



These are many occupations in which the eyes are used constantly for close work.

With proper lighting and the eyes in good condition, a large amount of this kind of work may be done without injury; but if there is any eye strain to begin with, close work aggravates it—in many cases very rapidly.

The result is often apparent in the worker's efficiency. He works more slowly, and his work is not up to the standard in quality.

If you do constant close work and are conscious of the slightest eye strain, tightness about the eyes or similar symptoms—have your eyes examined by one of our Oculists—(Registered Physicians).

There is no charge for the services of our Oculists whether or not you require or purchase glasses.

Harris Glasses—if needed—cost \$2 or more.

**M.H. Hobbis**  
Oculists and Opticians

55 West 23d St., near 4th Ave.  
25 West 125th St., near Lenox Ave.  
27 West 54th St., bet. 5th & 6th Ave.  
225 Columbus Ave., bet. 51st & 52d Sts.  
70 Nassau St., near John St.  
1222 St. Nicholas Ave., bet. 110th & 111st Sts.  
522 Broadway, bet. 50th & 100th Sts.

1007 New Ave., nr. Willowby, Brooklyn  
425 Fulton St., opposite A. & S. Brooklyn  
522 Broad St., next to Sedell's, Newark

## STORM GOES OUT TO SEA; SWEEPS PATH OF LINERS

Vessels Bound for New York Likely to Be Delayed—Arapahoe Disabled, but Safe.

A combination of West Indian hurricane and Colorado cyclone is kicking up big seas out on the Atlantic to-day, having given New York a sixty-mile-an-hour buffet as it went by.

Shipping will feel the effects of the disturbance for several days. The nearest to a disaster reported so far was the tearing off the rudder of the Clyde liner Arapahoe south of Cape Hatteras. The Arapahoe is now coming up the coast in tow of the coast guard cutter Seminole, and is expected here Sunday with her 126 passengers.

Coming this way across the Atlantic are the Norwegian-American liner Bergensfjord, the American liners New York and Kroonland and the White Star liner Lapland. The Bergensfjord has sent a wireless telling of rough weather, and saying she will not get in until Sunday. The New York is close behind the Bergensfjord.

The Kroonland and Lapland are due to-morrow, and may have had experiences similar to that of the Scandinavian-American liner United States, which got in yesterday minus a propeller blade and with reports of weather so bad that Edith Jalkonen, from Finland, died at sea in consequence.

Reports from the South tell of a property damage of \$100,000 caused by the West Indian storm in lower Alabama. Four lives were lost in Andalusia, near the Florida line, and many buildings were unroofed in Mobile and Pensacola.

# J. L. Post

14th St. at Union Square  
Easily Reached from All Parts of New York, Brooklyn, Bronx, Jersey City, Newark, &c.

## Special Values To-Morrow

Special—  
This Stylish Fall Velvet Suit



Exceptional Velvet Suit  
We offer for to-morrow this smart and splendid Velvet suit in the fall dress model, trimmed with lace, in black, navy, or brown. Value \$35.00. Special \$22.50

5th Avenue Styles at Post's Money Saving Manufacturer's Prices

You Cannot Afford to Miss This Big Opportunity To Save 1/3



This Stylish Coat  
A fashionable velour coat, cut in the smart flare style with belt. A really remarkable utility coat for all sorts of weather. Beaver cloth trimmed; large wide collar. An unusually splendid value. Only a limited number of each size in stock. Value \$20.00. Special \$12.75

### Read These Special Values

- \$18.50 Smart Poplin Suits, ..... now.. \$9.75
- \$15.00 Mixture Coats, ..... now.. 7.75
- \$22.50 Broadcloth Suits, ..... now.. 14.75

# Truly A Sensational Sale

3 PIECE SUITS and OVERCOATS MADE TO MEASURE \$14.50 WORTH \$25.00 OR MORE

It is not the price you pay but the quality you get at the price that determines good value in clothing. We have gained our enviable reputation by giving actual \$25 Value in Suit or Overcoat at our profit-sharing price of \$14.50.

Henry A. Ritchie's long custom tailoring experience and his close touch and personal acquaintance with the heads of the big woolen mills enables him to buy direct from the mills at decided price concessions and obtaining special discounts for spot cash. By making up our woollens in our own workrooms on the premises from patterns cut personally to your measure we do save considerable expense and this saving we hand to you.

WE COULD NEVER HAVE BUILT UP SUCH A TREMENDOUS CUSTOM TAILORING BUSINESS AS WE HAVE, AND WOULD NOT NOW, IN OUR TWENTY-FIFTH YEAR IN THE CUSTOM TAILORING BUSINESS, BE FORGING AHEAD AT A FASTER CLIP THAN EVER BEFORE, IF WE DIDN'T GIVE YOU GREATER VALUE FOR YOUR MONEY THAN YOU GET ELSEWHERE.

And so it becomes plainly evident that our greater value-giving is no idle boast—not a mere advertising phrase, but an absolute easily proven and undeniable fact, of which you and thousands of other men have become convinced through personal experience. Henry A. Ritchie \$14.50 Suit or Overcoat equals, in fabrics, fit and finish what you get elsewhere for \$25.

All Fabrics Guaranteed All Wool. Satisfaction Guaranteed or Money Back.

# HENRY A. Ritchie and Co.

ONE STORE ONLY

HUDSON TERMINAL 30 CHURCH COR. DEY STREET 1 BLOCK WEST FROM BROADWAY NEW YORK CITY

(One Block from John St. Subway and Cortlandt St. 6th and 9th Ave. L Stations)

## BROOKLYN

New York  
Brooklyn  
Philadelphia

# OPPENHEIM, COLLINS & Co

Cleveland  
Buffalo  
Newark

Fulton and Bridge Sts., Brooklyn

Announce Important Values To-morrow in

## Girls' Distinctive Coats and Dresses

An Assemblage That Must Please the Little Folks as Well as the Most Discriminating of Parents, for Infinite Care Has Been Given to the Making and Designing. From the Simple Frock to the Dress Coat.

### Girls' Coats

Belted models in the new shades of Brown, Green, Burgundy and Navy; Skunk and Beaver collars. Sizes 4 to 10

Special 9.75

Attractive Wool Velour Coats in the new shades, trim ed with Beaver, Beaver Cloth and Plush. Sizes 4 to 16

Special 12.75

Dressy models in shades of Velvet and Zibelines; collar and cuffs richly trimmed with skunk. Sizes 4 to 16

Special 15.00

Other Models from . . . 16.75 to 35.00

### Girls' Dresses

Girls' Dresses of Wool Plaid or plaid combined with taffeta, over-collars, tailored in smart lines. 6 to 14 years

Special 5.90

Dresses of Serge or Wool Plaids. Tastefully trimmed with taffeta, in jumper or long-waisted effects. 6 to 14 years

Special 7.50

Dresses of fine Serge in box-pleated models, with white over-collars and novelty belts and pockets. 6 to 14 years

Special 11.75

Other Models from . . 13.75 to 29.75



### SPECIAL FOR SATURDAY

## Sale of Smart Fur-Trimmed Suits

Exclusive Models for Women and Misses

Exquisitely styled in both the semi-fitted and full flare models of Wool-Velour in the new and prevailing shades of the season. The deep sailor collar and cuffs of velvet are trimmed with near-seal. Special

25.00

Important Sales To-morrow, Saturday

### Girls' Smart Millinery

The new silhouettes are effected in Velvet and Velour for Girls and Juniors; trimmed with flowers, fur and ribbons.

Special 5.00

### Women's Millinery

Of Velvet, Panne Velvet and Hatters' Plush; in black, white and all the new shades; trimmed with fur, flowers or fancies.

Special 7.50

The polish that's easiest to use—the shine that's hardest to lose.



# ZINI SHOE POLISHES

Combine both liquid and paste, thus requiring but half the effort to get a brilliant, lasting shine. Are fine for children to use.

They contain no acid and will not crack the leather. They preserve the leather and thus increase the life of your shoes.

Keep Your Shoes Neat **ZINI** Black White Tan THE F.F. DALEY CO. LTD. BUFFALO - N.Y.

GOODS DELIVERED ANYWHERE IN GREATER NEW YORK

# WHALEN BROS

219, 221, 223, 225, 227 Grand Street  
164, 166, 168 and 170 Smith Street  
Cor. Driggs Ave. BROOKLYN Cor. Wyckoff St.

Buy Your Clothing Here For 50c Weekly \$125 Worth of Furniture No Deposit—\$1 Weekly

## Fall Suits and Overcoats

### CLOTHING

Men's & Young Men's Overcoats, \$14.98 Up  
In Pinch Backs, Balmainers and conservative.

Young Men's Suits, \$13.98 Up  
Fancy mixtures, 2 and 3 button models.

Women's and Misses' Coats, \$12.98 Up  
Semi-fitted, belted, large collars.

Women's and Misses' Suits, \$14.98 Up  
All new models, serge and broadcloth, handsomely tailored.

Boys' Suits and Overcoats . . . \$9.98 Up | Girls' Fall Coats \$4.98 | Fall Colorings

ALL ALTERATIONS FREE

VICTOR Talking Machines  
PARLOR SUIT SALE  
China Closets

SPECIAL No. 6 RECORDS \$29.50  
VICTROLAS \$15 to \$400

50c Weekly. The best Fall suits at all prices. Our grand sale of 5-piece suits at this sale 42.50 for

10% Discount on the Dollar Common on credit purchase when opening a new account. If you bring this advertisement with you.

50c WEEKLY. Come here and see the splendid China Closets we have. We'll sell you for . . . 16.98

OPEN MONDAY AND SATURDAY EVENINGS

## NUXATED IRON

100 FORFEIT  
Increases strength, builds up system, purifies blood, cures anemia, restores vitality, improves complexion, cures indigestion, cures constipation, cures nervousness, cures all ailments of the blood.

All "Lost and Found" articles advertised in The World or reported to "Lost and Found Dept.", Information Bureau, World Building, will be listed for thirty days. Those not claimed can be seen at any of The World's Offices.

"Lost and Found" advertisements can be left at any of The World's Advertising Agencies, or can be telephoned directly to The World. Call 4000 Reskman, New York, or Brooklyn Office, 410 Main.

IT MAKES LITTLE DIFFERENCE WHAT YOU NEED—A WORLD "WANT" AD. WILL GO AND GET IT.