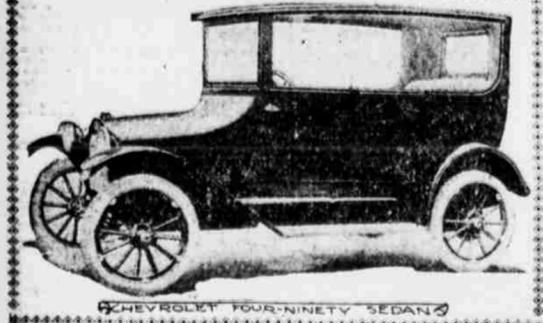


NEWS AND GOSSIP OF THE AUTO WORLD

One of the Smaller "Year Round" Cars Popular at This Season



SHORTAGE OF PASSENGER CARS IS BOUND TO COME

A large number of orders in excess of production received by the Reo Motor Car Company during the last few weeks justifies the recent prediction of James F. Hunt, manager of the Reo Motor Car Company of New York, that there would be a shortage of automobiles this spring. Mr. Hunt says:

"Reo dealers are not only taking cars as fast as they can be produced, but have exhausted the stock which accumulated during the winter months, when weather conditions interfered with transportation. Any further indication of further curtailment of production in order that more government work may be completed at this time of the year."

"I feel sure that if the war lasts two years—and it probably will—the cars selling to-day in the United States at \$500 or \$600 will sell for \$1,000 at the factory, and the other cars will sell in the same proportion."

TRUCK CO. WELFARE WORK.

The Stewart Motor Corporation of Buffalo, makers of the Stewart Motor Trucks, are great believers in employee welfare work. One example of the treatment accorded to Stewart employees is the method of insuring every employee in the organization, in addition to the compulsory New York Compensation Law.

When an employee begins work he is handed a life insurance policy for \$1,000, made payable to his beneficiary. After being in the company's employ for a period of over one year, the policy is automatically increased to \$1,500.

"This is just one of the many ways in which the Stewart Motor Corporation keeps its employees contented, and which accounts for the high standard of Stewart trucks."

PROPER USE OF LUBRICANTS.

The perfect lubricant for gas engines should either be consumed entirely in the cylinder or not at all. An eminent authority on gas engine cylinder lubrication, after many experiments, found that the lubricant that was not consumed at all retained its full lubricating value as long as it remained in the cylinder. On the other hand, the lubricant that is only partially consumed leaves a carbon deposit, while the lubricant that is entirely consumed leaves the cylinder dry.

Flake Motor Graphite meets the requirements fully because the intense heat encountered in the cylinder had no disintegrating effect whatever on graphite.

WOMAN JITNEY DRIVER.

Harry J. De Bear, manager of the New York Maxwell branch, gives out this news:

Although more than 700 licenses have been issued to the jitneys operating between Manhattan and Camden Mills, the first woman driver took out a license last week. She is Miss Alma C. Reed of this city, and is receiving her jitney license as driven a Maxwell touring car, carrying passengers to the camp.

SCATTER ASHES; KILL DOG.

Mrs. Rose Thus Ordered Disposal of Her Body and Her Pet.

"I direct the executor to have my body cremated and the ashes scattered to the winds, and that he cause my little dog, Daisy, to be chloroformed after my death."

These directions are contained in the will of Mrs. Cornelia Rose, died yesterday in the Stuyvesant hospital at her home, No. 109 West 101st Street, leaving an estate of \$5,000.

Four cousins got \$1 apiece, and twelve other relatives receive amounts ranging from \$5 to \$500 each. The executor is Home for the Aged in residential league.

WESTCHESTER NOTES.

Peter Conroy has begun suit in Westchester County against the Union Trucking Company, asking \$2,000 for personal injuries received on Dec. 2, 1917, when he alleges in his complaint, a truck of the railway company ran into and severely injured him on Westchester Avenue, Bronx.

The separation suit of Horace Henwick Earle against Theodore L. Earle was on the calendar before Judge Knapp in Special Term to-day, and was again adjourned until Tuesday, June 18.

Two affidavits have been filed in County Clerk's office before Judge Knapp and Gibboney, attorneys for plaintiff, and signed by Samuel W. Lambert, M. D., attending physician at St. Luke's Hospital, in New York, and his assistant, Dr. F. Warner Bishop, stating that Mrs. Earle and her daughter are now living with Mrs. Earle's mother, Mrs. C. Minburn Smith of 66 Central Park West, New York, and testifying that the condition of Mrs. Earle is such that if any undue excitement such as a divorce action should come to her attention she will be affected physically.

Hurd & Stowell of New York are attorneys for Theodore L. Earle.

A jury before Justice A. H. F. Seeley in Part 11 this morning brought in a verdict for \$15,000 damages for the plaintiff in the suit of William D. O'Connor against Richard Weber, Jr., and William Weber for loss and injury to the infant's hands in a food chopper.

In the case of Patrick W. O'Connor in a similar action against the same defendants a verdict for the plaintiff for \$2,000 was rendered. All parties reside in Mount Vernon. This is the side trial of the case.

JUST WHAT CONSTITUTES THE IDEAL AUTOMOBILE

"The successful automobile of to-day is the one that most closely conforms in appearance, performance and endurance with the ideal car of the master minds of the modern automobile world," says Samuel Schary, sales manager for the H. A. Sanders Corporation, distributors of the Case car.

"What this ideal is may be judged each year by a close study and analysis of the new models."

"The ideal car is a car possessing all the features and characteristics that represent the best practices in automobile design and construction."

"The comparison of well-known cars show that 50 per cent. of the chassis are using six-cylinder motors, a 2 per cent. gain over last year; 32 per cent. are equipped with four-cylinder power plants, and the number of makers using eight-cylinder and twelve-cylinder engines forms a small percentage of the total."

"In 1916, 44.7 per cent. were fours, 41.1 per cent. sixes, 11.6 per cent. were eights and 2.6 per cent. were twelves. In 1917, 35.3 per cent. were fours, 47 per cent. were sixes, 13 per cent. were eights and 4.7 per cent. were twelves. In 1918, there are 32.3 per cent. fours, 50 per cent. sixes, 12.4 per cent. eights and 4.3 per cent. twelves."

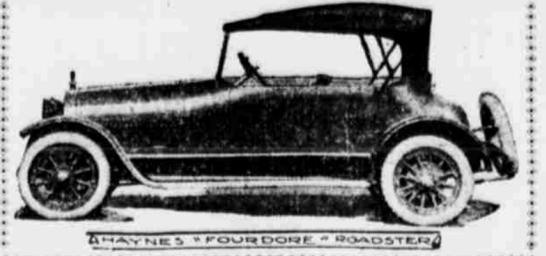
"The matter of cylinder design, the head block casting is used on the majority of motors; in fact, reports show that 67 per cent. of the total chassis are using this construction, as compared to 23 per cent. using valve in the head motors; 6.5 per cent. use the T head and 2.6 per cent. use the sleeve motor."

"The combination of force feed and splash oiling system, insuring economical and positive lubrication, continues to lead the field, gaining 4.8 per cent. last year and now used in 55.5 per cent. of automobiles for 1918."

"For four years the use of the water circulating pump has been on the upward trend, with a resulting decrease in the use of the thermosiphon system of cooling. Last year's gain was 4.2 per cent. and 68.1 per cent. of all the chassis now use the pump system."

"In going over the new Case Six, one will find that everything that is mentioned in these analyses as being the best use to be found in this new car that the J. I. Case, T. M. Company has put on the market."

Graceful and Racy Lines Features of This Well Known Car



AUTO CARE SAVES MONEY.

"Few people realize the actual amount of dollars and cents they can save by a little care in the use of an automobile," says George H. Stowe, President of the Mitchell Motor Car Company of New York.

"True thrift in using an automobile lies not in cutting down the use, but in eliminating the waste. Running your engine idly, even for one minute, is sheer waste. Acquire the habit of stopping the engine whenever you stop your car."

Look over the gasoline system frequently from tank to carburetor to discover and stop wasteful leaks.

JEPSON JOINS HURLBURT.

Frank Jepson, formerly manager of sales promotion of the Firestone Tire and Rubber Company of New York, has accepted the position of assistant sales manager of the Hurlburt Motor Truck Company, where he will be in charge of retail sales and sales promotion.

JANTZEN IDEA FOR FOOTHEALTH

Excesses of foot fashions produce foot-wracks which are as bad as the dwarfed feet of the Chinese women. Our idea of women's rational footwear consists of snug arches, medium or low heels, and straight inside lines, allowing free action for the feet, and giving proper balance to the body—they are our recommendation after a half century's progress as footwear specialists.

Prices \$7.50 to \$20

Ask for our Book—"The Abuse of the Big Toe" NO BRANCH STORES—Our only address 660 Sixth Ave., Above 38th St. Custom Bootmakers Over 50 Years

Broadway at Ninth, New York. **WANAMAKER'S** Store Closes at 5.

1,500 Women's Tub Skirts

White, New and—Special \$3, \$3.75, \$5

The skirts are new. The materials are new. There are 22 variations of style. But the biggest thing about this whole new offer is the VALUE in each skirt. Fabric prices are constantly advancing—some we shall not be able to get again. Tomorrow, surely, you may have

Remarkable Assortment at \$5
Ten models, \$7.50 to \$8.75 grades; including skirts of the scarce and desirable ramié linen, cotton gabardine, and a very fine tricotine.

You May be Assured
that the modes are absolutely correct, that each skirt is properly cut, and that each pocket, each fastening, each girdle, expresses good workmanship and careful consideration of detail.

Illustrated
Beginning at the left is a skirt of the finest sort of cordeline that stays white when tubbed, \$3.75. At \$3.75 two models, one of fancy cross-bar, the other of wide-waisted cordeline with unusual pockets. At \$5 the much-favored "bodice" model with its wide girdles, a model distinguished by its smart flap pockets; and a third model that boasts many lustrous pearl buttons.

\$4 Skirts for \$3
Four models, of fine cordeline, trimmed with excellent grade of pearl buttons, equipped with unusually cut pockets. The waistline in this group runs from 25 to 38 inches. "Those with the 38-inch waistline amount to almost two skirts," said the manufacturer.

\$5.75 to \$6.75 Skirts for \$3.75
Eight styles—in two of them the waist-line runs up to 40 inches; in two styles up to 38 inches; in the other four, up to 32 inches.

Fashion Salons, Second floor, Old Building

Ricoro
The Self-Made Cigar
Mild and Pure
The Best of the Five Cigars

Thus Size 7c Box of 50

CIGARS UNITED

Who Discovered RICORO?

"Ricoros for the crowd," said the jolly customer in our Forty-Second Street and Broadway store, the other day.

"I don't know who discovered Ricoro, but all of these fellows who have been telling about their experiences have my appreciation for the tip. Ricoro satisfies my expensive taste for good cigars, at one-half the price I formerly paid for my smokes."

"I want to say for the benefit of all men, that the fellow who doesn't look into Ricoro, regardless of what cigar he's smoking, is overlooking the greatest treat and the greatest economy he could ever practise in these war times."

Sooner or later you'll discover—

Ricoro

the "Self-Made" Cigar

Ricoro is so *mild*—you can smoke them all day without feeling them. Their fine, mellow tropic fragrance and pleasant flavor are thoroughly satisfying. Their prices are as low as 6c to 2-for-25c, because Ricoro is imported from Porto Rico duty-free.

Sold only in United Cigar Stores—"Thank You."

UNITED CIGAR STORES

Panetela size, 7c Box of 50—\$3.50
Imported from Porto Rico

75 Young Girls' Silk Dresses
\$9.75, \$12.75, \$15
Were \$11.75 to \$23.50

Crepe de chine, satin, taffeta and Shanghai pongees. Some of the satin dresses have guimpes of Georgette crepe. Crepe de chine are only in the \$12.75 and \$15 groups.

Sizes 6 to 14 years—But not all sizes in each model.
Second floor, Old Building.

6,000 Yards of These Voiles at 25c and 28c yd.

Plain-colored voiles, 38 inches wide, 38c grade—28c yd. Mercerized white voiles, 39 inches wide, 38c grade—25c yd. All that remain of these grades purchased at old prices.

Pink, flesh, cadet blue, light blue, gray, white, tan, rose, green, black—at 28c. Plain white mercerized finish, at 25c.
Main floor, Old Building.

"If All the Yellows Were Pink, There'd Be No Sale"

So said the Upholstery chief as he took us through the Curtain Courts to show us—

400 Pairs Curtains, Reduced

SCRIM CURTAINS, white and ecru, 85c to \$6.35 pair. They were \$1.25 to \$9.50. There are 20 styles; one to nineteen pairs of a kind.

NOVELTY NET CURTAINS, \$1 to \$4.35 pair. They were \$1.65 to \$6.50. Ten styles, 2 to 6 pairs of a kind.

MUSLIN CURTAINS, white with colored borders, \$1 to \$1.50 pair. They were \$1.65 to \$2.75. 57 pairs in this group, mostly yellow and blue borders.

ALSO—a few bed sets of white muslin with colored borders—yellow of blue—single bed size, \$1.75 set. They were \$3 and \$3.25.

Thursday—Fourth Gallery, New Building.

Writing Paper and Engraving Sale
A very unusual opportunity.
Writing paper, 35c quire
Our 65c grade
Or \$1.50 for 5 quires, \$5.50 for 20 quires—including envelopes to match. Linen, lawn and suede finishes.

Monogram dies, 75c
The same as we sell regularly for \$1.75 to \$3.50; hand-cut steel.

Address dies, \$1.25
Sold here regularly for \$2; limited to 15 letters; for city or country addresses.

Stamping, 12c quire
Stationery from these dies will be done at the rate of 12c quire for plain colors; 22c quire for gold or silver.

Main floor, Old Building.

Up-to-the-Minute Pumps for Women

The long narrow effect given by the lines of these shoes will appeal to women who demand the utmost in style.

Dull calfskin, tan calfskin, white buckskin and patent leather—all with Louis heels, \$10.

Colonial pumps with fan-shaped buckle of leather, \$10.

Please note—that the leather in all is of exceptionally fine quality and every shoe is expertly made.

First floor, Old Building.

Shirts!
85c—3 for \$2.50

A clean up! Shirts like these will never sell for 85c again unless shirtings are a lot cheaper than they are today.

These, remember, were bought months ago. They've been held for just such an emergency as this. And—

At 85c each, they'll fit snugly into the wardrobe of every man who is trying to cut the price corners.

Light and dark stripes on white grounds—and a firm, wearable quality of madras cloth and percales. Soft cuffs, of course—and sizes 14 to 17.

"Buy all you need, and then some"—is good advice.

Burlington Arcade floor, New Building.

A year-time World Want works all the week.
Order one to-day and prosper.