THREE IN CANOE MISSING.

Search Made Off Connecticut Shore for Men and Two Girls.

MANHOR, Conn., July 5.—Water craft of various kinds spent the night cruising offshore in Long Island Sound in search of a canoe in which a young man and two young women went out for a paddle late yesterday. No trace of them had been found this forenoon.

All three had just come here for the season. The man is said to be a chauffeur and the women maids in the families of a M. White and a Mr. Warren of Buffalo, N. Y.

Stern Brothers

West 42d and West 43d Streets

For Thursday and Friday,
A Very Exceptional Sale of

Men's and Youths' Summer Sack Suits

Regularly up to $30.00

at $18.50

THE SUITS offer a wide choice of two and three button models, with soft rolled lapels, many with patch pockets, in "pinch-back" and semi-form fitting styles; neat fancy checks, stripes, plaids, also plain flannels and serges, both in light and dark colorings; mostly quarter silk lined; sizes from 34 to 46 chest measure.

Men's Sack Suits, Made to Measure, ...at **$25.00**

Tailored from the most desirable fabrics, in light or medium weights; quarter, half or full lined.

Extra charge of 10% for sizes over 44 chest measure.

Trunks for Vacation Use

PRICED EXTREMELY LOW, ON THE FOURTH FLOOR

Fibre Covered Wardrobe Trunks

Full size models, made to withstand hard traveling and fitted with every packing convenience..... $25.00

No. 100 Neverbreak Wardrobe Trunks, $15.00

$40.00 Wardrobe Trunks,.....at $35.00

Dress Trunks, with two trays, 32x36x40 ins., $10.00

Other Dress Trunks,.....at $12.75 to $25.00

Furs and Fur Garments

Repaired and Remodeled

During the Summer months at very special price concessions.

This work is done in our own workrooms, on the premises, by thoroughly experienced furriers possessing unusual skill in the art of remodeling.

Furs Stored at Moderate Rates

Fur Department — On the Third Floor

FIND WOMAN DEAD IN AUTO CARRYING PARTY OF SIX MEN

Occupants, One a Former Legislator of Massachusetts, Held by Police.

VICTIM IS IDENTIFIED.

Relative of Officer Who Aided in Arrest—Illegal Operation Is Charged.

SALEM, Mass., July 5.—The mysterious movements of an automobile which had sped up and down Boston Street for half an hour early to-day attracted the attention of Policeman Dennis Healy, who, stopping the car, found within it the dead body of Miss Margaret Ward of Peabody, and six men, including former State Representative Charles H. O'Connell of Peabody.

The men were arrested and charged with being accessories to illegal medical practice. They were, in addition to the former Representative, his brother, James O'Connell of Lynn; George Bardwell, a member of the crew of the United States cruiser Kearsarge; Daniel H. Dineen of Salem, William D. Conlin, also of Salem, and Thomas J. Sexton of Peabody, who had driven the car.

The arrests were made in front of the home of Police Sergt. C. A. R. Duffee, who, upon being awakened, identified the dead woman as his sister-in-law. Duffee later went to Boston in an attempt to locate the house, said to be in the Roxbury district, from which the young woman was said to have been removed. According to the police, Miss Ward died after having been placed in the machine.

Later, Charles R. O'Connell, Bardwell and Sexton were released under bonds of $3,000 each. Medical Examiner Frank S. Atwood, after viewing the body, said he would make no statement until he had an opportunity to consult with District Atorney Louis Cox.

Miss Ward was twenty-six years old.

Charles O'Connell, who is forty years old and single, is a prominent lawyer and politician. He served several terms in the Legislature, the last expiring three years ago. Shortly after his release O'Connell declared that his only connection with the party of men arrested was that of legal adviser.

NEW YORK BRIDE WIDOWED BY AN ACCIDENTAL SHOT

Man She Married in March Killed Handling Revolver in Florida.

JACKSONVILLE, Fla., July 5.—Charles Edwin Garner, one of the leading young business men of this city, was killed here by the accidental discharge of a pistol bullet into his stomach.

Mr. Garner was married March 2, to Miss Harriet Kreer of New York City. He was manager of the estate of his father, the late C. E. Garner, who was President of the Florida National Bank and first President of the Jacksonville Board of Trade.

Early Closing at Koch's.

As usual H. C. F. Koch & Company, One Hundred and Twenty-fifth Street, West, will close their store Saturdays at noon during the months of July and August.

Beauty and Health Lessons for the Summer

A New Series of Articles Written by Miss Pauline Furlong for Women Readers of The Evening World.

By Pauline Furlong.

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Rope Skipping for Reducing Hips and Thighs.

Rope skipping, illustrated in the picture to-day, is a beneficial exercise for the reduction of the hips and thighs and also for improving the blood circulation and lung power. About twenty-five jumps will be sufficient exercise at each practice, unless you are particularly robust and strong, in which case you may continue to skip the rope until you are in a profuse perspiration. Do not practise rope skipping, nor in fact any other exercise, at least two hours after any meal.

Some of my stout readers have written me that the exercises are too strenuous and that they are too much like work, and some have rebelled against devoting a mere ten minutes each day to simple movements for inert, untrained muscles. And yet I imagine that the large majority of you are young, potentially strong women, or at least that you have not passed beyond the period of maturity.

It is true that I have had complaints from only a few sluggards, for in most of my correspondence I find intelligent questions as to the development of health and strength or enthusiastic indorsements of the treatments described.

However, it seems to me that not merely the small number of indolent and timid women by whom I have been reproached but the much larger group of plucky, determined and interested workers would like to read some of the many kind letters I receive, to encourage them in their uphill fight for health and normal figures. For this reason I try to find space each day in my query column for at least one testimonial and kind expression of appreciation from the grateful readers who have worked faithfully and accomplished the results I predicted would be their reward.

In practising rope jumping keep the mouth tightly closed, and this will compel deep, diaphragmatic breathing, which is so beneficial to stout and slender women alike.

Remember, that better results are to be obtained from five minutes' practice of the exercises once or twice a day rather than a half hour, more or less, once in a while.

To-day's menu: Juice of hot water and lemon juice before breakfast. Breakfast or luncheon: Grapefruit, boiled salt mackerel, gluten muffins, coffee.

Dinner: Clams, lamb chops, cauliflower, sliced tomatoes and Spanish onions, pineapple ice.

rolling will make the hips less conspicuous. You should not diet, as your weight is nearly normal, but you should aim to enlarge the bust. As you are so much in the open, you should make deep breathing a habit and this will enlarge the chest and bust and also improve general health.

BAD BREATH—E. M. S. writes: "Please tell me what good gum myrrh will do for the mouth and breath and how much of it to use and where to get it. Please also give an exercise for bow-legs. I am twenty years old. Can this be remedied? What can you suggest to keep my hair in place, for just a little while after it is combed it looks as though it had not been combed for a week?"

Gum myrrh sweetens the breath temporarily and leaves a pleasant taste in the mouth. It would not cure a foul breath, however. It hardens the gums and prevents them from receding. Just get a crude myrrh in any drug store and chew a small lump in the mouth and allow it to gradually melt. Squatting, tailor fashion, corrects bow legs. Cross legs under the body, hands on hips, assume a sitting position. Raise and lower the body to the floor until slightly tired. Bandaging will keep the hair flat.

Letters From Readers.

OLIVE OIL AND GRAPE JUICE.—MRS. L. writes: "Please tell me how to take olive oil and grape juice, as I have not a very strong stomach and would like to gain weight."

If your digestion is weak, do not take the olive oil, for it will do you no good if you have to force it or if it is obnoxious for you to take. At this time of the year it is not so beneficial, as it is 100 per cent. fat and too heating. Take it on dainty salads and in mayonnaise and you will enjoy it more and get all the good effects. Put lemon juice with it in salad dressing instead of vinegar. The proper amount as a tonic is one tablespoonful of grape juice and one of olive oil several times each day. Do not take the whiskey. You should take raw eggs and milk, cereals, potatoes, rice, sweet potatoes, macaroni, cheese, butter and other fattening foods. Never eat unless hungry.

WOULD LOSE ONE HUNDRED POUNDS.—MISS M. W. writes: "I do not have much time to exercise and am 5 feet 4 inches tall and weigh 200 pounds. My flesh is all around my waist, bust, hips and stomach, and I would like to be much thinner and lose at least 100 pounds. Please tell me what to do."

You could lose seventy-five pounds and not be thin by any means. Send me 30 cents and your measurements and I will send you the exercises and diet list you need to take off this excess weight.

ANEMIC.—ANNA T. writes: "Is spinach fattening and is it good for one who is anemic?"

Spinach is not fattening and is good to make blood.

DOUBLE CHIN EXERCISES—Mrs. E. R. H. writes: "I have a friend who has been doing your double chin exercises for several months and is so pleased with the results that I am writing to ask you how I can get this particular series. How is the alum solution made?"

Send me 12 cents and ask for the double chin exercises. Alum solution is made in the following manner: Two tablespoonfuls of powdered alum. Pour over it one pint hot water; when cold, strain off the clear portion, without shaking, and daub some on the chin at any convenient time. This will harden the flesh and make it firm.

LARGE THIGHS—Ruth P. Writes: "I am anxious to reduce the size of my thighs without reducing the waist or bust and would like to know if you can recommend any exercise for same. My height is 5 feet 4½ inches and weight 157 pounds. Waist 27 inches, bust small 36. I do a great deal of riding and camping in the winter out West and am obliged to go about constantly in riding breeches, but my size from waist to knees is such that I am not always presentable in such a garb. I take all kinds of outdoor exercises—play golf, tennis, swim and ride—but none of these seems to reduce me in the proper place. Will thank you for an exercise or diet suggestion for this disfigurement."

You are giving the lower part of the body too much exercise at the expense of the upper part, and if you take more chest exercises you will look in proportion. Leg circling, practised in a reclining position, will help you to reduce the thighs and

Two River Victims Identified.

Two bodies found floating in the waters around New York were identified to-day. One picked up in the East River off Fifth Street is that of Hymen Rubenstein, twenty-four, a shoemaker of No. 10 East Third Street, identified by his cousin, Samuel Lift, of No. 451 East 80th Street. The other body, found off Oriental Point, Coney Island, is that of Miss Tessie Minstock, a clerk of No. 61 of Stockholm Avenue.

HISTORY OF FAT REDUCTION

[illegible] Marmola Prescription of an eminent physician. No doubt you have seen it. Instead of [illegible] and decided that when you had the time you would try for yourself the merits of this mixture. Many have now [illegible] this harmless remedy. In their everlasting joy and benefit to health, the same great physician has condensed his famous prescription into convenient tablet form, so that you have only to take after meals and at bedtime a remarkably small little tablet containing all the effective, pure, harmless ingredients of the original prescription. The period of day required to your normal self comes without dieting, self-denial or exercise, and leaves no wrinkles or flabbiness. Marmola Prescription Tablets are sold by all druggists or sent postpaid by the Marmola Co., 732 Ave. Woodward Av., Detroit, Mich. The price is $1. for a large case—a generous month's—after.

"Eddys" Sauce is a joy to the Summer appetite. Fine on hot or cold meats, sandwiches and salads.

Eddys BRAND OLD ENGLISH STYLE **Sauce**

Grocers and Delicatessen Stores sell it 10c

Made by E. Pritchard, 331 Spring St., N.Y.

CASTORIA

For Infants and Children

In Use For Over 30 Years

Always bears the Signature of Chas. H. Fletcher

Supreme —IN— Victor Service

Knabe 5th Av. at 39th St.

—Three Brooklyn Stores—

Martin's

SUIT & WAIST HOUSE

Fulton St. cor. Bridge — At Subway Station

1329-1331 Broadway — Near Gates Avenue | 4810-4812 Fifth Ave. — Bet. 48th and 49th Sts.

Tomorrow our "THURSDAY CLEARANCE DAY" will be made doubly attractive by our

Gigantic Alteration Sale

Taffeta Silk Dresses

Navy Blue, Black, White and Colors

Formerly 15.00 to 25.00 **10.75**

The season's most desirable models, many combined with Crepe Georgette.

Summer Dresses

Formerly 6.95 to 8.95 **4.95**

in materials of Plain, Striped and Flowered Voiles.

Silk Blouses

Crepe de Chine, Pussy Willow and Lace

Formerly 2.95 to 3.95 **1.85**

New Up-to-Date models in all sizes.

Silk Jersey Sport Coats

New Summer Shades, Shirred Back and Belt

Formerly 8.00 to 10.00 **6.75**

Sport Skirts

Corduroy, Gabardine, Bedford Cloth

Formerly 2.95 **1.95**

—Three Brooklyn Stores—

STORE CLOSED ALL DAY SATURDAY

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts.

Semi-Annual Sale

THURSDAY

Mourning Apparel

For Women and Misses

45 Mourning Tailored Suits

Of lustreless black English serge, also a few silk suits.

18.50

Heretofore $29.50 to $49.50

126 Mourning Afternoon Gowns

Of lustreless black or white Georgette crepe, taffeta, crepe meteor or crepe de chine, plain or beaded models.

18.50

Heretofore $29.50 to $39.50

38 Mourning Evening Gowns

Of lustreless black or white crepe meteor, crepe de chine or silk net.

25.00

Heretofore $39.50 to $49.50

75 Mourning Summer Dresses

Of white French voile, plain or embroidered; also a number of black voile dresses.

9.75

Heretofore $14.50 to $18.50

Sale Goods not sent on approval.

The Postage Alone

(if two-cent stamps were used)

would cost approximately

$17,000.00

If you attempted to send to every reader of the Morning and Evening *World* even a simple circular or announcement of your business.

The circular itself, the labor and incidentals, would *more than double the cost.*

And even at that, you would be *forcing* your proposition upon the attention of the people to whom you sent it.

On the Other Hand

No one who buys a copy of *The World* is forced to do so. He or she does it *of choice.*

Your announcements stated therein come to the attention of the audience you seek in a manner and at a time that is *psychologically correct.*

You could print in THE WORLD two good sized advertisements (one morning and one evening) every week day and one every Sunday for a whole year for less than one-half what the postage on one circular would cost if you attempted to reach the entire World circulation *just once.*

The Comparison Is Startling

The one circular would cost approximately $34,000—one "flash in the pan," then silence.

The advertising in The World would be printed in not less than 675 issues of The World, daily, Sunday and afternoon, to a total of approximately

300,000,000 Copies

Readers who did not see it one day would see it on another.

Every modern business man knows the value of *cumulative effect.*

BROOKLYN

OPPENHEIM, COLLINS & CO

Fulton and Bridge Sts., Brooklyn

Are Now Holding

A Removal Sale

Of the Entire Stock of

Seasonable Wearing Apparel

For Women, Misses and Children

To Be Closed Out

Regardless of Cost or Original Selling Price