

"Storm Hero" Umbrellas
A New One if the Wind Breaks It.

IDEAL XMAS GIFTS
From **\$1 to \$10**

In Shape Again Instantly.
For sale at Miller's, J. B. Greenleaf Co., Bloomington, Holbrook & Co., Adams Express Co., Hamilton & Serrano and Baltimore, besides hundreds of other stores in Greater New York and throughout the country.
Miller Bros. & Co., New York, Mfrs.

The Christmas Dinner adds to the joy of Christmas. "Eddy's" delicious Sauce adds to the joy of the Christmas Dinner.

"Eddy's" OLD ENGLISH SAUCE

At Grocers and Delicatessen Stores, **10c**
Made by E. Pritchard, 331 Spring St., N. Y.

All lost or found articles advertised in The World will be listed at The World's Information Bureau, Pulitzer Building, Arcade, Park Row; World's Information Office, northwest corner 24th St. and Broadway; World's Harlem Office, 155 West 125th St.; and World's Brooklyn Office, 292 Washington St., Brooklyn, for 30 days following the printing of the advertisement.

STRAND THEATRE SETS NEW RECORD FOR BIG BENEFITS

The largest children's benefit ever planned in the city of New York is now completed. The full programme will be announced in these columns to-morrow. Ten cents will admit children to the Strand Theatre morning performances, beginning with Xmas and will continue every morning excepting Sunday until Jan. 4, when school opens.

Adults will be admitted with the children at 25 cents to any part of the house. Children's bands, marches and other innovations will be announced daily. Blocks of seats will be arranged for groups of schools upon request.

Jane Cowl, the famous actress, will sell tickets at the Strand Theatre to-morrow morning. Mary Pickford will preside at the box office for the benefit of the kiddies Wednesday morning. She will also appear during the performance, as well as other stars to be announced later.

On Christmas morning several hundred crippled school children and as many of their parents as can accompany them, will assemble in front of their school building at 9 o'clock, whence the spacious auto-busses of the Fifth Avenue Coach Company will convey them to the Strand Theatre.

For the children coming from Yorkville, Harlem, Washington Heights and the Bronx the route will be through the wonderful scenery of Central Park. If the weather is clear and sufficiently mild the top seats will be occupied as well as the interiors.

In donating the use of a large number of busses for this purpose Mr. Mead, President and General Manager of the Fifth Avenue Coach Company, in a letter to Edward F. Brown, Chairman of The Evening

World School Committee of Arrangements, said: "I am very glad indeed to co-operate with you in this manner, and help in every way to make the benefit a big success." Mr. Mead has assigned Mr. Farnham of his staff to arrange matters, and the transportation experts of the Fifth Avenue Coach Company are busy working out the details of the trip which insure the greatest comfort and joy to the little children. The crippled children are to be the guests of Mrs. William Randolph Hearst.

Five hundred seats on Christmas morning have been reserved for the girls of the Julia Richman High School, of which Mr. Arthur M. Wolfson is principal. He is one of the most ardent of the friends of the school lunch movement. Due to Mr. Wolfson's interest, a self-sustaining lunch service has been installed in the Thirteenth Street annex of the school, which is unique in the manner in which it is used as an instrument of practical education in food.

The high school girls will sing their very famous school song, which will be an attraction to the other visitors. Moreover it will give the girls an exceptional opportunity to personally see and meet Miss Mary Pickford, the moving picture actress, who expects to join them in a little reception.

Twenty-five hundred other school children from the schools in the neighborhood of the Strand Theatre are having seats set aside for them on Christmas morning. Five hundred of these will be entertained by Mrs. Walter Lewisohn. The programme arranged under the personal direction of Mrs. L. B. Robinson, the manager of the Strand Theatre, promises to surpass his most ambitious efforts.

Gold Filled Watch Chains
Warranted 10 Years

48 CENTS Reduced from **\$2.00**

FREE with 11 midnight Christmas Eve, we will present free to every purchaser of one of these chains who brings us the original receipt for a guaranteed gold-filled watch chain. You will then realize what this offer means to you. Desires supplied in any quantity. Sent by mail for 60 cents. Send coin or money order. Stamp for stock of Solid Gold Chains from \$1.00 to \$10.00 at our prices.

FILM STARS VOLUNTEER TO SELL TICKETS FOR THE PENNY LUNCHEONS

Six stars of the Alco Film Company will sell Strand Theatre matinee tickets donated for the benefit of The Evening World's School Lunch Fund in the lobby of the Strand Theatre from ten until ten-thirty o'clock to-morrow morning.

A private view of "Springtime," a new film in which Florence Nash has starred, will be given to 1,500 invited guests and Miss Nash and Mabel Taliaferro, Catherine Court, Irene Wardfield, Jane Cowl and Orrin Johnson will offer the Lunch Fund tickets for sale and any one buying these tickets will be admitted to the

NOTICE! I have been connected with THE JEWELRY STORE since 1880. I am now making a special offer to all who are in, before you make any other purchase. I will give you a bill of sale for my stock of watches, diamonds, jewelry, etc., for the sum of \$100.00. This is a great opportunity. Do not miss it. Write to me at once for the full particulars. My address is: **CHARLES A. KEENE**, Watches, Diamonds, Jewelry, 180 Broadway, New York. **OPEN EVENINGS UNTIL 10 O'CLOCK.**

ALL CARS TRANSFER TO "THE HOME OF TRUTH"

Bloomingdales

59th to 60th Street Lex. to 3d Av. Phone Plaza 5900
Manufacturing Retailers of Pianos and Player Pianos

Store Open Evenings Until 10.00



Let This Be a Real Christmas! Make All the Family Happy

Bear in mind there are only three more days to Xmas Don't delay—Come to Bloomingdales' tomorrow, Tuesday

YOUR LAST CHANCE

to enroll as a member of the greatest and most timely

XMAS PLAYER PIANO CLUB

The Club is rapidly Filling—Only 97 more members can profit by this

Saving of \$181

Realize just what this Club Offer means to you while you still have time to take advantage of it. You certainly cannot afford to miss this unusual opportunity to secure a

Perfect, Reliable, Absolutely Guaranteed

\$550 New 88-Note Player Piano

\$369

EVERY PLAYER IS EQUIPPED WITH METAL TUBINGS & THE "TRI-SOLO MELODIST"

CLUB MEMBERS WILL PAY NO INTEREST OR EXTRAS OF ANY KIND

On the Club Plan of \$2 a Week

The Club Price includes a magnificent \$25 Rookwood Hand-Decorated Music Cabinet, a beautiful Bench, 12 Music Rolls of your own selection, a Cover and Free Delivery to your home.

Bloomingdales' Xmas Club Offer Eliminates the Question of Price

It places a high-grade, reliable Player Piano within the reach of everybody. You and every member of your family can now play the piano, and play it well; in fact, a little familiarity with the expression devices enables you to play like a skilled pianist. You may thus satisfy your natural longing for music, no matter whether your taste runs toward popular or classical music. The player can also be played by hand like an ordinary piano.

The Bloomingdale Guarantee Is Your Absolute Safeguard

Being the manufacturers of these superb instruments, we positively know that only the best of materials are used in their construction, and only the most skilled workmen employed to build them; therefore we guarantee them absolutely.

It is our belief that these wonderful Club Player Pianos—at \$369—are the greatest values ever offered to the people of this community—in fact, we know positively that, in order to secure a Player Piano of similar value elsewhere, you would have to pay at least \$550.

We cannot begin to describe these Player Pianos. You must come and see them in order to fully appreciate their extraordinary value.

FREE With Every Piano and Player Piano, a Magnificent **\$25.00 Rookwood Hand-Decorated Music Cabinet**

NOTE! If you cannot call, write for particulars regarding our Xmas Player Piano Club. Pianos of any make taken in exchange. Upon request our representative will call.

Given Free

A large bunch of fine herring Holly, tied with red ribbon suitable to hang in centre of room at dinner.

Present sales checks in our Treasuries—The Best, between the hours of 9 and 11:30 A. M. and 2 to 5:30 P. M. and 7:30 to 9:30 P. M. ONLY. Xmas greens and growing plants, suitable for gifts at 15 cent and 25 cent.

ALL CARS TRANSFER TO "THE HOME OF TRUTH"

Bloomingdales

59th to 60th Street Lex. to 3d Av. Phone Plaza 5900

A Concert

Will be given daily from now until Christmas, in our beautiful Greenhouses-on-the-Roof, between the hours of 3 P. M. and 5:30 P. M. Programmes will be rendered by the Royal Viennese Band in full uniform.

OPEN EVENINGS The Bloomingdale Store will remain open Evenings until Christmas until 10 o'clock for the convenience of our patrons. Our employees will be paid at full salary rates for this overtime, including pay for the time allowed them for their supper.

Tomorrow!---The Opening of Our GREAT FUR SALE

We place on sale a STUPENDOUS collection of RICH and COSTLY FURS, made up into sets, garments and individual pieces of great beauty and acknowledged "style." The values are AMAZING—you will RUB YOUR EYES in astonishment when you see what extraordinary reductions we are making on some of the FINEST Furs in New York, involving a

Sacrifice of \$25,000 of our New Fur Stock

The Coats range from a rich Hudson seal (died muskrat) Coat at \$49.75 (was \$97.50) to a magnificent Coat of genuine Alaska Seal-skin at \$100 (was \$195.00).

The Muffs range from those of the finest Civet Cat, at \$14.75 (were \$24.75 and \$29.75) to those of richest Mink fur at \$19.75 (were \$49.75).

The Sets range from those of the Japanese Mink at \$24.75 (were \$39.75 to \$45.00) to a magnificent genuine White Fox Set, at \$42.50 (was \$79.50).

Seventy most elegant and rich Fur Coats, made of the finest A-1 foreign dyed skins ONLY, and reduced from their original prices of \$42.50, \$55.00, \$62.50 & \$67.50.

EXTRA! At \$33.00

The "Home of Truth" Believes These Specials Positively

The Very Biggest Bargains in New York Today

Watch for this section in our daily advertising for amazing values. On sale tomorrow only. No mail or telephone orders filled. Just the finest bargains we have been able to collect. Study them! There will be more from day to day, remember!

Shadow Box Pictures , at 95c Size 22x26 in. Only one hundred pictures, regularly \$1.95. Subjects include landscapes and figures. The shadow box and glass protection alone are almost worth the money. Frames are gilt and gold burnished.	39c Sugar and Creamer Set 22c They have sterling silver deposit work—the real thing. Very fine for Xmas gifts. Very inexpensive.	Children's 79c Bath Robes 61c Pink or blue blanket robes in figured designs. Round collars; sizes 2 to 6 years.	Men's 98c Combination Sets , 39c Set consists of 1 pair of "Onyx" silk socks and silk knitted tie to match; variety of styles and colors.
Xmas Candies 39c A big variety of fancy candies that will delight the kiddies.	Women's \$1.50 Juliets , at \$1.10 Best grade of felt in "Daniel" green color, trimmed with ribbon or fur. Buy a pair for mother, wife or sister.	Women's Flannelette Dressing Sacques , 58c You'll wonder how they can be made to sell at the price. Light and dark colors; ribbon trimmed.	Men's Fine \$3.00 Shoes , at \$2.29 Patent colt or tan Russia calf. Lace and button models. A real, big show value.
Children's Rubberized Raincoats are now 78c One of these capes protects the child against illness at small cost. Made of striped material, with plain lined hood.	Children's Cloth Coats, Special 99c Not \$1.99, though that would be more like it. Round collar and cuffs of solid color, with rows of braid. Sizes 2, 3 and 4 years.	Women's \$6.98 Silk Lustre Sweaters , \$4.40 V-shape neck; belt in back; choice of rich two-tone color effects; sizes 36 to 44. One of many specials in high grade sweaters.	\$1.25 Pipes in Leather Cases , 89c Buy one or more. Give them to your smoker friends. Neatly made of genuine briar and amber.
Men's Open-End Four-in-Hands , 38c A beautiful assortment of the newest stripes and figures. Look them over—don't overlook them.	Vanity Cases With Safety Clips , 39c Better than its price indicates. Contains memo pad, mirror, 2 coin holders, powder puff and card holder.	Pearl Pocket Knives, Special 39c You'll not get this chance soon again. These have 2, 3 and 4 blades.	\$1.00 "Star" Safety Razor Sets , at 65c All men know that this is a standard article at a standard price. At our price, it is like getting dollar bills for sixty-five cents.

ALL CARS TRANSFER TO BLOOMINGDALES', 59TH TO 60TH ST. LEX. TO 3D AV.