Electrifying Friday Sale

BROOKLYN'S GREAT UNDERSELLING STORE
A. I. NAMM & SON
FULTON to LIVINGSTON ST.—HOYT ST. to ELM PLACE

8:30 to 12 M. Specials
Quantities Limited. No Mail or Phone Orders Filled.

$3 Soft Top Mattresses ... 1.89
$2.50 Bed Springs ... 1.39
5c B. T. Babbitt's ... 2 cans for 5c
20c White Table Oilcloth ... 12½c
Toilet Paper ... 12 rolls for 24c
35c Parlor Brooms ... 17c
$2.50 Wool Fibre Rugs ... 1.88
$2.69 Wool Axminster Rugs ... 1.29
Waterproof Congoleum ... 23½c
20c Floor Oilcloth ... 18½c
15c Window Shades ... 15c
10c Brass Extension Rods ... 4½c
50c Untrimmed Shapes ... 24c
20c Millinery Ornaments ... 12½c
50c Pretty Waists ... 24c
$3 French Coney Muffs ... 1.39
Men's $2.50 Bath Robes ... 1.74
15c Steel Knives and Forks ... 6c
25c Salt or Pepper Shakers ... 15c
Children's 39c Umbrellas ... 29c
Carter's 5c Writing Ink ... 1c
"Bixby" Shoe Polish ... 5c
10c Dress Shields ... 2 pairs for 5c
$1.50 Complete Dress Forms ... 88c
12½c Renaissance Doylies ... 5c
25c Sateen Linings ... 12½c
50c Sateen Lambrequins ... 29c
10c Curtain Madras ... 5c

$3 Cut Glass
Bowls, water sets, vases, celery trays, 2-handled nappies, etc.; new cuttings
1.88

$2.50 Canaries
Hartz Mountain Singers **1.89**

Boys'
$2.50 (Two Knicker) Suits
Cassimeres (2 pair knickers) or blue serge; one pair knickers; Norfolk coat; patch pockets; stitched on belts; sizes 6 to 16 yrs.; at... **1.79**

50c Flannel Blouses. Neckband or collars attached; open cuffs; sizes 7 to 15 yrs ... **39c**

Boys' $3.25 Mackinaws. Plaids, mixtures; shawl collars; Norfolk or sport styles; sizes 8 to 16 yrs... **2.79**

Boys' $2.50 Warm Overcoats
Chinchilla or fancy cassimeres; button to neck; double breasted; full or hal' belts; sizes 2 to 10 yrs.; at... **1.79**

$1 All Wool Broadcloth **79c**
52 inches wide; black and street shades; one of the most favored fabrics of the year; very special, per yard...

$1.25 Black Imperial Serge **69c**
All wool; 52 inches wide; fine French twill; special; per yard

12 Gillette Razor Blades for 59c

$1 Jem Jr. Razor Sets. Razor and Set of blades in case for **65c**

50c "President" Suspenders. Limit one pair; special at... **29c**

Women's 1.10 & 1.50 Kid Gloves. Celebrated make (name stamped on every pr.). Cape, Mocha or Doeskin. Values to $1.50; pr. **79c**

15c Linen Cluny Laces. For scarfs, curtains and center pieces; yd... **8c**

Women's $2 Shoes
In patent or gun metal; Cuban heels; cloth or kid tops; button style; sizes to 7; pair **1.39**
$2.50 "Gypsy" Shoes, $1.89

$1 Imitation Black Fox Trimming. 1-inch wide; per yd. **24c**

$10—9 x 12 Ft. Brussels Rugs **6.88**
One of the greatest values of the season. The wholesale price to-day is more than the Namm-price in to-morrow's sale. Heavy, tapestry Brussels Rugs in selected Oriental and floral designs and colors. Splendid values at $10. Sensational at...

$20 9x12 Ft. Axminster Rugs. Oriental and floral; panel effects; special **11.88**
$16 9x12 Ft. Velvet Rugs. Seamless—Oriental and floral designs; special **11.77**
$8 Seamless Brussels Rugs. Size 9x6 ft.; Oriental and floral designs **5.88**
$7.50 Seamless Axminster Rugs. Size 6.6x6.6 ft.; fine Oriental and floral designs **4.97**
50c Brussels Carpet. Neat designs for room, hall or stairs, per yd. **38c**

45c Heavy Grade Linoleum **29c**
2 yds. wide. Heavy quality. Sq. yd.
75c 4 yd. wide Linoleum, sq. yd., 44c

$1 Inlaid Cork Linoleum **57c**
2 yds. wide. Fine patterns. Sq. yd.
Wild's 59c Cork Linoleum, sq. yd., 33c

Namm's—Third Floor—New Building

$3 Dress Skirts
Popular models of serges and mixtures and corduroys; excellent styles; very special... **1.88**

8.30 to 12 M.
No Mail or Phone Orders.
Women's $4 Dresses. Of messaline, serge or poplin; in assorted sizes; at... **1.97**
Women's $5 Coats. In mixtures; self or velvet collars; at... **2.97**
Women's $2 Skirts. Of serge or panama; in checks and stripes; assorted sizes; at... **97c**

$10 Coats, Suits, Dresses
Many Priced Less Than Wholesale Cost
This sale will be the talk of the town. Owing to the exceptionally low price we cannot guarantee quantities to last all day, so please come early. SUITS of cheviots, mixtures or serge, in attractive styles. COATS of boucle, cheviot or mixtures. DRESSES of messaline, taffeta or serge; sizes for misses and juniors; choice at...

$5 | $10

$18 Coats, Suits, Dresses
Handsome Garments at a Sensational Price
Especially smart apparel for women and misses; COATS of cheviot, zibeline, mixtures or plaids; with self or fur trimming; chin chin collars. SUITS of poplin, cheviot or mixtures; many fur trimmed. DRESSES of serge or poplin, with plain, plaid or striped taffeta combinations; others of velvet and messaline.

79c Velvet Shapes
In black and colors; poke tricorne and turbans; at **48c**
89c Ostrich Plumes. Also Bands and Fancies. extraordinary values... **59c**
$2 Ready-to-Wear Hats, in great variety; at **97c**

75c Initialed Combination Men's Sets. Gold filled links, scarf pin and clasp in case. **44c**

75c 22-Inch Velveteen **44c**
Extraordinary value this. Velveteen is now greatest in demand. In black and leading street shades; yard...

50c All Silk Satin Messaline **32c**
White, Ivory, Cream, Black; street and evening shades; per yard.

$2.50 Carving Sets. Three pieces; celluloid or stag handles, in lined case; for... **1.69**

Ansonia Alarm Clocks. Guaranteed good time keepers; special at... **48c**

Men's and Women's 79c Umbrellas, 59c. With case and tassels special **48c**

25c Gold Plated Rosary Beads. With colored stones; also pearl with metal chains; pair... **15c**

8:30 to 12 M. Specials
Quantities Limited. No Mail or Phone Orders Filled.

Women's 50c Storm Rubbers ... 37c
Napkins ... 6 for 15c
Bed Sheets ... 24c
Brown Muslin ... 3½c
Fairy Soap ... 3 cakes for 9c
Peroxide of Hydrogen ... 9c
Children's 25c Night Drawers ... 6c
Children's 10c Muslin Drawers ... 15c
Children's $1.50 Coats ... 7c
50c Extra Size Gowns ... 97c
Boys' 25c Flannelette Blouses ... 37c
[illegible] ... 16c

Ham, per lb., 16¾c
Squires' New England Hams. Surplus skin and fat removed.
Gold Medal Flour. Limit 1 bag; 24½-lb. bag; special **74c**

Boys' $1.75 Overcoats. In tan or gray fancy cassimeres; Russian style; full belt; button to neck; sizes 2 to 8 years; at **1.22**
Men's $1 "Roots" Underwear. Tivoli and other makes; natural wool shirts and drawers to match **69c**
Men's 10c Half Hose. Of cotton; black and colors; special **5c**
Children's 19c Underwear. Ribbed cotton; fleeced shirts, long sleeves; ankle pants to match **13½c**
Women's 25c Underwear. Tubed cotton fleeced shirts, high neck, long sleeves; ankle pants to match; slightly imperfect **18c**
Girls' 69c Dresses. Of gingham; in checks or stripes; sizes 6 to 14 yrs.; at **27c**
Girls' 50c Bloomers. Of black percale; sizes 8 to 16 yrs.; at **24c**
Girls' $2 Coats. In brown or blue stripes; in assorted sizes; at **89c**
Wilson Whiskey. In the non-refillable bottles; limit 1 bottle; at **72c**
7c Shaker Flannel. Full bleached; good weight; limit 10 yds.; per yd. **4c**
11c Pillow Cases. Full bleached; size 45x36; limit 6; each **7c**
12½c Stamped Guest Towels. Huck towels; variety of patterns; at **6½c**
Boys' $1.25 Shoes. In gunmetal; button or blucher; lace style; heavy soles; sizes 9 to 12½; special, pair **89c**

$3 Girls' Coats
Of mixtures; button close to neck; belted; lined; sizes 6 to 14 years. **1.89**

50c Boston Ferns. Fine growth... **29c**

Baby's $2 (Warm Stylish) Coats **1.77**
Chinchilla; sateen or black and white check lining; velvet or self color collars; in gray, navy or brown. sizes 2 to 6 yrs...

Infants' 19c Wrappers. Of white flannelette; trimmed with pink or blue figured border; at... **11½c**
Infants' 29c Barrows. Of flannelette; with plain hem; and cambric waist; at **18c**

29c Sacques **19c**
Fancy flannelette; fitted back with belt.
75c Flannelette Kimonos. With round collar; many yoke style; at... **59c**
$2 Worsted Sweaters. Single breasted; pockets; gray, tan, maroon or white; **1.77**
$2 Beacon Blanket Bath Robes. Indian and flowered designs; at **1.58**
50c Undermuslins. Gowns, Combinations and Petticoats—Trimmed with embroidery; at... **37c**
79c Cotton Charmeuse Petticoats. Black and colors; accordion plaited flounce; at... **59c**
79c Extra Size Gowns. Of popular weight, soft finish flannelette; exceedingly well made with either high or low neck; **66c**
American Lady Corsets. Of coutil; medium low bust; 4 and 6 hose supporters; sizes 19 to 26; slightly imperfect; values to $2.00; at **69c**

8.30 to 12 M. Store Orders Only. Quantities Limited.
50c Flannelette Gowns, 33c. High collar, striped.
Women's 19c Drawers. Of cambric; with full ruffle and hemstitched hem; **11c**
19c Corset Covers ... 12½c | 59c House Dresses ... 38c
Namm's, Second Floor

$2.00 Crepe de Chine Waists
Beautiful new styles in flesh, white or maize; others of striped Habutai or novelty material; sizes 36 to 44 in the lot; at **97c**

$1 Pretty Waists. Handsome models of lingerie, voiles and novelties, ¾ and full length sleeves; wonderful values... **55c**

Namm's—Second Floor

$1 Men's Shirts. Rep or percale; light grounds; French or stiff cuffs. **55c**

Men's Fleeced 50c Underwear **29c**
Heavy fleece cotton shirts, drawers to match; slightly imperfect; at...
Women's 50c Underwear. Fine ribbed fleece shirts, high neck, long sleeves; ankle pants to match; slightly imperfect; **29c**
Men's $1.25 Double-Breasted Underwear. Heavy natural wool shirts, double front and back; drawers to match; sizes 32 to 46; at... **77c**
Women's 50c Union Suits. Fine ribbed cotton fleece; high and low neck, long and short sleeves; ankle length; at... **37c**
Namm's—Main Floor

Boys' & Girls' Shoes
Boys' 1.75 Shoes. Strong leather shoes, in patent and gunmetal; button or lace style; sizes 9 to 13½ and sizes 1 to 6½ gunmetal lace; pair **1.29**
Girls' High Cut Shoes. In patent or gunmetal; high cut button style. 11 to 2, worth 1.75 **1.29** | 8½ to 11, worth 1.50 **1.19**

10c Flannel; yd., 5c
Pink and blue striped outing flannel. Special, yard...
10c Standard Percales. 36 inches wide; in matched lengths; per yard **5c**
12½c Fancy Ticking. In mill lengths; per yard **5c**
15c Galatea Cloth. Neat stripe effects; heavy weight; 10 to 20-yd. lengths; yd... **8c**
18c Serpentine Crepes. Light and dark grounds; 3 to 10-yd. lengths; per yard... **10½c**
75c English Long Cloth. Limit 1 pce. **10 yd. pce. 48c**
75c Sanitary Diaper Cloth. 22 inches wide, absorbent finish **10 yd. pce. 48c**
59c Table Cloths. Mercerized and hemstitched; 54x54 inches; each... **38c**
10c Huck and Turkish Towels. Large and medium sizes; hemmed; special each... **5c**

75c Blankets; pr., 39c
72x45 in. blankets. Pink or blue borders; limit 2 pair; pair...
$1.50 Linen Table Cloths. Hemstitched; also pattern cloths; 54x54 inches; each... **88c**
14 Linen Table Sets. Full bleached; cloth size 58x75 inches; hemstitched; with 12 napkins to match; set... **2.88**
65c Seamless Bed Sheets. 81x90 inches before hemming; full bleached; at... **48c**
15c Pillow Cases. Size 45x36 inches; each... **9½c**
85c Bed Spreads. Honeycomb; full bleached; ¾ and full size; limit 2; each... **56c**
$1.19 Silkoline Comforts. Full size; filled with pure white cotton; at... **84c**
$2 Wool Nap Blankets. Heavy wool nap; in white, with pink or blue borders; slightly stock soiled; pair.. **1.19**
Namm's—Subway Store—Main Bldg.

25c Opaque Window Shades **19c**
Size 36x72 in. before hemming; special at...
19c 4-Ft. Pole Outfits. In cherry or oak stain; 1⅛ in. thick; brass ends and brackets; special... **13c**
$7.5-Pc. Slip Covers. For five-piece suites; of striped material; no limit to yardage; complete; within city limits for... **4.77**
Weather Strips. 12-ft lengths... 12 feet for **12½c**
Namm's—Third Floor

12½ Wall Paper **2½c**
In satin stripes; new shades and colors; also lace, ribbon and hairlines; sold only with cut-out borders; special, per roll...
$1 12x15-Ft. Room of Wall Paper. Allowing 10 rolls and 20 yards of border... **59c**
18c Oatmeal Wall Paper, roll... 7½c
Namm's—Third Floor

Groceries and Meats
10c HIRES CONDENSED SKIMMED MILK. square brand; special; can... **7c**
15c FANCY CAL. PEACHES, in heavy syrup; No. 2 cans; at... **9½c**
10c EASY JELL POWDER; special; package **5c**
10c PORK & PEAS; special. 6 cans for **28c**
5c package KNICKERBOCKER SODA BISCUITS **3c**

10c. and 12c. Cans **6¾c**
Small Sifted Peas, Maine Style Corn, Sauerkraut, large cans, Jersey Pumpkin, large cans, Cut String Beans, Pork and Beans, No. 2 cans...
Red Kidney Beans, Green String Beans... **5½c**

BACON. Boneless long strips, 3 to 4 lbs., per lb. **15¾c**
Porterhouse Steak or Roast, lb... **13¾c**

LIQUORS
MONOGRAM WHISKEY; KUMMEL CORDIAL; gallon, $1.74; bottle... **36c**
$1 CAL. CLARET, RIESLING or SAUTERNE; per gallon... **69c**
$1.32 OLD CAL. PORT OR SHERRY WINE; **97c**

BACON. Thrift squares. Boneless, about 2 lbs. each; lb. **12½c**
Smoked Tongues, per lb. **15¾c**
Namm's—Subway Store

$20 Ponyskin Coats **14.97**
Russian ponyskin; new loose, straight models; always stylish, these beautiful coats will wear a lifetime; while quantity lasts, at...
$35 Ponyskin Coats, $22.22. Of beautifully moired pony skin, contrasting fur collars, 34 to 44
$8 Handsome Fur Sets. Of black coney, tiger coney or bearskin; large muff and scarf 3.7?
Namm's—Second Floor

75c Girls' Dresses. Of plain ginghams; in new styles; sizes 6 to 14 years. **44c**

75c Light & Heat Gas Heaters **55c**
20th Century Heaters that give heat and light at the same time; fit all gas jets.
$5 Art Domes. 22-inch spread; 8 panels; with filigree trimmings; in green, amber or amber green; special **3.79**
$1.50 Aluminum Percolators. 8 cup size, spec'l. **97c**
50c Cedar Oil Mops. Shaped to go into corners, with long handle and metal container; special. **24c**
$3.50 Perfection Oil Heaters. Four quart fount; special. **2.66**
$13.50 Coal Ranges. [illegible] **9.97**
29c Double Roasting Pans special, 19c.
Namm's—Fourth Floor

Toilet Goods
Stanley's Scented Soap; 6 for ... 8c
50c Fountain Syringes; two-quart; 3 hard rubber pipes; special ... 29c
Pure Absorbent Cotton; special. per lb. pkg. ... 13c
69c Hot Water Bottles; red rubber; special, at 39c

39c Scarfs and Shams **19c**
Scarf size 18x54 inches; 30 in. Shams and Centerpieces; with lace edge; scalloped or hemstitched; heavily embroidered; limited quantity. Values to 39c.
$2.50 Renaissance Table Covers. With Renaissance centres; limit 1. These 70-inch covers are wonderful even at $2.50; they are great at... **1.39**
75c Corded Arabian Table Covers. 42 inches round; special at **48c**

85c Men's Flannel Shirts **59c**
Winter weight; in gray; collars attached; faced sleeves; double stitched seams; cut large; sizes 14 to 17...

$5 4-Sectional Adjustable Dress Forms, **2.97**

$8 Couches **4.97**
Upholstered with imitation Spanish leather. Very special...
$10 Dining Tables. Of solid oak; large round pillar, claw feet, 3 extra leaves; spec'l. **5.97**
$2 Dining Chairs. Of quartered oak; full box seat, high banister back; Chase leather seats; special; limit 6; each **97c**
$10 Enamel Bed, Spring & Mattress. 3 pieces, $5.97. All steel enamelled bed, full height, best baked on enamel, all steel reinforced spring and soft-top mattress, covered with fancy art ticking; all sizes; complete for **5.97**

$7.50 Dressers **5.55**
Oak dressers; 3 large drawers. Plate mirror; special...
$15 Brass Bed, Spring and Mattress. 3 pieces, $8.77. Brass bed, guaranteed lacquer, double woven wire spring and soft top mattress in art ticking; complete for **8.77**
$20 Oak Buffets. Colonial quartered oak; 44 inch; large linen drawer, cupboards and double top drawer; French beveled mirror; special... **13.33**
$6 All Cotton Mattresses. Closely tufted; art ticking; all sizes... **3.66**
$3.50 Bed Springs. All steel link spring; all sizes... **1.97**
Namm's—Fifth Floor

29c Stamped Gowns **19c**
of nainsook; semi made; neat designs.
39c and 50c Stamped Linens. Imported; with one to three rows of open work; sizes 24 inch, 30 inch, 18x27 inches, 18x36 inches, and 18x50 inches; choice at... **17c**
50c Floss Pillows. 23 inch; muslin covered; special, at **27c**

$2 3-Strand Wavy Switches. Brown Shades, 97c

Notions
John J. Clark's Soft Finish Thread; black and white; limit 2 dozen; 12 spools for..21c
Kleinert's 25c Dress Shields. assorted styles; special, per pair.. 4½c
10c "3-in-1" Machine Oil; limit 2; bottle.......
5c Coat Hangers; collapsible.. 2½c

25c to 35c Fibre Silk Men's & Women's Hose **12½c**
Women's Hose of fibre silk; slightly imperfect; Men's Hose of fibre and plaited silk; black and colors; slightly imperfect. pair...

39c Ruffled Curtains, **24c**
Good quality Swiss; tucked borders; special, per pair...
75c Egyptian Curtains. White or Arabian; mission borders; fishnet centres; lambrequin over-drape; special... **44c**
$1 Rope Portieres. Single door size; with large tassel ends and draped valance; popular plain colors; special. at... **66c**
59c Dutch Curtains. White or Arab; wide tucked borders; lace edges and separate centre valance; special... **37c**
$1 Couch Covers, 59c
89c Nottingham Curtains, 27c
12½c Cretonne, Curtain Scrim and Slip Cover Linen; per yd... **7c**
$1.50 Lace Bed Sets, 88c
$1.25 Panel Curtains, 88c
Namm's—Third Floor