

ORDERS SCHOOL DANCES STOPPED DURING WAR

Dr. Peter M. Demarest, Principal of Bryant High School, Long Island City, has ordered that pupils refrain from all dancing in the school building during the war.

The students readily accepted the order, and of their own accord decided to eliminate the Junior "prom" this year. The money that would be spent for this will be used to equip the school's military battalion.

NEW YORK HOUSEKEEPERS GOUGED OUT OF \$10,000,000 IN POTATOES THIS YEAR

Consumer Pays \$5.40 a Barrel, \$1.80 a Bushel, 5 Cents a Pound, Over Last Year.

"I understand very well that these facts you present are hard to combat. You answer the claim that when there is an extraordinary demand for a product the price of that product must go up, and if the demand diminishes it should go down, by showing us figures that there has been a decreased consumption of eggs this year over last; that the product is plentiful, therefore, under our laws of reasoning, the public should be given the benefit by a reduced price. That argument, I say, is very hard to combat. But unnecessary as it may appear, it nevertheless is a fact that the producer has not and still is getting a higher price this year than last, and that applies to almost every line of products we handle, including meat, eggs and poultry."

Statement of Joseph Conron of Conron Brothers.

The above statement from Mr. Conron, head of one of the biggest wholesale meat, eggs and poultry houses in the city, speaks for itself. Yesterday, in his office in West Washington Market, he read The Evening World's weekly review of the high cost of living, then made the above answer to the challenge given the egg men. Mr. Conron paid The Evening World the compliment of not trying to drive honest men out of the business, and he admitted that the facts set forth yesterday were accurate, as far as figures are concerned.

Spud day is begun with the broad statement that there is no more excuse for the exorbitant wholesale and retail prices for new potatoes, Florida or Bermuda, that are now prevalent than can and has been put forth for other necessities of life. There is no shortage of new potatoes. The crop, according to Government experts, is ample for the present needs. Ample when used by an expert is another way of admitting that

the supply is large.

Now new potatoes cannot be stored. They must be consumed. In order to show the provision merchants that The Evening World is not tied up to anybody a departure is made to-day in the compilation of the figures and data. Instead of taking data from Mr. Fay's New York Daily Market Report The Evening World consulted back numbers and present of the Producers' Price Current, which has been in business in this town since 1858, and is published by Urner-Barry Company.

In justice to Urner-Barry it should be added that no opinion was asked or volunteered by any member of the concern, the reporter simply being allowed the courtesy of looking over their files, and any deductions made from those figures are the reporter's, and not those of the company.

The new potato season began this year on April 1, nearly two weeks earlier than last year. Since that time there have arrived at this port from Florida and Bermuda approximately 225,000 bushels. This is almost twice as much as arrived here last year for the same period, allowing a margin for a late beginning last year.

It also must be kept in mind that old potatoes have been and still are coming to the city in still larger quantities, and old potatoes are by no means unobtainable, nor are they without sale. In fact, there is more body to them than to the new brand, and at the present time the War Department is buying old potatoes because they will keep. Yesterday, for instance, there were above fifty-one cars came into the city by rail and water, 200 barrels to a car, three bushels to a barrel. The demand for both is unquestionably large. No proof need be cited in the case of new ones; but commission merchants frankly admit that the back yard garden "Hug" movement, for seed, has increased the demand for old potatoes 200 per cent.

But in spite of the fact that the supply of both old and new is very large, ample for everyday needs, the poor housewife is paying nearly twice as much for them as she did last year. Again, as in the case of butter and eggs, gambling and nothing but gambling is responsible. The potato market, locally, is in the palms of the hands of two concerns in this town, one operating wholly from the downtown district, the other almost entirely from Jersey City. They are big enough operators to influence wholesale prices.

FIGURES PROVING HOW NEW YORKER IS GOUGED.

To-day the wholesale price of new Florida potatoes—and this is the brand distributed to the masses—is \$4.75 and \$9 a barrel, 25 cents higher than they were at the beginning of last week. The retail price varies from 8 to 10 cents a pound throughout the Greater City and New Jersey. According to the weights and measures laws of New York, there should be sixty pounds to every bushel of potatoes. At this rate the housewife is paying \$4.80 a bushel or \$14.40 a barrel of three bushels.

Last year the housewife bought by the quart and paid the equivalent of five cents a pound. The bushel, at this rate, cost her \$5. The wholesale price of new Florida potatoes last year at this time was \$5 and \$6.25 a barrel. The potatoes were not nearly so plentiful and the demand must have been as great as this year.

The figures tell the story: New York retailers are paying \$3.75 more per barrel this year than last; the housewife is charged \$2.40 more on the barrel, \$1.80 more on the bushel and from three to five cents more if she buys by the pound. The basis of this calculation, as may be seen, is the minimum price each year, \$3.80 a barrel (wholesale) in 1917, \$5 a barrel (wholesale) in 1916. It is plain enough, too, that the retailer's profit, seeing that he buys by the barrel, is considerably more than it ought in justice to be. If you pressed this one item to another and broader point—it means that New Yorkers have been gouged out of almost \$10,000,000 in excess charges on potatoes, new and old, since September last when the present high prices began. At this rate the wholesalers and producers throughout the country will divide a \$50,000,000 pie.

HOW THE POTATOES ARE POURING IN.

Here are the receipts of potatoes, week by week, for the present season up to now:

Week ending	Florida	Wholesale	Retail
April 14	24 cars	\$12.00	
April 21	24 cars	\$12.00	
April 28	100 cars	\$9.50 and \$10.00	
May 5	54 cars	8.75 and 9.00	
Yesterday	54 cars	8.75 and 9.00	

Receipts from Bermuda were: Week ending April 7, 100 barrels; April 14, none; April 21, 1,100 barrels; April 28, 2,000 barrels; May 5, none; May 7 (yesterday), 5,387 barrels. The prices ranged, during this period, from \$13 a barrel to \$10 a barrel, with which

the market opened this morning.

For the same period last year the receipts of Florida potatoes and prices were as follows: March 25, 11 cars; April 1, 1 car; April 8, 11 cars; April 15, 19 cars; April 22, 18 cars, and on May 6, 23 cars. The prices ranged from \$6.50 and \$7.25 a barrel, beginning April 14, 1916, the date when the season opened, to \$5 and \$6.25 on May 6.

HAVE MONOPOLISTS GOT CONTROL OF POTATO LANDS?

There is this to be added about speculation in spuds. It is being done largely right on the soil and not on the local markets. A very large part of the new crop is owned by a group of firms which own outright or control entirely the crop now coming into the cities and towns from Florida. Two firms in this city which operate as wholesale merchants are also the outright owners, or control entirely one-third of the Florida crop. They fix the track prices. One of these firms has sent East approximately 735 cars since the season opened, more than their whole output for all of last season.

Very soon the potato men will get an opportunity to show the public whether they are on the level. Competing new crops will come in from South Carolina the latter part of this week, and thereafter from North Carolina, Virginia, Maryland, New Jersey and Long Island. If the market is permitted to take its natural course, these additional incoming supplies should be powerful enough to break the prices fixed by the Florida monopolists. In every instance the Government reports that these incoming crops are "large."

Concerning speculation, here is a last word from Mr. Conron of Conron Brothers:

"My own opinion is that as far as eggs are concerned, I believe there has been less speculation this year than last. I don't say that there hasn't been any. Undoubtedly there has been. But if the Government wants to test speculation it should take a complete account of the warehouses. It will find that we have put away eggs for future use. We have done this as a matter of necessity."

Clearance Sale of Women's Afternoon Dresses

OPPENHEIM, COLLINS & CO

34th Street—New York

Will Close Out Wednesday

225 Women's Afternoon Dresses

From the Regular Stock

About 225 Afternoon and Street Dresses, comprising all this season's desirable models of superior taffeta, Georgette crepe, satin, Jersey cloth and combinations.

Formerly Sold to 45.00

Reduced to **20.00**

GOOD FOOD is an Economy

EVERYTHING for the TABLE under one Roof

Quality Cleanliness Full Measure WASHINGTON MARKET Fulton, Vesey, Washington and West Streets.

Founded 1826



Greeley 1900

Once a Year The Great May Sale Men's Furnishings

Presents the smartest and most worthy productions of meritorious manufacturers, both here and abroad, at prices below any comparison with their actual value in quality and style.

The 1917 Event Is Now in Progress



THIS YEAR ABOVE ALL OTHERS the display is remarkable for a freshness of style thought that begins at the most conservative view of what is correct and proceeds to the limits of progressive individual whim. The best markets have been ransacked for new Summer merchandise, most dependable in its material and making. An occasion always out-of-the-ordinary, the Event this year is broader, bigger—and altogether the most effectively organized to assure you important savings.

Men's Shirts

- Silks, extra heavy quality.....5.85
- Crepes and other fine silks.....4.85
- Tub silks, fancy stripes and white.....2.95
- Madras and mercerized materials.....1.65
- Madras, mercerized and percale.....1.00

Men's Neckwear

- Four-in-hands, silks and satins......90
- Four-in-hands, foulard handkerchief scarfs......65
- Bat Wings, crepe, faille, fancy silks......45

Men's Half Hose

- Silk, with cotton feet, black and colors......95
- Silk, black and a full line of colors......40
- Fibre, cotton heel and toe, black and colors......28

Men's Robes

- Terry Cloth and fine mercerized materials.....4.95
- Imported cotton crepes, exclusive patterns.....2.95

Men's Pajamas

- Silk and cotton, plain and striped, silk loops.....2.95
- Madras and mercerized, white and striped.....1.65
- Madras, mercerized and percale, plain and striped....1.10

Men's Underwear

- White Lisle Union Suits, light weight.....1.15
- Sea Island Cotton and Mesh Union Suits......95
- White Self Striped Madras Union Suits......75
- Self Striped Madras Shirts and Drawers, each......85
- Madras Shirts and Drawers, athletic, each......40

Advance Showing Swimming and Bathing Suits, fine quality worsted, colors guaranteed thoroughly fast, \$3.85

25th Avenue

Ground Floor Direct Entrance

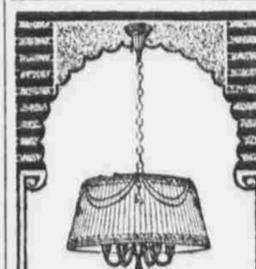
41th Street

Men's Wear of Style and Service

Lord & Taylor

38th Street FIFTH AVENUE 39th Street

At Prices Uniformly Moderate



Honest Fixture Value

S. & A. Lighting Fixtures are sold on their merits. When you buy fixtures from us you can rest assured that full value is given you. Compare our values and see for yourself. It will pay you.

Visit Our Showrooms SHAPIRO & ARONSON 20 Warren St., N.Y. One Block West of Brooklyn Bridge. Write today for Fixture Booklet "W"

Founded 1826



Greeley 1900

Lord & Taylor

38th Street FIFTH AVENUE 39th Street

The Great May Sale Morning and Porch Dresses

Breakfast Suits, Smocks and Aprons

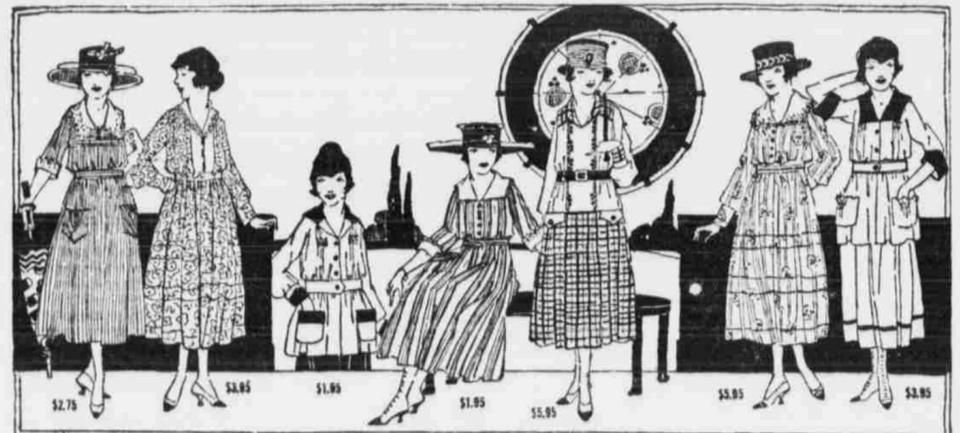
Beginning Tomorrow, Wednesday

Annually this Sale is eagerly awaited by thousands of women familiar with the style and quality standards maintained and the substantial savings it affords.

The models, pretty or practical, the materials, dainty or serviceable, have been carefully selected; even the very inexpensive Dresses are as neat and as well finished as the most critical woman can demand.

The Event, one of unusual importance, planned months ago, is the result of special purchases from leading manufacturers, who co-operated with us in our effort to present

The Largest Variety and About the Best Values Lord & Taylor Have Ever Offered in House Apparel



House, Morning and Porch Dresses

- Three Models.....\$1.45
- Four Models.....\$2.75
- Four Models.....\$3.95
- One Model.....\$4.95
- Striped and checked Gingham with pique, chambray or embroidery trimmed collars.
- Striped Gingham, straight belted model (illustrated).
- Lawn with organdie collar and cuffs; tucked skirt.
- Flowered Tissues and Voiles; model illustrated.
- Striped Voile, Valenciennes lace trimmed or daintily frilled.
- Striped Scotch Gingham, tailored model with pockets.
- White Voile combined with embroidered voile; velvet girdled.
- Two Models.....\$5.95
- Flowered striped Voile, with sheer embroidery collar and cuffs.
- Plaid combined with plain gingham; patent leather belted model, illustrated.
- One Model.....\$6.95
- Linen Crash combined with green or blue striped; in smart long waisted model.
- Linen Porch Dresses \$5.95, \$6.95, \$8.75 and \$9.75
- Striped Pique Tailored Model.
- Striped Gingham, with white gabardine collar and vestee.
- Striped Lawn, organdie collar, embroidery trimmed—(illustrated.)
- White Middy Cloth, with collar, cuffs and smocking in colors.....\$1.95
- Trouville Cloth in colors; effectively trimmed with white.....\$2.95
- Linen in colors, with white cape collar; smocked sleeves and fronts.....\$5.95
- Breakfast Suit—Very Special, \$3.95
- White Middy Cloth, with collar, cuffs and smocking in colors; skirt with colored fold at foot (illustrated).
- Bungalow Aprons
- Striped Percale, trimmed with white braid.....65c
- Striped Percale, trimmed with plain color.....98c
- Heavy white cambric, very neatly made.
- French official Red Cross Aprons; pointed bib and double pocket.....85c
- "Red Cross" Work Aprons—high neck, long sleeves.....\$1.25, \$1.50 and \$1.95
- Canteen Apron—with bib and pocket.....1.25
- Canteen Cap to match.....25c

Picturesque New Smocks

For Sport, Garden, Studio or House wear.

- White Middy Cloth, with collars, cuffs and smocking in colors.....\$1.95
- Trouville Cloth in colors; effectively trimmed with white.....\$2.95
- Linen in colors, with white cape collar; smocked sleeves and fronts.....\$5.95

"Red Cross" and Canteen Aprons

- Heavy white cambric, very neatly made.
- French official Red Cross Aprons; pointed bib and double pocket.....85c
- "Red Cross" Work Aprons—high neck, long sleeves.....\$1.25, \$1.50 and \$1.95
- Canteen Apron—with bib and pocket.....1.25
- Canteen Cap to match.....25c

Maids' Dresses, Nurses' Uniforms, Aprons and Caps

Complete assortments of correct models in the best makes have been especially assembled in order that those leaving town for their country homes may outfit their household for the entire Summer.

Second Floor