



"Excuse me a moment, please, while I answer the telephone."

Answer Your Telephone Promptly

One habit that will do much to help improve the quality of your telephone service is the habit of answering your telephone promptly.

Promptness in answering is a courtesy that your telephone caller appreciates—delay may cause him to abandon the call.

In New York City records show that on nearly seven out of every 100 telephone calls there is a delay of more than a minute before the called party answers. This occurs 140,000 times daily, and in 35,000 cases the party calling **does not wait.**

To help yourself and others to receive a better quality of telephone service, why not make it an invariable rule to **answer your telephone promptly?**

NEW YORK TELEPHONE COMPANY



What to Wear and When to Wear It

By Andre Dupont.

WHEN TO WEAR FURS.

It would be far easier to say when not to wear furs than when to wear them, for there never was a season when fashion put such a strong emphasis on fur. It is worn everywhere and trims almost everything from the street suit to the billowy evening frock or the odd little blouse of chiffon. And it forms the favorite garniture for hats.

Besides having all her best clothes adorned with fur, the well-dressed woman also needs a fur set, a scarf and muff made up in what is called "animal style." This means that the whole skin of the animal is used, with head, tail and paws. Sometimes these scarfs are made double with the fur on both sides. The muffs are in the pillow style or in the new round shape, which is a revival of a model used many years ago.

A fur set can be used with any street costume, but some of the most elaborate of the new designs are rather out of place with a perfectly plain tailor suit and look much better worn over a handsome cloth or velvet coat or a rather dressy suit. The very smartest of all furs at present are either black or white fox, though silver fox, red fox or pointed or cross fox are also very modish. Other long haired furs that are popular are skunk, wolf, fisher and lynx. Some of the prettiest of the new fur sets show two furs combined, as in the illustration. Two separate ani-



BLACK FOX WITH OLD BLUE VELVET AND CHIFFON



FOR SET OF BLACK AND WHITE FOX.

mal skins were used to make this, with the heads placed side by side at one end. The scarf can be worn with the skins crossed over at the shoulder, as shown in the photograph, or they can be crossed in the front. The muff is likewise composed of two skins and decorated with heads and tails.

Other fur sets that are intended for calling, attending afternoon receptions or any formal occasion are beautifully combined with chiffon velvet, satin or chiffon. A perfectly charming set shown in the illustration is of black fox, combined with old blue chiffon velvet and blue and white chiffron. The scarf is made with a high frill at the neck of the blue chiffon lined with the white chiffron; below this is a twist of the velvet, and then two jabot like frills fill in the front between the head and the tail of the fox scarf. The muff is made in the new round shape and has puffs of the velvet between the bands of fur and deep frills of the velvet at each end.

Many short haired furs are fashionable as well as the long haired varieties. Beaver is used both for sets and trimmings, and so is mole and also opossum, which can scarcely be called a short haired fur but is betwixt and between. Krimmer is worn by children and young girls and angora by the very tiniest of the little folks. The most fashionable fur coats are of Hudson seal trimmed with black fox.

INVITES HIMSELF TO DINE IN SING SING CHRISTMAS

Whalen, Who Attempts Bowery Robbery, Hasn't Mined Yuletide Prison Meal in 24 Years.

Christmas will seem like old times this year to George Whalen, fifty-five years old, safe-cracker and all-around crook by profession, the police say, and "philosopher and optimist" for diversion, according to his own statement. For the first time in twenty-five years Whalen faced the prospect of passing the merry Yuletide as a free man. Anticipations of such a dreadful experience were too much for him. So early to-day he smothered a window and attempted to walk off with its contents in sight of a policeman.

attempting to rob the window of Will... Whalen...
"What are you doing here again, George?" asked Capt. Dunn.
"What's the difference?" countered Whalen with a cheery smile. "The Mulligan's dead and there'll be no big Christmas dinner on the Bowery. I might as well go up and eat my silver anniversary prison dinner with West, Joe Debra and King King. I understand he's a pretty good fellow."
Whalen will be arraigned in the Central Street Court.

New Line Between Norway and Canada.

Capt. P. H. Wagle, a Norwegian skinner, arrived here to-day on the Scandinavian American line. United States with a crew of seamen. They are going to Montreal to take over the Tip-Tip, a Canadian newly built vessel which is going into transatlantic trade. The carrier, Stranden, Norway, is furnished a new line to sail between Norway and Canadian ports to take advantage of war scarcity of carriers.

TO END CATARRHAL DEAFNESS AND HEAD NOISES

It has been established that the cause of head noises and deafness is a condition of the middle ear...
This will often bring quick relief from the distressing head noises. Unpleasant noises should be avoided. Breathing through the nose and the mouth stop dropping into the throat. It is easy to prepare, cost little and is pleasant to take. Any one who has catarrhal deafness or head noises should give this preparation a trial.—ADT.

World Wants Work Wonder

BROOKLYN ABRAHAM AND STRAUS

SUBWAY Direct to A. & S. 25 Minutes from 96th Street, 22 Minutes from 72d Street, ENTRANCE—HOYT STREET 17 Minutes from Grand Central, 9 Minutes from Brooklyn Bridge

Brooklyn First For Your Shopping

Perhaps you are an "Old Brooklynite." Or perhaps you are one of the fast-increasing number of those who are appreciating Brooklyn for its home-possibilities and living up to their belief by settling here. Perhaps the idea of living in Brooklyn never entered your head. IN ANY CASE: Consider the advantages offered by

Brooklyn's Greatest Store

for doing your buying here. A store of metropolitan importance and extent. Offering stocks of dependable goods which cannot be excelled in quality or variety. At lower prices than anywhere else in Greater New York for equal quality—made possible by owning every part of our property at a very low cost and by our determination to undersell always.

Accessibility from Manhattan as well as Brooklyn, being only Twenty Minutes from Times Square by Subway Express to our private station at Hoyt St.

2,880 German China Tea Cups and Saucers, 9c a Pair

PRETTIER THAN YOU IMAGINE and a better value than you are accustomed to get in Cups and Saucers at this low price. They are decorated in white and gold, with lace border. Store orders only and limit of one dozen to each customer.



SPECIAL FEATURE FOR WEDNESDAY Showing for the first time in Greater New York

Fine Five-Piece Kitchen Sets and Racks Priced at \$4.89 a Set

Each Set consists of five covered jars—large soda, large sand, large and small washing powder and small washing blue jars. In two designs, one blue Delft and the other blue onion.

3-Piece Sets as Above (All Large Jars), \$3.69 3-Piece Kitchen Set and Hardwood Rack at \$1.98

3-Piece Kitchen Set and Hardwood Rack at \$2.69 15-Piece Cereal Set in Blue Delft Design, \$3.89

Blue Delft or Blue Onion Design
Cake Stands (small sizes).....98c Salt Boxes (large size).....\$1.19
Cake Stands (large size).....\$1.37 Rolling Pins (small size).....97c
Salt Boxes (small size).....97c Rolling Pins (large size).....\$1.37

Mott Green Jardinieres, Specially Priced

7 1/2 inches 59c 8 inches 69c 9 inches 79c 10 inches 89c
Subway floor, Central Building.

CHALLENGE FURNITURE SALE

COMPARE PRICES AND SAVE MONEY
This great sale is your opportunity to buy guaranteed, durable, well-made furniture at savings of from 25% to 50%. Visit our store and have our expert staff show you through our vast stocks. You are not obligated to buy. Should you purchase a single article or an entire outfit you receive the same courteous treatment and liberal credit. Convincing evidence by comparison that whether you buy for cash or on credit that **OUR PRICES ARE ALWAYS THE LOWEST**

Sale of Buffets
Reg. Price \$20
12.49
CASH OR CREDIT
Solid oak, golden finish. One entire stock of buffets and sideboards at proportionate reductions.

Sale of Chiffoniers
Reg. Price \$8.
4.29
CASH OR CREDIT.
Solid oak, golden finish. One entire stock of bed-room furniture included in this sale at about one-half regular price.

Sale of Enamel Beds
Reg. Price \$10
Cash or Credit.
6.24
Ornamental brass rails in head and foot.

Accounts Opened From \$5 to \$5,000
On Small Weekly or Monthly Payments

SMALL ACCOUNTS ESPECIALLY INVITED
You may open an account with a single advertised article or a small amount as you wish to buy without any extra charges of any kind.

50c WEEKLY
delivers any article or as many as you want up to \$25.

OUR SPECIAL COMPLETE 3-ROOM OUTFIT, \$89
ALL READY TO START HOUSEKEEPING.
Complete 4-Room Outfit.....\$98
Other 2, 3, 4 and 5-Room Outfits up to \$250.

SPECIAL SALE OF HIGH-GRADE CHAIRS AND ROCKERS AT SAVINGS OF FULLY ONE-HALF
There are hundreds of other Chairs and Rockers in this sale, in all woods and finishes. They are all from our regular stock and guaranteed perfect. Only one to six of a kind. An early selection secures choicest patterns.

79c Mahogany Fin. Dining Chair
Reg. Price \$1.25

3.19 Solid Oak Rocker
Reg. Price \$5

1.79 Mahogany Fin. Upholstered Chair
Reg. Price \$2.75

1.28 Mahogany Fin. Upholstered Chair
Reg. Price \$2

1.19 Solid Oak Rocker
Reg. Price \$2

89c Solid Oak Rocker
Reg. Price \$1.50

PAY ONE DOLLAR
and we will deliver any complete room outfit to your home and you pay the balance in small weekly or monthly payments.

No Club Fees
No Interest Added
No Extra Charges of Any Kind

DOUBLE STAMPS Mornings 2x SINGLE STAMPS Afternoons

144-146 WEST 125th St.
Between 7th and Lenox Aves.

Ludwig Baumann & Co's
America's Greatest Furniture House
35th to 36th St. 8th Block AVE.

WE HAVE ONLY TWO STORES

WAR WRITER BACK WITH VIVID TALES OF SCENES OF WAR

Alexander Powell Has French Government Films Taken on Many Battlefields.

Alexander Powell, war correspondent, who since the beginning of hostilities has been on the battlefields of Europe, arrived to-day on the Lafayette of the French Line. Powell brought with him 22,000 feet of moving picture films of actual fighting in the trenches, the forests and plains of Northern France.

The pictures, he explained, were taken by the French Government for their archives and he has received special permission through the French War Department to bring them to America. He will take the films to the French Embassy in Washington, where arrangements will be made to have them shown throughout the United States. Powell in recent months spent considerable time in the vicinity of Champagne.

"The battle of Champagne," said Mr. Powell, "began on Sept. 26 and it still continues. A million and a half men have been engaged on both sides, and the killed up to date for both contestants total 250,000 men. Gen. Joffre has built fifty miles of special trenches as well as railroads to convey supplies to the men in them. At the beginning of the battle he had 3,000 field guns, each provided with 5,000 shells.

"For three days after the beginning of the battle there was a terrific bombardment of the German lines. It seemed almost unbelievable. The roar of the guns was actually deafening, and my ears ached for days afterward. After that bombardment I saw a stretch of land as long as from the Battery to Bowery and as wide as Manhattan Island literally carpeted with dead men. I kicked a boot out of my way and a human foot fell out of it. I stumbled over

overcoats that revealed headless bodies.

"The French soldiers are now wearing steel helmets and respirators. They also cover their hands with vaseline to prevent vitriol poisoning. They carry terrible knives with handles that cover their hands like the brass knuckles used by thugs. Should the knife-blade be broken in the hand-to-hand fighting they can deal terrific blows with these mailed fists.

THE GREAT BLOOD PURIFIER

"Fruit-a-tives" Cleans, Purifies, Enriches

Fruit juice is Nature's own remedy. "FRUIT-A-TIVES," the famous fruit medicine, keeps the blood pure and rich because it keeps the whole system free of impurities.

"Fruit-a-tives" improves the Skin Action; enables the stomach to digest food properly; makes the bowels move regularly; and relieves the strain on the Kidneys.

By its cleaning, healing powers on the eliminating organs, "Fruit-a-tives" rids the system of all waste matter and thus insures a pure blood supply.

50c a box, 6 for \$2.50, trial size 25c. At dealers or from Fruit-a-tives Limited, Ogdensburg, New York.—Advt.

TOBACCO HABIT

A very interesting book has been published on tobacco habit—how to conquer it quickly and easily. It tells the dangers of excessive smoking, chewing, snuff using, etc., and explains how nervousness, irritability, sleeplessness, weak eyes, stomach troubles and numerous other disorders may be eliminated through stopping consumption of tobacco. The man who has written this book wants to genuinely help all who have become addicted to tobacco habit, and says there's no need to suffer that awful craving or restlessness which comes when one tries to quit voluntarily. This is no mind cure or temperance sermon tract, but plain common sense, clear, set forth. The author will send it free, postpaid, in plain wrapper. Write giving name and full address—a postcard will do. Address: Edward J. Woods, 554 Sixth Ave., 7th Fl., New York City. Keep this advertisement. It is likely to prove the best save you ever read in this journal.

IT MAKES LITTLE DIFFERENCE WHAT YOU NEED—A WORLD "WANT" WILL GO GET IT.