W. A. Paxton Dead at 81.

MRS. REDMOND'S MILLIONS.


**CASTORIA**
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of Chas. H. Fletcher



**ZIRA**
WONDERFULLY GREAT
CIGARETTES

Better Tobacco Made Them Famous

ZIRA
THE MILDEST CIGARETTE

We consider ZIRA the best of all 5 Cent cigarettes.

Honestly Best

5¢

# $10,000,000 IN WEEK'S PLANS FOR BIG APARTMENTS

## 6 N. Y. Projects Reach Investment of $15,000,000 in Land and Buildings.

## ONE $2,500,000 HOUSE.

## Skyscrapers for Washington Square, 55th and 67th Sts., Studio Colonies.

New millions are pouring into Manhattan's great apartment structures.

Projects of the past week broke all high records in volume of outlay, calling for nearly $10,000,000 in construction alone. With the land, the total investment was above $15,000,000.

Thirteen of the new structures involve building outlays of $8,465,000. They have been undertaken by corporations organized for each particular operation, the builders having been prominent in the recent great undertakings along Park, Madison and Fifth Avenues or in the West End section.

**The largest of the projects call for $2,500,000. It will be the biggest house in the world ,covering the block bounded by Madison and Park Avenues, Forty-seventh and Forty-eighth Streets, 200.8x400 feet. Rising fourteen stories, it will surround a central court laid out in the form of gardens. In architecture, it will conform with its towering neighbors, the Yale Club, Biltmore Hotel and other giants of the Grand Central Terminal group. The land is owned by the New York Central Railroad's New York State Realty and Terminal Company, which is supplying most of the capital. The builder is Dr. Charles V. Paterno, whose companies have created some of the most imposing home landmarks of the Riverside stretch. He takes the site on a long term lease.**

**FIFTH SKYSCRAPER HOUSE FOR MILLIONAIRES' ROW.**

Next in importance is the fourteen-story house to be built by Harry Fischel on Millionaires' Row, at the southeast corner of Seventy-fourth Street. On the site is a four-story dwelling owned and occupied since 1882 by the Rev. Alfred Duane Pell. He sold the 60.2x125 parcel to the builder for $750,000, and the entire investment will exceed $1,500,000.

It will be the fifth skyscraper apartment building to arise among the exclusive domiciles of Millionaires' Row during the past five years, two being under construction on the southeast corner of Seventy-second Street and northeast corner at Sixty-third Street. Homes in them are rented, as a rule, before completion at $10,000 to $30,000 a year. Like the other de luxe Fifth Avenue apartment houses, the new one will have but one suite on a floor, containing from twelve to eighteen rooms, with all the latest devices for luxurious living and service.

Most of the money for the huge structures is advanced by the Metropolitan Life Insurance Company, interests connected with the Title Guarantee and Trust Company and similar institutions. The Metropolitan made the largest building loan of the week, $650,000 for the fourteen-story studio apartments to be erected at No. 1 West Sixty-seventh Street on 150x100 feet, next to the Central Park West corner in the new colony of such structures.

**START 5 HOUSES IN ONE DAY TO COST $2,050,000.**

**Plans for five houses filed on one day called for an outlay of $2,050,000.** They included $400,000 for fourteen-story studio apartments on the southeast corner of Washington Square South and Thompson Street in the heart of the downtown artists' colony, or Latin Quarter; $500,000 for thirteen-story apartments on the southwest corner of Park Avenue and Seventy-eighth Street; $400,000 for a fourteen-story house on the southeast corner of the same avenue and Seventy-fifth Street; $500,000 for a twelve-story house on the northeast corner of West End Avenue and Ninety-third Street; $250,000 for nine stories on the south side of Tenth Street, 321 feet east of Sixth Avenue.

James F. Meehan, who has been active in Bronx flat building, came down to Nos. 115-117 East Eighty-second Street, where he bought the old Reliance and Palma five-story flats, 75x100, to make a site for nine-story apartments representing $325,000. On the east side of West End Avenue, 40 feet north of Eighty-eighth Street, S. G. Hess filed plans for a thirteen-story house to cost $240,000. At Nos. 105-113 West Fifty-fifth Street, in the older centre of artists and studios, plans were filed for nine-story apartments to cost $200,000.

Less prominent were projects for several big six-story and five-story houses on Upper Washington Heights and the old Dyckman tract.

Outside of Manhattan flat builders scored equally voluminous records for the week, in the Bronx filing plans on Thursday alone for houses to cost $310,000. One operation of five houses in Brooklyn on the same day called for $150,000.

*CULTURE'S CLIMAX.*

*"Public health work," says Dr. W. T. Sedgwick of Boston, "should not be left to every Thomas, Richard and Henry."*

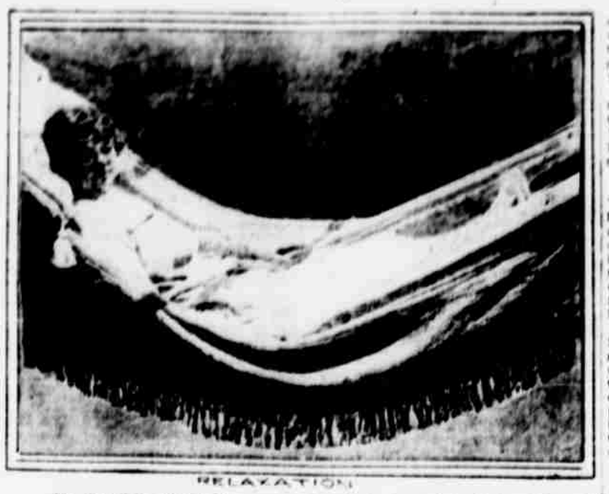
## MRS. ARMOUR TO TRAIN.

CHICAGO, June 28.—Mrs. J. Ogden Armour, wife of the packer, declared yesterday her intention of joining a Red Cross "first aid" class in preparation for any possible need there may be for her services in case of war with Mexico.

Her daughter, Lolita, was a member of a class in "first aid" which a number of society women took last winter at St. Joseph's Hospital.

# *Beauty and Health Lessons For the Summer*

## *A New Series of Articles Written by Miss Pauline Furlong for Women Readers of The Evening World.*



RELAXATION

### *By Pauline Furlong.*

### *Rest and Relaxation for the Thin Woman.*

Copyright, 1916, by The Press Publishing Co. (The New York Evening World.)

It is not possible for the thin woman to gain in weight and health until she learns to rest and relax thoroughly. A different frame of mind must be cultivated, for the nervous, fidgety person keeps the system at such a tension that it is impossible for the digestive and other important organs to properly perform their functions and take care of the body's needs.

All forms of violent physical labor, tiresome, strenous exercises and long, fatiguing walks must be omitted from the daily programme and at least eight hours' sleep at night must be indulged in. An afternoon nap in a cool, dark, quiet room is also recommended for the thin, nervous woman.

To-day's picture shows the writer taking an afternoon rest in the hammock, allowing all the muscles of the body to relax thoroughly and the mind to be a total blank. This form of rest is the only one which is really beneficial, and reading, knitting and other pastimes which tax the brain and eyesight should not be indulged in while in a reclining position.

The thin woman should allow at least fifteen minutes each day for absolute rest and quiet from all forms of mental and physical exertion, no matter how busy she may be, for this practice will rest the body, brain and nervous system and cause her to continue with her duties refreshed and rested. Exercises for the thin woman, such as chest raising, stretching, deep breathing and walking, should be taken only until slightly fatigued and the body is comfortably tired. Bedtime is probably the best for this practice, and the exercises should be followed by a tepid soap and water bath to cleanse and further rest the body. Those who are robust enough to stand the shock, which would not be great in the warm weather, should take a cool shower each morning and drink one or two glasses of cold water before breakfast.

The slender woman should practice the exercises she needs most several minutes three or four times each day rather than ten minutes or more once a day.

To-day's menu: Breakfast—Fresh cereal and cream, one muffin, tea or coffee or glass of milk.

Luncheon—Chicken soup with rice, cold meat, brown bread.

Dinner—Roast duck, apple sauce, baked potato, lettuce with tomatoes and mayonnaise dressing.

### *Letters From Readers.*

**HOLLOWS IN NECK AND CHEST.**

A. E. (23) writes: "I have just started the chest raising exercise and would like to know how I can fill in the hollows in the neck and chest. I am five feet six and weigh 145 pounds. What should my measurements be?"

Chest raising, deep breathing and arm swinging in circles will fill in the hollows in the neck and chest. You should weigh 141 pounds, bust 37.4; waist, 24.7; hips, 39.4; thighs, 23; calf, 14.3.

**DULL EYES.** ELRIE M. writes: "For quite some time my eyes have looked dull and smaller than usual and very often have dark rings under them. Will eye baths make them look larger and more animated and my face less sickly looking? Please advise me the cause and treatment for this trouble as it is very disfiguring."

From the description you send me I gather that you need more rest and sleep, for this causes dark circles and makes the eyes appear dull and small. Correct the cause before any washes or local applications will bring improvement. Wash the eyes with boracic acid in an eye cup to make them clear and brilliant. Have the druggist mix this for you.

**RED NOSE.** LAURA S. writes: "What causes my nose to be so red and shiny, especially after eating?"

Indigestion and highly seasoned, greasy foods are likely the cause of this. Poor circulation, tight belts, collars, shoes and corsets may also be the cause. No local treatment will remedy this until the underlying cause is removed.

**HARDENING OF THE ARTERIES.** Mrs. F. H. T. writes: "The doctor has advised me not to eat much of fat, as I have hardening of the arteries. What can I do to keep it from gaining hardness, and is it safe?"

This is a serious query, and I am not a doctor. I do know, however, that foods rich in fat bring on a condition known as fatty degeneration of the arteries, which is a serious condition.

**EXCESSIVE PERSPIRATION.** M. H. H. writes: "Please suggest some rule for excessive perspiration of the armpits and feet."

A bath, talcum powder and a good deodorant.

**LARGE ABDOMEN.** G. H. writes: "Please advise me how I can reduce my abdomen, which I am ashamed to exhibit, but I have not been able to get down to the place as yet. Please advise me."

This subject has been covered many times, though probably not under your initials. Send me 20 cents and repeat your question to obtain the charts and diet which you will have to follow to reduce large abdomen.

**HEART TROUBLE.** MRS. L. T. G. writes: "I have heart trouble and cannot do the exercises without getting all nervous and shaky. Please tell me what to do other than exercising to reduce, as I am fifty pounds too heavy."

Follow a non-fattening diet and take the deep breathing, mild stretching and reducing exercises only. Read [illegible]


**Heart Distressed? Stomach Full of Gas?**

Be Free of Your Misery. Don't Let It Ruin Your Life and Readers Be Happy.

[illegible]



**Sozodont**
FOR TEETH AND BREATH

Helps You Fight Pyorrhea (Riggs Disease), which creeps into your gums without pain or warning. For Sozodont now contains Pyorrhea's famous antidote—Emetine, and its associated Alkaloid. Paste, Powder or Liquid, 25c, all druggists. Try it to-day.



*No Alterations* — BROOKLYN — *No Exchanges*

**Martin's** SUIT & WAIST HOUSE

Fulton St., cor. Bridge
At Subway Station

1329-1331 Broadway
Near Gates Avenue

4810-4812 Fifth Ave.
Bet. 48th & 49th Sts.

*Tomorrow Our "THURSDAY CLEARANCE DAY" Will Be Doubly Attractive by Reason of Our*

**Gigantic Alteration Sale!**

*The Entire Stock of Women's, Misses' and Girls' Apparel*

*WITHOUT RESERVE*

*Is Offered NOW at the Height of the Season*

**At Reductions of 20% to 35%**

**$6.95 & $8.95 Flowered & Striped Voile Dresses**

**$3.95** — *500 beautiful wash dresses for street, vacation and outing wear. Linen, Voile, Lawn and Dimity in the latest summer models. All popular shades, including plaids, stripe, floral and other dainty designs and all white. Sizes 34 to 44.* — **$4.95**

**$18.00 to $25.00 Silk Afternoon Frocks, $10.75**

*Special lot of summer dresses for afternoon and street wear. The various styles include all the newest features. Including crepe de chine, taffeta and Georgette combinations, specially reduced to $10.75. Sizes 16 to 38.*

**$10 to $15 White Chinchilla Sport Coats, $7.75**

*Swagger sport coats, either belted or box back hanging loose from shoulders; storm or sailor collars of self material or black velvet, deep cuffs and patch pockets complete these smart coats. All sizes.*

*$5.75 Corduroy Coats* ..... $3.95
*$8.75 Sport Coats* ..... $5.75
*$13.50 Silk Jersey Coats* ..... $9.75
*$25.00 Utility Coats* ..... $15.00

**Corduroy Sport Skirts, $1.25**

*Made of standard quality corduroy. Trimmed with patch pocket and pearl buttons, mostly white, in all sizes.*

*$2.95 Cotton Gabardine Skirts,* $1.95
*$5.00 Awning Stripe Skirts* .... $3.95
*$7.75 Chiffon Taffeta Skirts* ... $5.00

**Smart Voile Blouses, 85c**

*Lace trimmed or embroidered, one of the many models having the very full Jabot with wide collar and fancy cuffs; extra special.*

*$2.50 Silk Blouses* ..... $1.85
*$3.95 Crepe de Chine Blouses* .. $2.85
*$4.95 Georgette Blouses* ..... $3.85

AT TREMENDOUS REDUCTIONS—OUR ENTIRE STOCK OF

**Women's and Misses' Cloth Suits**

*Formerly $45.00, $30.00, $25.00, $20.00 and $15.00*

**$10.00 $12.00 $15.00**

*No Alterations* — BROOKLYN — *No Exchanges*



NEW YORK BOSTON PROVIDENCE
**SLATERS**
1159 Broadway Cor. 27th Street

**SPECIAL ANNOUNCEMENT**

**To the New York Public and surrounding towns we take pleasure in announcing that we have just received 2,200 pairs of Slater's fine quality Shoes, Pumps, Oxfords and Colonials. Owing to the backward, unseasonable weather recently we have decided to place ON SPECIAL SALE these fine novelty and high grade standard shoes at ridiculously low prices. Be sure and attend this sale—tell your friends about it, for we guarantee to save you from $2 to $3 on every pair you purchase. Sale starts to-day.**

**Open Evenings Until 9. Saturdays Until 10.30 P. M.**

**Mail Orders Filled** Out-of-town trade will please state size and style desired and send money order or check.

**High Cut $5.50 Two-Tone Boots & Plain Pumps, Oxfords & Colonials**

1165 PAIRS hand-sewed $5.50 boots in a big variety of colors, white kid and buckskin with fawn colored soles and heels, also Gray, Champagne, Havana Brown, Glazed Kid; some have light vamps with tops, patent, white kid, others in dark gray. $3 $3

Men's and Women's Regular $1.50 Tennis Shoes; special for this sale $1.00

Ladies' $5 Rubber Sole Sport Shoes, in white buckskin and white canvas, trimmed with tan, white, red or black, for tennis, street wear or seashore; sale price $3 $3

Vamps with ivory colored soles and heels and white tops; Cuban and Spanish heels. Extra high cut and beautifully made. ALL GO AT $3 These shoes must be seen to be appreciated

Men's and Women's Tennis and Yachting Shoes, Pumps and Oxfords; $3 values $1.50

For Grown-Up Girls, $5.50 Shoes, Oxfords and Pumps, in white buckskin, tan and black, with leather and rubber soles; all to go at $3

**EXTRA SPECIAL FOR MEN**

750 Pairs of $5.50 Shoes and Oxfords, all to go at **3.00**

The lot consists of patent leather, black calfskin, tan and old tan Russia calf, also oxford ties, in black and tan calfskin, with leather and rubber soles, that never new this fall lasts.

$6 Heavy Grain Calf Waterproof High Cut Camping and Fishing Boots, $4

MEN'S Regulation ARMY SHOES, 2 full soles to the heel; reduced to $4

**Men's Special** Men's $5.00 Sport Shoes for tennis, street wear or seashore; sale price $3

**For Men & Women** Dr. Wallomo's $6.50 cushion sole comfort shoes and Oxfords, for men and women, with rubber heels attached $3.50

**For Men & Women** Do your feet ache, burn, or smart? Try Prof. Richardson's $7 comfort arch support shoes; special for this sale $4



GOODS DELIVERED ANYWHERE IN GREATER NEW YORK

**WHALEN BROS.**

219, 221, 223, 225, 227 **Grand Street** Cor. Driggs Ave.

164, 166, 168 and 170 **Smith Street** Cor. Wyckoff St.

BROOKLYN

No Deposit—50c Weekly on $20 Worth of Clothing

$125 Worth of Furniture No Deposit—$1 Weekly

**China Closets** 50c. Weekly. China Closets of all periods, straight front and bent glass, plain or gallery top. See the very nice ones we sell for 16.98

**Luxurious Chairs** Many styles of Easy Chairs, tapestry, leather and other upholstery, including Sleepy Hollow, Old English, Holland, Turkish & Colonial, some spring arm, cushion and back, for 50c. weekly.

10% Discount on the Dollar Coupon on credit purchase when opening a new account, if you bring this advertisement with you.

**Dressers** 50c. Weekly. Fine Dressers in ivory, white enamel, mahogany finish, Circassian, bird's-eye and fumed; nice one in oak for 9.75

OPEN MONDAY AND SATURDAY EVENINGS



**Purses are filled---hearts made glad**

**By the timely use of a World Want Ad**