JAMES J. COOGAN DIES SUDDENLY AT HOTEL

Once a Candidate for Mayor and Elected Borough President in 1901.

James Jay Coogan, once prominent in Tammany politics and defeated "Union Labor Party" candidate for Mayor in 1886, died suddenly of heart disease at the Hotel Netherland yesterday. Mr. Coogan, who had just returned with his family three days ago from his Newport home, had been a semi-invalid for some months. He was sixty-nine years old.

Mr. Coogan was elected Borough President of Manhattan on the Tammany ticket in 1901 and was then made the object of a bitter fight by those who sought to oust him on the ground of non-residence.

For some years he lived in the old Whitehall, the handsome Newport estate of David King Jr., which he bought in 1903. Several years later it was destroyed by fire, with a valuable collection of art works, but Mr. Coogan rebuilt it.

At the Netherland with Mr Coogan were his wife, who was Miss Harriet Lynch; his daughter, Miss Jessie Coogan, and his two sons, Jay and Gardiner, the latter a Harvard student.

Mr. Coogan was an ardent Democrat all his life. He was reported on one occasion to have contributed $5,000 to a Bryan campaign fund and was a member of a committee which urged Mayor Gaynor for the Democratic nomination for President in 1913.

OBITUARY NOTES.

John S. Flanagan, for thirty-one years editor of the Charlestown (Mass.) Enterprise, is dead at Charlestown.

Arthur T. Lyman, a pioneer cotton manufacturer of New England, died yesterday at his home in Waltham, Mass.

The Rev. Stephen Olin Benton, Methodist minister and formerly holder of many important offices in that church, is dead at his home in Mount Vernon.

Gustave J. Wolber, who was connected with the New Jersey Freie Zeitung for forty years, is dead.

George R. Meneely, manufacturer of bells and railroad equipment, is dead at his home in Albany.

Lynde A. Catlin, formerly Secretary of the Illinois Central Railroad, is dead at his home in South Woodstock, Conn., where he had served as Probate Judge for twelve years.

Osborne Nash, Civil War veteran and father of Magistrate H. P. Nash, Democratic candidate for District Attorney in Kings County, is dead at Weymouth, Mass.

GIRL LUCKIER IN RUNAWAY.

Flung, She Gets Only Bruises, but Policeman Is Badly Hurt.

Miss Ethel Davis of No. 79 Central Park West narrowly escaped severe injury yesterday afternoon when the saddle horse she was riding on the West Bridle Path in Central Park took fright and bolted at Ninety-third Street.

As Miss Davis was thrown to the ground, the flying hoofs missing her by inches, Mounted Patrolman Joseph Meyers pursued the runaway. At Ninetieth Street Meyer's horse stumbled and he was thrown heavily. Patrolman Leonard took up the chase and stopped the animal at Eighty-first Street.

Miss Davis received only a few scratches in her fall, but Meyers was removed to the New York Medical College Hospital, suffering from possible internal injuries.

Lady Helen Grosvenor to Marry.

LONDON, Oct. 25.—The Morning Post reports that a marriage has been arranged between Lord Henry Seymour of the Grenadier Guards (son of the late Marquis of Hertford) and present heir to the titles and Lady Helen Grosvenor, the youngest daughter of the late Duke of Westminster.

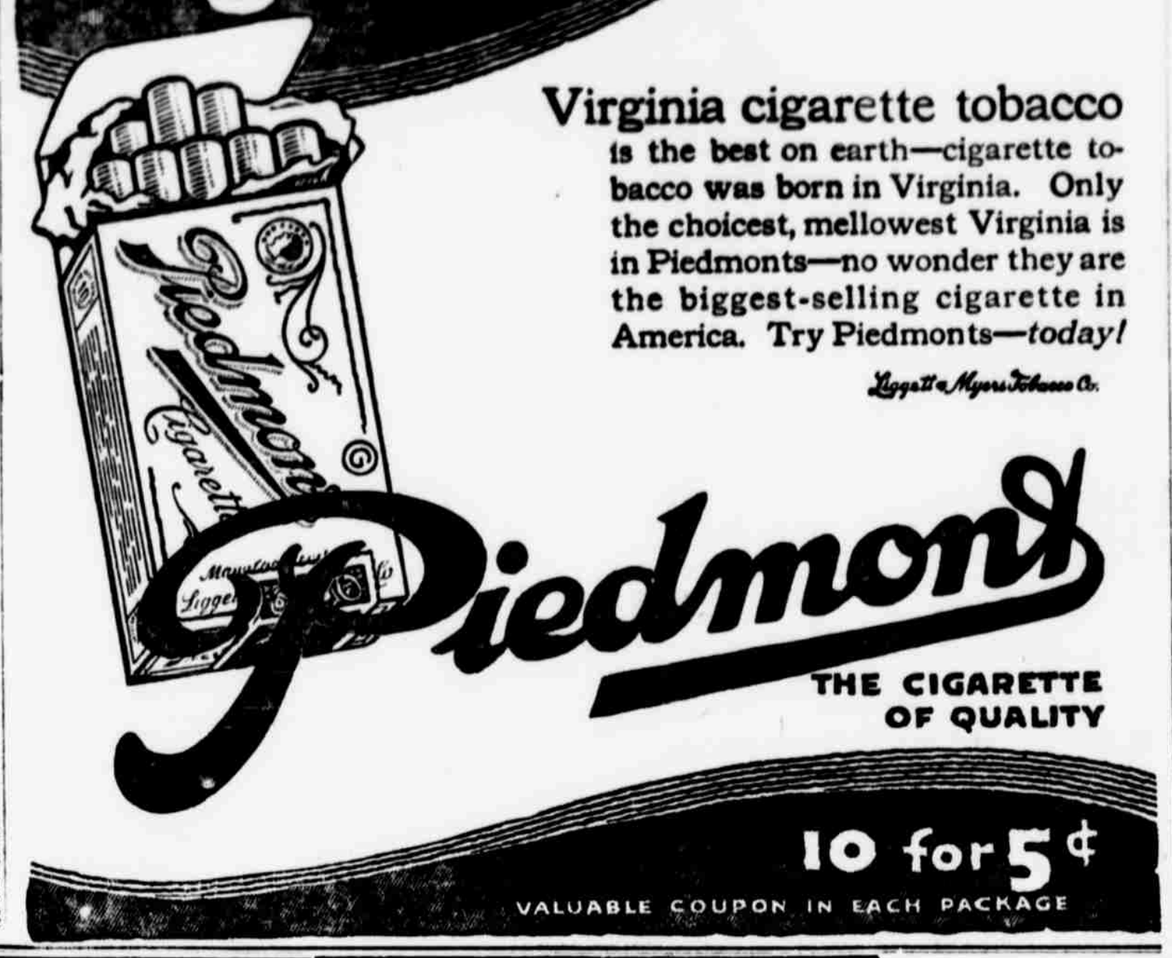
REMARKABLE CASE of Mrs. HAM

Declares Lydia E. Pinkham's Vegetable Compound Saved Her Life and Sanity.

Shamrock, Mo.—"I feel it my duty to tell the public the condition of my health before using your medicine. I had falling, inflammation and congestion, female weakness, pains in both sides, backaches and bearing down pains, was short of memory, nervous, impatient, passed sleepless nights, and had neither strength nor energy. There was always a fear and dread in my mind. I had cold, nervous, weak spells, hot flashes over my body. I had a place in my right side that was so sore that I could hardly bear the weight of my clothes. I tried medicines and doctors, but they did me little good, and I never expected to get out again. I got Lydia E. Pinkham's Vegetable Compound and Blood Purifier, and I certainly would have been in the grave or in an asylum if your medicines had not saved me. But now I can work all day, sleep well at night, eat anything I want, have no hot flashes or weak, nervous spells. All pains, aches, fears and dreads are gone; my house, children and husband are no longer neglected, as I am almost entirely free of the bad symptoms I had before taking your remedies, and all is pleasure and happiness in my home."—Mrs. JOSIE HAM, R. F. D. 1, Box 22, Shamrock, Missouri.

If you want special advice write Lydia E. Pinkham Medicine Co. (confidential), Lynn, Mass.—Advt.

Virginia tobacco—the best for cigarettes



Virginia cigarette tobacco is the best on earth—cigarette tobacco was born in Virginia. Only the choicest, mellowest Virginia is in Piedmonts—no wonder they are the biggest-selling cigarette in America. Try Piedmonts—*today!*

Liggett & Myers Tobacco Co.

HEARN

Fourteenth Street — West of Fifth Avenue

Art of Getting Best Return for Money Expended Is Learned When You Buy Here

READ AND NOTE HOW WE WILL MAKE TODAY AND TOMORROW PROFITABLE FOR CUSTOMERS

Two Great Leaders in SUITINGS and DRESS FABRICS

$1.00 to $1.49 SUITINGS 80 cts.

A prominent manufacturer closed out to us at a special price his sample pieces and surplus stock of Plain and Fancy Serges, Vigoureux, Bedford and Whipcords, Gabardines, Diagonals, Basket Weaves, Herringbones and various other suitings . . . All are 54 inches wide—pure wool—reliable dyes; mainly various shades of navy and black, also a few other choice colors now in style demand.

Reg. 98 ct. POPLINS & CREPES 70 cts.

In demand for restaurant, theatre and reception gowns—fine silk and wool combined—soft draping, high lustre . . . . Many fashionable colors, including Old Rose, Shell Pink, Light Blue, Army Blue, Belgian Blue, Navy, Peacock, Reseda, Olive, Forest Green, Myrtle, Amethyst, Prune, Plum, Havana, Taupe, Silver Gray, Black.

PETTICOATS in Profusion

Stocks Not Equalled Elsewhere for Variety and Value . . .

Moderately priced styles as well as an abundance of finer grades . . . Remember! you never find a mixture of "left overs," "odds and ends" from past seasons and "old stock" here; we show you the new and the new only.

Extra and Ordinary Size Petticoats—Regularly $2.98 . . . . . Special 2.50
Taffetas, messalines and silk Jersey—changeables, plain colors for day and evening and smart novelties, also black—variety of flounces—fitted and draw string tops.

Sateen Petticoats—black and Fall shades—two, three or four ruffles on a deep flare flounce—high lustre—exceptional fabric—really smart cut and make—launder perfectly if washed rightly—iron on wrong side—extra value 1.49
Other Sateen and Satin Surah Petticoats from .59 to 3.69

Misses' Silk Petticoats—taffetas and messalines—smart Fall colors, also evening shades and black—correct styles—nattily finished 2.98

Misses' Sateen Petticoats—good quality—full line of colors and black—deep plaited flounces that are ruffle trimmed 98

New Shipment of a Recent Special Purchase of FINE LACE CURTAINS

Marie Antoinette and Lacet—beautiful patterns in very extensive variety—

	Special Purchase Price
usually $7.98	5.98
usually $9.98	7.98
usually $12.98	9.98

Irish Point and Renaissance—3.98 . 4.98 . 7.98 . 9.98 . 11.98
Worth about 35% more.

Also,

Armure Damask Portieres—5-inch tapestry borders—value $4.98 and $5.98 . . . . . 3.98

Reversible Silk Frou Frou Portieres—two-toned colorings—value $7.98 . . . . . 5.79

Fine Reversible Velour Portieres—rich dado and other designs—Rose and Nile, Crimson and Olive, Old Blue and Brown and other combinations—value $18.98 . . . 14.98

FREE—Dependable Alterations
Women's
Suits, 12.50 and up
Coats, All
Dresses, 7.95 and up
Skirts, 4.95 and up
Misses' and Juniors'. All Prices.

An Unprecedented Vogue of SILKS

Some Interesting Items:—

Charming Satin Striped **Taffetas**—tonings of favorite blues and greens with self tone Satin Stripes or rich dark contrasts such as brown, blue or black or navy, gray and black—36 inch—for afternoon dresses or to combine with wool materials—some light. Stripes are also included—1.25 and 1.45

35-inch Persian **Taffetas**—exquisite styles with various color grounds such as light blue, Ceil, rose pink, Burgundy, navy, brown, Jaspe, etc., with contrasting figures in large and small effects—for dresses, blouses, trimmings, or to combine with other fabrics 1.45

New Printed **Satins**—35 inch—White Champagne or Hague blue grounds, with various overlayer printings—large and small designs . . . . . .98 . . 1.25

Crepe Meteors—soft dull finish—flesh, lavender, Nile, Mais, Cream, Ivory, White, Ceil, Hague Blue, Reseda, olive, Hunter green, Golden Brown, Royal, Navy, Burgundy, Greys and Taupe, Midnight blue and black 1.25, 1.49

New Fall **Corduroys**—full range of wanted shades, including African Brown, Taupe, Navy and Green. .98

Modish **Faille Silks**—35 inch—Navy, Copenhagen or French Blues, African Brown, Moss Green, Champagne, Pearl Gray, Taupe, also White and Black—for dresses, suits, Misses' and Children's Coats, etc 1.25

Two leading favorite qualities in fine **Crepe de Chines**—40 inches wide—full assortment of leading fashionable shades for day and evening wear . . . . . 1.25 . . 1.50

Black **Faille Silks**—yard wide—soft finish—for all dress purposes . . . . . 1.50 . . 1.75

Black Satin **Duchesse**—Yard wide—soft, glove finish—jet black . . . 1.25

Yard wide Black **Taffetas**—chiffon finish—soft and lustrous—Serviceable quality 98

Special purchase **Radium Taffetas**—soft, lustrous sheen—fine draping quality—full range of leading fashionable shades—40 inches—bought in the regular way would retail at $1.75—because of Special purchase 1.29

41-inch Black **Chiffon Velvets**—jet black—fast pile 3.75

Same quality as above—Brown, Olive, Royal, Blue, Taupe, etc. . 3.45

MORNING SPECIALS—Today and Tomorrow, Until 1 P. M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

$9.98 Women's Winter Coats 6.95
Smart Tweed mixtures—gray, green, brown—belted—patch pockets—convertible collar—all sizes.
WOMEN'S COATS—SECOND FLOOR.

$5.98 Women's Serge Dresses 4.87
Also Corduroys—fashionable shades—smart trimmings of taffeta, fur and buttons—all sizes.
WOMEN'S DRESSES—SECOND FLOOR.

$1.98 Crepe de Chine Blouses 1.54
White or flesh—highly lustrous—hemstitched or box pleated front—long sleeves—all sizes.
BLOUSES—SECOND FLOOR.

$5.98 Boys' Norfolk Suits 4.65
Many with extra trousers—smart plaids, checks and fancies, in cheviots, tweeds and cassimeres—trousers full lined—finely tailored—9 to 18 yrs.
BOYS' CLOTHING—THIRD FLOOR.

$1.00, $1.15 & $1.50 Men's Shirts 78
Well known makes included—fine percales, madras, silk and cotton mixture, etc.—neat stripes on white or colored grounds—starched or soft cuffs—13½ to 18 neck.
MEN'S FURNISHINGS—MAIN FLOOR.

29 ct. Men's Silk Plated Hose 19
Black and colors—double sole, heel and toe—not all sizes in each color, but all sizes in lot.
HOSIERY—MAIN FLOOR.

59 ct. Rompers & Creepers 38
Galatea—neat styles—well made—sizes to 6 yrs.
INFANTS' DEPT.—SECOND FLOOR.

$1.25 Crepe Meteors—40 inch 95
White, cream, navy, light and dark colors, also black.
SILKS—MAIN FLOOR.

69 ct. All-Wool Broadcloths 52
50-inch—taupe, cardinal, garnet, olive, myrtle, Copenhagen, cadet, Belgian blue, brown, rose, navy and black.
DRESS GOODS—MAIN FLOOR.

14 ct. Union Linen Towelings 9¼
17-inch—heavy—also glass checks.
TOWELINGS—MAIN FLOOR.

6¾ Outing Flannels 6
Stripes in various widths and colors.
WASH DRESS FABRICS—BASEMENT.

9 ct. Yard Wide Nainsooks 6½
Firm weave—for underwear and infants' clothes.
WHITE GOODS—MAIN FLOOR.

29 ct. Silk Mixed Poplins 21
35-inch—soft, lustrous fabrics—assortment of light and dark colors—pretty and inexpensive for dancing and party frocks.
WASH DRESS FABRICS—BASEMENT.

79 ct. Linen Table Damasks 55
70-inch—bleached and unbleached—full range of patterns.
LINENS—MAIN FLOOR.

$2.49 Sateen Comfortables 1.89
Heavy—full size—plain colors.
COMFORTABLES—BASEMENT.

$1.49 Dinner Knives & Forks 85
Fine American steel—bone, stag and ebony handles—twelve pieces.
CUTLERY—MAIN FLOOR.

$2.98 Marseilles Spreads 1.87
Full size—raised designs—hem'd.
SPREADS—BASEMENT.

35 ct. Opaque Window Shades 24
7x3 ft.—all tints—note length.
SHADES—THIRD FLOOR.

$15.00 Reversible Velour Portieres . . 10.75
Brocaded or plain reverse—nile and rose, crimson and green, blue and gold and other colorings.
UPHOLSTERY—BASEMENT.

$21.00 Wilton Velvet Rugs 14.00
Seamless—9x12 ft.—rich medallion or small figured designs, also desirable cream or rose grounds.
RUGS—THIRD FLOOR.

69 ct. Extra Size Night Dresses 48
Flannelette—pink and blue stripes—braid trim—high neck.
MUSLIN UNDERWEAR—SECOND FLOOR.

$2.49 Women's Bath Robes 1.74
Heavy blanket cloth—flowered designs—gray, light blue, navy, Copenhagen, lavender and pink—sailor collar satin trim—all sizes.
HOUSE DRESSES—SECOND FLOOR.

Clock Signs Denote Morning Specials.
Look for the Clocks! **Look for the Clocks!**

"Any End in the House" Sale

Every three months I have a sale where I clean up everything that I have down to one or two suits, goods sold by me as high as $25.00. A chain of stores like mine requires piece goods, otherwise we have to call in the customer to make new selection.

I want to clean up everything that is down to the end of the piece. Blue Serges, Black Unfinished Worsteds, Oxford Gray Thibets, Worsteds, Cheviots, fine Kersey Overcoatings, fine Plaid Back Coatings; all the newer effects, made to your measure, suit or overcoat to order,

$10

Here, there and everywhere in my store the tag, "Any End in the House $10 Sale," can be found. I have made a big shift in my New York store help, and it is to the benefit of every reader of this paper to call and see what I offer for sale, whether you purchase or not. Woolens, linings, trimmings and everything are going to the sky for prices.

The man thinking of getting a suit or overcoat three or four weeks from to-day would do well to step in to-day and order. If you don't order here, it gives you comparative value of what all worsted suits and all wool overcoats should bring for price. I can assure you of the services of the highest priced cutter in the clothing business.

To the readers of my ads the past few months, you will notice that I have raised the price on ready-made overcoats from $6.50 to $7.50, and if the prices of labor, trimmings and linings go up, I will have to raise that next week, but for the coming week

Ready-to-Wear Overcoats, $7.50

Three-Piece Suit or Overcoat to order

$10

SPECIAL!

I make to order a fine Black Kersey Overcoat, double stitched edge, lap seams, velvet collar, made in bang-up shape, to your measure, **$10.00**

Open Evenings **MITCHELL, The Tailor** 1431 B'way, Cor. 40th St. Open Evenings Till 9. Saturday 10 o'Clock | 119-121 Nassau St. Open Evenings Till 7. Saturday 9 o'Clock

OCEAN LINES STEAMBOATS TRAVEL
WHERE TO GO AND HOW TO GET THERE

STEAMBOATS.

HUDSON RIVER DAY LINE
Daily, except Sunday. Leaves Desbrosses St. 8.40, West 42d St., 8.50; West 125th St., 9.20 A. M., making usual intermediate landings to Albany. Direct rail connections. Music. Restaurant. All through rail tickets between New York and Albany accepted. Telephone 4141 Spring. See complete time table inside cover telephone book.
One-Day Outings to Poughkeepsie, Newburgh or West Point.

PATTEN LINE
For Highlands, Seabright, Long Branch, Asbury Park and all Jersey coastal points. Week days leave West 35th St., 2 P. M.; Battery, 2.30 P. M.

FOR SALE.

PAY $2 DOWN—$1 WEEKLY
Clothing for Men and Women
PRUDENTIAL OUTFITTING CO.,
239 Broadway (Cor. Park Place).
248 West 125th Street, N. Y. (Open Evenings).
466 Jackson Ave., L. I. City. (Open Eves.

Diamonds on Credit
L. W. SWEET & CO.
Concerning 170 B'way—9th floor (Maiden Lane)

DIAMONDS & CREDIT
Best Values in City. Easiest Terms.
35 Hovel Diamond & Watch Co.,
Maiden Lane. Phone John 243. Agents call.

DIAMONDS ON CREDIT JAMES BERGMAN 37 MAIDEN LANE

Diamonds on Credit Easy terms. Call or Write
6 AMERICAN WATCH & DIAMOND CO.
Maiden Lane. Tel. Cort. 8667. Agent Calls.

HELP WANTED—MALE.

AUTOMOBILE BODY BUILDERS wanted. "Fiat," Poughkeepsie, N. Y.

The Call of Opportunity!

A glance through the "BUSINESS OPPORTUNITY" advertisements of the Daily and Sunday World may reveal to you a business that can be bought at a reasonable figure. These ads. are of inestimable value and importance to the business man of moderate means. They include all phases of mercantile activity.

More "Business Opportunities" are printed in The World than are printed in all the other morning newspapers added together.

During the year of 1914

The World printed		**68,463**
Herald	20,344	
American	30,603	
Times	7,356	
Sun	268	
Tribune	422	
Press	1,569	60,562
Lead of World over all six		7,901

A Supremacy Based Upon an Ability to Produce Results.