

WOMEN FLYERS TO AID BUY A BOND APPEAL

Scattering of Circulars From Airplanes One of Many Plans Considered.

A plan is under advisement to-day to have women flyers make airplane trips from large cities to distribute appeals for Liberty Loan subscriptions from the sky. They will be only part of a big aeroplane squad that will "boom" the loan.

Secretary McAdoo will speak at Carnegie Hall June 4 at a meeting under the auspices of the Liberty Loan Committee of the New York Federal Reserve District.

Frank A. Vanderlip, Chairman of the Committee on Publicity, gave a dinner last night at the Metropolitan Club at which he had as guests representatives of the New York daily newspapers. The object of the dinner was to have a man-to-man discussion of the most effective means by which the newspapers of this city can aid the Liberty Loan.

Another of the day's developments was the forming of a committee to work out a plan for Baby Bonds—a method by which the \$5 and \$100 bonds may be bought on the installment plan by persons in moderate circumstances.

This and other plans to place the Liberty Loan within the reach of small investors are getting the attention of the Committee on Distribution. Representatives of Wanamakers, McCreery & Co. and other big stores are consulting with the committee to devise the best method of co-operation.

RED CROSS WORK GIVES OLDER MEN A CHANGE

Helpers Are Needed for 34 Camps to Be Established—Davison Calls for Support.

"We have been amazed at the wonderful spirit displayed by the American people in their voluntary offering of services to the Red Cross," said Henry P. Davison of J. P. Morgan & Co., recently appointed Chairman of the Red Cross War Council, in a statement given out just before he left for Washington.

Mr. Davison said he had taken a house in Washington and would remain there during the war.

The Red Cross is appealing to men over the military age to aid in its work. It is explained that within a short time thirty-four camps will be established in various parts of the country.

QUIT COFFEE and try INSTANT POSTUM for a while! (THEN YOU'LL SMILE) There's a Reason!

No Connection With Any Other Establishment in the World

WORTH

43 & 45 West 34th Street

Newest Model Frocks

(Second Floor.)

For Town, Country & Sports Wear

Very Specially Priced

Newest Frocks in Serges, Taffetas, Satins, Crepe Meteor, Crepe de Chine, Net, Shantung

16.50



Newest Frocks in Satin, Gabardine, Georgette, Rajah, Crepe Meteor.

25.00

New Foulard Silk Frocks, \$20.00

Summer Coats & Capes

(Third Floor.)

Very Specially Priced



Newest Models in Serges, Poplins, Velours, Silk Lined.

15.00

Newest Models in Pointe Twill, Burella, Satin, Cashmere Velour, Silk Poplin, Silk Lined.

20.00

Suit Reductions

Women's & Misses' Suits

Selected from regular stock, in the desirable materials for present wear. Reduced to

12.50

Specials in White and Colored Dress Cottons



During the month of May until lots are sold several thousand yards of desirable summer materials both in White and colors will be offered at the following reduced prices:

At 15c yard Irish Dimities, White grounds with floral printings in various colors.

At 18c yard Printed Cotton Voiles in Dots, Stripes, Figures and all-over designs.

At 25c yard Woven and printed Voiles, Batiste, fancy Skirtings, Japanese Crepes and Madras and Percale Shirtings.

At 50c yard Imported woven Batiste, printed Crepe de Chine, Silk Stripe Voiles, woven and printed effects on fine Voiles and Novelty fabrics for Sport Skirts, etc.

At 75c yard Printed and woven Imported Voiles showing a fine range of Dots, Stripes, Checks and Floral Designs; also a fine range of woven fabrics for Sport Skirts in Striped and Checked effects.

At 95c and \$1.35 yard, Smart Fabrics for Sport Skirts, Checks, Stripes, Plaids, in light or dark effects, 36 to 40 inches wide.

White Fabrics

At 35c yard Novelty weaves in Voiles and Crepes, Stripes, Checks, and plain effects.

At 50c yard Fabrics suitable for separate Skirts, such as Gabardines, fancy corded Piques, Repps, Basket Weaves and Imported Piques, also fine Voiles and Crepes in several desirable patterns.

Remnant Sale

Our entire collection of the season's short lengths is offered at greatly reduced prices. This includes Imported and American Voiles, Skirtings, Gingham, Linens, Crepes, Shirtings, Flannels, Challies and White Fabrics, in Waist, Skirt and Dress lengths.

James McCutcheon & Co. Fifth Ave., 34th & 33d Streets

Special Victrola Outfit

\$104.95

- Victrola XI.....\$100.00
- 3 10-inch Double-Face Records (75c each)..... 2.25
- 1 12-inch Double-Face Record..... 1.25
- 2 "McCreery" Record Albums..... 1.45
- Total..... 104.95

\$5 Down \$5 Per Month



James McCreery & Co.

5th Avenue

34th Street

James McCreery & Co.

5th Avenue

ON WEDNESDAY AND THURSDAY

34th Street

Remarkable Purchase

MISSSES' AFTERNOON DRESSES

Offering Unusual Values

An exceptional opportunity to purchase smart and stylish Dresses considerably below regular prices. The materials are Taffeta, Crepe de Chine, Novelty Striped or Plaid Silk; in Navy or Copenhagen Blue, Rose, Gold, Beige, Tan or Green. Size 14 to 18 years.

16.75

regularly 22.50 to 29.50

Special Offerings

SILK AND KNIT UNDERWEAR

Women's Glove Silk Chemises—lace trimmed; Pink only. regularly 4.75, 3.75

Women's Glove Silk Bloomers—elaborately lace trimmed; Pink only. regularly 5.25, 3.95

Women's Glove Silk Camisoles—attractively lace trimmed; Pink only. regularly 1.25, 1.00

Women's Lisle Union Suits with Glove Silk tops; White only; regular and extra sizes. regularly 1.25, 95c

Women's Ribbed Lisle Union Suits—low neck; sleeveless; knee length. regularly 85c, 65c

Children's White Ribbed Cotton Union Suits—low neck; sleeveless; knee length. regularly 85c, 65c

"McCREERY SILKS"

Famous Over Half a Century

For best values, largest variety of new weaves and styles and most complete color assortments in America on sale at all seasons of the year.

McCreery's Annual

MAY WHITE SILK SALE

NOW IN PROGRESS

Thousands of yards of this season's latest fashionable weaves on sale at

48c to 1.95 a yard

IN ADDITION

Special on Wednesday

5,000 yards of Double Width

(40 inches wide)

- Black Dress Satin..... yd
- Black Crepe de Chine..... 1.28
- Black Georgette Crepe.....

Extraordinary Sale

WOMEN'S BOOTS & LOW SHOES

COMMENCING WEDNESDAY, MAY 16TH.

\$11.00
High Lace Boots
\$8.50
(As Illustrated)
Patent or Dull Leather with Fawn or Pearl Gray Suede tops. African Brown Kidskin with Suede tops to match. Gray kidskin with Suede tops to match. High arched Louis XV heels.

\$12.00
Lace Boots
\$8.50
(As Illustrated)
Made of Patent Leather with fine Pearl Gray, Ivory or Taupe Suede cloth tops; turned soles, high arch, Louis XV heels

\$7.00
One Eyelet Pumps
\$5.50
(As Illustrated)
Black Glace or Patent Leather Pumps with buckle; same model in fine White Duck with white soles and heels.

\$7.50
Fine White Duck Lace Boots
\$5.50
(As Illustrated)
White soles and low military white heels. Other models on high arched lasts, narrow toes with Louis XV or Cut an Louis heels.

\$9.00
Buckskin Sport Boots
\$7.85
(As Illustrated)
Genuine White Buckskin Sport Boots with rubber soles and heels.

\$7.00
Patent Leather Pumps
\$5.50
(As Illustrated)
Same model in Dull Glace also Patent or Dull Leather Walking Pumps with military heels, imitation wing tips.

\$8.00
Patent Leather Pumps
\$5.50
(As Illustrated)
Patent Leather Pumps with Fawn or Pearl Gray Suede quarters, new narrow toe, high arched last, Louis XV heels.

SOMETHING NEW—

a complete Electric Sewing Machine



- no larger than a typewriter
- can be carried from room to room
- guaranteed 10 years

Costs Only **\$35**

Electric Portable Sewing Machine

In designing this wonderfully compact machine every disadvantage of the old-fashioned sewing machine was thrown aside. You don't have to pedal it—a pressure on the foot control starts the motor, regulates the speed and stops motor instantly. You can sew all day without tiring—and at a cost of about one-half cent an hour for current.

It is never in the way, for it can be put on the closet-shelf when not in use. You can use it wherever there is an electric light socket. In its essential parts it is a full-sized, high-grade sewing machine capable of as fine work as any machine. And the cost is less than that of most any of the well-known makes of foot-power machines.

The cost of operation is surprisingly low—only about 1/2c per hour for electric current—the saving in energy and strength correspondingly great. The motor will operate on either direct or alternating current. The cord and plug furnished with the machine can be attached to any light socket—indoors in winter—on the porch in summer.

ELECTRICAL DEPT.—SIXTH FLOOR

James McCreery & Co.

5th Avenue

34th Street

Sunday World "Wants" Work Monday Morning Wonders.