

No. 10 The Explorer Says:—

HELMAR

TURKISH CIGARETTES

10 Cents

I am an explorer. On my journeys into wild countries I take "Helmar" Turkish cigarettes as necessary luggage.

Many a time I've blessed the day I first learned of "Helmar." They've cheered me when loneliness made me blue. They've kept me calm and clear-headed in many a tight place. They're bully!

"Helmar" I consider in a class "all its own."

The mildest tobacco for cigarettes is Turkish.

The best tobacco for cigarettes is Turkish.

Don't pay ten cents for anybody's cigarette until you have tried "Helmar" a fascinating, elevating, gentleman's smoke.

Smyrnyos Makers of the Highest Grade Turkish and Egyptian Cigarettes in the World

Quality Superb

S. BAUMANN & CO.

COR. 46TH ST. & 8TH AVE.

ALL GOODS MARKED IN PLAIN FIGURES. WE PAY FREIGHT. 12 High Grade Dining Room Suites at 1/3 Off Regular Prices

\$175 to \$300

In American Oak and Mahogany. This massive 4-piece Gothic Period Dining Room Suite, as illustrated, \$275.00

A Complete Assortment of Columbia Records on Hand We Sell on Credit Columbia Talking Machines

\$1.00 WILL FURNISH YOU A HOME

3 Rooms Furnished, \$49.98

4 Rooms Furnished, \$69.98 \$89.98 \$109.98

5 Rooms Furnished, \$149.75

MAKE YOUR OWN TERMS

Our Terms Apply also to New York, New Jersey, Long Island and Conn. Write for Catalogue, Mailed FREE.

OPEN MONDAYS & SATURDAYS UNTIL 10 P. M.

46TH ST. 750-752-EIGHTH AVE. 8TH AVE.

THE NEW YORK WORLD SETS THE PACE

The WORLD sells 100,000 copies more in New York City each weekday than any other morning newspaper.

HERO MEDAL TO W. U. BOY.

Charles Gleaser Saved a Child From Death by Fire. A Balfour medal for heroism, offered by a St. Louis "Hero Fund," will be presented to Charles Gleaser, a seventeen-year-old Western Union messenger boy, to-night by Bronx Borough President Mathewson in Lafayette Hall, Alexander Avenue and One Hundred and Thirty-seventh Street. Gleaser on Sept. 2 last saved the life of Raymond Seaford, four years old, of No. 221 West One Hundred and Forty-first Street. The child was at play around a bonfire in a vacant lot at Cypress Avenue and One Hundred and Forty-first Street, and his clothing caught fire. Gleaser, who was answering a call in the neighborhood, beat out the flames and carried the boy to the Lincoln Hospital, four blocks away. Because of the heroic act that Gleaser's action had saved the boy's life. The messenger boy is an orphan and helps support his married sister at No. 363 East One Hundred and Fifty-sixth Street.



\$18.00

Made to Your Measure

Men! See what kind of a new Spring Suit this price brings! All wool materials—cold water shrank. Fit, workmanship, style and satisfaction guaranteed. Individual pattern, individual cutting. Try-on with seams basted. 500 cloth patterns—all the newest colors and weaves.

I. HAAS & CO.

ESTABLISHED 1896

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11 Cortlandt St., City Investm' Bldg.
105-107 Nassau St., 2 doors N. of Ann
4 E. 23d St., Op. Met. Life Ins. Bldg.

A CLEAR COMPLEXION

Ruddy Cheeks—Sparkling Eyes—Most Women Can Have

Says Dr. Edwards, a Well-Known Ohio Physician.

Dr. F. M. Edwards for 17 years treated scores of women for liver and bowel ailments. During these years he gave to his patients a prescription made of a few well-known vegetable ingredients mixed with olive oil, naming them Dr. Edwards' Olive Tablets; you will know them by their olive color.

These tablets are wonder-workers on the liver and bowels, which cause a normal action, carrying off the waste and poisonous matter that one's system collects.

If you have a pale face, yellow look, dull eyes, pimples, coated tongue, headache, a feeling of general feebleness, all out of sorts, inactive bowels, you take one of Dr. Edwards' Olive Tablets nightly for a time and note the pleasing results.

Thousands of women, as well as men, take Dr. Edwards' Olive Tablets now and then just to keep in the pink of condition. Dr. Edwards' Olive Tablets, the successful substitute for calomel—10c and 25c per box. All druggists.

The Olive Tablet Company, Columbus, O.—Adv.

FURNITURE ON CREDIT

Biggest Stocks Lowest Prices
Greatest Variety Easiest Terms

Our Terms for Furniture:

Worth	Down	Weekly
\$100.00	\$1.00	\$1.00
\$150.00	\$5.00	\$1.50
\$200.00	\$10.00	\$2.00
\$250.00	\$15.00	\$2.50

No Embarrassing Investigation
Unmarked Auto Delivery

A 4-Room Flat Completely Furnished \$123.50

ROYAL FURNITURE CO.

HARLEM STORE
2190-2192 3RD AVE.
BET 119-120 ST.

Grand Rapids Furniture
Rugs and Bedding
At Lowest Prices

\$1.00 A WEEK OPENS AN ACCOUNT

Complete Furnishings for
3 Rooms \$49.98 4 Rooms \$75
5 Rooms \$99.98

CONVENIENT CREDIT TERMS

3035-3037 3RD AVE.
COR 156 ST.

MICHAEL'S BROS.

3 SHORT BLOCKS FROM FULTON STREET
SMITH ST. & STATE ST.

No Extra Charge for St. Advertisement for The World may be left at 220 West 42nd Street, Room 201, New York, N. Y.

WRITES SUICIDE NOTE TO GIRL IN OWN BLOOD

Frederick Underhill's Attempt on Life Fails, However, and He Lands in Cell.

Frederick Underhill, who attempted to end his life after a girl friend had refused to marry him, and left the girl a note written with his blood, was arraigned before Magistrate Murphy in the Yorkville Court to-day, charged with having attempted suicide. He pleaded not guilty, but was held in \$500 bail for the Grand Jury, and unable to get a bondsman he went to a cell.

Underhill, an ironworker, twenty-seven years old, of No. 211 East Eighty-second street, called on Miss Ella Borbas, twenty-two, of No. 269 East Seventy-eighth Street last night. He popped the question in front of her door and got the mitten. Nor did she care for the movies—with him.

So Frederick went to the basement and slashed his left wrist with a pen-knife. With a pencil he wrote: "Dear Ella—You have always been good to me," using blood to finish: "I am going to end it all. Don't be sorry."

"FREDDIE."

In the vestibule he stopped his sweetheart's sister and sent the note up. He followed, going to the roof landing, where he tried to make good by slashing his wrist several times more.

GUARD, FULLY ARMED, TO PARADE MAY 13

10,000 of City's Militiamen, With Armored Motors, Will Be in Preparedness Line.

About 10,000 National Guardsmen of the city will march in the Preparedness Parade on the evening of May 13. The militiamen will be in service uniform and in heavy marching order to show New Yorkers how they would look if they were answering a call to the colors. Every branch of the service will be represented, it was announced at Division Headquarters yesterday.

This will be the first time since the Hudson-Fulton celebration that the entire National Guard of the city has turned out for a parade in Manhattan. The line of march will be from a point between Washington and Union Squares, up Fifth Avenue to Fifty-eighth or Fifty-ninth Street. The guardsmen will parade from 5 o'clock in the evening until 10 o'clock.

Seven regiments of infantry, three of Cavalry, a part of the First Cavalry Squadron, a battery of field artillery, the armored motor battery, signal corps and engineers will be in the parade. National Guard officers look to the demonstration to prove to New Yorkers that the Guard is fit tip-top condition.

CHARGES DIVORCE PLOT.

Wife of Porter Triplett Says She Is Conspiracy Victim.

NEW HAVEN, April 22.—With fresh allegations of conspiracy the Triplett divorce trial was resumed here to-day. Mrs. Dorothy Triplett of New York, whose husband, the Rev. John Edwin Triplett Jr., is pastor of the First Presbyterian church at Woodbury, N. J., charges that her brother-in-law, Hampton Triplett, a New York lawyer, and John L. Wilson, a New York real estate agent, conspired to get evidence for a divorce for Mr. Triplett.

Mrs. Triplett declared yesterday that Wilson lured her to a hotel in New Haven on the pretense of seeing a prospective purchaser for some Canadian land and dragged her into a bedroom when she refused to enter. Hampton Triplett, she says, and two other men then entered the room.

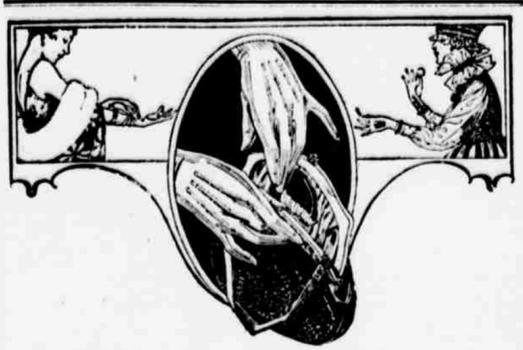
POLICE OBJECT TO DEPUTIES.

Want Them Barred From Street Duty in Westinghouse Strike.

PITTSBURGH, April 22.—Nine policemen, making up the borough force at Westinghouse, where the Westinghouse Albrake Company's plant is closed because of the strike of electrical and munitions workers in the Turtle Creek Valley, notified the Chief of Police, W. H. Gilland, to-day that they would resign unless the Deputy Sheriffs were removed. They said they had no objection to the deputies remaining at the works, but they did not want them patrolling the town.

There was quiet in all of the strike boroughs in the valley. The leaders claim they have now more than 20,000 workers out and that many other trades will join them on Monday, all seeking the eight-hour day.

Wysman-Bullwinkel. Miss Alice Bullwinkel, daughter of Mrs. John E. Bullwinkel of No. 270 Riverside Drive, was married in Haarlem, Holland, yesterday, to Henri J. Wysman, son of Mr. and Mrs. J. H. Wysman of that place. The bride is widely known socially in Brooklyn. The bridegroom's father is President of the Amsterdam Stock Exchange. Mr. and Mrs. Wysman will come to this country in September for a six months' visit.



A glove for every occasion

In such a variety of styles can Kayser Silk Gloves be bought that you can have a pair for every gown and every occasion: plain gloves for the down-town shopping, ruffled "Queen Elizabeth" for the afternoon call, long, lustrous gloves for the dance and reception.

The well dressed woman will appreciate the fact that she can have such a wide assortment at so small a cost.

Styles lovelier than you have been able to secure for many a season, now being shown in the high class stores throughout the world. Ask the clerk at your favorite store to show you the new Kayser Silk Gloves for 1916.

Kayser Silk Gloves

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2.95

Golden's

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1568 Broadway, at 46th Street | 77 Nassau Street, at John St.
1440 Broadway, at 41st Street | 109 Lenox Ave., at 116th St.
96 East 14th Street, at 4th Ave. | 147 Fourth Ave., at 14th St.
96 Rensselaer Street, Near Church

BROOKLYN
351 Fulton St., at Myrtle Ave. | 150 Flatbush Ave., opp. L. I. Station
Mail Order Department, 102 Rensselaer Street, New York

The May Manton Fashions

Garments made in what is known as Bungalow style are essentially simple ones, they mean easy making and they are altogether satisfactory for warm weather wear. This one can be utilized either as a dress or an apron, for it can be worn instead of a gown or over one. There are only the shoulder and under-arm seams to sew up and the fullness at the waist line can be confined by means of ribbon bands or by means of a little braid stitching or a simple cross stitch design in red makes a quaint effect and an excellent one for bungalow wear or for its equivalent. If cotton material is not liked, however, challis could be used and challis is really a washable fabric, for it comes forth from the laundry as perfect as will linen or cotton. Figured challis with bands of washable silk in color to match one of those found in the figured design would make a very attractive effect and a practical garment as well. The fronts are lapped, one over the other to a generous depth so that the three buttons and buttonholes are all that are required for the closing.

For the medium size will be needed 6 1/2 yards of material 27 inches wide in three sizes, small 34 or 36, medium 38 or 40, large 42 or 44 bust.

No. 9045—(With basing line and added seam allowance.)

BUNGALOW DRESS OR APRON, three sizes. Small 34 or 36, Medium 38 or 40, Large 42 or 44.

Golden's

CONVENIENT SHOPS
1568 Broadway, at 46th Street | 77 Nassau Street, at John St.
1440 Broadway, at 41st Street | 109 Lenox Ave., at 116th St.
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No. 9045—(With basing line and added seam allowance.)

BUNGALOW DRESS OR APRON, three sizes. Small 34 or 36, Medium 38 or 40, Large 42 or 44.

Now is the Time and Lamberts The Place to Buy Diamonds!

"Prices for rough Diamonds are firm with an upward tendency," says a London correspondent, "and conditions make it hard for foreign buyers to obtain gems." Nevertheless, Lamberts continue to sell

\$25	Engagement Rings	\$125
\$50	Solitaire Diamond	\$150
\$75	Engagement Rings	\$175
\$100	at the same prices as before the market was disturbed. And the Diamonds are of the same high grade that purchasers in our unpretentious Third Avenue store have always been used to. Here we illustrate a few	\$200
\$125		\$250
\$150		\$275
\$200		\$300
\$250		\$350

Diamond Solitaire Rings at moderate prices. Others from \$10.00 to \$1,500.00 come from our own factory, where Diamonds we sell are mounted in hand-made Solid 14-karat and Solid 18-karat Gold and in Platinum settings.

All Watches Guaranteed

How much of comfort and success depend on a Watch that keeps correct time all the time everybody knows. Lamberts sell Walthams and other standard watches of all styles, including the popular thin models—wonders of accuracy and beauty. Every watch movement inspected by our experts and every watch sold at Lamberts is thoroughly regulated by the Lambert staff of watch-makers.

Men's Solid 14-karat Gold Waltham Watches \$25.00 up
Men's Gold Filled Waltham Watches \$10.00 up
Men's Sterling Silver Waltham Watches \$9.50 up
Watches for Boys \$4.50
Ladies' Solid 14-karat Gold Waltham Watches \$16.00 up

Ladies' Gold Filled Waltham Watches \$10.00 up
Ladies' Sterling Silver Waltham Watches \$9.00 up
Solid 14-Karat Gold Bracelet Watches \$20.00 up
Gold Filled Bracelet Watches \$12.00 up
Sterling Silver Bracelet Watches \$10.00 up

All Styles of Wedding Rings

14-karat, \$3.30 up
18-karat, \$4.00 up
22-karat, \$5.25 up

One new Gold Wedding Ring looks much like another, but time and wear bring out differences. Lambert Solid Gold Wedding Rings are Seamless and Guaranteed, and have triumphed over the tests of service for almost 40 years. Every shape and style. No charge for engraving.

Family jewelry, rich in association as in material value, may be remodeled from original designs (which would cost you nothing) at factory cost. The Lambert factory is on the premises. Let us submit suggestions.

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A THRILL OF PLEASURE

for the exacting housewife every time she sees the yellow package with the red ball. It means a perfect breakfast.

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Other Hecker's Products—Farina, Hominy, Whole Rice and Yellow Granulated Meal

Purses are filled—hearts made glad

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