

Store Opens at 8.30; Closes at 6

# GIMBELS---The Christmas Store of a Million Gifts!

## It Will Be a Wonderful Saturday at GIMBELS---Bring the Children

### The Gimbel Jewelry Store

Is now an International Bazar of the Finest Christmas Gifts at Conservative---rather, Remarkably Low---Prices.

Although this Store abounds with magnificent collections of Diamonds and other Precious Jewels, Gold Jewelry, the finest Watches in the world, Sterling Silver and Silver Plated Wares, we also specialize in Inexpensive Jewelry. As a matter of fact, tomorrow we shall present:

### A Big Purchase---50c to \$7.50 Imported Jewelry at 25c to \$3.95

From Paris, Vienna, England and Italy, via one of the largest importers, who gave this jewelry to us at these large concessions of prices because the firm is dissolving partnership. What an opportunity time for such a Sale---Christmas is just two weeks away.

<b>50c</b> Regularly 75c to \$1 Necklaces, Earrings, Brooches, Mesh Purses and many trinkets.	<b>25c</b> Regularly 50c and More Bar Pins, Brooches, Lace Pins, La Vallieres, Coin Holders, Powder Boxes, Rings, Necklaces and many other articles.	<b>\$1</b> Regularly \$1.50 to \$2 Rhinestone-studded Bracelets, long chains of Jet, Rhinestone Horseshoe Pins.
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**\$5 French Pearl Necklaces at \$2.95**

*\$3.50 French Pearl Necklaces, opera length, \$1.95.  
 \$7.50 Genuine Gunmetal Mesh Bags, \$3.95.  
 \$3 Genuine Gunmetal Vanity Cases, \$1.50.  
 \$3.50 La Vallieres of Rhinestones and Silver, \$2.*

GIMBELS---Main Floor

### A Sale---Young Women's \$35 to \$38.50 Winter Suits at \$25

VELVETEEN, Broadcloth and Whipcord Suits to the number of 100 have been taken from our Salon Collection and reduced to \$25---from \$35 and \$38.50. The majority are trimmed with fur. Only the smartest models of the season are included. Sizes 14, 16 and 18 years, but not every size in each model.

**Fur-trimmed Suits, \$19.75**

A model in broadcloth is trimmed with skunk-opsom. In navy, brown and green.

**\$18.50 to \$22.50 Coats, \$15**

Scotch Tweeds Zibelines  
 Fancy Boucles Mixed Fabrics  
 Sizes 14, 16 and 18 years.

**Young Girls' Rep Dresses \$2.95 to \$3.95**

In next Spring's models---very simple, but good-looking. All are embroidered and some of them are finished with velvet girdles. Sizes 6 to 14 years.

#### 500 Winter Coats

Sizes 6 to 14 Years.

<b>\$5.75</b>	<b>\$7.50</b>
Were \$7.50	Were \$10 to \$11.50
<b>\$9.75</b>	<b>\$12.50</b>
Were \$12.50 to \$15	Were \$15 to \$18.50

In Corduroy, Velveteen, Broadcloth, Cheviot, Zibeline and Tweed---some of the coats are trimmed with fur.

GIMBELS---Third Floor

### Taffeta, Messaline, Silk Jersey Petticoats, \$1.95 to \$8.95

EVERY style and every color in vogue today. The variety has never before been equaled by us.

*Ruffled, Pleated and Plain Tailored Flouncings. Also Novelty Flouncings and Van Dyke Flouncings. All have Fitted Tops except the Silk Jersey Tops.*

**Special---Washable Satin Petticoats, \$4.95**

In white and flesh color, with ribbon trimmed lace flouncings; net underlays.

GIMBELS---Second Floor

### Save \$1 to \$2 on These Men's & Women's Umbrellas at \$2

THIS special Christmas purchase includes 3,500 Umbrellas that are usually sold at \$3 to \$4. Heavy silk or yarn dyed taffeta and every umbrella has a satin tape edge. In this same lot are many Union taffeta Umbrellas.

*Choice Assortment of Handles*

Long sterling silver cups---etched or engraved; sterling silver mounted carved handles, some with gunmetal caps; Cape and Buckhorn hook handles; carved and plain wood handles.

**\$4 to \$6.50 Umbrellas, \$3**

Heavy silk and yarn dyed taffeta with tape edges; handles of sterling silver, baculite tops, sterling silver, ebony or gunmetal caps, also engine turned silver caps. Many of the handles of natural wood are silver mounted and the Cape and Buckhorn hook handles are silver trimmed.

GIMBELS---Main Floor

### Present the Youngsters with Winter Coats for Christmas

**Boys' and Girls' Chinchilla Coats, \$5**

In a double breasted model, with belted back, pockets, and velvet collar. Some are flannel lined. In navy blue and gray.

**Girls' Broadcloth Coats, \$7.50**

In navy blue and old blue; high military collars and bottoms of skirts trimmed with black fur.

GIMBELS---Second Floor

### Women's Christmas Neckwear

Swiss embroidered collars, \$2.50 each

Swiss embroidered collar and cuff sets, \$2.50 each

Novelty silk neck bands; various colors. \$1.50 each

Fancy collar bows of silk. \$1.50 each

Hand embroidered organdie vestees. \$1.50 each

Hand embroidered collar and cuff sets. \$1.50 each

Messaline neck bands \$1.50 each

Swiss embroidered collars, edged with lace. \$1.50 each

GIMBELS---Main Floor

### Ribbons for Fancy Work

IN delicate shades of pink, blue, white, red and green satin with dotted grounds, and dainty gilt threaded edges.

No. 1 width, 10-yard Pieces, 20c  
 No. 1 1/2 width, 10-yard Pieces, 25c  
 No. 2 width, 10-yard Pieces, 30c  
 No. 3 width, 10-yard Pieces, 40c  
 No. 5 width, 10-yard Pieces, 65c

**Holly Red Satin Ribbon, 8c Piece**

10 yards to piece.

Very effective ribbon for tying up Christmas packages.

GIMBELS---Main Floor

### Gift Bodices

Gold Cloth... At Washable Satin... \$1  
 Crepe de Chine... \$1

GOLD Cloth Bodices are elaborately hem-stitched and have pleated edged shoulder straps of the material; trimmed with tiny French flowers and a bow.

Washable Satin Bodices, with lace yokes at both back and front; lace or ribbon shoulder straps.

Crepe de Chine Bodices elaborately lace trimmed; numerous styles.

GIMBELS---Second Floor

### Great Fourth Floor "Toy Land"

The Toy Shop of 1,000 Christmas Delights

TOMORROW will be another wonderful day in the GIMBEL Toy Store on the 4th Floor. Great quantities of new Toys, Dolls, Games and Juvenile Books just unpacked will be shown for the first time at prices that will appeal to everybody.

Phuh Bears, electric eyes.....\$1	Unbreakable Baby, moving eyes.....\$2	Baskets filled with Toys.....\$2.95
Boys' Military Play Suits.....\$1.50	Dolls' Shooly Rockers, (new).....\$1	Sinking Battleship, Torpedo.....\$1.50
Dolls' Embossed Silver Toilet Sets.....\$1	Dolls' Worsteds Sweaters.....50c	Tents to play Soldiers, white duck.....50c

### Bing Trains for Boys

A Very Wonderful Christmas Gift

EVERY Boy Wants a "BING" TRAIN. It is the nearest thing to the great trunk line express trains ever made. Heavy locomotive, tender, baggage and day coach combined, and 2 Pullmans. It has speed control equipment, can be operated from house electric current or by mechanical power, reverse gears for switching cars. In fact, a perfect working model of the Twentieth Century Limited.

If you want to delight the boy and the whole family get him one of "Bing's" trains. Prices from \$1.50 to \$20 in our toy department. Guaranteed by the maker for one year. Repair and service station in New York.

"Toy Land"---Fourth Floor

### "Santa Claus Land" on the 8th Floor Will Attract Thousands Tomorrow

SO many wonderfully entertaining things. A huge Christmas playground for the little people. See the Traveling Circus, the Dardanelles and Submarine Vending Machines. AND DON'T MISS SEEING the CONGRESS OF WAR FIGURES IN THE PALACE OF PEACE. These are miniature and very lifelike figures, representing European rulers, generals and soldiers in the great conflict. A real, live SANTA CLAUS welcomes the youngsters.

### Gift Gloves, \$1.15 to \$1.50

THEY have been selected from a vast number of extremely desirable Gloves for Gifts.

Women's One-Clasp Washable Capeskin Gloves, \$1.15  
 In pearl gray and sand color, with black stitched backs.

Men's Washable Tan Capeskin Gloves, \$1.50  
 Prix sewn seams and spear point backs.

Men's Gray Mocha Gloves, \$1.50  
 Prix sewn seams; exceptionally fine quality.

**GIMBEL Glove Certificates**

make most acceptable Christmas gifts, as the recipient is entitled to select any glove at GIMBELS equivalent to price specified on the Glove Certificate.

GIMBELS---Main Floor

### Women's 15c to 50c Silk Handkerchiefs, 12 1/2c to 28c

As the vogue of silk handkerchiefs is increasing every day this Sale of 9,000 Handkerchiefs is very important.

**For Women**

12 1/2c, regularly 15c; White Japanese Silk Handkerchiefs with borders of plain colors---dainty shades.

15c, regularly 25c; Japanese Silk Crepe Handkerchiefs; white with colored hems or printed borders.

**"Kewpie" Silk Handkerchiefs, 3 in a Box, 28c**

Positively the last of these 50c boxes at 28c. They are the attractive Handkerchiefs that the youngsters adore.

GIMBELS---Main Floor

### "French Ivory" Finish TOILET ARTICLES

Distinctive Gifts; Special Prices

GIMBEL stocks of these beautiful and serviceable articles are exceptionally complete, and offer the widest possible variety in the matter of selection.

Perfume Bottles.....25c to \$6.50	Manicure Sets.....\$1.25 to \$10	Pin Cushions.....\$1 to \$2.25
Comb, Brush and Mirror Sets, monogrammed.....\$5, \$6, \$7.75	Black and white Toilet Sets, comb, brush, mirror, buff box, cloth, brush, nail file, button hook, cuticle knife, shoe horn and pot, set.....\$19.50	White, Rooming French Ivory Finish holders.....\$1
Hat Pin Holders.....65c to \$1	Nail Polishers.....35c to \$1.25	Do. Harry style velvet lined Jewel Boxes, with hinged covers, \$2.50
Picture Frames.....25c to \$2	French Ivory Finish Toilet Set, 14 pieces, all large size. Each piece in separate cloth bags, with draw strings, monogrammed.....\$20.75	Comb, Brush and Mirror Sets, Louis XVI pattern, handsome, boxed.....\$6
Candle shades and Holders, with leaded fringe in colors.....\$2 each	Boudoir Lamps 1 norm of Candle shades.....\$1 each	Manicure Sets to match above, 7 pieces.....\$3.50
		Boudoir Sets of 8 pieces, monogrammed with Old English letter, boxed.....\$6
		Military Brushes, French Ivory Finish.....\$2 pair
		Flower Bud Holders.....75c
		Do. Harry Toilet Sets, 18 pieces in satin lined, heavy hinged boxes.....\$30
		Titterton & Howards English Ivory Toilet Sets, 12 pieces in satin lined hinged boxes.....\$30

GIMBELS---Main Floor

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GIMBEL stocks of these beautiful and serviceable articles are exceptionally complete, and offer the widest possible variety in the matter of selection.

### "Toe Ease" Shoes for Children

EXPRESSLY built to allow the little foot to develop naturally. Absolutely COMFORTABLE. Be sure to include them in your Christmas gift budget.

**Black Russia Calf English Walking Lace Shoes, low heel; sizes 2 1/2 to 7, \$4.**

**Patent Coltskin Dress Shoes, button style, with white calf top; sizes 8 1/2 to 11, \$9.50; sizes 11 1/2 to 2, \$4; sizes 2 1/2 to 6, \$6.**

Other styles at \$2 to \$5, according to size and material.

**Boys' and Girls' Picture Comfy Felt Slippers at \$1**

Warm, comfortable, excellent wearing slippers; "Bunny Lamb" and "Dutch Kid" designs; put up in attractive holiday boxes.

GIMBELS---Second Floor

### An Unusual Sale of Leather Goods

THE very latest models in the best qualities of materials that we have ever been able to offer at these remarkably low prices.

A few specimen examples:

**Smokers' Stands, \$1**

Mahogany-finished wooden stands with cigar rests, match holders and removable glass trays.

**Women's Black Morocco Leather Bags, \$1**

In a "dressy" model with soft shirred front, gusset bottom, inner frame, and effectively lined with bright colored poplin.

**Women's Black Vachette Envelope Purses, \$1**

New loop handles, white or black stitched edges, inside frames and mirrors and flowered linings.

Children's Leatherette Handbags, 50c.  
 Women's Silk Vanity Bags, \$2.50 to \$5.  
 Japanese Leatherette Cigarette Boxes, \$1.  
 Men's Seal Grain Leather Bill Folds, \$2.50.  
 Men's Military Brushes in Leather Cases, \$1.

**Men's Long Grain Dressing Case, \$2.50**

Each case is fitted with two ebonized military brushes, comb, bottle, soap box, tooth and nail brush holder.

**New! Traveler's Laundry Set, 50c**

Small case of colored saffian leather, containing 6 wooden clothespins, glass top push pins and cord line.

Women's Leather Carriage Bags, \$1.  
 Women's Leather Coin Purses, 25c to \$1.  
 Men's Three-Fold Leather Wallets, \$1.  
 Men's Leather Collar Bags, \$1.  
 Set of Coat Hangers in Leather Case, \$1.

GIMBELS---Main Floor

### Gift News in Boys' Furnishings

EVERYTHING that a boy would like to find awaiting him on Christmas morning---although only a few of the good things can be mentioned here.

Boys' Knitted Four-in-Hands, 25c.  
 Boys' Open-End Ties, 25c.  
 Boys' Open-End Ties, made from short ends of 50c neckwear silk. Special at 35c, or 3 for \$1.  
 Boys' Large Open-End Four-in-Hand Ties, made from rich American silk; at 50c.  
 Boys' Domet or Outing Flannel Pajamas, in fancy colored stripes; warm, fleecy flannel; frogs and buttons. Sizes 6 to 18 years, at \$1.  
 Boys' Mercerized Pongee Pajamas, Sizes 6 to 18 years, at \$1.  
 Boys' Blouses of fine quality madras or percale, with collar, faced or neckband. Sizes 7 to 15 years; at 50c.

**Boys' \$5 and \$6 Sweaters Special at \$3.50**

The entire lot is a special purchase from one of the best sweater manufacturers. We bought all he had on hand, hence the low price. Every garment is perfect. Several styles and weaves in almost collar. "V" neck and Norfolk coat model. Gray, Navy, Brown and Maroon. In sizes 25 to 34.

GIMBELS---Main Floor

### Purchased!---A Manufacturer's Entire Sample Stock Men's Full Dress, Tuxedo and Street Vests

HERE are the most remarkable values in men's vests we have ever secured---JUST IN TIME FOR CHRISTMAS GIFTS---and showing all the latest models for Fall and Winter, 1915. Silks, Piques, foreign and domestic fabrics, basket weaves, flannels---the list is endless.

**\$1.85 For Vests Worth \$3.50 to \$4.50**

Men's Full Dress White Pique Vests, with and without collars. Some with edges bound in the same material. All sizes from 31 to 48.

**\$2.85 For Vests Worth \$5 to \$8.50**

Men's Full Dress Vests, pleated, in plain, white and self striped effects. Also Street Vests, with and without collars in plain colors and fancy patterns. All sizes from 33 to 46.

**\$4.35 For Vests Worth \$10 to \$15**

Plain black and white Silk Full Dress or Tuxedo Vests. Soft rolling collars, velvet collars, velvet piped edges, self collars. Also Street Vests in rich foreign and domestic check, plaid, knitted, shaggy, flannel and other weaves. Ideal for business wear. All sizes from 33 to 46.

GIMBELS---Fourth Floor

Put Up in Christmas Gift Boxes on Request

### Just Arrived---Men's Stetson Hats at \$3.50, \$4 & \$5

A NEW shipment, including many of the soft and derby models, obtainable at GIMBELS only. In particular, we recommend:

**Stetson "Comfort" Derbies at \$3.50, \$4 & \$5**

They are light in weight, flexible, and by an ingenious device conform immediately to the shape of the head---in other words, need no "breaking in."

GIMBELS---Fourth Floor

### Men's Slippers---Ideal Gifts

Men's "Well-Bred" Opera Slippers, Black Kidskin, Tan Russia Calf and Brown Seal. Strictly handworn. None better made.....\$4

Men's Black Kid Cavalier House Boot.....\$3

Men's Tan Russia "Faux" Slippers.....\$3.50

Men's "Alligator" Slippers in Brown.....\$3

"Opera" Slippers in Tan Russia and Tan Russia.....\$3.50

Red Kid Opera Slippers, \$3.50

Black Kid "Romeo" Slippers, Kid Lined.....\$2.50

GIMBELS---Second Floor

### Special Values in Boys' Clothing

A SPECIALLY collected group of timely offerings selected for the gift-giving season. Practical, useful, durable presents, that the boy will be the first to fully appreciate.

**Boys' Mackinaws in skating or regular models. Plaited back with yoke, patch pockets and 8-piece belt. In maroon, gray, brown, tan, olive in new plaids. Dark and light grounds; storm collar in shawl or notch style. Sizes 7 to 18 years. At \$6 and \$6.50.**

**Boys' Mackinaw Junior Outfits, in sizes 3 to 10 years. Made of all wool mackinaw cloths in maroon, brown, gray and olive in dark or light plaids. Yoke and plaited styles with belt and patch pockets with Hat to match. At \$6.**

**Boys' Master Rain Beau Outfit---Made of fine tan raincloth, with hat to match. Storm collar and cuffs. Sizes 6 to 16 years. At \$3.50. At \$6.**

**Boys' Chinchilla Overcoats---Mixtures and wool lined throughout. Sizes 3 to 10 years. At \$6.**

**Boys' Junior Norfolk Suits made of serge or velvet. Separate collar and cuffs. Sizes 3 to 8 years. At \$5.00 and \$6.50.**

**Boys' Corduroy Norfolk Suits with extra knickerbockers, guaranteed. Sizes 7 to 18 years. At \$6.50.**

**Boys' Overcoats in sizes 10 to 17 years. In gray, brown and mixtures, \$6.75.**

**Boys' Junior Overcoats in chinchilla and aney mixtures. Sizes 3 to 10 years. At \$6.75.**

**Boys' Hand Tailored Overcoats in double-breasted models with velvet or self collar. At \$10.**

**Boys' Fine Norfolk Suits with extra knickers. Sizes 8 to 18 years. At \$8.75.**

GIMBELS---Fourth Floor

### Boys' \$3 and \$4 Hats at \$2

A SPECIAL purchase of high grade samples has been combined with our regular stock at \$3 and \$4, making one of the best Hat values we ever saw.

Included are piques, velvets, Austrian velours and cloths. In all, about 239 Hats. All in this season's best styles, and all sizes in stock at the opening of the sale.

GIMBELS---Fourth Floor