Rescue Four Men in Sloop.

Four men were rescued from the fishing sloop Star by the crew of the Point Lookout Coast Guard Station yesterday a mile southeast of the station. The sloop was blown ashore in a rough sea while trying to reach Rockaway Inlet. The rescue was made in the Coast Guard surf boat.

Acid Stomachs Are Dangerous

ABOUT NINE-TENTHS OF ALL STOMACH TROUBLE SAID TO BE DUE TO ACIDITY.

A Physician's Advice on Cause and Cure.

A New York Physician who has made a special study of stomach and intestinal diseases says that nearly all intestinal troubles, as well as many diseases of the vital organs, are directly traceable to a demanged condition of the stomach. This in turn is due about nine times out of ten to excessive acidity, commonly termed sour stomach or heartburn, which not only irritates and inflames the delicate lining of the stomach, but also may set up gastritis, and in a large majority of cases gastric ulcers are accompanied by hyperacidity. It is interesting to note that he condemns the use of patent medicines, and practically all medical treatment that is designed to act upon the stomach lining, stating that the best results are obtained by the use of a simple antacid which acts upon the *contents* of the stomach and neutralizes the acidity of the food, thus removing the source of the trouble. As an antacid he prescribes ordinary bisurated magnesia. He concludes that it is as foolish, to treat the stomach itself as it would be for a man who stepped on a tack to rub liniment on the foot without first removing the tack. Remove the tack and the foot will heal itself—neutralize the acid and the stomach troubles will disappear. Irritating medicines and medical treatments are useless, so long as the contents of the stomach remain acid; remove the acidity and there will be no need for medicine—the inflamed lining of the stomach will then heal itself. Sufferers from acidity, sour stomach and heartburn should get a small bottle of bisurated magnesia from their druggist, and take a teaspoonful in a quarter of a glass of hot or cold water after each meal, repeating in fifteen minutes if necessary, this being the dose which the doctor has found most efficacious in all cases.—Advt.

A CLEAR COMPLEXION

Ruddy Cheeks—Sparkling Eyes—Most Women Can Have.

(Says Dr. Edwards, a Well-Known Ohio Physician.

Dr. F. M. Edwards for 17 years treated scores of women for liver and bowel ailments. During these years he gave to his patients a prescription made of a few well-known vegetable ingredients mixed with olive oil, naming them Dr. Edwards' Olive Tablets; you will know them by their olive color.

These tablets are wonder-workers on the liver and bowels, which cause a normal action, carrying off the waste and poisonous matter that one's system collects.

If you have a pale face, sallow look, dull eyes, pimples, coated tongue, headaches, a listless, no-good feeling, all out of sorts, inactive bowels, you take one of Dr. Edwards' Olive Tablets nightly for a time and note the pleasing results.

Thousands of women, as well as men, take Dr. Edwards' Olive Tablets now and then just to keep in the pink of condition.

Dr. Edwards' Olive Tablets, the successful substitute for calomel—10c and 25c per box. All druggists.

The Olive Tablet Company, Columbus, O.—Advt.

NUXATED IRON

100 00 FORFEIT

increases strength of delicate, nervous, run-down people 200 per cent. in ten days in many instances. $100 forfeit if it fails, as per full explanation soon to appear in this paper. Ask your doctor or druggist about it. Riker-Hegeman Co. and Kalloch Pharmacy always carry it in stock.—Advt.

HOME GYMNASIUM FOR WOMEN

BY PAULINE FURLONG

No. 57—Correcting Round Shoulders.

Round shoulders are caused by a misplacement of the chest, collar bones and shoulder blades, and it is not possible to correct one without improving the condition of the other, and in doing so you will also readjust the vital organs contained within the bony framework. It is not generally known that the round shouldered person has actually displaced a great many organs of the body, leaving them to hang loosely and press against each other, until none is capable of performing the functions intended by nature.

The only real cure for round shoulders and protruding collarbones consists of systematic exercises and habitual erect and correct standing. Shoulder braces will not correct this common physical defect, and only by strengthening the muscles surrounding these parts will any improvement be noticed. It is a well known fact that this condition is more easily corrected in the slender and delicate person than in the robust one, but of course the exercises must be taken with great care as to their kind and duration, if indulged in by those who are not strong.

At least ten minutes of the milder exercises should be taken each day and the length of time increased as you become more practised. For the beginner and those in weakened condition several simple exercises should be practised for the first month. These consist of arm circling, with arms outstretched, palms upward, chest and head high and heels together. As the arms are raised inhale a deep full breath and hold it while you circle the arms five times. Lower the arms and exhale.

Of the more severe exercises for round shoulders, chest raising from the wall and, later on, from the floor are the most valuable. To-day's illustration shows an exercise which is much more severe than it looks. Stand erect, feet together, arms and hands in position shown, weight on the balls of the feet. Press the knees back, lift the chest up and foreward and draw the head well back. Take a deep breath and hold it, at the same time lifting the chest and shoulders higher and drawing the hands down as far as possible. Hold the breath and tensed position for about ten seconds and drop arms, and relax thoroughly before repeating the exercise. This is a severe exercise and should not be overdone.

Readers of Miss Furlong's articles are invited to write to her, in care of The Evening World, requesting information that will aid them in following her illustrated lessons.

Letters From Evening World Readers Following Miss Furlong's Lessons.

AGNES S. writes: "Following your directions in the paper, as to the use of henna to make the hair a golden shade, I want to say that I have used the same many times, and have not gained satisfactory results. Will you please state in the paper how long it will take to lighten dark hair?"

I have known of several cases where the henna absolutely refused to "take," and for what reason I cannot say. I am wondering if you used the powdered henna and not the leaves, also if you used and kept the paste very hot. It does not make the hair golden, but reddens it. Only peroxide will make it yellow. The henna makes the hair a beautiful bronze shade. It is absolutely necessary to give the hair a thorough shampoo, to remove all traces of grease, before any preparation will affect the color. All soap should be removed also and the hair and scalp left perfectly clean.

ANNIE M. writes: "Will you please state if hot water is weakening to the lungs. My nose gets very red and shiny when I go out in the cold. What causes this, and is there anything to prevent it? Will alcohol promote the growth of hair on the face?"

As you did not state whether the hot water is used internally or externally, I cannot advise you. However, I do not see how it could affect the lungs if used either way. The red, shiny nose is caused by indigestion, rich foods and poor circulation. Light diet and fresh air exercise will prevent it. No, alcohol will not grow hair.

F. W. writes: "You recently gave a formula for a neck bleach; will you kindly give it again?"

Use equal parts of peroxide of hydrogen and water, of half lemon juice and water.

DOROTHY asks: "Will you please state in the paper the difference between hard corns and vascular corns? My toes are very tender, skin peels off and notice a bad odor. Can you help me to overcome this? Please give a good liquid rouge formula. I suffer from poor circulation and headaches, blood seems to stay in the top of the head. What can I do to relieve the pressure?"

Corns are a part of the cuticle made hard by pressure and are of three different varieties—hard, soft and vascular. Hard corns are deep rooted and very difficult to remove. Vascular corns are callous spots and also come from pressure. These usually appear on the soles of the feet and are often painful and difficult to remove. Soak the feet in very hot, soapy water ten minutes and then cut the corn with a sharp, narrow-pointed knife, which has been previously sterilized by dipping in boiling water and then in peroxide. Touching the callous vascular corns with a sharp-pointed stick of lunar caustic, being careful not to touch any part of the foot, will remove them if the treatment is continued several nights. Wear a chamois pad over the corn to relieve pressure. Offensive odor of the feet is often the result of excessive acid in the system, which causes the feet to burn and perspire and frequently splits the skin between the toes, which makes them very tender and painful. For this trouble bathe the feet every night in warm water and soap and after drying gently apply talcum powder freely between the toes. Wear different stockings each day and watch the diet to correct the acidity. Drink much water during the day. The following is a reliable and harmless liquid rouge: Alcohol, one ounce; carmine (powdered) one-half ounce. Soak these two together in an air-tight bottle for two weeks and add two cups of pure white wine vinegar. Keep tightly corked and shake well before using. You can improve the circulation with out-door exercises and deep breathing in the fresh air. Any leg-swinging exercises will bring the blood down from the head and relieve the pressure.

Torpedo Guards for Warships.

WASHINGTON, Nov. 16.—Rear Admiral Taylor, Chief Constructor of the Navy, has developed a plan for protecting dreadnoughts from torpedo attacks. The Navy Department is carefully guarding the patents. The two dreadnoughts which will be given out by contract on Wednesday will be equipped with the new device.

NEW LAWS NEEDED TO STOP KILLINGS BY AUTO SPEEDERS

Police and Magistrates Open War on Reckless Drivers in Earnest.

Reckless, life endangering automobilists and other violators of the motor laws and ordinances are to get the most severe punishment they have ever known, according to Chief Magistrate McAdoo.

Every Magistrate has had his attention called to the frequency of accidents, in which lives and limbs are lost, and urged to end violation of speed laws by the imposition of maximum sentences.

Commissioner Woods has ordered the police to do everything possible to stop reckless driving.

The agitation against reckless driving was the result of Commissioner Woods's letter to Chief Magistrate McAdoo recommending the finger printing of all chauffeurs convicted of violation of the law. The Chief Magistrate and the Police Commissioner are working together to break up the practice. They are in complete harmony as to the necessity and differ but slightly in the method. The Chief Magistrate believes that certain changes in the law are necessary.

"Here are the weak points in the present law," he said to-day.

"A man who buys an automobile as an owner and runs it himself does not have to take out a license as a chauffeur. Consequently, he stands in no danger of having the right to run it taken away from him. He gets a registered number for the vehicle and that is all that is required of him.

"Statistics in this office show that a large percentage of those arrested for overspeeding are owners. Attempts in the Legislature to remedy this so far have failed. There are powerful influences against such an amendment to the law, and up to this time they have been successful.

"Another weak point is that the present machinery does not automatically detect persons who are second and third offenders at the time. The Police Department keeps records and the police officer telephones to the department to get the record before the case comes up. This is uncertain.

"Fingerprinting chauffeurs and drivers would provide detection, but as great numbers of cars are run by owners there is a strong prejudice against fingerprinting. The Board of Magistrates and myself have [illegible] about putting it into effect.

"Another weakness in the law, in my opinion, is the fact that the Secretary of State does not act until advised by the Magistrate. Where the records at his office show three convictions he should be compelled to revoke the license without waiting to hear from the Magistrate.

"The greatest power over chauffeurs and drivers of motor vehicles is the right to suspend or revoke licenses. The suspension should be for any time, a month, two months, six months or a year. In London the police suspend or revoke on an average about 6,000 licenses every year.

"There is only one real substantial remedy for the whole situation, and that is that the City of New York should be given entire power over licenses on all those who run motor vehicles of all kinds. This power should be lodged in the Police Commissioner, and the character of the applicant should be most carefully and painstakingly looked into before he is given a license.

"The power of suspension and revocation should be stated clearly and exercised strictly and constantly."

Right Away That Hacking Cough Stops

If you want to surely and quickly stop that distressing cough and do away with sore throat, hoarseness and bronchitis, get a 25 cent bottle of

Dr. Bull's COUGH SYRUP

and feel better immediately. For scores of years it has been baby's best friend for whooping cough and croup.

FREE TEST Write to A. C. Meyer & Co., Mention paper. Balto., Md.

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Will Close Out Wednesday

Women's Fur Trimmed Suits

From the regular stock

About 375 Women's and Misses' Suits in various fashionable materials; superior tailored and smartly trimmed with fur. Coats richly lined and interlined.

Formerly sold to 40.00

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None sent C. O. D. No Approvals

OPPENHEIM, COLLINS & CO

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Will Close Out Wednesday

225 Women's One Piece Dresses

At Extraordinary Reductions

Women's and Misses' Street Dresses of Serge, Charmeuse and Velvet; also Combinations of Serge and Taffeta, Velvet and Silk or Charmeuse and Serge in desirable colors.

Formerly sold to 25.00

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Shoe Department—Street Floor

OPPENHEIM, COLLINS & CO

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Extraordinary Shoe Sale Wednesday

875 Pairs Women's Shoes

Incomplete sizes of styles about to be discontinued

All this season's models of Lace and Button Boots with Cloth and Kid tops, patent leather, gunmetal and glace kidskin vamps and heel foxing. Spanish Louis leather and wood heels.

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Correct Apparel for Women & Misses

5TH AVENUE AT 37TH STREET

Begin To-morrow

One of the Most Important Suit Events of the Season

We have prepared carefully. A great many of our best sellers have been substantially reduced in price and the active co-operation of our manufacturers enables us to offer large additional groups of Suits, at great price concessions.

WE WOULD ADVISE AN EARLY SELECTION, AS WE CANNOT DUPLICATE ANY GARMENT IN THIS SALE AT THESE PRICES.

Fur Trimmed Flare Coat Suits

90 Fur Trimmed Suits	*Regular Price $24.50*	Special Price **18.50**
78 Fur Trimmed Suits	*Regular Price $29.50*	
36 Fur Trimmed Suits	*Regular Price $34.50*	
60 Fur Trimmed Suits	*Regular Price $29.50*	Special Price **24.50**
52 Fur Trimmed Suits	*Regular Price $34.50*	
12 Fur Trimmed Suits	*Regular Price $37.50*	
88 Fur Trimmed Suits	*Regular Price $39.50*	
12 Fur Trimmed Suits	*Regular Price $42.50*	
8 Fur Trimmed Suits	*Regular Price $45.00*	
10 Fur Trimmed Suits	*Regular Price $47.50*	
12 Fur Trimmed Suits	*Regular Price $49.50*	

Highest Cost Suits (Fur Trimmed)

39 Silk Chiffon Velvet Suits	Special Price, **29.50**
18 Suits of Imported Velveteen	
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Regular Prices up to $79.50

An opportunity to look ahead. Even if you had not anticipated buying your winter suit now, we would strongly urge you to attend this sale; the styles are the very newest, and the prices in many instances lower than you will find them later in the season.

The AEOLIAN-VOCALION

The Phonograph of Richer Tone That You *Can Play*

THE Aeolian-Vocalion is a phonograph of such superior musical quality that it is virtually a new type of musical instrument.

Tonal richness and fidelity distinguish the Vocalion. Deep voices of the orchestra that the talking machine intones but dully, high notes of the human voice that have sounded so thinly from your records—these and all the tonal beauties with which music is enriched, the Aeolian-Vocalion re-voices undimmed in splendor, unchanged in subtlest quality.

AND THE WONDERFUL

GRADUOLA

This remarkable invention, second in importance only to the invention of the phonograph itself, has made the Vocalion truly a musical marvel. Through the delicate tone-control which this ingenious device provides, you literally may sing with the voices of the greatest artists—play with the skill and technique of the greatest instrumentalists.

All Models of the Vocalion Are Sold on Liberal Charge Terms

The Aeolian-Vocalion is on exhibition and sale, in New York, only at Aeolian Hall. Whether or not you are a possible purchaser, you are cordially invited to hear the instrument demonstrated

THE AEOLIAN COMPANY

AEOLIAN HALL, 20-33 West Forty-second Street

"Makers of The Aeolian-Vocalion and the famous Pianola—Largest manufacturers of musical instruments in the World"

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Lines of Advertising Printed in New York Morning Papers During the First Ten Months of 1915

(Compiled by the Statistical Department of The New York Evening Post.)

New York WORLD	8,695,479 lines	World's Lead
New York Times	7,874,420 lines	821,059 lines
New York American	7,105,597 lines	1,589,882 lines
New York Herald	6,665,990 lines	2,029,489 lines
New York Sun	3,053,579 lines	5,641,900 lines
New York Tribune	2,632,739 lines	6,062,740 lines
New York Press	1,713,560 lines	6,981,919 lines

Leads in Circulation!

According to the October sworn statements made to the Post Office Department of the United States Government by the Metropolitan Morning Newspapers, THE WORLD maintains its customary leadership.

Average Daily and Sunday Circulation for Six Months. From Latest Official Statement.

New York WORLD	391,158	World's Lead
New York American	349,345	41,813
New York Times	318,274	72,884
New York Herald	98,651	292,507
New York Press	110,869	280,289
New York Tribune	82,674	308,484
New York Sun	71,749	319,409

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