TAPS

Unlike Other Laxatives
The LONGER you take TAPS
The LESS you need TAPS
BECAUSE
TAPS is a Bowel REMEDY and NOT a Bowel Irritant
TAPS act naturally, soothingly gently; clear the Bowels of putrefactive Bacteria, stimulate the Liver, purify the Blood, and restore the Intestinal Organs to healthy activity.

Take a tip—take a TAP!

Boxes 10c., 25c., 50c.—All Druggists

Impure Water

is the direct cause of Typhoid, Dysentery Cholera Morbus and other dangerous summer complaints. Filtered water is not always absolutely pure. Millions of tiny, minute germs escape even the finest screened filter and cause typhoid, cholera morbus and summer complaints. Do not lay yourself open to the ravages of these diseases. A tablespoonful of

Duffy's Pure Malt Whiskey

in equal amounts of water or milk before meals and on retiring will fortify your system and enable you to resist disease germs. "An ounce of prevention is worth a pound of cure." Heed the advice.

"Get Duffy's and Keep Well."
Obtainable at most druggists, grocers and dealers.
The Duffy Malt Whiskey Co., Rochester, N.Y.

Gold Filled Watch Chains 48 CENTS Guaranteed 10 Years

We now have on sale Gentlemen's gold filled Waldemar Watch Chains (the very latest style) worn across the vest from neck to pocket, also Gentlemen's Vest Chains with lapel button, at 48 cents each. Every link is hard soldered and cannot break. Looks just as well and guaranteed in every respect to look like solid 14k gold watch chains for 10 years. None but Jewellers can tell the difference. Every chain is stamped "Keene" and "10 years" on our guarantee. Look on the safety swivel for it. Every one will be sold with the distinct understanding that the money will be promptly refunded if a chain equal to this in style, finish and quality can be purchased elsewhere for less than three times this amount. Ask any jeweller his price for a guaranteed 10-year gold filled watch chain; you will then realize what this offer means to you. Ladies' Neck Chains, same quality, 18 inches long, at 48 cents. Mail orders filled 2 cents extra. Solid 14K gold watch chains $3.00, reduced from $5.00.

Send coin (wrapped) or money order. NO STAMPS ACCEPTED.

LOOK FOR THE NUMBER 180 OVER MY ONLY ENTRANCE

I have no connection with the store next door, which was made to imitate mine.

CHARLES A. KEENE
180 Diamonds, Watches, Jewelry, Broadway, New York.
Open Until 6 o'Clock. Saturdays Included.

One Day EXCURSIONS

Atlantic City
TO-MORROW
$2.50 Lv. W. 23d St. 7.50; Liberty St. 8.00 Jackson Ave., Jersey City, 8.17 a. m.
HARD COAL NO SMOKE COMFORT

27 MURDERS DONE IN DARK OF MOON, MANIAC SUSPECTED

Crimes, Too, Were All Committed on Sunday Nights, Chicago Theorist Points Out.

CHICAGO, July 7.—In the belief that the four members of the Mislich family, who were butchered in their home at Blue Island with an axe, are the victims of a maniac who has slowly worked his way eastward, leaving a trail of death in his wake, First Deputy Superintendent of Police Schuettler to-day took personal charge of the work of trailing the axeman.

The numerous murders, which Schuettler believes have been committed by the same man who entered the Mislich home and split the skulls of four persons, have always occurred just after the change of the moon from the last quarter, Schuettler declared to-day.

"This is a time when alienists say congenital lunatics are most affected," said Schuettler. "Those murders also happened on Sunday nights, when the murderer was presumably under the impulse of religious excitement."

Schuettler believes the work to be that of Galasko Enchevy, a mad Bulgarian, who confessed to the butchery of Mrs. Jennie Cleghorn in Chicago. If this is true, and the other crimes Schuettler believes he has committed are fastened upon the Bulgarian, he has killed twenty-seven persons.

"Enchevy was deported as insane," said Schuettler to-day, "but returned to America. Since then he has been at large, writing me incoherent letters containing threats and boasts. I am convinced he is the murderer that has travelled through the West for several years past, killing whole families."

GIRL AND YOUTH SAVED AFTER CANOE UPSETS

Princeton Sophomore Supports Miss Imandt and Clings to Craft Till Help Arrives.

Margaret Imandt, the eighteen-year-old daughter of Francis Imandt, Secretary of the Beechurst Yacht Club, and Robert Crawford, a Princeton sophomore, held a practically continuous reception to-day while friends called to congratulate them on their escape from drowning late yesterday afternoon. The young man and girl were in bad shape when they were rescued, but they had fully recovered to-day.

They were thrown into the Sound when the wash from the steamer North Star upset a canoe in which they were paddling about half-way between the Yacht Club and Fort Schuyler on the opposite shore of the Sound.

Both can swim, but, weighted by their clothing, they were having a hard time when Franklyn Ardell and Arthur Gilmore put off from the club float in a power boat. When the rescuers reached them Crawford was supporting Miss Imandt and clinging himself to the overturned canoe. He was nearly exhausted and could not have held out much longer.

CLAFLIN REORGANIZATION.

Bankers Plan to Form One Holding Company.

Financiers to-day began work on a plan to reorganize the Claflin companies so that they can be put in sound financial condition as soon as the receivers tide over the present emergency. The plan suggested by the bankers contemplates one large holding company to control all the retail stores directly and indirectly connected with the Claflin chain. This would take the place of the three companies now having to do with the stores. The H. B. Claflin Company would be continued simply as the jobbing house and purchasing agent for the combine, having no operating control over the retail business.

It is assumed that the receivers will adjust the present pressing claims of creditors and will enable the reorganizers to do something for the stockholders of the various companies.

WOULDN'T TAKE CHANCES.

So Dropped Twenty Feet From "L" Track to Avoid Train.

It was the last baseball they had, so when one of his boy chums playing baseball with him knocked it up into the Fulton street "L" line structure at Pitkin avenue and Pennsylvania avenue, Brooklyn, to-day, eleven-year-old Meyer Feinberg of No. 216 Pennsylvania avenue climbed up to get it.

The boy's head was just appearing through the ties when an uptown bound train came along. The motorman whistled and slowed his train. Mayer didn't know which track the train was on or which way it was going, but he took no chances and dropped to the street, a distance of twenty feet. His skull was fractured, and he was taken to the Bradford Street Hospital, where Dr. Blankenship treated him.

James McCreery & Co.

34th Street *5th Avenue*

On Wednesday and Thursday

Special Values

Made-to-Order Suits and Dresses

DRESSMAKING DEPARTMENT

Tailor-made Suits, in a variety of new materials. **57.50 and 65.00**

Taffeta Gown,—copy of an exclusive imported model. **60.00**

Afternoon Dresses of Charmeuse or Taffeta. **75.00**

Remaining Stock of French Lingerie Gowns at Greatly Reduced Prices

Semi-Annual Sale
WOMEN'S HOSIERY

Exceptional Values

Thread Silk Stockings,—fine gauge; extra reinforced heels, toes and soles. Black, White or Colors.
value 2.00 pair, 6 pairs, 8.50; pair 1.50

Thread Silk Stockings,—fine gauge; extra reinforced heels, toes and soles. Black, White or Colors.
values 1.35 and 1.50 pair, 6 pairs, 6.50; pair 1.10

Thread Silk Stockings,—reinforced heels, toes and soles. White or Black. value 1.15 pair, 6 pairs 5.00; pair 85c

Silk Stockings in two-toned effects; plain or fancy ribbed styles. value 1.00 pair, 6 pairs 4.25; pair 75c

Thread Silk Stockings with lisle tops and soles; Black or White. value 85c pair, 6 pairs, 3.75; pair 65c

Gauze Lisle Stockings,—double tops, heels, toes and soles; fine gauge. Black, White, Tan or Suede.
value 50c pair, 6 pairs 1.90; pair 35c

Lisle Thread Stockings,—double tops, heels, toes and soles. Black, Wnite or Tan. 6 pairs 1.25; pair 25c
value 35c pair

SOROSIS SHOES

Mid-Summer Clearance Sale

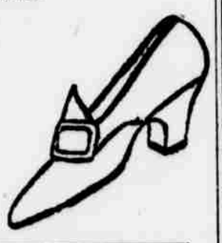
The Entire Stock of

Colonials, Pumps and Oxfords

Enormous Reductions

3.45

value 5.00 to 7.00



MEN'S SOROSIS LOW SHOES

3.95

value 5.00 to 7.00

All sizes in the above, but not all sizes in every style.

ESTABLISHED 74 YEARS

SAVE 50¢ TO $5.00 ON EVERY PURCHASE OF COFFEE

Buy Your Coffee FROM THE WHOLESALER SAVE 10¢ A POUND

We invite families, boarding houses and hotels to take advantage of our wholesaler-to-consumer system of selling high-grade coffees at wholesale prices. You want the best and are no doubt glad to save money. We have mastered the art of coffee blending in our 74 years of experience, and guarantee the choicest coffees on the market at a saving of the middleman's profit.

Gillies' Broken Coffee

GUARANTEED 35c. QUALITY.

This blend is made of small and broken beans of expensive coffees, which are sold to the retailer for looks as well as for quality. You cannot drink looks; it is the flavor that counts.
Ground Medium, Fine or Pulverized, if desired.

25c A POUND In lots of 5 pounds or over

24c A POUND In lots of 25 pounds or over

23c A POUND In lots of 50 pounds or over

Other Coffees as low as 20c lb. Write for Free Booklet and Price List.

GILLIES COFFEE CO., 233-239 Washington St., New York Bet. Park Place and Barclay St. Phone Cortlandt 5621

Delivered FREE Everywhere.

James McCreery & Co.

34th Street *5th Avenue*

ANNOUNCE

July Clearance Sale

On Thursday and Friday

Men's Furnishings, Straw Hats, Bath Robes, Bathing Suits, Pajamas, Hosiery, Underwear, Raincoats, "Auto" Dusters

Pronounced Price Reductions

We Give Surety Coupons Free with Purchases and Redeem Them in Our Own Merchandise

New York's Shopping Centre

O'NEILL-ADAMS Co

Sixth Avenue, 20th to 22d Street

You Can Save From 10 to 50% on Your FURNITURE Purchases During This Month

Our July Sale is now in full swing and the values are better than we have ever offered. This is the semi-annual event. Only twice during the whole year are such wonderful bargains offered. We hold our furniture sale in JULY and January, and our stock was never so complete as it is now.

Club Plan Payments May Be Arranged

Antique Ivory and White Enamel Furniture at Wonderful Savings

This beautiful **Antique Ivory Suite**, consisting of twelve pieces, as pictured, is the production of Grand Rapids' foremost manufacturer. It is a pleasing design, with cane panels, and has a smooth ivory finished surface, antique shadings, which resembles the original costly productions; well toned creamed enamel rubbed ivory finish that harmonizes so well with most gay decorations. You can buy the individual pieces at these prices.

	Reg. Price	Sale Price
Dresser	$46.00	$37.50
Chiffonier	$42.00	$34.00
High Boy	$30.00	$24.00
Toilet Table	$42.00	$34.00
Cheval Glass	$45.00	$36.00
Desk	$35.00	$27.50
Stand	$8.00	$6.50
Beds, each	$42.00	$33.50
Chair	$12.50	$10.00
Rocker	$12.50	$10.00
Hairdressing Chair	$12.50	$10.00

O'Neill Homefurnishing Store—Second Floor.

July Clearance **$2.50 & $3.50 Waists**

Small Lots of To-day's Smartest Styles

Made of fine Voile and Crepes, also Lingerie and Batiste, lace and embroidery trimmed ... **$1.48**

Waists, Values up to $2.00, at 98c

Made in Voiles, Organdies and Lingerie, lace and embroidery trimmed.

O'Neill Main Store—Third Floor

July Clearance **Summer Silks**

The Silks That Are Most in Demand—Now!

69c Imported All Silk Shantung Pongee—shown in the natural Bamboo color; the kind that washes and wears well, yd. ... **29c**

59c Silk Crepes, yd., 38c
Double width printed silk crepe in a range of the best shadings and designs.

$1 Printed Shantung, yd., 50c
Imported printed shantung pongee in choice designs; makes very serviceable summer dresses, also washable.

$1.50 Double Width Brocade Poplins, yd., 95c
Double width printed silk and wool brocade poplins in choice designs and colorings.

O'Neill Main Store—Second Floor.

About Four Thousand Yards of

White Dress Linens

The most wanted white suitings of this white season. These linens are getting scarce in many stores.

White Dress Linen, 36 inches wide; value 35c yd.; at. **25c**

White Dress Linen, 36 inches wide; value 49c yd.; at. **35c**

White Dress Linen, 45 inches wide; value 50c yd.; at. **39c**

Oyster White Dress Linen, 45 inches wide; value 69c yd.; at. **49c**

Oyster White Dress Linen, 72 inches wide; value $1.25 yd.; at. **98c**

Oyster White Dress Linen, 90 inches wide; value $1.59 yd.; at. **$1.19**

O'Neill Main Store—Second Floor.

July Clearance **Fancy Linens**

950 Scarfs, Shams and Centrepieces

Lace Trimmed, Scalloped and Embroidered Scarfs, Shams and Centrepieces. Very special values. July Clearance Sale price ... **50c**

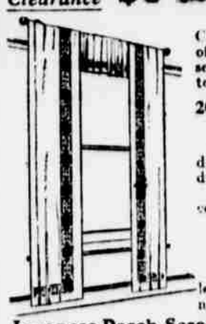
Irish Decorative Linens—Reduced

Neatly embroidered in rich designs. Centrepieces, Scarfs and Tea Cloths. Scalloped all round.

Centrepieces, 24 inches (round), 85c and $1.00 each.
Scarfs, 18x36 inches, $1.15 each.
Scarfs, 18x45 inches, $1.25 and $1.35 each.
Scarfs, 18x54 inches, $1.50 and $1.75 each.
Scarfs, 18x72 inches, $2.25 each.
Tea Cloths, 54 inches (round), $2.50 each.

O'Neill Main Store—Second Floor.

July Clearance **$1 Dutch Curtain Set**



Closing out 600 of these popular Curtains at half actual value; made of white scrim, with Scotch filet inserting, deep hem and top valance to match ... **49c**

20c to 35c Cretonnes and Curtain Materials, yd., 12½c

Cretonnes—Cleaning up all short lengths of fine domestic cretonnes of 2 to 15 yards, in pretty verdures and chintz effects.

Curtain materials—Of great variety and unprecedented values.

$1.25 Couch Covers, 69c

Washable Couch Covers—54 inches wide and full length; made from our fast color and dust-proof nearlin and linenette—fringed.

Japanese Porch Screens, One-Third Below Regular Prices

Wide slat inside; back green.

Drop	Reg. Price	Sale Price
4x8	96c	64c
6x8	$1.44	86c
8x8	$1.92	$1.28
10x8	$2.40	$1.60
12x8	$2.88	$1.92

O'Neill Main Store—Fourth Floor.

July Clearance **Men's $18 to $25 Suits**

Norfolks, Sacks, English and conservative models, Full Evening Dress and Tuxedos, Shepherd Plaid and Tartan Plaid Suits, Chauffeurs' Suits. Also Balmacaans and Top Coats. Some silk lined and silk faced. July Clearance price ... **$9.90**

$2.00 to $2.50 Straw Hats at 79c
Imported Italian straws in the season's newest models; high, low or medium crowns. Every hat absolutely waterproof.

$5.00 to $7.00 Panama Hats at $1.95
Every one a genuine South American Panama, blocked into the season's newest models. Every one guaranteed. No seconds. All sizes.

O'Neill Men's Store—Street Floor

July Clearance **Men's $1.50 to $3.00 Shirts**

Mixtures, Madras, &c., Values $1.50 to $3.00

Silk and Linen Mixtures, Soisettes, Russian Cords, Woven and Jacquard Madras, Mercerized Materials, Batiste and very fine Percales. **$1.00**

They are all this season's newest colorings, spick and span. The fit, workmanship and finish are equal to custom shirts, as they are made over custom shirt tailors' specifications. Plain and pleated negligee bosoms, cont style, trimmed with fine pearl buttons, cuffs attached; either starched or soft turnback style. Sizes 14 to 17.

Men's $1.50 to $3.00 Pajamas, $1.00

Silk Mixtures, Soisettes, Mercerized Fabrics, Cords, Mulls, Nainsook and Fine Cambrics. Military style or surplice neck. They are splendidly tailored, cut good and roomy, nicely trimmed with silk loops and fine ocean pearl buttons; some with fancy trimmings. Sizes A, B, C and D. Not more than 1 dozen to a customer.

Athletic Underwear at Half Price

Shirts and Drawers. Regular 50c and 75c Grades ... **29c**

Union Suits, Regular $1 and $1.50 Grades, at ... **57c**

Made of fine quality Madras, Mull, Soisette and Nainsook; coat style, without sleeves; drawers are knee length. The Union Suits are knee length without sleeves.

Onyx Half Hose

Silk, silk lisle, lisle and fibre; reinforced soles, heels and toes; in black, white and various colors. Values 25c to 35c, 6 pairs, $1.00, at, pair ... **18c**

Silk, silk and lisle; reinforced soles, heels and toes. Also two-toned, in black, white and various colors. Values 50c to 75c, 3 pairs, $1.00, at, pair ... **35c**

Men's Bathing Suits, $1.95 and $2.95

All-wool and pure worsted Bathing Suits, in the popular sweater knit or flat jersey weave; athletic cut; the trunks have drawstrings; in light or dark Oxford gray, navy blue, trimmed with white or dark Oxford. Sizes 34 to 46. Values $3.00 and $4.00.

O'Neill Men's Store—Street Floor.

July Clearance **Housefurnishings**

Reduced Prices on Much Needed Utilities

Clothes Baskets

Good family size clothes baskets, made of white willow, and heavy braided edge; regular $1.10, at ... **69c**

Imported Clothes Hampers

Made of whole willow, wood bottom and hinged cover; medium size; regular $2.10, special, $1.50; large size, regular $3.49; special ... **$1.98**

Kitchen Tables

Kitchen Table—Made of heavy lumber, 3 feet long; regular $1.65, at ... **89c**

Ice Cream Dishes

Floral Colonial Berry and Ice Cream Dishes—Regular $1.50 dozen; special ... **79c**

Floral Colonial Style Iced Tea Glasses—Regular $1.50 dozen; special ... **79c**

Gas Domes

Leaded cut glass domes, fitted for gas; fruit designs; ready to hang; regular $11, at ... **$6.50**

Dinner Sets

Floral decoration, gold edge, including 3 large platters and soup tureen; regular $15.98, at ... **$9.75**

O'Neill Homefurnishing Store—Basement.

O'NEILL-ADAMS CO., Sixth Avenue, 20th to 22d Street, New York City

A SET OF **TEN EMBROIDERY DESIGNS**

READY TO TRANSFER

FREE for the Coupon in Second News Section of Next **Sunday's New York World**

ORDER FROM NEWSDEALER IN ADVANCE