Had Lung Trouble and Expected to Die

The many recoveries brought about by Bickmore's Alterative are attracting wide attention. Read about this case:—

88 D St., Keyser, W. Va.

"Gentlemen:—I was taken sick in November, 1908. I grew steadily worse. Had two consultations. The verdict was the fever had affected my lungs and that my case was hopeless; only gave me two months to live. My physician had tried most all kinds of treatment and none did me any good, so he asked my husband if he objected to him trying a proprietary medicine. I began your Alterative. I was bed fast November 30, 1908, until February 28, 1909, and was thought dying several times. To-day I am healthier and stronger than ever." (Abbreviated). (Signed) MRS. H. K. BRILEY.

Bickman's Alterative is most efficacious in bronchial catarrh and severe throat and lung affections and upbuilding the system. Contains no harmful or habit-forming drugs. Accept no substitutes. Small size $1.00, regular size $2.00. Sold at all Miller-Hegeman Stores and by leading druggists. Write Eckman Laboratory, Philadelphia, Pa., for booklet of recoveries.

GENUINE

DIAMONDS

Our 23rd Annual August

Mark-Down Sale Special

To-Day and To-Morrow

Nowhere else in the United States can you buy as large Diamonds for the money as you can at our store, either at this our 23rd ANNUAL AUGUST MARK-DOWN SALE, or any other time. We have all grades and sizes to select from. Compare these weights and prices with those of the SINGLE DIAMOND Rings offered at this sale. EVERY ONE ABSOLUTELY GUARANTEED. There are no [illegible]

Weight.	Price.
1 Carat	$[illegible]
[illegible]	[illegible]
[illegible]	[illegible]
[illegible]	[illegible]
[illegible]	[illegible]
[illegible]	[illegible]

YOU MUST BRING THIS ADVERTISEMENT WITH YOU

CHARLES A. KEENE

Watches, Diamonds, Jewelry,

180 Broadway, New York

CAUTION

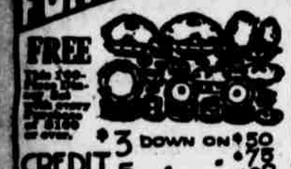
You'll be misled BY ENTERING THE FIRST DOORWAY TO THE LEFT OF MY WINDOW. I have no connection with that store. My only entrance is

Doorway Number 180

MICHIGAN FURNITURE CO

OPEN EVENINGS

FREE



$3 DOWN ON $50
CREDIT 5 " " 75
TERMS 7.50 " " 100
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2174 3rd AVE

BET 118-119 ST.

The Army of Constipation

Is Growing Smaller Every Day.

CARTER'S LITTLE LIVER PILLS are [illegible]

Sick Headache, Indigestion, Bad Stomach, Sallow Skin.

SMALL PILL, SMALL DOSE, SMALL PRICE

Genuine must bear Signature

Brent Good

FURNITURE ON CREDIT AT CASH PRICES

Michaels Bros

149-163 FIFTH AV., at Ninth St.

69-71 SMITH ST., at State St.

BROOKLYN N.Y.

READERS Of The WORLD

Going out of town for the summer may have The World sent to them and address changed as often as desired.

Morning World, 12c per week.
Evening World, 6c per week.
Sunday World, 5c per Sunday.

Send your remittance to the Cashier,

NEW YORK WORLD

Two Young Larchmont Boys Now Fighting With French Army

ELLINGWOOD AND FRANCIS B. TOWLE.

This photograph was taken by a girl admirer the day they started for France.

NEW YORK BOYS ENLIST TO FIGHT IN FRENCH ARMY

Ellingwood and Francis Towle Can't Resist the Call of War.

After recovering from his astonishment over a cable message stating that his two sons had enlisted in the French army, Capt. George S. Towle of the Seventh Regiment, N. Y. N. G., to-day tried to get some definite trace of the young men.

"I had no idea the boys intended fighting over there," said the captain at his home in Larchmont. "But as long as they have enlisted—well, I am proud of them. The United States owes a debt of gratitude to France for the manner in which that country stood by us in the Revolution. And are not both nations Republics? Yes, I am proud of the boys."

Capt. Towle's sons are Ellingwood, twenty-one years of age, and Francis Bartram, eighteen, both graduates of the Mamaroneck High School and members of the Seventh Regiment. Ellingwood holds the rank of Corporal, while Francis is a private. Both belong to Company M, which was organized by their father.

Since childhood Ellingwood and Francis have shown a keen interest in military matters. Only a few months ago Francis was appointed as a second alternate for West Point. As soon as each youth was graduated from high school—Ellingwood in the class of 1910 and Francis in that of 1912—he joined the Seventh Regiment.

Ellingwood is known as one of the thirty-five best shots in the United States militia. He won the title of "district expert" at Blauvelt in 1911. Francis is not only a crack shot, but he is an athlete of considerable merit. He was one of his company's team which won a relay race in 1913. In the same year, shooting for the Kemp trophy, he made forty-nine out of fifty shots in competing with 300 of the best marksmen in the Seventh Regiment.

When Austria declared war on Servia Ellingwood obtained a furlough from his company and he and Francis told their father they wanted to go to Europe and study the fighting. He told them there was plenty to study in the militia right here in New York.

"If you want to go," he said, "you will have to finance the trip—and you know what that means. Travelling with an army as a military expert is costly." They said they were willing to spend their savings, and on Aug. 7 they sailed on the steamship St. Paul. Before they departed from Larchmont, however, a certain young lady who is very much interested in one of them had both pose for a picture.

The young Americans landed at Liverpool Aug. 15, and since then neither their father nor their mother had heard from the young men until an Evening World reporter brought word that they had enlisted in the French army.

Ellingwood and Francis are direct descendants of John Alden. Another of their ancestors was the first man wounded in the battle of Saratoga, and still another, Jeremiah Towle, was the first Park Commissioner of New York.

WILSON TO TAKE A REST.

President Leaves To-Day for Summer White House for Brief Stay.

WASHINGTON, Aug. 27.—President Wilson has decided, after much urging by his physician, Dr. Cary T. Grayson, and friends, to take a few days' vacation, the first respite from strenuous work he has had this summer. He leaves late to-day for Cornish, N. H., to remain until Monday or Tuesday. Miss Margaret Wilson and Mrs. F. B. Sayre, his daughters, are already at Cornish, where the summer White House has been put in order.

The President has been urged during the last fortnight to take a sea trip on the yacht Mayflower, but pressure brought on by the European war kept him here.

Chili Not to Show at Fair.

SANTIAGO, Chili, Aug. 27.—The Chilian Government today announced its decision not to take part in the San Francisco Exposition in 1915.

The Kind You Have Always Bought.

THIS is the caution applied to the public announcement of Castoria that has been manufactured under the supervision of Chas. H. Fletcher for over 30 years—the genuine Castoria. We respectfully call the attention of fathers and mothers when purchasing Castoria to see that the wrapper bears his signature in black. When the wrapper is removed the same signature appears on both sides of the bottle in red. Parents who have used Castoria for their little ones in the past years need no warning against counterfeits and imitations, but our present duty is to call the attention of the younger generation to the great danger of introducing into their families spurious medicines.

It is to be regretted that there are people who are now engaged in the nefarious business of putting up and selling all sorts of substitutes, or what should more properly be termed counterfeits, for medicinal preparations not only for adults, but worse yet, for children's medicines. It therefore devolves on the mother to scrutinize closely what she gives her child. Adults can do that for themselves, but the child has to rely on the mother's watchfulness.

Genuine Castoria always bears the signature of Chas. H. Fletcher

M'ANENY FORCES WORK TO COMPLETE NEW PLAYGROUND

Board of Estimate Lets Go $240,000, Giving Evening World's Crusade a Lift.

"The establishment of playgrounds rank with the real important needs of this city and the work on this one should not be held up even in these days of retrenchment," declared Acting Mayor George McAneny at today's meeting of the Board of Estimate.

This was a lift in the crusade The Evening World has long carried on to compel the city to establish places of recreation for children.

These opinions of the Acting Mayor opened the tightly gardued purse strings of the city treasury, and as a result the board decided to advance $240,000 for the vesting of title in the Betsy Head Meomrial Playground, which comprises the area within the blocsk bounded by Blake avenue, Bristol street, Dumont avenue, Hopkins avenue, Livonia avenue and Douglas street, in the Brownsville section of Brooklyn.

On July 30 the Board of Estimate unanimously adopted a policy of retrenchment at the suggestion of Comptroller Prendergast. It was decided to make no improvements except those to sewers and which immediately concerned the public health.

The stand taken by Mr. McAneny means that the work on city playgrounds will not be included in the great plan of economy; that as these important recreation centres are decided upon and the money is asked of the Board of Estimate it will be forthcoming.

The Acting Mayor prefaced his sentiments concerning playgrounds with a few important observations on finance. Said he: "It isn't going to do much good to let money remain in the bank. We may as well make use of it, especially as we can get work done for the city at so much better terms now, owing to the fact that so many are seeking employment.

It had been practically decided to postpone the great Brownsville Park improvement indefinitely until former Alderman Alexander S. Drescher appeared before the Board and made an appeal for the people of Brownsville.

When the park proposition came up for discussion Comptroller Prendergast reminded the members that they had unanimously pledged themselves not to spend a cent until further notice for any public improvements except absolutely necessary sewer work or where the preservation of life became an issue.

It was at this juncture taht Acting Mayor McAneny made his declaration placing playgrounds among the great needs of the city. Comptroller Prendergast said he was reluctant to vote for the spending of the $240,000 at this time, not because he was opposed to the rapid completion of the playground, but because it gave his attitude on finances a semblance of inconsistency.

"We can at least find out how the members o fthe Board stand on this proposition by taking a vote," said the Acting Mayor. Borough President Mathewson of the Bronx cast the only dissenting vote.

The bids for the improvement of the playground and the erection of gymnasiums thereon will be opened tomorrow morning. The bathing pools will accommodate 4,000 bathers daily and the athletic field will be one of the finest in the country.

Mrs. Betsy Head left the city $187,000 for children's recreational purposes a number of years ago. The funds lay in city banks until Mayor Gaynor's Recreation Commission decided to spend the money in the Brownsville section. There were innumerable delays and finally it was estimated that the improvement of the land selected would cost approximately $176,000.

DEPENDABLE PROPRIETARY MEDICINES

It must be admitted by every fair-minded, intelligent person that a medicine could not live and grow in popularity for thirty years and to-day hold a record for thousands upon thousands of actual cures, as has Lydia E. Pinkham's Vegetable Compound, without possessing great virtue and actual worth. Such medicines must be looked upon and termed both standard and dependable by every thinking person.

Summer Colds Cured in One Day

COLDS are prevalent all during the summer and are harder to throw off than at any other season. Laxative Bromo Quinine removes the cause of all colds. It acts as a tonic laxative and "relieves the feverish conditions and Headache which are usually associated with colds."

After reading the actompanying label from the box of Laxative Bromo Quinine, telling what it does and how it does it, you can understand why this remedy is used so effectively by so many millions of people. Whenever you feel a cold coming on think of the name Laxative Bromo Quinine.

An excellent remedy for Coughs and Colds. Relieves the Cough and also the feverish conditions and Headache, which are usually associated with colds. The second or third dose will relieve the Cough and Headache and will move the bowels well within 8 or 10 hours, when the cold will be relieved. In treating colds it is very important that the bowels should move well every day. This preparation moves the bowels gently without griping, and arouses the liver and all the secretions to action. Directions.—Adults two tablets to [illegible] and should be taken immediately after [illegible] going to bed. Some persons, who [illegible] only [illegible] sufficient to just keep the bowels open freely until the Cough and Cold is relieved, then take one-half the dose for a few days. Children who are not old enough to swallow pills the tablet can be broken or cut in half and given in proportion to age. To be swallowed not chewed. For headache take 2 tablets every 2 or 3 hours until relieved.

(Fac-simile of label on back of Laxative Bromo Quinine box)

—but remember there is Only One "Bromo Quinine"

To Get The GENUINE, Call For The Full Name

Laxative Bromo Quinine

USED THE WORLD OVER TO CURE A COLD IN ONE DAY

E. W. Grove

Look for this signature on the box. Price 25c.

J. BAUMANN & BRO

AT 84 ST. & 3 AVE.

$100 A WEEK OPENS AN ACCOUNT. We Pay Freight and Railroad Fare

FREE BRASS BED OFFER. This 6 Piece Guaranteed Brass Bed with every purchase of $75.00 or over

Write For Our New Booklet—Mailed Free. Our Liberal Credit Terms Apply Also to Long Island, New Jersey and Connecticut

LONG TIME CREDIT TO EVERY ONE. PRICES ARE ALWAYS LOWEST

NO CONNECTION WITH ANY STORE IN THE BRONX OR ASTORIA

OPEN SATURDAYS UNTIL 10 P.M. CLOSES EVENINGS AT 6 P.M.

AUGUST FURNITURE & RUG SALE REDUCTIONS 25% TO 50%

Value $40 $25.98

Massive 3-Piece Parlor Suite; mahogany finish frame; with heavy carved claw feet; polished; upholstered with loose cushions of mahogany panne plush; value $40 ..... $25.98

3 ROOMS Completely Furnished	$75	4 ROOMS Completely Furnished	$125	5 ROOMS Completely Furnished	$150

3rd AVE. COR. 84TH ST.

The GIMBEL Subway Store

Store Opens at 8.30

Month-End Sale

Broadway and Thirty-third St.

THE LAW OF THE MONTH-END SALE—*Everything advertised must be materially lower in price than it has been before during the month, even if previously reduced in price.*

Hundreds of Things at Very Low Prices

Every section of the Subway Store contributes its share of seasonable merchandise, for nothing ever accumulates, at savings that are very welcome at this time when everything seems to be going up in price. Come tomorrow and judge for yourselves.

Underwear and Hosiery

Women's 35c Combinations, 20c
Of fine white cotton; all sizes.

Women's 65c Combinations, 38c
Lace-trimmed, plain yoke, umbrella bottom.

Men's 35c to 50c Athletic Underwear, 20c Garment
Odds and ends of various makes.

Men's 50c Athletic Shirts and Drawers, 35c Each
Of striped madras. All sizes.

Women's 75c Boot Silk Stockings, 25c Pair
Slight imperfections make this ridiculously low price.

Women's $1 Silk Stockings, 45c Pair
With cotton tops; in black only.

Men's 25c Socks, 15c Pair
Black and colors; all sizes.

Children's 15c Stockings, 12c Pair
1x1 rib cotton; black and colors.

Infants' Fancy Socks, 5c Pair
Sizes 4 and 4½; wonderful values.

Subway, Balcony

Corsets at Less

At 95c, Regularly $1.50
G. B. GIMBLE Special and C. B.; low bust and medium low; very durable; all sizes.

$2 American Lady Corsets, $1.15
For small and medium figures; all fashionable models. Sizes 18, 19, 24, 26.

50c to 75c DeBevoise Brassieres, 35c
Some cross in back; others hook in front.

75c Net Brassieres, 50c
Hook in front; lace trimmed.

$1.50 De Bevoise Brassieres, 75c
Hooking in front or crossing in back; of strong cambric, embroidery yoke.

Subway, Balcony

Embroideries and Laces

75c Yard, reg. $1.25, Swiss embroidered Flouncings; handsome Venise lace effects; 45-in. wide.

15c Yard, reg. 25c, Shadow Lace Allovers in white and ecru; single width. Subway, Lower Floor

Ribbons Underpriced

Roman Stripe Ribbons, 20c to 50c yard, regularly 30c to 65c; 4½ to 5¼ inches wide; many colorings and combinations.

Warp Print Ribbons, 25c yard, regularly 35c; 6 in. wide; light blue, pink and yellow designs on white grounds.

All-Silk Taffeta Ribbons, 22c yard, regularly 28c; 5 in. wide.

Subway, Lower Floor

Framed Pictures 25 to 50% Less

A fine collection of subjects suitable for every room in the home.

At 25c, Usually 50c
Framed pictures 11x14 to 14x17 inch.

At 50c, Usually $1
Plain and gilt frames, 11x14 to 20x24 inch.

At $1 to $2.50, Usually $3 to $7.50
Oil Paintings, including landscapes and marines. Subway Balcony

Women's $2.95 & $3.95 Summer Dresses, $1.50

A clean-up of all that's left, including striped materials, voiles, crepes and lingeries. All sizes.

Women's $7.50 and $9.75 Serge Suits at $3.75
The remainder of our Summer and Spring models.

Women's and Misses' $9.75 Coats at $4.75
Moire, eponge and checks.

Girls' $2.50 and $3 Wash Dresses at $1
Odds and ends of seasonable models. Sizes 6 to 14 years.

Subway, Balcony

$2.95 Satin Messaline Blouses at $2
Specially reduced for the Month End Sale. A graceful model with flatc ollar, black and navy bow and tucked sleeves and front. In all sizes. Subway Balcony

Men's and Young Men's $15 to $18 Suits $7.75

Mostly Hand-tailored Models

Including suits for early Fall, in desirable shades of browns; lighter-weight suits in fancy stripe effects, checks and plaids, cadet grays, blue serges and black unfinished worsteds; full silk lined, half or full mohair lined; patch or plain pockets, cuff or plain sleeves. Sizes 32 to 48, stouts.

$18 Rainproof Button-to-neck Raglans, $10.50
Raglan shoulders, in dark Oxford. Sizes 33 to 44.

Subway Balcony

Women's $2.50 High Shoes, $1.35 Pair

Patent leather, gun-metal and vici kid; button and lace models; flexible soles, high heels; broken sizes; 2½ to 4½ and 6 to 8.

Boys' and Girls' $1 "Nemo" Scout Oxfords, 38c
Tan calfskin, leather or elk-skin soles. Sizes 5 to 10.

Subway, Balcony

$1.35

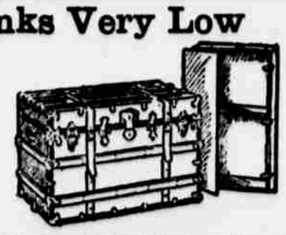
Dress Trunks Very Low

At $5.25
Usually $7 to $8

At $7.50
Usually $10 to $12

Thoroughly well-made and finished throughout; excellent choice of styles.

Subway Balcony



Wall Papers Much Reduced

Many new designs are included for any room.

5c roll—plain satin stripes, for bedrooms, all colors.
6c yard—cut-out borders to match above.
10c roll—Oatmeal paper for halls and dining rooms; non-fading. Borders to match, 6c yard.
12½c roll—plain Jasper stripes and allover floral effects for bedrooms.
18c roll—washable burnished papers for bathrooms.
22c roll—blended leathers, burnished; gilts and two-tone effects, for all rooms. Subway Lower Floor

Undermuslins and Petticoats

$1 and $1.50 Princess Slips, 50c; fine nainsook trimmed with lace embroidery and ribbon.

$1 and $1.25 Undermuslin, 85c; nightgowns, combinations, petticoats and chemises of nainsook, trimmed with lace and embroidery.

$1 White Shadow-proof Petticoats, 75c; Halcyon, with scalloped edge.

75c Colored Petticoats, 45c; a good assortment of materials; also black. Subway Balcony

Children's $1.50 Colored Dresses, 75c

All new models; chambrays, seersuckers, linenes and crepes; low neck and short sleeves, or high neck; some have velvet belts and kimono sleeves; many hand embroidered; sizes 2 to 6 yrs.

Children's $2.95 Coats, $1.50
Light weight Fall models; belted or boxed effects; in black-and-white, brown, Copenhagen. Sizes 2 to 6 years.

$1.50 to $1.95 Coats, 75c
Broken lots of stylish models.

Subway Balcony

Boys' $3.50 to $5 School Suits or Overcoats, $2

Clearance of odd lots; good variety of materials and models. Mostly brown and tan shades, and light and dark grays. Sizes 6 to 17.

Boys' 75c Knee-Trousers, 50c
All-wool; sizes 6 to 17.

Subway Balcony

Bed Coverings

$1.75 Woolnap Blankets, $1.10 Pair
Fine, soft finish; white, tan or gray; fancy colored borders; double bed size.

45c Bleached Sheets, 30c Each
Good quality muslin; size 72x90 inches; hemmed.

75c Seamless Sheets, 60c Each
Soft linen finish, firm weave; size 81x90 inches.

Subway Lower Floor

Useful Notions

15c for two 10c Pairs GIMBELS Washable Dress Shields.
10c for 4 Papers "Milward's" Needles.
10c for three 5c Spools Sewing Silk (100 yards).
25c for six 5c Spools Aunt Lydia's Button Thread.
15c for two 10c Spools "Kerr's" Lustre Twist.
18c for twelve 2c Spools O. N. T. Darning Cotton.
10c for three 5c Cards "Savoy" Safety Pins.
10c for three 5c Papers GIMBELS Duchess Pins.
10c for three 5c Tomato Pin Cushions.
30c for dozen Wooden Coat Hangers.
20c for three 10c Pairs Slipper Trees.

Subway, Lower Floor