

SUGGEST CAMPAIGN OF EDUCATION FOR ZONE TRAFFIC PLAN

People Who Ride Should Be Taught What Is Needed for Subway Relief.

This week promises to bring action among merchants with regard to the time-business zones suggested by the Evening World for the relief of subway congestion. Little more than a week has passed since the plan was first outlined to the public, and at the present time it is being acclaimed by men in all walks of life. Every business man and every professional man who has given the plan careful thought agrees with The Evening World that it is feasible. It is interesting to note the angle from which the lawyer, physician and traffic students discuss the matter. Each sees it from the standpoint of his training and all believe in it.

Last week the Broadway Association took the initiative among civic organizations and appointed a committee of five to make an investigation as to the practical side of the scheme and to confer with merchants who would be affected. It is expected that this committee, urged by Jefferson de Mont Thompson, President of the association, will begin work on Wednesday or Thursday. The committee proposes to confer with The Evening World first, and later make its investigation on the information given. The committee will be familiarized with the plan and the attitude of Travis Whitney, Public Service Commissioner, who in conjunction with Col. William Hayward, developed the plan two years ago.

It has been pointed out that the hotel men of the city are among those who are deeply interested at all times in civic improvement particularly with regard to the transit question. Copeland Townsend, proprietor of the Majestic Hotel, is one of the many who looks favorably upon the Evening World idea. Thomas D. Green, President of the Hotel Men's Association, is making a study of the plan and will give expression to his ideas later.

Mr. Townsend is very much interested. He believes that the subway question is one that will always need attention and that interest in this artery of transit must increase as the years go on. He believes that while officials of the Interborough Rapid Transit Company are using every effort to produce results they are handicapped because business and the public at large have not shown the proper spirit of co-operation which is sadly needed. The greatest kickers are the riders themselves, and while Mr. Green's committee is working for their help, it is little coming.

The Evening World idea is worthy of consideration, and if the results looked for can be obtained with the desiring of no end of credit. When business has been doing the same thing for many years, it is a hard task to expect to witness a quick change. A campaign of education to show the feasibility of the plan and the good to be derived will be necessary before there is a possibility of giving it an actual trial.

This should be done, and those who are not interested at the present time ought to study the matter. I have always been interested in traffic congestion, particularly with regard to the subway. Let the riders themselves talk about the matter and call the attention of their employers to it. The Interborough officials are working miracles at the present time, and with the assistance and full co-operation of business houses and industries as well as apartment owners, they will be able to perform more. It simply means giving a same idea a fair chance with an idea to traffic relief. This means comfort!

Steamer Kentra Wrecked Off Chile; Crew Rescued.

SANTIAGO, Chile, Feb. 23.—The American steamer Kentra, plying between New York and Chilean ports, was stranded near Coronel and probably will be a total loss. The crew was rescued and part of the cargo saved.

The Kentra belongs to the United States Steel Products Company, New York. She measures 433 tons gross. The steamer was built in 1907.

BRANDED FORGER LOSES 31 YEARS' FIGHT FOR LAND

Picturesque Squatter in Chicago Finally Loses "District of Lake Michigan."

CHICAGO, Feb. 25.—After thirty-one years of court and other fighting for the possession of the "District of Lake Michigan," Capt. George Wellington Streeter was finally defeated when the Circuit Court ruled that the property belongs to Francis A. Hickock.

The court also decided that the signature of the late President Cleveland, appearing on Streeter's patent right to 168 acres of land, was a "voluntary forgery," and the document itself a fraud.

Streeter's fight against Hickock's claim to the property, worth millions of dollars, has resulted in pitched battles and killings. Streeter was convicted of murdering a constable, John S. Kirk, in 1892, during one of the battles to oust the squatter. He served a term in the penitentiary for the crime.

In 1884 Streeter had a small store

which was wrecked near Lincoln Park. The wreck remained there, and Streeter lived on it until he asserted, and filed for land claim on the ground that it was United States property and not in Illinois. To this land he gave the title of the "District of Lake Michigan."

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BELL-ANS Absolutely Removes Indigestion, Druggists refund money if it fails. 25c

James McCreery & Co.

5th Avenue ON TUESDAY AND WEDNESDAY 34th Street

Purchases will appear on bills rendered April 1st

New Spring Showing GOSSARD CORSETS

"They Lace in Front"

2.00 to 16.50

The highest type front-laced Corset made. Authentic Spring models conforming to lines that insure perfect style and comfort.

These Corsets are scientifically boned and constructed to give the long slender lines which every woman covets. Models for every type of figure:

- For the slight, girlish figure
- For the figure of average proportions
- For the tall, stout figure.

Developed in popular Materials, including Coutil, Broche, Batiste and Novelty Mesh Fabrics in White or Flesh Color; sizes 21 to 36.

Extraordinary Offerings CHILDREN'S APPAREL

Third Floor

Children's Rompers made of Madras, Linene, Poplin, Dimity and Swisses. Size 1 to 3 years; various colors. 95c to 4.50

Boys' Suits of Linene and Chambray, in Oliver Twist, Russian and Middy styles; various colors. Size 2 to 4 years. 1.50 to 4.50

Girls' Dresses of Chambray, Gingham and Devonshire Material; various colors. Size 3 to 6 years. 1.50 to 7.50

WOMEN'S SILK PETTICOATS Below Regular Prices

Made of dependable Silks; superior workmanship; most desirable styles and colorings; perfect fittings; regular and extra sizes.

Silk Jersey Petticoats, with deep flounce of Silk Jersey; combination colorings. 6.95

Washable Satin Petticoats, with panel back and front; deep flounce finished with ruffle. White or Flesh Color. 4.95

Crepe de Chine Petticoats, with panel back and front; deep flounce with hemstitched tucks. White or Flesh Color. 4.95

Jersey Top Petticoats, finished with novelty flounce. 5.50

All Jersey Petticoats of superior quality Material; deep plaited flounce; straight line model. Gold, Rose, Green, Peacock or Copenhagen Blue and White. 5.50

Washable Satin Petticoats, with deep flounce; elaborately lace trimmed. White or Flesh Color. 5.50

Extra Size Petticoats

Tub Silk Petticoats, with panel back and front. 3.95

Tub Silk Petticoats, with panel back and front; double ruffles, tucked. 4.95

Taffeta Petticoats, in solid or changeable colorings. 4.95

Taffeta Petticoats, with novelty flounces; solid or changeable colorings, also Black. 5.50

Jersey Top Petticoats, deep shirred tucked flounce. 5.50

Jersey Top Petticoats, with novelty Taffeta flounce. 5.95

Specially Priced DRESSMAKERS' SUPPLIES & NOTIONS

Dress Forms,—sixteen sections; adjustable and telescopic. regularly 11.50, 9.95

Dress Forms,—eight sections; adjustable and telescopic. regularly 8.50, 6.75

Dress Shields, sizes 2, 3 and 4: "Reliable," Flesh Color... pair 25c, doz. 2.75

"Reliable," Silk covered... pair 20c, doz. 2.25

"Reliable," White Nainsook covered... pair 13c, doz. 1.45

Lightweight, Nainsook covered... pair 11c, doz. 1.15

Sewing Silk, large spools, each 65c, doz. 6.95

Taffeta Seam Binding... piece 12c, doz. 1.35

Dress Belting, 1 1/2 inches wide; 10-yard pieces. piece 75c

Dressmakers' Pins, 3/4 lb. box 28c, doz. 3.00

Snap Fasteners... gross 45c

"Reliable" Hooks and Eyes... gross 20c

Scissors... regularly 55c, pr. 45c

Scissors, extra quality... regularly 1.00, pr. 85c

Cuticle Scissors... regularly 75c, pr. 65c

Cuticle Scissors, extra quality... pair 1.10

regularly 1.25

Bone Hair Pins, shell and amber... box 10c

Hair Nets,—cap or fringe... doz. 50c

Hair Nets,—cap or fringe... ea. 10c, doz. 85c

Hair Nets,—cap or fringe... 2 for 25c, doz. 1.25

Hair Nets,—cap or fringe, White or Gray... 3 for 40c

Parisian Wavers and Curlers, several sizes. pkg. 10c, 20c, 25c and 35c

Second Season INDOOR SCHOOL OF GOLF

Appointments may be made with our expert Instructor in charge, between 10 A. M. and 5 P. M. Daily.

Moderate Rates:

Half Hour... \$1.00 | Twelve Lessons... \$10.00

Golf School is conveniently located on the Fifth Floor, adjoining the Sporting Goods and Men's Clothing Departments.

THIS STORE OPEN MONDAY

Best & Co.

Fifth Avenue and 35th Street Established 1879

INVITING NEWS—Spring For the AFTERNOON New Costumes of Silk



Now Ready

Best's Annual Spring Baby Book "BABY WORLD 1918"

All the latest styles in the nicest, most comfortable dress for infants and children up to 3 years.

The newer nursery contrivances—the newer toys brought together and presented in (edition de luxe).

It will be forwarded upon request to any address in the United States.

Write or telephone to Dept. 10X.

You never pay more at Best's.

INDESCRIBABLY smart for wear with Spring furs—comfortable and entirely appropriate in combinations with the smart top coat—singularly charming for the afternoon at home—pleasing for wear at the club or tea.

Blues predominate. Rich deep toned blue satins with smart white satin vests. Smart lucent foulards with captivating panels. Beautiful dull shades introduced in Crepe de Chine and Kitten's Ear Crepe.

FOR TUESDAY we shall offer as an INTRODUCTORY SALE, three of these smart new models at a special price.

25.00—a new foulard in Victorian print design. A particularly smart dress for a slender wearer developing a Cascade draping at the side of the skirt and a charming innovation of surplice and sash.

29.50—a new style grown out of the late bustle effect, made with side surplice and an effective drape.

29.50—a fine heavy satin in semi-tailored style which hints at the ETON. Smart button fastenings and a striking satin vestee which is convertible.

Emphatically an Event

A SALE of WOMEN'S SPRING SUITS SPECIAL 48.00

New Spring Suits, of fine tricotines, gabardines, Poiret twills, and imported mixtures, all worthy copies of the late imported models and featuring the newer conceptions of the Eton, the pony, the straight and belted styles, will be placed on sale in the Women's Apparel Section on the Third Floor.

Points of style, material and tailoring make the sale of these suits at 48.00 an event most significant for smart dressers and provident buyers.

Third Floor

WINSOMENESS

For the MISS and the "FILLETTE"

Second Floor

New Coats—FULL AND FREE, loose folds that are held in smart fit, make a top coat of unusual buoyancy and youthful comfort. Convertible collar, broad belt, deep set-on pockets, smoked pearl buttons. Navy gabardine or smart mixtures. 14-16-18 yrs. 32.50

SILK LINED THROUGHOUT, with fresh Springlike patterns of foulard, the new top coat for the fillette, is smart enough for dressy occasions and conservative enough for general wear. Detachable silk collar matches lining. 13-15-17 yrs., 42.50

New Suits—A NEW DRESSY SUIT for misses follows the pony coat lines—long revers tail back full length of coat and disclose the careless, jaunty lines of a most unusual waistcoat. Jap blue, navy or nutria tricotine. 14-16-18 yrs. 49.50

THE TAILORED SUIT for the "FILLETTE" must be carefully handled to insure graceful lines. This new belted model with lengthened lapels is particularly successful. Navy, fawn, navy with white hairline stripe, or black-and-white check. 13-15-17 yrs. 39.50

New Dresses—FOR AFTERNOON WEAR we introduce a crepe de chine of most luxurious lines. It is lavishly proportioned—fine lustrous silk is exquisitely bestowed—pleat upon pleat falling from under a low broad girdled waist line. The details of the frock are exquisitely attended to. The collar is expansive and finely trimmed. The broad ruffle terminates in a fringed sash at the left side. Navy, taupe, copen, black, flesh or white. 14-16-18 yrs. 39.50

OF SOFT CHIFFON TAFFETA, quaint as taffeta can be made to be. A junior model with high waist line, corded in singularly effective fashion and copying the fashion of the Eton. Rose, green, copen, sand, navy, black. 13-15-17 yrs. 23.50

NEW SPRING BLOUSES—Special

WITH the coming of the Eton and the cut-away coat, the moment of selecting the blouse is a moment of importance.

The collar and decorative fronts of these two new blouses are excellently effective with the new suits, and the cuffs are lacy and embroidered effects of daintiness and charm.

9.75—a fine quality of georgette tucked with shoulder yoke has a deep tuxedo collar edged with wide real Fila. White and flesh.

7.75—an extremely new mode of georgette crepe, cut square neck, with sailor collar vestee, collar and cuffs with silk chainette stitching in quaint Victorian design. White, flesh or taupe, with old blue.

SUITS for SCHOOL BOYS

Distinctive Knickers 7 to 18 yrs.

HERE are the fine materials and patterns that never grow old; patterns that mothers have relied upon for years and years.

Here are some new mixtures and some new patterns—it will only be a matter of time till they, too, will be stand-bys.

The best woolsens, made up in a variety of styles—lines of vigor and the needed dash.

13.50 16.50 18.50

You Never Pay More at Best's

THE IMPORTANCE OF THE ACCESSORY

is clearly in the mind of every woman who has formed the habit of having details of the costume entirely correct.

The Latest Novelty HAND BAG \$3.95

Distinctly a Spring novelty, is this new lantern bag, made of suede, silk lined, with a mirror in the top, and change purse attached inside by a slender chain. In brown, khaki or grey. Unusually priced at 3.95

NEW NECKWEAR

designed for Spring costumes—special sale

A tucked net guimpe with rolling collar' crocheted buttons—cream or white. Regularly \$3.50. Special Monday 2.50

A Buster Brown set in the new cross-bar organdie that is charmingly feminine. 1.75

Buster Brown collars, fine pique—at .50

Buster Brown collars, plain organdie—at .85

The smart new shape in wash satin and ruffled hand-embroidered organdie collar at 1.00

TWO NEW PETTICOATS

at 5.00

One is a combination of silk jersey upper and taffeta flounce. 5.00

A second, just arrived, is all taffeta with particularly smart cut in the deep full flounce. 5.00

Both models represent soft fine materials of qualities that we have selected for durable wear. Styles and cut are fresh and new—pre-empting new adaptations of cording, trills and platings.

Additions

to our Spring Stock of Satin and Crepe de Chine UNDERSILKS

bring Several New Smart Novelties

A new bloomer and chemise set is attracting attention.

There is a nightgown and chemise set of Crepe de Chine featuring the cross-bar tuck.

Copies of exquisite Parisian originals in worthy materials and fine laces are among them.

HOW MRS. BOYD AVOIDED AN OPERATION

"I suffered from a female trouble which caused me much suffering, and two doctors had told me that I would have to go through an operation before I could get well."

"My mother, who had been helped by Lydia E. Pinkham's Vegetable Compound, advised me to try it before submitting to an operation. It relieved me from my troubles so I can do my housework without any difficulty. I advise any woman who is afflicted with female troubles to give Lydia E. Pinkham's Vegetable Compound a trial and it will do as much for them."—Mrs. Marie Boyd, 1421 5th St., N. E., Canton, Ohio.

Sometimes there are serious conditions where a hospital operation is the only alternative, but on the other hand so many women have been cured by this famous root and herb remedy, Lydia E. Pinkham's Vegetable Compound, after doctors have said that an operation was necessary—every woman who wants to avoid an operation should give it a fair trial before submitting to such a trying ordeal.

If complications exist, write to Lydia E. Pinkham Medicine Co., Lynn, Mass., for advice. The result of many years' experience is at your service.—Adv.

