

Some Beauty Hints for Men From Old Doc Hitchcock

Eminent Specialist of "The Beauty Shop" Believes in First Exercising the Mind and Then Using a Steam Roller on the Face—One Drawn by Horses May Injure the Complexion.

After Applying Wrinkle Lotion at Night Catch Your Face in the Morning and Remove Mixture With Sand Paper, Using No Hooks—Preparation May Then Be Utilized for Taking Rust Off Kitchen Range.

By Raymond Hitchcock.
EXPRESSION is everything. It is the sign-post of the soul and the finger-print of true art. (Gosh, that's good!) Whether it be singing, piano playing or the reproduction on canvas of the features of a mutt ki-oodle with a tin can tied to its tail, we must have expression. Oh, we must! If the painting of the ki-oodle does not express a mutt in trouble the artist is voted a mutt instead of the dog, therefore a healthy complexion is the first thing to be acquired upon which to build the coveted foundation of expression.



All other beauty doctors whom you have consulted and, doubtless subsequently caused, have started you off on a dope diet; a combination of either lard or kerosene oil, or horse chestnut powders diluted with essence of talcum. They do this to make you think your particular case is the only one of its kind that ever came under their observation, knowing full well that the mixture can do you no particular harm, though the redolence of the mess may be the means of your wife having to call in an officer from the Health Department.

RESINOL WILL HEAL YOUR SKIN

Stop Itching Instantly, and Clear Away Unsightly Eruptions.
No matter how long you have been tortured and disfigured by itching, burning, raw or scaly skin humors, just put a little of that soothing, anti-septic Resinol Ointment on the sores and the suffering stops right there. Healing begins that very minute, and your skin gets well so quickly you feel ashamed of the money you threw away on useless, tedious treatments.

**GOOD FOR ONE VOTE IN
Ritchie & Cornell's Free Popularity Contest
Five Free Round Trip European Tours
FOR THE MOST POPULAR**

Policeman, Fireman, Letter Carrier, Railroad Employee and Citizen.
The names of the leading contestants will be printed in our advertisements each week. You may vote as many coupons as you please to help you or your friend with five free round trip European tours.

No employee of Ritchie & Cornell is allowed to enter this contest. Coupon appears each night in The Evening World, Journal and Evening Telegram. List of leaders appears in Sunday Telegram.

In case of ties for any of the prizes, each winner will receive the prize tied for.

*Votes may be cast in person at any of our 10 stores, or can be mailed to our 1419 Broadway, New York, store.

VOTE GOOD FOR ONLY ONE CANDIDATE

Name.....
Occupation.....
Address.....

RITCHIE & CORNELL Tailors
1419 Broadway, New York, N.Y.

SUITS \$14.75
Made to Measure
to Measure

E. W., April 18

account. You are supposed to use every room in it, or at least dust 'em out once in a while so that you can rent a room or two should the occasion arise.

But the recipe. Here is the stuff to rub on your face three times a day and a good splash before retiring:

Take four quarts of horse sense and let it stand until it gets set, or at least until you think you've got it hobbled. Mix two quarts of blueness diethylate—which, in plain United States, means common politeness—add a pinch or two of thoughtfulness and after a few doses of this carefully smeared over your countenance observe the actions of your immediate family. Keep close watch on the home folks and if, in a few days, they begin to greet your arrival at the fire-side with smiles of welcome and other evidences of cordiality that have long been a stranger to you, you will know that my recipe is "beginning to take," and you will find yourself smiling in return—good, honest, hope-to-die smiles, too, not stinky little grins that hurt your face every time you pull one. Follow the formula as I have directed and the result will be certain, satisfactory and permanent.

This is the advice I give gratis to my personal friends. To my customers who pay real money, I have a clearer that never fails to get the dough in advance. Here it is:

To the man who would be beautiful nothing is more important than a good complexion. When I speak of a good complexion I mean there should be a place for every color and every color in its place. A peach bloom red, which is so becoming when it is worn lightly nor nor-east of the cheek bones, does not create favorable comment when it is on the nose.

Many men are in the habit of wearing face masks when they retire for the night. These masks, however, should be put on before entering the house, as they are likely to create misunderstandings resulting in the cheek bones, does not create favorable comment when it is on the nose.

Always use a roller under five hundred pounds which may be operated by hand. Rollers drawn by horse-power are exclusively for use on the lawn.

If you heard is very black, showing blue under the skin, and you do not care for a black and blue combination, try the following formula:

LePage's liquid glue.....1 oz.
Best Mucilage.....2 oz.
Library paste.....12 gr.
Sticky fly paper.....2 lbs.
Portland cement to thicken.

Let the beard grow two or three days and then apply this preparation at night. Remove the next morning by giving a vigorous pull. Your face may trouble you for some time afterward, but your beard will never grow again.

For wrinkles, my experience shows that it is well to apply a little putty on the affected parts, rubbing it in with a putty knife. Afterward cover with a coat of alabastine, of color to suit taste. If you are a blonde, a delicate pink is recommended. Or, you can color yourself to match your wife, your wall paper or your disposition. An excellent lotion for the face is compounded as follows:

Bacon grease.....1 qt.
Lard.....3 lbs.
Butter.....2 lbs.

The lotion has a double advantage. It gives the face that alppers appearance which any woman will tell you is to be expected at the hour of retiring. Also, when the lotion is removed in the morning it may be used in the culinary department of your household for removing the rust from the old kitchen range.

To wash your face the morning after you have applied this lotion, you must catch your face first. If it eludes you, slipping from the hand,

try gloves made of sandpaper. Use no books.

If your color is not high enough, try keeping mustard plaster on your cheek three hours. Should you have too much cheek for one mustard plaster, try two.

On no account go to bed without first smearing something over your visage. Your life partner will take this as an infallible sign that you are trying to keep yourself young and lovely for her. There are households in which the husband has not seen the real countenance of his wife since their honeymoon.

Above all things, in working for a good complexion be careful about your food. Eat plenty of salted nuts, bonbons, chocolate creams and pastry. Drink four or five glasses of ice cream soda a day. Six months of this diet, taken in conjunction with the preparations given above, is warranted to make a different man of you.

PERFUME POINTS THE TRAIL.

Bottle of It Causes Two Arrests in \$4,000 Theft Case

Jacob Posnansky of No. 68 East One Hundred and Seventy-second street and his uncle, Philip Posnansky of No. 187 Hathgate avenue, the Bronx, were arrested to-day charged with robbing Jacob's aunt, Mrs. Helen Wines, of \$4,000 worth of jewelry, \$300 francs and \$800 in United States currency last Saturday night.

Mrs. Wines and her husband are French people and live in this country on a visit to the Posnanskys. A party was given them Saturday night at the One Hundred and Seventy-second street address and during the party the bottom was cut from the dress suit case in which Mrs. Wines carried her money and jewels. Along with the treasure the thieves took a bottle of French perfume.

Detectives McLaughlin and Kennedy of the Hathgate avenue station, were detailed to the case. They were told that Jacob and Philip Posnansky had absconded themselves for a time from the party formerly held in the home of Philip, the uncle, a bottle of French perfume was found. The arrests followed.

KANSAS BOOSTERS IN CITY.

Special Train Brings Them With Display of State Products.

A special train of eleven steel coaches arrived to-day, carrying delegates from the Southwestern Kansas Association of Commercial Clubs on a tour of the East. The party comprised 105 men, including a band of twenty-four. It represented nine counties and the co-operation of 6,000 Kansas towns of from 10,000 to 10,000 population.

Five of the coaches are devoted to a display of agricultural, manufactured and mineral products of Southwestern-Kansas. The tour begins April 12 and will end at Independence, Kan., April 18. The members will spend two days in New York and leave for Philadelphia early Monday morning.

"Open Air to Everywhere."

When you rent this Spring be sure you are near a bus line.

Open air rides means Health and Comfort.

Fifth Avenue Coach Co.

Franklin Simon & Co.

Fifth Avenue
Monday, April 20th

Franklin Simon & Co. will hold their Annual Sale Monday of "Onyx" Hosiery for Women, Misses, Men, Girls and Boys at Specially Reduced Prices.

SEE SUNDAY PAPERS FOR PRICES

Franklin Simon & Co. will hold the following special sales on Monday:

- Women's Dressy Suits at 35.00
- Women's Evening Gowns " 38.50
- Colored Handkerchief Linen Waists " 5.95
- Women's Golf Cord Skirts " 5.00
- "Parfait" Glove Silk Combinations " 2.65
- "Parfait" Silk Gloves " .85
- "Parfait" Dancing Corsets " 3.50
- Women's Boudoir Gowns " 8.50
- Women's Colonial Pumps " 4.50
- Misses' Dressy Suits " 29.50

FIFTH AVE., 37th and 38th Sts.

STERN BROTHERS

42d and 43d Street, West of Fifth Avenue

Absolute protection for valuable garments and rugs in our Cold Dry Air FUR STORAGE

All articles insured against theft, moths and fire.

At Very Low Rates

Special price concessions on alterations and repairing done during the Spring and Summer months.

Lace curtains carefully cleaned and laundered at moderate cost; and stored until wanted, free of charge.

Draperies and Hangings stored.

Estimates submitted and articles called for upon request made in person, by mail, or Telephone: Bryant 6700.

36 Years London of Fashion
Simpson Crawford
SIXTH AVE. 19TH TO 20th STREET.

BARGAINS FOR EARLY SHOPPERS

Monday 8:30 to Noon

Lots Limited. No Telephone, C. O. D. or Mail Orders on These Items.

25c to 50c Wash Goods Colored lavas, batistes, voiles, ginghams and economy lines. Now 10c 25c Flane and Costume Crepes, 15c. Main Floor	Women's Shoes Shoes, Oxfords and Pumps; all desirable styles and wanted leathers. Regularly \$1.75. Now 69c Second Floor	\$1.50 Corsets Of standard make. Very long over hip and back; of fine quality. Now 59c 35c Braiders, 15c. Second Floor
\$1.50 Untrimmed Hats Good quality tassel hamp, desirable shapes, in black and color. Now 69c 25c Crushed Roses, 10c Bunch. Main Floor	35c & 50c Suspenders For men. Good elastic webbing, plain colors and neat stripes, kid ends and metal mountings. Now 12½c Main Floor	Women's Handkerchiefs Formerly 60c. Dozen. These are all odd lots. Now 23c doz. Main Floor
Women's \$1.25 Kid Gloves Two clamp, in white, tan and black. Now 59c Main Floor	Women's 79c Petticoats Of fine quality satin, with deep flounces, in a large range of colors. Now 45c \$3.95 Silk Petticoats, \$1.50. Second Floor	75c Dressing Sacques Square neck, slash sleeve, trimmed with border, belt finish at waist. Now 39c \$3.95 Morning Dresses, \$1.00. Second Floor
Men's \$15 Balmacaan Coats Very stylish, cut good and full, in new novelty Spring mixtures; all sizes. Now \$9.75 Second Floor	65c Night Gowns Fine quality cambric, elaborately trimmed with lace and embroidery; Empire effect; V and round neck. Now 47c Second Floor	Women's 69c Waists Striped madras and white crepes, with colored flowers; effectively made with the new low effects. Now 45c Second Floor
Women's \$7.98 Dresses Street and party wear; crepe; new style; silk girdle and cold-shoulder lace yokes with collars. Sizes 34 to 42. Now \$4.98 Third Floor	Women's \$1.00 Belts In new styles and in the latest shades. Now 68c Main Floor	Women's 25c Stockings In black, white and tan; double environments; 3½ to 10. Now 12½c 25c and 30c Best Silk Hosiery, 12c. Main Floor
French Veilings Velvet spots, octagon meshes, shadow lace meshes. Colors. Now 14c 9c Chiffon Veils, 3c. Main Floor	Men's Shirts In high count percale, laundered cuffs, coat cut, neat stripes, colors guaranteed. Regularly \$1 and \$1.25. Now 45c Main Floor	Children's Dresses Wide variety of styles and patterns. Sizes 2 to 6 years. Now 19c Children's 25c Dresses, 20c. Second Floor
25c and 35c Neckwear De Medici and Gladstone styles; collars with veils, also fancy silk bows. Now 17c 8c and 9c Imported Lace Neckwear, 4c. Main Floor	\$4.98 Serge Skirts All wool, mannish serge and poplin, beautifully tailored, new trims and draped styles. Waists 28 to 36. Now \$2.98 Second Floor	\$2.35 Umbrellas For men and women. 60c and 75c covers. Plain and fancy handles. Now \$1.39 Main Floor
\$1.50 Silks Printed silk poplins; yard wide; corded silk poplins. All colors. Now 79c \$1.10 All Silk Satin Mousseline, 60c. Main Floor	Boys' \$2.95 Wash Suits French models, in light blue and white repp. Sizes 2 to 4. Now \$1.45 White Repp Suits, \$1.95. Second Floor	Trimnings Imported. Colored and off-color. Black. Regularly up to \$2.75. Now 75c 30c to 45c Imported Trimming, 25c. Main Floor
Women's \$1.00 Hand Bags In a variety of styles and shapes. Silk and leather lined. Now 56c Main Floor	50c and 75c Scissors Manicure and pocket (Griffen make); manufacturer's samples. Now 29c Main Floor	\$1.25 Fruit Bowls Quadruple silver plated; also - Grand Turin. Now 78c Main Floor
Dining Room Chairs Golden and fumed oak, early English and some in mahogany; regularly \$4 to \$15. Now \$2 to \$6 Fifth Floor	Sewing Cotton J. J. Clarke's for hand or machine sewing; black and white. All sizes. Limit 1 dozen. Now 19c doz. Main Floor	50c Hair Bandoaux Set with French rhinestones and -egg-glass fancy. Now 15c 50c Lorgnette Chains, 15c. Main Floor
Water Tumblers Regularly 25c. dozen. Now 12c \$1.25 Cut Glass Oil or Vinegar Cruets, 55c. Waremount	\$2.00 Pattern Cloths Extra heavy weight; size 30x50 inches; for round or square tables, silver bleached; circular designs. All linen. Now \$1.09 Main Floor	25c Violette de Palm Soap Three in a box. Now 12½c Main Floor
25c Ribbons 4½-inch heavy black moire; so desirable for millinery purposes. Now 14c 3-inch Black Satin Velvet Ribbon, 15c. Main Floor	Framed Pictures In oak, gilt, antique, etc. Size up to 30x50. Values to \$2.00. Now 85c 75c Framed Pictures, 25c. Fourth Floor	Complete Cook Book By Marion Harland. Thousands of recipes for the housewife. Now 35c Second Floor
\$3.50 Oxford Bags Tan and black; sizes 16 to 18; leather and cloth lined; steel frame, brass lock and catches. Now \$1.95 Second Floor	Girls' Tub Dresses In smart up to date models, high and low necks, in Scotch ginghams, English percales, linens; sizes 6 to 14 years. Regularly \$1.75 to \$2.50. Now 49c Third Floor	Pianos Mahogany case, upright; slightly used. Now \$90.00 Player-Piano, Mahogany Case, \$275.00. Fourth Floor
Bands and Edges Odds and ends. All imported. Regularly 98c and \$1.48. Also shadow laces. Now 19c 40c Cluny and Torchon Edges, Yard, 9c. Main Floor	\$9.00 Dress Trunks Basswood, covered with canvas, cloth lined, brass trimmed, Excelior lock and catches; sizes 28 to 34. Now \$6.00 Second Floor	\$5.00 Lace Curtains Opportunity for hotel and boarding house keepers. Pretty and serviceable. Irish point. Now \$2.95 \$1.25 Imported Madras Curtains, 70c. Fourth Floor
Wines and Liquors \$1.00 bottle Green River Whiskey; bottled at distillery. No mail or phone orders. Now 70c Waremount	Art Embroideries Cretone pillow slips, large assortment of colors. Now 19c \$1 Stamped Semi-Made Gowns, 50c. Second Floor	\$24.50 9x12 Rugs Royal exminsters, very slightly mismatched. Now \$14.75 50c Cork Linoleum, Square Yard, 31c. Fourth Floor

SIMPSON CRAWFORD, SIX AVENUE, 19TH AND 20TH STREETS