

# Macy's 58th Anniversary

Merchandise Here Advertised on Sale Thursday, February 3

## Much Desired Linens

**Damask Dinner Napkins**—In a variety of popular designs. 22x22 inches, \$3.79 dozen.

**Pattern Damask Cloths and Napkins**—A discontinued number from a well-known maker. Many attractive designs, some of which have napkins to match. Cloths, 2x2 yds., \$3.69; 2x2 1/2 yds., \$4.69 each.

**Odd Pattern Damask Table Cloths**—A second and last shipment—the first we offered in our January Sale At 50% reduction on account of slight imperfections.

**Satin Table Damask**—Snow white, heavy satin damask in a splendid assortment of designs, including stripes. Cloth, 71 in. wide, \$1.24 yd. Napkins, 22x22 inches, \$3.79 dozen.

**Hemstitched Damask Cloths**—Imported direct by Macy's. Shrunken and laundered; 58x58 in., \$1.89 each.

**Dresser Scarfs**—With scalloped edges and rows of drawn work through the centers. 17x44 in. size only. 39c each.

**Lace Trimmed Linen Scarfs**—Linen centers, trimmed with wide ecru or white lace in large variety of attractive designs, 17x53 in., 79c each.

**Bath Mats**—In a large assortment of popular designs and colorings. Were it not for their scarcely noticeable imperfections the mats would cost more than our sale price of 79c each.

**Costume Linen**—Oyster white in the ramic weave that will be much worn the coming season. 36 in. wide. 44c yd.

**Scalloped Huck Towels**—Figured damask borders and space for monogram on one end. 10x37 1/2 in., \$4.00 dozen; 34c each.

**Renaissance Table Covers**—Hand-made Japanese covers of heavy well-made braid. Several designs with drawn work or lace insertions. 45 in. diameter, 98c; 54 in. diameter, \$1.49; 72 in. diameter, \$1.98.

## 2,580 Pairs of High Grade Gloves for Men, 97c Pair

A Cash purchase brings us this splendid assortment of Gloves in styles that will obtain for the coming Spring season—at a price which means substantial savings. Specialty shops ask \$1.50 and \$1.75 for Gloves of this grade—which have a nationwide reputation.

Prix Seam Cape Gloves, } Both in Suede Gloves in Sand color.  
English hand-sewn Cape. } shades of tan Lambskin Glace, Pique sewn; excellent quality, in Tan.

These four desirable styles give ample choice to the man who is "particular" in the selection of his Gloves.

## Sheer Dainty Handkerchiefs, 24c ea.



From Belfast came these pretty Handkerchiefs of linen and Shamrock lawn. Embroidery, sometimes hand-made and sometimes machine, in white or colors adorns a single corner of the handkerchiefs. The hems are 1 to 2 inches wide. These handkerchiefs are extra good at this price—they commanded 40c formerly.

Limited quantity—only 2000—to meet the insistent demand for them.

## 24,000 Men's All-Pure Irish Linen Handkerchiefs Very Special at 6 for 54c

Imported Handkerchiefs, with 1/4 and 1/2 inch hems, of good quality linen.

## From the Curtain Department

To celebrate this Anniversary Season the Curtain Department offers 1,000 pairs of Scrim and Marquisette Sets at less than cost to manufacture. Note them:

**975 Dutch Sets, at 98c set.** Macy's usual price would be \$1.49 to \$1.74 set. Sets include: hemstitched marquisette and scrim Dutch sets, lace trimmed; plain and hemstitched Dutch sets with drawn work corners; filet lace-edged marquisette Dutch sets.

**625 Dutch Sets, at \$1.49 set.** Macy's usual price would be \$1.98 to \$2.74 set. Filet insertion and lace-edged marquisette Dutch sets; drawn work scrim Dutch sets with lace edge and insertion; marquisette and scrim with filet insertions and plain edge; Barmen Cluny insertion and edge marquisette and Barmen and Cluny insertion and edge scrim sets with drawn work.

**500 Half Sash Curtains, 36c Per Pair.** Macy's usual price would be 48c and 59c. Of the same quality marquisette and scrim as above curtains. Hemstitched sides, top and bottom; headed for rods.

**3,000 Yards of Fine French Cretonnes** First of the season. In splendid assortments of floral, stripe and chintz patterns. Macy's usual price would be 89c yard. Special at 22c yard.

High  
Lisere Turban  
Trimmed with  
Silk Roses and  
Velvet Ribbon.



The  
Illustration  
Shows One of  
Our New  
\$8.50 Hats.

## Chapeaux La Marquise \$8.50

WHEN one compares hats one considers style, quality and finish. Macy's Chapeaux La Marquise may be compared with hats procured elsewhere at \$12.00 to \$15.00. Our Chapeaux La Marquise at \$8.50 represent the newest Paris styles at the earliest possible time after their arrival in New York.

The hats are made of superior materials, as we import most of our goods direct. They are made up by excellent milliners, and show the careful touches and exquisite finishing of the expert milliner.

See our wide range of Spring hats—our high turbans with flower and ribbon trimmings—hats made of lacquered straw in the new Paris shades—new sailor effects with straw and crepe combinations—and our charming new ideas in trotteur and sport hats.

Herald Square **R. H. Macy & Co.** New York



## Heralding the Approach of Spring Men's Extra Worsted Trousers

**\$3.75**  
Were \$4.75

A timely reduction now that striped trousers are worn with either the black sack coat or formal cutaway. The tailoring is excellent and the all-wool, medium-weight fabric is in a good variety of patterns.

**New Stripe Effects in Worsted Trousers \$4.75**

Were \$5.75 and \$6.75 These trousers of all wool worsted are cut on smart straight lines and are suitable for business or daytime dress occasions. The weaves are black with white stripes; black with gray, and gray with black stripes.

Some medium-weight Trousers, sizes 20 to 36 waist measure, \$3.49; were \$4.75 to \$7.75.



## Custom Shirt Department

Many new and exclusive designs in silk, silk-mixture and madras fabrics are now being shown by our made-to-order shirt department. The comfort of having a shirt fit exactly; the luxury of having fabric and finish of the finest are now possible at moderate cost.

Macy's custom shirts are made in our workrooms on the premises, and in details of finish and fit equal shirts priced elsewhere 15% higher. That you may see the high quality of workmanship in our custom shirts, we will upon request submit a sample shirt.

## Men's Woven Madras Shirts, 94c

2,000 New Spring Negligees

These desirable shirts are in the season's effects of blue, lavender, tan or black stripes. 1,200 are the comfortable soft cuff style. 800 have negligee bodies, but look a bit natter for having laundered cuffs. Well finished and with buttons of good quality these shirts are unusual at this figure, especially as their price has advanced 20% since we purchased them.



## Macy's

## Bedroom Furniture Specially Featured In Our Great Midwinter Sale

**Four-Poster Beds**  
Made of the best grade of genuine mahogany, in three desirable designs. For odd bedsteads, there is nothing more practical than the four-poster Colonial design.  
Special at \$24.24  
Special at \$25.50  
Special at \$30.25  
Special at \$31.50

**Bedroom Suite, \$45.72**  
Bedstead, Bureau and Chiffonier to match, in mahogany finish and white enamel. This desirable furniture may be had in sets or separate pieces. Each piece the same price.  
Bedstead \$15.24  
Bureau \$15.24  
Chiffonier \$15.24

**Antique Bedroom Suites To Be Sold Complete**

**Antique Ivory**  
Macy's price would be Macy's sale price  
Bedstead \$51.25 \$40.25  
Bureau \$59.25 \$46.25  
Chiffonier \$48.25 \$33.75  
Toilet Table \$40.25 \$31.25

**Antique Mahogany**  
Macy's price would be Macy's sale price  
Bedstead \$48.50 \$36.25  
Bureau \$46.25 \$36.25  
Chiffonier \$48.25 \$33.75  
Toilet Table \$40.25 \$31.25

The "Bedroom" should not be merely well-furnished, but should reflect the individuality of the owner. In this specially purchased assortment of Bedroom Furniture there are suites and pieces at prices to meet all purses. A carefully-chosen list is presented for your approval:

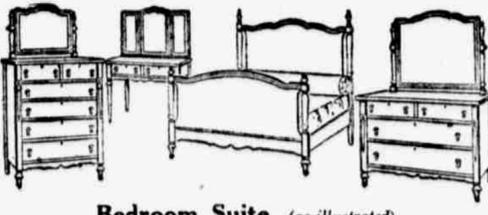
**Circassian Walnut and Mahogany Suites**  
Very handsome Adam design suites, made of genuine Circassian walnut and veneered mahogany.  
Dressers, \$27.25  
Chiffoniers, \$25.50  
Toilet Tables, \$22.49  
4x6 Bedsteads, \$24.24

**Colonial Design Bedroom Furniture**  
Dressers, Chiffoniers and Toilet Tables, to match, in Colonial design.  
Dresser, \$31.75  
Chiffonier, \$25.25  
Toilet Table, \$25.25

**Complete Bedroom Suites**  
American Walnut and Mahogany, at unusually low prices for the quality of Furniture offered, Jacobean design, splendid workmanship and excellent finish. These suites are a special purchase and the furniture is strictly high-grade in every detail.  
Macy's price would be Macy's sale price  
Dresser, \$64.25 \$50.25  
Chiffonier, \$49.75 \$38.75  
Bedstead, \$60.75 \$47.50  
Toilet Table, \$44.75 \$35.25  
Desk, \$28.75 \$22.49  
Night Stand, \$10.49

**American Walnut**  
Dresser, \$33.75  
Chiffonier, \$32.25  
Bedstead, \$24.74  
Toilet Table, \$21.24  
Night Stand, \$10.49

**Odd Bedroom Pieces Specially Priced**  
Dressers, Chiffoniers and Princess Dressers; Mahogany, Bird's-eye Maple, Tuna Mahogany and Golden Oak, \$14.89 ea.



Bedroom Suite—(as illustrated)

## For the Table Bountiful

**Delicatessen**

Smoked Finnan Haddies, Special at 15c lb. A fresh shipment of extra fancy smoked haddies of exceptionally fine flavor. An appetizing dish broiled, creamed or made into a salad.

**A Special Sale—Extra fancy delicious Breakfast Grill Biscuits at 6c each; exceptional flavor.**

Columbia River Smoked Salmon, 34c lb.—Extra fancy quality, just from the smokehouse; very appetizing.

Celery Potato Salad, 14c lb.—Vienna style. Special. An appetizing combination salad made of crisp celery, finest Maine potatoes and Macy's special mayonnaise.

Sugar Cured Boiled Ham, Sliced, 34c lb.—Every ham selected, cured and cooked with the greatest care.

Goettinger Style Cervelat Sausages, Special 44c a lb. A fancy sausage, spicy and well seasoned.

Young America Full Milk Cheese, 24c lb.—Rich, well-matured Cheese in loaves weighing from 9 to 10 lbs.

Extra Fancy Munster Cheese, 27c lb.—Medium, sharp, excellent flavor.

"IDRIS"—The old-fashioned Ginger Beer. We import it direct from London and offer the large 10 1/2 oz. bottle for 13c, or \$1.54 the dozen.

**For the Cellar**

American Gin, "Holland Type"—Gal., usually \$3.24—now \$3.04. Bot., usually 75c—now 69c.

Old Boston Medford Rum—Gal., usually \$5.74, now \$3.54. Bot., usually 86c, now 74c.

Madeira from Blandy Bros., Funchal, Madeira—Sacril Reserve—A rich, soft, rare old wine. Macy's usual price, gallon, \$5.46; bottle, \$1.09. Now, gal., \$5.04; bottle, \$1.09.

Sherries from Jose E. Ivison, Jerez de la Frontera, Spain Royal Cabinet—A sound table wine. Usually, gallon, \$3.04; bottle, \$1.00. Now, \$2.82 gallon; 69c bottle.

Superior Amontillado—A delicate dry wine. Rich, nutty flavor. Usually, gallon, \$3.94; bottle, \$1.31. Now, gallon \$5.48; bottle, \$1.18.

Scotch Whiskey from Geo. Cowie & Co., Dufftown, Scotland. Very old liquor. Scotch Whiskey. Old and rare Highland malt. Fourteen years in wood. The gallon, \$6.94; the bottle, \$1.54.

American Whiskies—Mount Vernon. Gal., usually \$3.12, now \$2.94. Bot., usually \$1.00, now 99c.

Old Crow Whiskey. Gal., usually \$3.68, now \$3.34. Bot., usually 88c, now 76c.

Old Cobweb Rye. A straight twelve-year-old rye whiskey. \$6.24 gal.; bottle, \$1.48.

**From the Bake Shop**

Fig Pound Cake—Made in our own bakery of the finest and purest ingredients with selected figs. 24c the pound.

Almond Tarts—Tarts weighing from 1 1/2 to 1 3/4 lbs. Rich, flaky pastry, with a most delicious almond filling, 39c.

Raised Biscuits—Made of the finest flour and filled with Raisins. Large size, 12c doz.

McVitie & Price's Imported Biscuits—Queens, Shortes and Belgians. A fresh shipment just received, at 34c lb.

For Thursday, Friday & Saturday. Counter Delivery Only.