piano Department will remain open until 9.30 every evening until Christmas. Please use Entrance at 166 East 60th St., near 3d Ave. Take elevator in rear to Third Floor.

**NOW READY!**  
Our Latest Illustrated Catalogue, containing photos of our new 1914 Pianos and Player Pianos. Send for it today. Upon request a representative will call.

## Bring the Children to Our Wonderful Toyland—Many Attractions!

Let the little folks see Santa Claus and his live deer—bring their letters to Santa Claus' Letter Contest. Every child will receive a souvenir. Many specials for to-morrow, including:

|  |   |   |   |
|--|---|---|---|
| <b>Oak Rockers</b><br>at 98c<br>Good sized seat, high back and arms, made of hardwood, oak finish.               | <b>English Perambulators, \$3.39</b><br>Rubber tires and enamelled wood bodies, painted dark green and fitted with leatherette hood to match.                 | <b>Reed Pullman Sleepers, \$4.98</b><br>Reed bodies and hoods; natural finish; wheels have rubber tires.<br>Others at \$3.98, \$5.98, \$6.98 and \$9.98.  | <b>Juvenile Automobiles, \$3.89</b><br>Every boy should have an auto at this price. Bodies of steel, nicely painted; wheels have rubber tires.  |
| <b>Mechanical Trains, 49c</b><br>Locomotive, tender, two cars and a circle of track. Other sets, 98c to \$16.75. | <b>Games</b><br>Toy Town Post-Office, 49c.<br>Pretty Village, 49c.<br>Ring My Nose, 25c.<br>Sharp Shooters, 25c.<br>Color Boxes, 25c.<br>Scroll Puzzles, 25c. | <b>Railroad Accessories</b><br>Signals, 50c, 75c and 75c.<br>Trains, 40c, 75c and \$1.00.<br>Station, 40c, 50c and 60c.<br>Street Trucks, 50c, 75c, 1.00.<br>Bridges, 50c and \$1.00.<br>Moving Picture Machines, 90c.<br>Steam Engines, 90c. | <b>Bells</b><br>We are showing a splendid, complete collection of the whole Doll family. Everything from the cute little doll at 90c to a handsomely dressed doll at \$35.00 is here. Fourth Floor. |

### Kid Gloves for Men and Women

Packed in holly boxes at this season, if desired. Here are special values for women, men and boys.

- Women's 16-Button Length Fine Glace Kid Mousquetaires, to reach far above the elbow. 67c black and white. . . . . \$1.69
  - Women's 2-Clasp Kid Gloves, fine imported gloves, in tan, gray, black and white. . . . . 65c
  - Women's 8c Gloves—Women's manish capeskin gloves, prize seam, in golden brown shades. Every pair guaranteed to wear; all sizes. . . . . 75c
  - Men's \$1.15 Gloves—Samples of men's kid gloves, made to sell at \$1.15 pair. Finest imported capeskin or suede to choose from; all sizes. . . . . 89c
  - Boys' \$1.15 Gloves—Bought as samples, hence the cut price. Fine capeskin, suede and mocha; maker's name on every pair. . . . . 79c
  - Women's P. K. Glace Gloves, imported skins, 3-row embroidered backs; in a variety of colors and black and white; all sizes; every pair guaranteed. . . . . \$1
- Complete stock of lined and unlined Founes, Meyers and Mark Cross gloves at popular prices.



### This Middy Blouse, 98c

A jaunty middy blouse that will make a useful and acceptable gift in many home circles. It is made of white galates, with new shape roll collar of fast dye navy blue washable flannel and red lacings. Other details: finished with pearl buttons; pocket is trimmed with blue flannel; emblem on sleeves, slit cuffs. Special value at 98c. 2d Floor.

### 600 Women's and Misses' Coat Sweaters at . . . . \$1.19



As a matter of fact, these Sweaters were made to sell for \$2.00, and you cannot fail to be impressed with their excellence at this small price. They are knitted in a pretty weave stitch crossed with stripes in fancy designs. They have shawl collar doubled and turned-up cuffs and two deep pockets. They fasten with buttons to match perfectly the color of the garment. Three colors—gray, cardinal and black. Sizes for women and misses. Main Floor.

No Mail Orders Filled  
No Telephone Orders Filled

### Wiltons, Axminsters, Velvets & Smyrna Rugs

Suggest Sensible and Appropriate Gifts.

In our holiday list of rugs there are the newest and latest designs, as well as copies of fine Oriental Rugs. Prices:

- Velvet Rugs, 27x54, each \$1.10.
- Axminster Rugs, 18x36, 98c.
- Axminster Rugs, 27x54, \$1.75.
- Axminster Rugs, 36x70, at \$3.50.
- Reversible Smyrna Rugs, 30x60, \$1.95.
- Reversible Smyrna Rugs, 36x72, \$2.95.
- Wilton Rugs, 18x36, \$1.85.
- Wilton Rugs, 27x54, \$3.95.
- Wilton Rugs, 36x63, \$4.95 and \$8.50.

### Just Purchased! 1800 Women's House Gowns and Kimonos at 98c and \$1.35



You have rarely been favored with such attractive values in house robes as these are. Best of all is the timeliness of the offer. Any garment in the assortment will make a most acceptable Christmas gift. There are 1,800 garments; all of good quality fleeced flannelette of a very superior make, and in just those delightful colorings and patterns that women admire so much. Some of them have shirred silk on collar and sleeves; others are trimmed with ribbon. All sizes in the collection, 98c and \$1.35. Second Floor.

### Special Offerings in China and Cut Glass—Useful Gifts

Imported Blue Delft Coaster Sets of Tray and 6 Tumbler Trays . . . . . 75c



This set has a porcelain tray with delft decorative metal rim and two side handles; also includes 6 small tumbler trays to match large one; special. . . . . 75c



Gilt Jewel Cases in Big Variety

A large and pretty assortment of Art Jewel Cases, satin lined, in gold and silver finish, and very popular as Holiday gifts, at, each 49c, 98c, \$1.49, \$1.99, \$2.97, \$3.98, \$4.98.



Complete 100-Piece Dinner Sets at \$9.98

American Porcelain Dinner Set, 100 pieces, with soup tureen; first quality ware; choice of decorations; extra gold treatment; complete. . . . . \$9.98  
Other dinner sets on special sale at \$2.98, \$3.98, \$4.98 up to \$25.00



English Tea Pots at 25c

Various shapes and decorations; large sizes; exceptional value at our price. . . . . 25c

### Women's 69c Silk Stockings at 49c

Made with 4-inch lace garter tops, full-fashioned cotton splicing at the soles to make them doubly durable. They are in black, and are sold regularly for 69c., but to make a sensation in our Women's Hosiery Department, to-morrow they will be sold at 49c. per pair.

- Lisle and Cotton Stockings—Women's imported, full-fashioned plain black lisle thread and cotton stockings; all sizes, including extra widths. . . . . 24c
- Women's Cotton Stockings—Heavy two-thread cotton hose; high spliced heels; in black 1 only; all sizes. . . . . 12c
- Men's Silk Lisle Half Hose—Reinforced splicing; colors and black; all sizes; slightly durable and decidedly good values. . . . . 12c
- Plain and Fancy Pure Thread Socks—Seconds of 35 quality; high spliced heels and toes; black and colors; all sizes. . . . . 19c
- Men's Plain and Fancy Silk Socks—A large variety of colors; high spliced heels and toes; all sizes. . . . . 29c
- Men's Full Length Pure Thread Pure Silk Socks—With cotton splicing, in a large variety of plain and fancy colors, at. . . . . 48c



### Have You a Nice Watch Hand Bag?

If not, you will be interested in our large stock of very modern patterns. Would make a handsome up-to-date Xmas gift, too. We offer copies of the latest and most popular Paris models, as follows:  
Watch Bag of genuine morocco leather, gilt lined, purse fitting, \$3.50.  
Watch Bag, 2 styles, genuine morocco, silk and bamboo lined, \$4.98.  
Watch Bag, mocha lined, purse and pendant mirror; others with slate and pencil; wash enclosed in rhinestones; fitted with purse, \$5.98.  
Other Watch Bags at \$7.50, \$11.50 up to \$25.00. Main Floor.



These Smoking Tables, \$1.50 & \$2.50

These were made to sell for much more money, but we secured a large quantity, and will dispose of them quickly; finished in fumed oak, mahogany and golden oak; complete with attachments. \$1.50 and \$2.50. Fourth Floor.

No Mail Orders Filled  
No Telephone Orders Filled

### Upholstery Store Gifts

Hundreds of useful articles in the Upholstery Store that will be highly appreciated as gifts by practical people.

- Bamboo Sewing Tables, covered with Japanese matting, with three compartments, at \$1.79, \$2.29 and. . . . . \$3.50
- Marie Antoinette Curtains, white and Arab; pretty design on good quality net; per pair. . . . . \$1.95
- Bamboo Portieres, a large assortment of colorings and designs; \$1.19 each. . . . . \$1.19
- Portieres, heavy reversible armure, with wide tapestry band border or gimp edge; all colors; per pr. . . . . \$3.75
- Head Rests, striped and figured satin, with pretty ruffles & silk cords, each. . . . . 50c and 59c