

1917 Man's Clothes Rally to the Colors; Khaki and Olive Drab in Regulation Cut



Everything Will Be Belted, Including the Vest, With Bronze Buckles to Keep Them Together—And There Will Be Epauettes, Trench Collars and All Sorts of Barbarous Inventions of Modern Warfare.

By W. B. Johnstone.

Mister James W. Fashion has joined the army.

Whether he enlisted or had a black capsule prescribed for him, nobody knows; but at any rate he has rallied to the colors. Some colors, guaranteed not to run.

He is going to do his bit. He will be there this fall and next spring with belted pockets on his overcoat that look like the knitting portmanteaux the girls are packing this summer.

He is going to make the world safe for bronze belt buckles, epauettes, swanking outlines, trench collars and similar barbarous and atrocious inventions of modern warfare.

The accoutrement is on exhibition at the Hotel Breton, where the Examining Board of the Clothing Designers and Manufacturers is passing on its sartorial fitness.

Muffs is going to be drummed off of Fifth Avenue. In the near future you won't be able to tell a soldier from a soldier, except that the soldier will go to France, while the civilian will keep on bringing the war to our very doorsteps. The cabinet

are camps will be filled with near-uniforms in such suits. The slouch suit looks like War and No-Man's-Land, but has only one movement forward to two movements backward.

It has the regulation cut, color, belt, buttons, trick pockets and everything, including a reinforced, extra size coat lapel to accommodate all the flag pins, Red Cross and Liberty Bond buttons, the Long Ago Square Post, Broadway G. A. R.'s are thinking of adopting this uniform, because, being built on a peace footing, it is designed with a hip pocket, and bartenders will recognize it as just outside of the Government canteen regulations.

The prevailing hues of the non-combatant creations will be khaki and olive drab, shades which blend so perfectly with immediate surroundings as to render quite ins-

apercuous. This ought to make them popular, as they will prove a great boon to the careless eaters.

The designers, patriotically bent upon conserving materials, have lightened up the suits again, meaning needless days for the fat men. The cutaways will be more so. However, with jewel-like consistency, all the goods saved in the suits is more than used in the wide flaring skirts—the great trench overcoats. These billow out like balloon fins.

They say the increased cost of fabrics is going to drive the patch-pocket back under cover next season, and if the cost of everything continues to advance it will soon be considered stylish to wear the patches attractively arranged on the seat of the trousers.

For the peace-at-any-price customer who is willing to pay that price, he is the Federal, the American, National or any other refiner in the country.

Evening World—You are speaking now for your own company. How would you explain to the public the uniformity of prices of raw sugar that is generally quoted in all companies?

Mr. Rionda—By that question you show you are not a business man. If you were, you would not ask it.

Mr. Rionda then explained how the European war had cut off the best production of Germany, Russia, Cuba and the rest of the world, and that the cost of sugar during the war had increased in all branches very considerably, and recalled the cost of sugar during the Civil War in the United States, which it reached as high as 25 cents per pound.

"To any impartial man," he added, "I think it can be very easily proved that during the present war, times of sugar, one of the articles of greatest consumption, has been available at a lower cost, in proportion, than any other article of food."

Mr. Rionda continued by introducing great improvements in our factories the cost of producing sugar has been reduced very much in the last twenty-five years, and I dare say that the sugar had taken place in every article the so-called high cost of living now, as compared with twenty-five years ago, would not exist.

Mr. Rionda—Judging from my own experience in the two companies, the Cuba Cane Sugar Corporation and the Matani Sugar Corporation, I am thoroughly satisfied that the refiner, Mr. Spreckels, who is a member of our board, has absolutely no influence in fixing the price of raw sugars in our companies.

Evening World—Mr. Rionda, you are now speaking for your own company. The Evening World is asking you, as an experienced business man, if it is humanly possible for a man to be a producer of raw sugar and a refiner of raws and still keep so far away from the raw product that his interest in it will not influence the price of that commodity?

Mr. Rionda—I will answer as a business man. Supposing you were you, as an experienced business man, if it is humanly possible for a man to be a producer of raw sugar and a refiner of raws and still keep so far away from the raw product that his interest in it will not influence the price of that commodity?

Mr. Rionda—No, sir, I am not. I am not a business man. I am not a refiner of raws and still keep so far away from the raw product that his interest in it will not influence the price of that commodity?

Mr. Rionda—One of them, Mr. Spreckels.

Evening World—Only Mr. Spreckels?

Mr. Rionda—Yes, only Mr. Spreckels.

Evening World—The reason The Evening World asks this question is because we believe that it has shown that there is what is usually termed an "interlocking of directors" in the sugar industry. Now, we would like to ask you, Mr. Rionda, is it humanly possible for a refiner to be a director in a raw concern and be oblivious to his own interests in the raw product?

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Since they have designed a few anti-bellum models. These have stream-line bodies with more wonderful curves than the West Coast Halfpenny. The seams and pockets of the coat harmoniously synchronize, giving a continuity of line movement as graceful as a corset.

The advanced dresser, it appears, will be intelligently supplied with belts next season. We have been over since suspenders were outlawed as social errors. Next we became familiar with the belts on Norfolk jackets. Now some logical genius has belted the vest—and the belt has a bronze buckle. What with the epauettes belt on the shoulder, wind-shield belts on the cuffs of overcoats and other tackle on the back, a man ought to feel strapped up like a horse.

Signs of aberration in tailors' designs.

Talent runs riot in the novel coat yokes, fancy waistcoats, combination double-breasted, single-breasted coats, pinks, cuffs and lapels. From the imagination displayed you might think that some of the futurists have abandoned the art of abberating on canvas and gone in for cloth.

One golf coat exhibit had a "three-way collar"—roll, medium and football, the latter worn tightly buttoned around the throat, preventing profanity, Scotch dialect, alphas and keeping the Adam's apple from fermenting.

Among all the next winter fogs the most attractive to the eye on a hot day was a riding habit—for the subway. This is made of imported English mohair, light as cobweb and able to stand up under the daily drive on the Shonts sector.

The big note, however, is the military, and it looks as if we are in for universal service uniforms.

LONG BEACH HOTEL GUESTS ROUTED BY BOARDWALK FIRE

Sara Bernhardt Refuses to Join Exodus—Blaze Started by Cigarette.

A fire under the boardwalk immediately in front of the Nassau Hotel, Long Beach, gave the guests a scare early today and made bustling work for the local fire department and the motor fire companies of Lynbrook, Rockville Centre and Oceanside. The only damage to the hotel was done by water thrown through the basement windows and ventilation flues in the firemen. Breakfast was delayed about an hour by the unintentional extinguishing of the kitchen fire.

Manager W. H. Basse attributed the blaze to a cigarette thrown into a wooden kitchen ventilating flue last night. The flue is cleaned each morning, but is littered again with greasy paper and pasteboard boxes every night by packagers who evade the responsibility of properly disposing of their trash, he said. As soon as the flames flared up the flue was shut off at the hotel wall.

The fire got into the timbering under the concrete board walk and burned for 200 feet, but an inspection showed the structure was in no way weakened, as the timbering had served more as a framework for building the cement promenade than as real supports.

Many guests who were late sleepers ran down to the beach, first in their night clothes. Miss Sarah Bernhardt did not. The actress remained at her window throughout the excitement laughing at the predicament of the women who were clustered in a cry outside on the beach.

Edward P. Croker, former chief of the New York Fire Department, said he summoned the firemen from neighboring villages because he felt there would not be enough pumping capacity at hand to handle the fire, he mentioned, even slightly.

An hour after the fire started the only evidence of it, above the basement, was a slight puff of smoke and guests were wearing their

MAN POWER DOLLAR POWER HOME POWER

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In the HOME is created the demand for 90% of all merchandise sold at retail.

The newspaper that is the HOME paper, obviously, is in touch with and in the logical position to influence this demand.

In New York City—and immediate environs—

The New York WORLD Morning Evening Sunday Is the HOME Newspaper

The fact is not disputed, but it is readily demonstrated to those who are "from Missouri."

And THE WORLD circulates, without return privilege, in round numbers 400,000 morning and evening and 325,000 Sundays, right in New York City—and its immediate, closely connected, necessarily tributary environs. It does not scatter fire over hundreds of far-lying towns and sections, which to the Advertiser are No-Man's-Land.

The WORLD shows a steadily, consistently increasing lead in various lines of retail and manufacturers' advertising. This comes from the ever-increasing realization upon the part of merchants and manufacturers and their advertising advisers of the fact that from the advertising standpoint

SHARP CRITICISM IN GERMANY OF MICHAELIS SPEECH

Skeptical Expression by Third George Found in Respected Institution in Berlin.

COMPENSATION. The Third George Foundation, a venerable institution, has expressed its skepticism regarding the speech of Michaelis, which was made in the Reichstag on July 19th.

It was declared yesterday that the speech of Michaelis was undignified and open to two objections which Third George mentioned. It was added that the policy of states of political aims (mentioned by Michaelis) was not in line with the policy of the Reichstag.

The picture of German parliamentarianism under the formula of Third Michaelis may be distorted, so it was declared, but it contains enough truth to serve as a warning to the German people.

The Third George Foundation reports the full text of Third George's reply to the German Chamberlain, explaining that this is a valuable because remarkable exposition of the situation in the army desired by the government, except in its summary of earlier declarations from the opponents' camp which were supplied by the semi-official Wolf News Bureau.

The Kreuz Zeitung, under fire of the radical papers, slightly modified but did not make statements about the government's war policy. No official declaration was made.

Pope Deplores Extension of the War.

ROME, Tuesday, July 24.—Pope Benedict addressed the Sacred College today in answer to greetings from it on the eve of his name day. The Pontiff spoke feelingly of the conditions brought about by the war, with its atrocities and destruction, and deplored the extension of the struggle.

Our beautiful shades of Cordovan Shoes are made possible by using only the best leathers, by being treated by the Hurley secret process, which increases the life of the leather, retaining its rich lustre to the end.

HURLEY SHOES 1434 Broadway 1357 Broadway 1177 Broadway 215 Broadway 183 Broadway 28-41 Cortland St. Factory—Rockland, Mass.

Concerning UNITS

"After the War, a New Dictionary"—Said the Editor-in-Chief of One of Our Great Dictionaries.

So many new words; new and amplified applications of old words.

Take the word UNIT—supposed to mean one; but now, very generally applied to one only in that it may mean one group, or one kind, or a segregation of similar "ones" adaptable to the same use.

Thus, to-day, the United States is being catalogued in units of—

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CHANGE IN SAMMIES' SCHOOL FOR BATTLE

Devil By Themselves in the Morning and With the French in Afternoon.

COMING UP THE AMERICAN LINE OF SHIPMENTS. The American line of ships is being reorganized so that the American line will be able to handle the American line of ships.

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JUBA CANE EXPLAINS HOW RAW SUGAR PRICE IS FIXED; GIVES NO HOPE TO CONSUMER

Second Instalment of Corporation's Answer to Evening World Also Explains Connection of Big Financiers—Influence of Refiners in Price Fixing Denied.

The Evening World presents to-day the second and last instalment of the 100-page report taken at the office of Cuba Cane Sugar Corporation, No. 112 Wall Street, on last Friday. Here is a summary of what follows.

First—Cuba Cane, on the question being pressed, again makes the point that there are others in the sugar industry who made "large profits."

Second—Cuba Cane explains relations of big financiers to its organization.

Third—Cuba Cane emphatically denies that it was incorporated to increase the output of raw sugar.

Fourth—Cuba Cane claims that a refiner of sugar, who is also a stockholder and a member of the board of directors in a raw sugar concern, has no influence in the fixing of the price of the raw product.

Fifth—Cuba Cane offers no hope to the public for cheaper sugar, in spite of the abnormal profits it has made, but which it will not admit are abnormal.

Before resuming the text of the instalment The Evening World has a statement to make on its own account, viz., that Cuba Cane, while talking through its President, Mr. Rionda, that it had nothing to confess that everything was open and above board, that The Evening World could have any and all information it wanted, had not, up to the me of going to press with this edition, given it a copy of the prospectus of Cuba Cane Sugar Corporation, issued some time in the fall of 1915.

The Standard Statistics Corporation formed a reporter for this paper last, oddly enough, it has none in its files. The Evening World believes it as noted several inaccuracies in the answers of Mr. Rionda, inaccuracies that undoubtedly were never intended by Mr. Rionda to be such. The only way to clear Cuban skies is to compare these answers made to questions by The Evening World with statements on similar points known to be in the prospectus. Will any officer of Cuba Cane Sugar Corporation or any stockholder send to the office of this paper a copy of the prospectus of the company? Will Mr. Rionda, Mr. Childs or Mr. Sablin or Mr. Murphy tell The Evening World where it may be had?

The Evening World also has a confession of inaccuracy to make. It is not important either, and it will be frankly acknowledged in the answer to answers to Cuba Cane. Once more this paper calls on the American patriots interested in the financing of Cuba Cane Sugar Corporation to give the American public a square deal at a time when it most deserves square deal.

Interview given by Mr. Manuel Rionda to The Evening World. Testimony continued from yesterday.

Evening World—Mr. Rionda, when our company was formed there were taken into it Messrs. Bliss, Sablin, Orey, Ryan and Murphy. As far as you are able to find out, this is the last instance of at least some of these gentlemen being interested in the reduction of raw sugar. What we would like to know is if at the time of the formation of this company extraordinary dividends were guaranteed?

Mr. Rionda—Dividends are never guaranteed, and those of the Cuba Cane Sugar Corporation were not guaranteed. This company did mention in its prospectus that before any dividends shall be declared and paid in the common stock it is necessary to set aside a surplus equal to at least two years' dividends on the preferred shares. But no one guaranteed this.

Here there was a brief recess, during which Mr. Rionda passed the lavans and was astonished to find the reporter was no smoker. Presently a fresh start, the subject of abnormal profits was again brought up.

Evening World—Talking about production. What percentage has your company increased the output of raw sugar, that is, the total output of raw sugar since it was formed?

Mr. Rionda—Our production this year rather than having been increased has diminished; in other words, we made less sugar this year than last, probably 10 per cent, less on the same plantations operated.

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