

GET WELL, TET! GET WELL!

A. Curtis Bond writes from San Juan, P. R., to say that a New York woman visiting there is suffering from a mental

disorder which threatens insanity. The woman believes in and has lectured on telepathy, says Mr. Bond, adding: "Will you print an appeal in your paper requesting readers to say, 'Get

well, Tet. Get well, Tet.' as often as they care to? Such a prayer from many persons may check the ailment. Only humanity and sympathy excuse the liberty I take."

THE 'MIDNIGHT FROLICS' AT COLUMBIA THEATRE, HARRY HASTINGS'S BEST



Dan Coleman and a company of capable actors are responsible for the decided hit of the "Midnight Frolics" which is the offering of Harry Hastings at the Columbia Theatre this week. The "Midnight Frolics" is a two-act travesty, composed of ten scenes and a large assortment of vaudeville talent. Dan Coleman deserves most of the credit for making this production a hit, and he is assisted by a capable company that does everything possible to put the show over. The costumes and scenery are of the best, and there are two dozen pretty and shapely chorus girls to complete the production. Among those who assist Mr. Coleman in his work are Frank Millahan, Ethel Lytle, Almer Bauer, Eddie Morris, Elsie Meadows and Anna Comers.

BATTling AT VERDUN CAUGHT BY A CAMERA 10,000 FEET IN THE AIR

War pictures that show an actual battle in all its evolutions, taken from an unsurpassed vantage point—an aeroplane—are those which were given their premiere Sunday at the Rialto. From an altitude of 10,000 feet Donald C. Thompson, an intrepid camera man, filmed one of the bloody encounters at Verdun and then from the same aeroplane caught a spectacular mid-air fight between German and French aeroplanes. And this is not all that elevates the Rialto show to a supreme height. It has a "big time" feature in the Russian-Balkan orchestra with Alexander Kiriloff conducting. Russian music is doubly appropriate with Russian dancers holding forth on a big scale in another theatre. "Jim Grimsby's Boy," a feature film with Frank Keenan and Enid Markey in the stellar roles, is a Triangle production with intense human interest.

'ROMEO AND JULIET' A CINEMA TRIUMPH AT BR ADWAY THEATRE

"Romeo and Juliet" is being successfully produced on the screen of the Broadway Theatre. The stars are Francis X. Bushman and Beverly Bayne. Its tremendous success was proved last night to a capacity audience, which sat spellbound through the two hours while the sublimest of all love tragedies unfolded itself. When the last scene faded from the screen there was a burst of applause which lasted for several minutes. Another feature which makes the picture a success is the music, especially arranged for the production by Irene Berge, once a pupil of Massenet, and Samuel Berg. The orchestra of forty pieces is conducted by James C. Bradford. The cost of the production was \$250,000, the costumes alone costing \$35,000. Adella Barker, famous on the legitimate stage for her Shakespearean roles, plays the part of the nurse.

'BATTLE OF THE SOMME' AND OTHER GOOD FILMS ON THE STRAND SCREEN

One of the most realistic war pictures shown in this city is being flashed on the screen this week at the Strand Theatre. The film is entitled "The Battle of the Somme," and large guns in action, life in the trenches and other features of army life are shown. In addition there are presented "The Rainbow Princess," with Ann Pennington as a wall playing the leading role; another chapter of Dittmar's "Living Book of Nature," and a comedy, "Walls and Walls," featuring Hughie Mack. All were well received by last night's capacity audience. The musical programme consisted of Grace Hoffman in opera selections; Irene Stolofsky, violinist, and the Strand orchestra.

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THE following suggestions are published at the request of a number of large business houses that are interested in developing pleasing telephone manners among their employees:

On all OUTGOING Calls

ALWAYS look in the telephone book to make sure you call the right number. If you do not find the number in the book, ask "Information."

CALL your number with a slight pause between the hundreds and the tens. For example, in calling "Barclay 1263," say, "Barclay One Two (pause) Six Three."

SPEAK clearly and distinctly, directly into the transmitter.

LISTEN to the operator's repetition of the number and acknowledge it.

HOLD the line until your party answers and then give your whole attention to the telephone conversation.

TO RECALL the operator, move the receiver hook up and down slowly.

WHEN you have finished talking, say "Good-bye" and replace the receiver on the hook.

REMEMBER, courtesy over the telephone is always desirable. It wins friends for you and your company.

On all INCOMING Calls

ANSWER your telephone promptly and pleasantly.

ANNOUNCE your name and the name of your department. Don't say "Hello."

BE READY with pad and pencil in order not to keep your caller waiting.

IF YOU require help in handling the call properly, get it at once or politely transfer the call to the employee who can best handle it.

IF YOU answer for another employee, offer to take the message, then call it to the other's attention at the first opportunity.

LISTEN attentively, so that you will not have to annoy the caller by asking him to repeat.

REMEMBER, abruptness or indifference drives away trade. Close attention to telephone orders helps win it.

MAINTAIN the same courtesy and consideration in a telephone conversation that you would with your customer face to face.

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Tells How Simple Remedy Conquered Disease and Made Friends Wonder at the Change.

Mrs. S. Sycamore of 89 Melrose street, Rochester, N. Y., surprised her neighbors and friends by her recovery of rheumatism of the joints. Mrs. Sycamore said: "I suffered for eight years from chronic rheumatism of the joints, the

"I have been confined to the house for weeks at a time, unable to get about without the greatest agony, and when I did go out I would have to have assistance and go very slow, as it was necessary for me to drag my feet. For two years I was unable to attend to my household duties and I could hardly move my hands, as my fingers were badly swollen and deformed. In spite of taking treatment from many physicians I continued to grow worse and felt that there was little if anything that would arrest the disease.



W. A. VARNEY, Discoverer of Var-ne-sis.

kind that enlarges the finger joints and makes them mis-shapen. My wrists, ankles and knees were also involved, in fact I was never free from pain in some part of the body.

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