

Helpful Books on Canning and Preserving

Successful Canning and Preserving—O. Powell. \$1.75
 Canning, Preserving and Jelly Making—Joan Mackenzie Hill. 85c
 Preserving and Pickling—G. Lomas. 85c
 Canned Fruit Preserves and Jellies—M. Paris. 44c
 Canning, Preserving and Pickling—M. H. Neil. 85c



Men's Velour Hats, \$3.89 and \$4.89
 New, smart hats shown in brown, black or myrtle.
 Shapes are in keeping with present styles.

STORE OPENS 9.00 A. M.

We Sell Dependable Merchandise at Prices Lower Than Any Other Store, but for Cash Only

STORE CLOSES 6.00 P. M.

SATURDAY SHOPPING OF MAN AND WIFE

Should Include an Inspection of ORIENTAL SCATTER RUGS

These beautiful rugs spread charm wherever they are placed. Ranging in size from 3 to 4 ft. wide and 4 1/2 to 6 1/2 ft. long, they can be used to great advantage in the den, before the fireplace, between double doors—and three or more scattered about the living room, library, reception hall or bedroom will produce unusually attractive effects.

In our collection of over a thousand scatter size rugs there are Persian, Daghestan and Shirvan rugs of great beauty and charm. The Daghestans, some of which are semi-antique, are woven in geometric designs in soft, mellow colorings.

Many of these rugs are marked at the former low prices and many new purchases have been added and priced at figures equally attractive.

| | |
|---------------------|----------------------------|
| Persian Rugs | Daghestan and Shirvan Rugs |
| \$27.50 | \$15.74 |
| \$37.50 and \$52.50 | \$19.89 |
| \$42.50 | \$27.50 |
| | \$37.50 |
| | \$22.89 |

We are Direct Importers of Chinese Rugs. Hence the variety of Exclusive Designs, Colorings and Low Prices.

Decorative Lamps
 For the Living Room and Boudoir

Floor Lamp, Special, \$10.74
 This solid mahogany lamp, with its silk shade in several pretty colors, is a wonderfully attractive addition to the furnishing of a living room. The lamp comes in genuine mahogany, gilt or ivory finished wood. The shade is of silk and is silk-lined and deeply fringed. Colors are blue, gold or rose. This lamp is fitted with two chain sockets, and 40 watt tungsten bulbs.

Boudoir Lamp, \$1.89
 For a small table in the bedroom or boudoir a lamp of this kind is an ornamental as well as useful feature. It has a nicely trimmed shade of silk and a stand which may be had in mahogany, gilt, white enamel or ivory finish. The shade is in old rose, old gold, pink, red, blue, or green. The lamp is fitted with 40 watt tungsten bulb.

COMPLETE SHOWING OF FALL RUGS
 ALL THE NEW DESIGNS

Fine quality Wilton Rugs in Turkish, Persian, Chinese, and modern designs are now presented on our floors in all sizes and grades. We have priced these rugs at least 10% below the same goods elsewhere. The best quality is linen fringed. The yarn is a high-grade worsted.

Fine Wilton Rugs

| | | | |
|---------------------------|--------------|-----------------------------|---------------|
| 22 1/2 in. x 36 in. | Price \$4.48 | 8 ft. 3 in. x 10 ft. 6 in. | Price \$46.75 |
| 27 in. x 46 in. | 6.48 | 9 ft. x 12 ft. | 73.75 |
| 27 in. x 54 in. | 7.74 | 9 ft. x 15 ft. | 92.50 |
| 30 in. x 36 in. | 7.74 | 10 ft. 6 in. x 10 ft. 6 in. | 79.50 |
| 36 in. x 63 in. | 12.48 | 10 ft. 6 in. x 12 ft. | 92.50 |
| 4 ft. 6 in. x 7 ft. 6 in. | 25.25 | 11 ft. 3 in. x 12 ft. | 92.50 |
| 6 ft. x 9 ft. | 45.75 | 11 ft. 3 in. x 15 ft. | 129.00 |
| 6 ft. x 9 ft. | 45.75 | | |

Standard Quality Royal Wilton Rugs
 All wool yarn, in a large variety of Oriental, medallion, and small, all over patterns.

| | | | |
|---------------------------|--------------|-----------------------------|---------------|
| 22 1/2 in. x 36 in. | Price \$3.48 | 8 ft. 3 in. x 10 ft. 6 in. | Price \$44.25 |
| 27 in. x 46 in. | 4.94 | 9 ft. x 12 ft. | 47.25 |
| 27 in. x 54 in. | 7.89 | 9 ft. x 15 ft. | 72.50 |
| 30 in. x 36 in. | 7.89 | 10 ft. 6 in. x 10 ft. 6 in. | 72.50 |
| 36 in. x 63 in. | 16.48 | 10 ft. 6 in. x 12 ft. | 84.50 |
| 4 ft. 6 in. x 7 ft. 6 in. | 20.25 | 11 ft. 3 in. x 12 ft. | 84.50 |
| 6 ft. x 9 ft. | 38.25 | 11 ft. 3 in. x 15 ft. | 121.50 |

VELVET CARPETS
 Figured and Persian Effects Also Solid Colors

A season of popularity has begun for velvet carpets. Their richness of coloring is much liked. We show standard grades in the new patterns at 10% less than the regular selling price elsewhere. Among the solid colors are green, brown, taupe, rose, etc.

\$1.74, \$1.98 and \$2.69 yard.

Figured Effects for Halls and Stairs
 \$1.64, \$1.74, \$1.94 yard

Domestic and Imp't'd Linoleums
 Tile, Block and Geometrical Designs

Besides the above we have many patterns exclusive with us. Among our imported goods are:

Imported Inlaid, \$1.39 to \$1.94 per sq. yd.

Domestic Inlaid \$1.14 to \$1.48 per sq. yd.

Figured Cork Linoleum 64c to 79c per sq. yd.

Cozy Accessories to Street Apparel

Marabou Capes
 Which Look Like Fine Fur

\$4.96

These come in Kolinsky color and are well shaped, satin lined and nicely finished with ribbon and marabou ends.

Ostrich Boas, \$1.98

Quite a large choice of attractive colorings in these boas. They come in black, white, taupe, pearl, navy and purple. They are full and fluffy and have a tasselled finish.

YOUTH'S SUITS

Of Serviceable Fabrics

\$14.75, \$16.50, \$19.75.

Realizing that the youth is only the boy grown up, we take particular care in the selection of the fabrics for these garments.

Cassimere, Tweeds, Worsteds and Flannels that will stand hard wear have been made up in **Sack Coat, Norfolk and Semi-Norfolk Models**

tailored along lines which correspond with the men's models of today—yet possessing that youthful touch and appearance so necessary for young chaps of 15 to 20 years.

The prices, of course, are "Lowest-in-the-City"

Ready--OVERCOATS!
 For Big and Little Boys

Mothers cannot do better, economically, than to choose the boys' winter overcoats here, where cash buying, cash selling, and alert merchandising contrive to present an altogether satisfactory choice at a "Lowest-in-the-City" price.

Small Boys' Overcoats
 Size 8 1/2 to 12 yrs.
\$6.49 to \$18.74

Big Boys' Overcoats
 Size 12 to 18 yrs.
\$10.74 to \$19.74

Well tailored, cut roomy and comfortably, of serviceable tweeds, chinchillas, velours, chevots, frizzes and Irish fleeces.

All the very newest models, including military coats, single and double breasted, fitted and belted models, box coats and pinch backs as well as the raglan sleeve models. Carefully and warmly lined.

Boy's Corduroy Suits With Extra Trousers \$6.49

The most practical suit for lively youngsters. Mouse coat and golden brown. Double and Single breasted models and Norfolk. Sizes 6 to 16 yrs.

Boy's All Wool Suits, \$10.74

A comprehensive assortment of models and patterns. Tweeds, chevots and heavy cassimere. Norfolk of every description. Sizes 7 to 18 years.

Shirts—Pajamas—Robes FOR MEN

The new and the smart in Men's Furnishings are always obtainable here at "Lowest-in-the-City" prices.

Men's Woven Madras Shirts, \$1.69

Well tailored according to our exacting specifications, of high grade madras in striped effects in new colorings on white grounds.

Men's Flannel or Madras Pajamas, \$1.44

Of Domest Flannel in colored stripes on white grounds. Strong and warm.

Of Madras and other fabrics in a variety of striped effects on white grounds. All sizes.

Men's Blanket or Terry Robes, \$4.89

Warm, good wearing robes, in coat or robe styles, of one piece blanket materials.

Robes of Terry Cloth in Jacquard designs in colors on white. Strong, durable and washable.

Sale of Men's Shoes \$4.69

Former Prices up to \$9.94.

Every pair taken from stock. Many staple black kid shoes of the kinds men buy here throughout the year. Odd sizes in narrow widths so difficult to obtain. Various styles—all sizes. But not every size in every style.

FROM JAPAN COME THESE Beautiful Baskets

Flower Baskets
 With receptacle for water or earth, 48c to \$5.89

Fern Baskets
 With receptacle, in very attractive designs, 39c to \$1.49

Scrap Baskets
 In colors, 69c, 89c, 99c
 Natural finish, octagon shape, 89c, 98c, \$1.19
 Mahogany finish, 49c, 79c, \$1.09
 Rattan, \$1.82

Office baskets, round, 64c to 94c
 Letter baskets, 49c to 97c

Macy's Bureau of Home Furnishing and Interior Decoration

You no doubt like to have your friends think as much of your home as they do of your friendship. The object of the bureau is to assist you in expressing your ideas in this respect, in the arrangement and decoration of your rooms. There is no charge for any assistance rendered you by the bureau in this store.

Decorative Lamps
 \$1.89

Figured Effects for Halls and Stairs
 \$1.64, \$1.74, \$1.94 yard

Domestic and Imp't'd Linoleums
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THE INK STAND

Anticipates queries and endeavors to answer questions that may occur to those who depend upon this store and enjoy shopping here.

Dear Editor—I would have to lose some two dozen pounds to look really well in a fur coat. Therefore I have been trying to find some smart affair that wasn't designed for a slyph. With no success. Any suggestion from you?

Mrs. T. H.

Answer, Dear Mrs. T. H.—You seem to have forgotten that some of the ultra smart coats this season are not made of fur—that is not entirely. We have one, for instance, that has the body part of soft Bolivia in rich turquoise blue (or velvet, if you prefer it, and in any other color). The skirt is of Hudson seal (dyed muskrat). And so are the deep cuffs and the collar that rolls to give long lines. It's as stunning as any fur coat and will make you look delightfully slender. The cost is \$194.

Dear Editor—One of my rooms is gloriously cold. It has handsome furniture and tasteful pictures—and yet, lacks warmth. Can you suggest some remedy for the defect?

HOMELOVER.

Answer, Dear Homelover—Have you walked through our second floor? Evidently not. For you couldn't have missed our Japanese mats. They're a riot of glorious colors, combined as only the Japanese can. If you use this material for hanging or cushions you'll see your room glow. And you'll glow with pride at the result.

Dear Editor—My mother isn't as young as she used to be. On these cool evenings she sometimes looks a bit chilly. But to offer her a hand warmer isn't the best solution. Is there a way to keep her warm without making her feel that she is an "old lady"?

ELLA.

Answer, Dear Ella—Yes, decidedly. Just buy her a scarf of Zephyr wool—they're the daintiest and most feminine trifle—but they're mighty warm and cozy. We have them in white trimmed with a number of colors. Their price is \$2.35. Some, with a hood, are \$4.42. They're so very pretty that she'll never see through your blessed little game.

In Choosing Furniture Consider These **LIVING ROOM SUITES** AND NOTE THEIR PRICES

Decidedly up-to-date, these living room suites! Customers with artistic tastes compliment us on the designs and coverings. We contrive to be comprehensive in our assortment. Tapestry, leather, velour and damask suites are here. Prices suit almost any purse.

The Illustration
 A three-piece suite, upholstered in a fine grade of tapestry, with loose cushion seats. Three pieces, settee, arm chair and arm rocker. Price \$137.25

Heppelwhite Suite
 Consisting of sofa, with 3 loose cushions and 2 pillows, at \$216.00
 Arm chair to match, \$106.00
 Lady's chair to match, \$78.75
 Covered in damask. Frames solid mahogany.

Velour Suite
 Three-piece living room suite, with mahogany finished frames, covered with fine velour. Consists of sofa, arm chair and rocker. \$116.00
 Other velour covered suites, \$132.00, \$166.00, \$188.00, \$271.00, \$214.00.

Chippendale Suite
 Mahogany finished frames, covered in damask, three pieces, consisting of a settee, arm chair, and wing chair, \$146.25

Leather Suite
 Three-piece library suite, consisting of sofa, arm chair and rocker, covered with brown Spanish leather on inside arms, backs and seats; imitation leather on outside arms and backs. Frames are birch and mahogany finished. \$102.00
 Other leather covered suites, \$58.50, \$67.50, \$93.75, \$109.00, \$113.00, \$151.00.

"Red Star" Sewing Machines
 Prices Untouched by Competitors

A "Red Star" Sewing Machine for \$15.89
 (Equal quality elsewhere \$18 to \$25)

This machine illustrated is so finely put together that it is practically trouble-proof. There is an almost total absence of friction, because of its a-c-c-u-r-a-t-e adjustment. Among the special features of this model are the automatic bobbin winder, easily accessible stitch regulating device, complete set of improved attachments, drop head and seven drawers.

"Red Star" Sewing Machine, \$22.74
 (Equal quality elsewhere \$28)

A serviceable, well constructed machine with automatic drop head, four drawers, lock-stitch, automatic tension release, ball bearing and a set of the latest improved attachments. All our cabinet machines are guaranteed and kept in repair by us for a period of five years. Sewing machines in all styles from a hand power machine of \$8.89 to a Cabinet model of \$19.50.

Clothes for Men
 Who Want Smartness and Service

Lasting smart lines and wearing quality are parts of our Men's Suits and Overcoats from their inception—the result of careful consideration of materials and construction details.

Men's and Young Men's SUITS at \$19.75

All the popular models including Tight-fitting English Sack Coats, Double-Breasted Models, Belted Coats and Conservative Styles.

The fabrics include fancy worsteds, unfinished worsteds, chevots, tweeds and serges—all wool—and tailored with great care.

Elsewhere you would have to pay much more for garments of equal quality.

Other Suits \$16.50 to \$39.75

Burberry's London Made Fall Overcoats \$34.75 to \$39.75

Men's Fall Overcoats, \$19.75
 Silk Lined Throughout

To keep away the chill until more severe weather calls for a heavier coat. Smart conservative model of dark Oxford twilled Thibet.

Direct Elevators on 35th Street Side