

MAY DIVERT LAKE BOATS TO THE COAST SERVICE

Plan to Relieve Railroad Congestion Under Consideration by Shipping Board.

WASHINGTON, March 21.—Readjustment of the coastwise and Great Lakes shipping control is under consideration by the Shipping Board and the Railroad Administration. The probability is that the latter will have charge of numerous steamers which are regarded as primarily auxiliaries to rail transportation.

By putting domestic water and rail movement under one control it is believed greater speed and economy will be obtained, especially in bulk commodities such as cotton. A cargo of cotton can reach Boston from Savannah in four or five days, while that many weeks is required to reach its destination by rail after passing Washington.

Similar conditions prevail in the district where the lakes are utilized. A train of steel takes as long from Pittsburgh to the Atlantic seaboard as from the same place to Pacific Coast shipyards. Thirty lake boats transferred to the Atlantic seaboard probably will be put into the New England coal carrying trade, for which ships are to be used which are not suited for transatlantic travel. Approximately 20,000,000 tons of coal must be carried to New England by water during the coming year, in addition to 10,000,000 tons by rail.

lanitic travel. Approximately 20,000,000 tons of coal must be carried to New England by water during the coming year, in addition to 10,000,000 tons by rail.



Let Cuticura Soothe Your Itching Skin

Nothing purer, sweeter or more effective for rashes, itches and irritations. The Soap to cleanse and purify, the Ointment to soothe and heal. They prevent skin troubles if used for every-day toilet purposes. For free samples address: "Cuticura, Dept. 2A, Boston." Sold everywhere. Soap 25, Ointment 25 and 50.



Now in Progress—

Bloomingdale's
59TH TO 60TH STREET—LEXINGTON TO 3D AVE.

Sale of the Well Known Walters Player Pianos

THIS announcement will be welcomed by a great many music-loving people who have been awaiting an opportune time to purchase a really high-grade, well-known player at a reasonable price. This Walters Player has all the latest devices that make playing a pleasure. Every member of the family can operate this instrument and play any selection, from the classical compositions of the great masters to the popular ragtime of to-day. Don't put off this really important matter of purchasing a player any longer. Call tomorrow to let us demonstrate our

New 88-Note Trio-Solo Melodist

WALTERS PLAYER

NO INTEREST **\$425** NO EXTRAS
Terms Only \$2 a Week

Be Here Early.

FREE
With Each Player
\$25
Music Cabinet

Advance In Prices.

Don't wait until the afternoon to visit our piano salesrooms. Try to get here in the morning if possible. That will give you plenty of time to hear the different players, make your selection, and arrange for immediate delivery of the instrument.

12 Rolls of Music (Your Own Choice). Hand-some Bench, a Scarf or Cover, & Free Delivery to Your Home.

With the steady advance of prices for all materials entering into the construction of these players, it is very probable that we will be compelled to advance very soon. Take advantage of the present low price by purchasing NOW.

Our Easy Payment Plan

To make it possible for a great many families to take advantage of this unusual opportunity, Bloomingdale Bros. have arranged an EASY PAYMENT PLAN of \$2.00 A WEEK which not only makes it possible for almost every family to possess one of these beautiful instruments, but also makes the paying for the instrument so easy as to eliminate all worry.

Exchange Your Old Piano for a Player

We will make a liberal allowance for your old piano and you can pay balance of purchase price of Player at \$2 a week.

SPECIAL COUPON

GENTLEMEN—Kindly send me illustrated Catalogue and full particulars regarding the Walters Players mentioned in this announcement.

NAME.....
ADDRESS..... E. W. 21.

Bloomingdale's Piano Dept.
59th to 60th St.—Lexington to 3d Ave.

BLOOMINGDALES' COUPON
Gas Mantles
No. 4 Welsbach
6 for 50c

ALL CARS
TRANSFER TO

Bloomingdale's

THE HOME
OF TRUTH

BLOOMINGDALES' COUPON
Skates, \$1.54
Fine ball bearing roller
skates for boys and girls.

Tomorrow—Friday—Will Be Coupon Day

Every department in the store contributes specially priced seasonal merchandise for the occasion. We cannot advertise all of the items because some are in limited quantities. Where you find a yellow sign, there you will find a Coupon Bargain. It will pay you to come tomorrow.

BLOOMINGDALES' COUPON
Spring Suits \$5.95
Smart Spring plaids, in light color combinations. Belted model with over-collar of silk poplin in contrasting shade. Pockets and novelty buttons.
Just 100 in the lot. While they last, \$5.95.
Sizes for Women and Misses

BLOOMINGDALES' COUPON
Children's Footwear Specials
A trio of values that deserve the attention of every economical mother.
Boys' Shoes, \$2.23
Large Boys' Blucher Shoes, sizes 2 1/2 to 5 1/2. Smaller sizes 9 to 13 1/2. These are ideal for school wear.
Children's Shoes, \$1.32
White Kid Top Patent Leather Shoes in button style; turn soles. Sizes for little folk, 4 to 8.
Girls' Shoes, \$2.42
Gummat or Patent leather Button Shoes, with cloth tops. Goodyear welted soles; sizes 2 1/2 to 6.

BLOOMINGDALES' COUPON
Men's and Youths' Suits, \$11.85
Plain blue serges and fancy chevots in big variety of shades and patterns. Cut in 2 and 3 button soft roll models, 3-button conservative and belted models.
Trousers, \$1.77
200 pairs serviceable odd trousers in neat stripe effects, 31 to 42 waist measure.

BLOOMINGDALES' COUPON
Trimmed Hats \$1.00
150 models to choose from, in a wonderful range of shapes, colors and materials. In addition, 200 large sailors banded in two-tone effects. Friday only, \$1.00.

BLOOMINGDALES' COUPON
Gloves, 49c
Women's good quality 2-clasp silk gloves, black, white, gray and sand.
Women's Suede-Tex Washable Gloves, 49c
2-clasp, gray and white.
Women's Kid Gloves, 79c
No Mail Orders
All small sizes; some are perfect, some have slight imperfections. Choice of Natural Chamois Tan Capeskin White Glace Kid Black Glace Kid

BLOOMINGDALES' COUPON
Semi-made Stamped Night Gowns, 50c
An exceptionally attractive value for Coupon Day. Made of good quality material, stamped for embroidering.

BLOOMINGDALES' COUPON
Stationery, 25c
Box of 24 cards and 24 envelopes with box of 24 sheets of paper and 24 envelopes. Both for 25c.

BLOOMINGDALES' COUPON
Socks, 14c
Black mercerized socks with slight mill faults or strictly first quality cotton socks in black or colors. Both same price.
Silk Lisle Socks, 27c
With reinforced heels and double soles, in black and colors. Excellent wearing quality.

BLOOMINGDALES' COUPON
Shirts, 39c
Negligee Shirts, Coat style, madras and percale in a variety of patterns.
Plenty of black and white effects. Stiff cuffs. "Kaynee" and "Bell" brands. Sizes 12 to 14 neck band.
Boys' Shirts, 39c
Summer Negligee, Shirts, with soft cuffs. Two styles; self-striped white madras with attached pointed shape collar; also tan or white with attached round collar and finished buttonholes, with two buttons sewn on tape. Sizes 12 to 14 neck band.

BLOOMINGDALES' COUPON
Children's Petticoats, 39c
Made of good quality cambric, trimmed with neat embroidery or Val. insertion and edge; sizes 6 to 14 years.

BLOOMINGDALES' COUPON
Dresses, 65c
Lovely styles of plaid gingham in bright colors; also solid color chambray.
A variety of styles to select from, all tastefully trimmed, for girls of 6 to 14 years. All sizes in the lot, but not in each style.
Early shoppers will have first choice.

BLOOMINGDALES' COUPON
Remnants Dress Gingham 18c Yard
An exceptional offering of American-made Gingham, mill lengths of 2 to 10 yards. An excellent assortment of stripes, plaids, checks and plain colors. 27 inches wide. In great demand this season for women's and children's dresses.

BLOOMINGDALES' COUPON
Toilet Goods
Fountain Syringe, 2-quart size, with 4 slip pipes, 46c
Red Rubber Sponges, 8c
White Castile Soap, about 3-lb. bar, 31c
Nail Scrubs, various sizes, 5c
Tartine Moth Sheets, size 40x48 in.; dozen sheets in roll, 41c
Bloomingdale's Brand Tar Ball or Tar Flakes, lb. package, 16c
Rubber Cushion Hair Brush, stiff bristles, 57c

BLOOMINGDALES' COUPON
Alarm Clock, 83c
30-hour guaranteed movement, highly polished nickel case, 4-in. ch dial, bell on top with shut-off switch.

BLOOMINGDALES' COUPON
Rugs
Axminster Rugs, 9x12 ft., \$18.25
Heavy weight, rich floral designs, for living or dining room.
Axminster or Wool Velvet, 6x9, \$12.25
Shown in rich Persian or Turkish effects, suitable for any room in the house.
Wool Brussels Seamless Rugs, 8 1/2 x 10 1/2 ft., \$12.35
Woven in one piece, in medallion and all-over designs.

BLOOMINGDALES' COUPON
Lavalliere \$1.50
Solid gold lavalliere and chain set, with centre of imitation sapphire, ruby, emerald, etc., and pearl drop. Exceptional value.

BLOOMINGDALES' COUPON
Brooches 83c
Genuine cameo brooches, with gold filled settings, hand engraved borders.

BLOOMINGDALES' COUPON
Linens
Japanese Hand-drawn Scarfs; hemstitched and pretty drawn-work designs; 17x50 inches, 49c
Hand-drawn Luncheon Cloths; hemstitched; 40 in. square; for tea or lunch, 69c
Hemstitched Table Cloths; snow white, cotton mercerized damask; pretty patterns; 58x72 inches, \$1.00
Hemmed Cotton Napkins; good quality for boarding houses, institutions, as well as home use; size 15 inches square; doz., 66c
Bath Towels; hemmed, soft, absorbent quality; good size, 12c
Bath Towels; slightly soiled; all white or with colored borders; various kinds and sizes, 38c
Cotton Diapering; sanitary and absorbent, 18 inches wide; package of 10 yards to the piece, 88c piece

BLOOMINGDALES' COUPON
Georgette Crepe \$1.10 yd.
Superior quality, 40 inches wide; white, black and a range of colors.
Embroideries—27-inch baby flourings in an assortment of patterns, 39c yard.
Women's Initial Handkerchiefs; white and colored; complete assortment of initials. 4c each; 6 for 23c

BLOOMINGDALES' COUPON
Suit Cases and Bags, \$4.84
Both of light weight cowhide, in brown only.
Bags, 16, 17 or 18 in. long. Suit Cases are 24 in. long.

BLOOMINGDALES' COUPON
Curtains, 89c
Nottingham lace curtains, in assorted designs, colors and weaves, including fillet effects. Slight imperfections in weave. Pair, 89c

BLOOMINGDALES' COUPON
Mirrors \$1.39
Fitted with heavy French plate and fine colored pictures on top. Frames in hand-carved effects and 2-tone gilt finish.

BLOOMINGDALES' COUPON
Rosaries, 22c
Fine assortment of gold plated rosaries in assorted colors, amethyst, garnet, jet, emerald, crystal, sapphire, rose, amber, etc.
"Key of Heaven" 30c
Bound in black flexible leatherette, red under gold edge, gold stamping on cover.

BLOOMINGDALES' COUPON
Dinner Sets, \$7.50
100-piece set of American ware; dishes are odd shape, gold edge, choice of two neat floral spray decorations. Complete service for 12 people. A few pieces show slight imperfections, which in no way detract from utility and value.

BLOOMINGDALES' COUPON
Sauce Pans, 14c
Seamless steel, heavy coated with blue enamel on outside, white inside. Two sizes.
Poultry Netting
Extra strong, galvanized after weaving, 2-inch mesh. Rolls are 7 1/2 ft. long, 6 ft. wide. \$3.90 each.

BLOOMINGDALES' COUPON
Garbage Cans, 44c
Strong galvanized steel with sanitary seamless rim covers and bail handle.
Garbage Cans, 44c
Seamless steel, heavy coated with blue enamel on outside, white inside. Two sizes.

BLOOMINGDALES' COUPON
Scrim Panels \$1.15
Very effective patterns, in white only, with fillet effect medallions. Each, \$1.15
Cretones, yd. 39c
Splendid assortment of good designs and colors, in heavy grade. Yard, 39c

BLOOMINGDALES' COUPON
Umbrellas, 69c
Prepare now for April showers with one of these excellent umbrellas; all have tape edge gloria covers; large assortment of handles for men and women; very slight imperfections.

BLOOMINGDALES' BARGAIN BASEMENT
A Very Special Offering of Women's Spring Oxfords \$2.98
Only 265 pairs at this remarkably low price. Included are patent leather, gun metal and vicci kid oxfords with Louis or Cuban heels; a few pairs in tan. We expect to sell this lot quickly and advise early shopping. \$2.98.

BLOOMINGDALES' COUPON
Boys' Hose 19c
Heavy corduroy ribbed cotton hose, very elastic. Black only, in sizes 10 to 14.

BLOOMINGDALES' BARGAIN COUPONS
Furniture Dept. Offerings
White Enamel Steel Beds, \$4.95
White Enamel Steel Beds, \$3.59

BLOOMINGDALES' COUPON
Dress Skirts \$2.95
Lustrous Black and Striped Taffeta Silk Skirts.
Smart styles for Spring and Summer wear, featuring many of the latest ideas in women's wear.
Sizes 23 to 30 waistband.

BLOOMINGDALES' COUPON
Women's Serge Suits, \$11.98
Belted models, pleated back; choice of blue, black, tan or checks. Excellent suits for Spring at \$11.98.
Women's Serge Coats, \$6.98
Several models for Spring. Unusual values at \$6.98.

BLOOMINGDALES' COUPON
Women's Silk Dresses, \$6.98
Taffeta striped. Georgette crepe or striped messaline in several styles and colors. Come early for yours at \$6.98.
Girls' Serge Dresses, \$1.98
Amoskeag all-wool serge in blue, garnet, green or brown. Sizes 6, 8, 10, 12.

BLOOMINGDALES' BARGAIN COUPONS
White Enamel Steel Beds, \$4.95
Two-inch continuous post bed with mattress; 75 inches high at head; foot 36 inches high.

BLOOMINGDALES' BARGAIN COUPONS
White Enamel Steel Beds, \$3.59
Two-inch continuous post bed with mattress; 75 inches high at head; foot 36 inches high.