

NEWS NOTES OF AUTOMOBILES

FIRESTONE FLEET NO. 3 TEACHES TIRE SAVING

Five big touring automobiles from the Firestone Tire and Rubber Company of Akron, O., drove to City Hall at noon last Friday and were greeted by Mayor Mitchell's secretary, accompanied by President H. B. Firestone.

Fleet No. 3 is on a unique mission through the East, teaching tire economy. The tour director of the fleet presented the Mayor's secretary with a letter from Mayor W. J. Laub of Akron, O., which commended the company's efforts to reduce the staggering tire waste of more than \$100,000,000 annually. The full equipment of twenty tires on these five roadsters came through from Akron, O., and under the original inflation, carrying Ohio air.

Although this movement to teach tire economy benefits the user of every tire alike, it will be promoted at the Firestone Company's expense as a part of their "aid" in teaching economy to the Nation. The possibilities will be realized when it is known that the cost of above last year alone was \$192,000,000.

Fleet No. 3 completed, upon its arrival in this city, the first half of the 3,000 mile trip through the East. Quite a unique feature of the fleet equipment is a motion picture and "still" photographer. An interesting film story of the trip is being made, which movie fans should see in the country may have the privilege of seeing in the near future.

Enlarged Broadway Salesrooms Of Peerless Cars Now Open



THE CHALMERS ANNOUNCE A BRAND NEW ENGINE

The Chalmers Company announces the coming of an engine which meets a condition long known to every engineer and most motor car owners—the rapid decline in the grade of gasoline.

It takes a low grade gas and makes high power out of it by two ingenious devices known as a "hot plate" and a "ram's horn" manifold. Also it overcomes in a marked measure the trouble one often experiences in starting an engine on a cold day.

"Every one who knows anything about an engine knows that the main problem is to get the gas in just exactly the right point of vaporization in the combustion chamber at the moment of explosion," says A. H. Frost, the local Chalmers manager.

After the gas leaves the carburetor it moves up to the throat of the manifold, where it hits the "hot plate" at an angle, is heated and is kicked up into tiny minute molecules and is then passed into the famous "ram's horn" manifold, which, by means of its easy curves, or what the engineers call "easy air bends," permits the gas to pass on to the combustion chamber without the slightest handicap of any sort. The result is more power, quicker acceleration, longer life, and far more smoothness, with a marked economy.

VELIE ANNOUNCEMENT COVERS WIDE DEMAND

The announcement of new Velie models last week reveals an interesting line of nine body styles, including touring cars, roadsters, closed cars, and a decidedly different speedster type," says George Garland, local Velie agent.

"The new Velie bodies exploit an original straight line effect that is striking. There is no question but that there

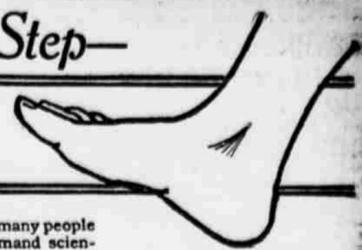
is a definite trend in automobile circles toward closed cars of convertible type, suitable for all year use, and Velie has covered this field thoroughly.

"The spot car is novel in that the exhaust pipes are exposed as is racing custom. There are individual steps into the low-hung body, and the Victoria top over the rear seat adds an element of individuality, so much desired in a speedster model.

"The successful performance of Velie Sixes the past year has precluded any change of consequence in the mechanical makeup of the car. The powerful Continental motor, Finnish axles, disc clutch and other features of similar worth have been retained and bettered wherever possible.

Every Step—

tests the arch



The time comes to many people when their feet demand scientific help.

For the weak or falling arch we make the Coward Arch Support Shoe. If foot-pains have warned you that help is needed you will find in this shoe the ideal remedy.

Fitted with the extreme care that we take in such things this model will renew former walking power and restore naturally the muscle and ligament functions.

Made for Adults and Children
James S. Coward
262-274 Greenwich St., N. Y.
(Near Warren Street)
Mail Orders Filled Sold Nowhere Else

The Coward Shoe

You Get Better Cough Syrup by Making it at Home

What's more, you save about \$2 by it. Easily made and costs little.

You'll never really know what a fine cough syrup you can make until you prepare this famous home-made remedy. You not only save \$2 as compared with the ready-made kind, but you will also have a more effective and dependable remedy in every way. It overcomes the usual coughs, throat and chest colds in 24 hours—relieves even whooping cough quickly.

Get 2½ ounces of Pinex (80 cents' worth) from any good drug store, pour it into a pint bottle and fill the bottle with plain granulated sugar syrup. Here you have a full pint—a family supply—of the most effective cough syrup that money can buy—at a cost of only 65 cents or less. It never spoils.

It quickly loosens a dry, hoarse or tight cough, heals the inflamed membranes that line the throat and bronchial tubes, and relief comes almost immediately. Splendid for throat tickle, hoarseness, bronchitis, croup and bronchial asthma.

Pinex is a highly concentrated compound of genuine Norway pine extract, and has been used for generations for throat and chest ailments.

Avoid disappointment by asking your druggist for "2½ ounces of Pinex" with full directions, and don't accept anything else. A guarantee of absolute satisfaction or money promptly refunded, goes with this preparation. The Pinex Co., Ft. Wayne, Ind.—Advt.

HAYNES ANNOUNCES ITS 1918 CLOSED LINE.

That 1918 will go down in the history of the motor car industry as a great enclosed-car year is the prediction of S. M. How, general sales manager of the Haynes Automobile Company. The Haynes Company has made extensive preparation for it and has announced a complete line of enclosed models. The Haynes 1918 line comprises all-season sedans, coupes and town cars, embodying the latest modes in motordom.

A perfection in the all-season feature of the new Haynes sedan worthy of special attention is the window construction. The windows at the front and center drop into the body, entirely out of sight when not in use. The rear windows on each side drop down part way and may be entirely removed with little effort. Even the four pillars which support the windows may be removed and stored under the rear seat, where compartments have been provided.

The coupe and town car are notable additions to the line. In the coupe the driver's seat sets a little ahead of the main seat, which accommodates two passengers, and the fourth seat lets down from the dash at the right, in front. This car also is convertible in the same manner as the sedan. The Haynes town car carries seven passengers, five within and two in the driver's compartment.

SILVER STARTS NEW SALES-SERVICE PLAN

A new plan of distribution and service is being put in operation by C. T. Silver in the interest of purchasers of Silver-Appearance and Klasiel Kar Silver-Special cars, which are soon to make their appearance in this city. The new plan is of interest to garage men, as it offers unlimited opportunity for increased revenue without investment.

Any garage possessing first class service facilities can be appointed a "Silver-Service Station" and "Associate Silver-Dealer" by agreeing to render efficient service, for which Mr. Silver will pay them at the rate of \$1 per hour on any Silver-Appearance or Klasiel Kar Silver-Special, in addition to which they will be empowered to sell cars and parts.

Every car, whether purchased from Mr. Silver's establishment on Broadway, at 511th Street, or from one of his "Associate Dealers," will be guaranteed for one year instead of the customary ninety days. Every purchaser will receive a book containing fifty service coupons, each coupon good for one-half hour of free service at any Silver-Service Station. These coupons will be redeemed at the rate of \$1 per hour.

CANADIAN BUSINESS GROWS.

"Despite the war, the closing year will find Canada with 109,000 more motor cars than it had in 1916," says C. H. Larson, President of the local Automobile Company and head of the Motor Club. "Canada's imports of automobiles from the United States are the greatest in its history, both in percentage of gain and in actual volume.

"The healthy condition of the automobile trade in Canada may be taken as a barometer of what we may expect at home. Sales thus far in Canada prove conclusively that it will buy approximately five times the number it purchased in 1914."

"One of the Famous Five"

Your Next Tire—

The rugged, enduring, ground-gripping, anti-skid 'Chain' Tread

Next time you need a tire, buy a United States 'Chain' Tread. You will get more real service out of it—at lower mileage cost—than you have ever had out of any other make of woven fabric pneumatic. While you may hope we are right, we know we are right. We know, because we make the 'Chain' Tread. We know, because thousands upon thousands of motorists having once used the 'Chain' Tread, continue season after season to remain 'Chain' Tread users. We know, because the tremendous sales increases show a continuously growing increase in new users. Put one of these rugged, enduring, ground-gripping 'Chain' Tread Tires on your car—and make comparisons.

United States Tires
Are Good Tires

United States Tubes and Tire Accessories Have all the Sterling Worth and Wear that Make United States Tires Supreme

A Tire for Every Need of Price and Use—
"Nobby" "Chain" "Uce"
"Royal Cord" "Plain"
Also Tires for Motor Trucks, Motor Cycles, Bicycles, and Aeroplanes

Have you Indigestion?

Your food will continue to disagree with you, and cause distress until you strengthen your digestive organs, and tone and sweeten the stomach. You can do this quickly and surely by promptly taking a few doses of

BEECHAM'S PILLS

Their natural action relieves the stomach of undigested food, stimulates the flow of gastric juice, renews the activity of the liver and bowels, and strengthens the digestive system. Take them with confidence, for 60 years' experience prove that Beecham's Pills

Are good for the Stomach

Largest Sale of Any Medicine in the World. Sold everywhere. In boxes, 10c., 25c.

40% TO BELOW LIST 60%

Starting WEDNESDAY at 10 a. m., and continuing until Saturday, we will place on sale the entire stock of

USED CARS

- Below are listed a few—
- ABBOTT—Speedster
 - ABBOTT—4-Passenger
 - ABBOTT—7-Passenger
 - HUDSON—Super Six
 - LIBERTY—5-Passenger
 - PEERLESS—Landaulet
 - MARION—Runabout
 - STUDEBAKER—R'bout

MANY OTHERS—
BUY NOW—Prices sure to ADVANCE before Spring on nearly ALL GOOD USED CARS.
ABBOTT USED CAR DEPT.
1876 BROADWAY.