

APPEAL TO SPEED UP SALE OF LIBERTY BONDS IS MADE TO NEW YORK

(Continued from First Page.)

Masaryk, President of the Czechoslovak National Council, at the Altar of Liberty in Madison Square. "They call us a baby nation," he said, "but for more than four centuries we have been struggling against German oppression. Now we are proud to be one of the mighty



Your Labor Counts—every ounce of work you do helps some soldier who is fighting over there! This war is being fought as truly in the houses and in the work-shop as it is in the trenches.

Some of our American women are borne down physically and mentally, by the weakness of their sex. They suffer from backache, dragging sensation, bearing-down pains, very nervous and pain in top of head. If they ask their neighbors they will be told to take a Favorite Prescription of Dr. Pierce's which has been so well and favorably known for the past half century.

Weak women should try it now. Don't wait! To-day is the day to begin. This temperance tonic and nerve will bring vim, vigor and vitality. Send Dr. Pierce, Buffalo, N. Y., 10c for trial pkg. tablets.



BELLANS
INDIGESTION
6 BELLANS
Hot water
Sure Relief
FOR INDIGESTION

group of the honest nations of the world that are bringing that struggle to a glorious finish. The downfall of the German military autocracy is at hand. Austria will be the next to fall.

Five thousand cheering people witnessed the ceremony at the Altar of Liberty. Little Mary Capak raised the flag of the new-old nation, and she was attended by twenty-five little girls in Czech-Slovak peasant costume.

In the Avenue of the Allies to-day's programme provides an attraction for every hour. The main attraction after the ceremonies at the Altar and in the Czech-Slovak block was the Liberty Theatre, where the speakers' list included Irvin Cobb, Irving Berlin, Mr. and Mrs. Sidney Drew, Wilton Lackaye, Lou Tellegen and Abbe Jean Borde Garrier.

Germany's last quarter of an hour is in sight, Frederic R. Coudert today told a crowd of 20,000 persons at the Sub-Treasury noonday meeting. "It may be a year off—we all hope it is not more," Mr. Coudert said. "It may come before a year, but it is in sight, and the Hohenzollern dynasty will come crashing down in those last fifteen minutes of the war."

"It will not come until the Kaiser has sacrificed Germany and the German people, but they know now that it is coming."

July 13 will stand as one of the great days in history. It was on that day that the American reserves went into action and, while the very windows of Paris shook as with an earthquake, the Germans were rolled back. It was then that the German Army realized that they can never win.

Four Minute Men were on the list at the Liberty Bank in Madison Square. And at the Liberty Bell in City Hall Park Police Commissioner Knight was among the speakers.

Subscriptions received in New York theatres reached a total of \$331,000 when the returns for last night had been tabulated this morning. The record for sales in any one theatre is held by the Cohan & Harris, where \$43,300 worth of bonds have been sold thus far. James T. Powers, whose efforts in the Third Liberty Loan campaign brought in \$4,167,000, has made a bet with himself that he will beat that figure in this campaign, even if the time is a week shorter.

The Fire Department will open a selling campaign on Oct. 8 and try to beat the Police Department. The fire fighters will give an exhibition on Oct. 10, and they will have a big part in the Liberty Day parade, Oct. 12. Special Deputy Fire Commissioner Eli Joseph will give prizes in Liberty bonds to the firemen who sell the largest number of bonds and other prizes to those who, regardless of the number of sales, bring in the largest amounts. Borough prizes will be given by George F. Breen and William W. Cohen, and a special prize will be given by Oscar H. Alexander for the largest number of subscriptions obtained by the family of a retired or deceased fireman.

Lieut. John Phillip Sousa and 300 members of his naval band from the Great Lakes Training Station, arrived at the Pennsylvania Station at 7 o'clock this morning and made their headquarters at the War Camp Community Hotel, No. 25 West 23rd Street. Sousa himself went to the Lamb's Club for breakfast. The band gave a concert in the morning at the Altar of Liberty and in the afternoon at the Public Library.

The biggest attraction to-night bids fair to be the meeting at Carnegie Hall, where the Italian Alpini, gallant veterans of the war in the mountains, will be seen, and where Sousa's band will play.

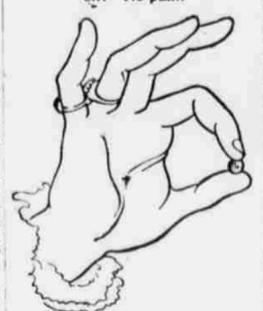
Col. Phelan of the "Young 69th Regiment," which is keeping the home fires burning for the "Old 69th Over There," said his boys would get more subscriptions this time than they did in the Third Loan campaign, when they got \$375,000.

The French Army Band of sixty-one wounded men has been making a tour of the towns in the Second Federal District, and its audiences already have subscribed for more than \$1,000,000 in bonds. Residents of the Morningside Heights district this morning turned out in large numbers to obtain tickets for the Liberty Loan rally to be held to-night at Horace Mann Auditorium, Broadway and 120th Street.

The Brooklyn Liberty Loan Committee announced this morning that it has received subscriptions aggregating \$35,432,550, almost one-third of its quota, \$79,382,800. The committee expects to reach the half way mark by Saturday night.

With Fingers! Corns Lift Out

Freezone is magic! Sore, touchy corns and calluses lift right off. No pain!



A few cents buys a tiny bottle of the magic Freezone at any drug store. Apply a few drops of Freezone upon a tender, aching corn or a callus. Instantly that troublesome corn or callus stops hurting, then shortly you lift it out, root and all, without any pain, soreness or irritation. These little bottles of Freezone contain just enough to rid the feet of every hard corn, soft corn, corn between the toes and the calluses on bottom of feet. So easy! So simple. Why wait? No kumbung!—Advt.

Lord & Taylor Restaurants

will appeal to those shopping here or in this vicinity.

Tenth Floor

Lord & Taylor

38th Street

FIFTH AVENUE

39th Street

Your Government

requests that small parcels be carried whenever possible; that special deliveries be eliminated; that shopping be done early in the day.

Annual October Sales

Splendid Values for Economical Shoppers Tomorrow

Blouse Values

Smart New Autumn Models Featured for October Sales At Very Attractive Prices



hemstitched collar, cuffs and fronts.

Washable Satin Blouses

\$6.95

White and flesh in a charming model with vest, collar and cuffs of finely tucked Georgette Crepe.

Georgette Crepe "Frill" Blouses

\$6.95

White and flesh in a model with Valenciennes lace edged pleated frill; wide hemstitched collar and cuffs.

Georgette Crepe Blouses

\$10.75

White and flesh, very superior quality; finely tucked fronts, backs and Tuxedo collars; wide bell cuff. An extreme novelty.

Third Floor



A Thrill of Victory With Each Liberty Bond

We don't have to say these days, "We're going to win the war." We are winning the war.

This is the time, therefore, to strike the hardest, to do the utmost, to press every advantage.

By these means now we can make victory a fact sooner, bring the boys home quicker with thousands of young lives saved—and put this country back again into the busy, happy channels of peace.

Don't lag, now that we're winning. Dig deeper! Buy More Bonds!



An Art Goods Sale

400 Model Hand Embroidered Pieces—Manufacturers' Samples

At Less Than Actual Cost to Make

The collection comprises an important special purchase as well as our own "Model" pieces, all perfectly hand embroidered and on fine materials.

Pretty, practical, thoroughly desirable, useful pieces, in a variety so wide that only a hint can be given of its scope. Many appropriate for gifts, others that many women will want for their own home adornments.

Hand-Embroidered Pieces,

Lace, crochet or picot edged.

Babies' Crib Spreads and Pillows, Guest Towels, Full Size and Bath Towels, Luncheon Sets, Tea Cozies, Doilies, Centrepieces; Celery, Radish and Lettuce Bags; Corset, Glove, Linen and Serving Covers, Flat Table Silver Cases, Chafing Dishes and Sewing Aprons, Table Covers and Laundry Bags.

Values Altogether Out-of-the-Ordinary

50c to \$5.00

None C. O. D.

No Exchanges.

A Special Sale of Yarn

100% Cotton, \$1.15 a hank. Sweater Yarn

Finest quality washed, scoured and shrunken. Natural and white. Army and Navy colors; medium weight; superior quality.

Fifth Floor

New Cretonnes

At October Sale Prices

5,000 Yards at 57c yard

Fine printed repps, chintzes, crashes and American cretonnes, 36 ins. wide, suitable for draperies, bed coverings and furniture coverings.

2,100 Yards at 48c yard

Short lengths and sample pieces (10 to 50 yards of each design or coloring), for window draperies or slip coverings; 36 inches wide.

October Sale of

Curtains and Curtain Materials

French Hand Made Lace Curtains | Filet, Cluny and Madeira Hand Made Lace Panels

For living room or dining room; 3 yards long, \$13.75, \$15.00, \$22.50 pair | Various widths; limited quantities at before the war prices, \$9.75, \$13.50, \$17.50, \$25 each

Filet Net Bedroom Curtains

Dainty designs in white or ecru; 2 1/2 yards long; made with pretty lace edge. pair \$1.95 and \$2.95

Ruffled Muslin Curtains | Scotch Grenadine Curtains

2 1/2 yards long; fine quality muslin. pair \$1.50 | 2 1/2 yards long, sheer natural or ecru grenadine. pair \$3.50

Fifth Floor

Women's Kid Gloves

Exceptional! October Sale Values

1,200 Pairs White Real Kid Gloves \$1.25 a pair

At a price actually less than import cost today, these fine and flexible kid gloves, 2 clasp style, overseam sewn and with 3 row embroidered backs.

1,200 Pairs Washable Cape Leather Gloves \$1.85 a pair

Perfect fitting Gloves of imported leathers in choice shades of Grey, Tan and Khaki. One clasp style, Prix seam sewn and with spear backs.

Warm Wool Gloves—At Special Prices

Introductory offerings in these very practical and comfortable gloves, purchased months ago in anticipation of the demand and featured for tomorrow at less than present wholesale cost.

Silk Lined Cloth Gloves \$1.48 a pair

In Oxford grey, all wool gloves, heavy Milanese silk lined throughout, and leather bound; two-tone embroidered backs.

Wool Lined Cloth Gloves 95c a pair

In Oxford grey, all wool cloth gloves, wool lined and leather bound. Gloves for real service and comfort.

Children's Wool Lined Jersey Gloves 50c a pair

In grey and khaki shades, warm, perfect fitting, durable gloves, with one clasp. Excellent school gloves for boys and girls.

Ground Floor

"Back the Fighting Men with the Fighting Loan"—Buy Bonds

James McCreery & Co.

5th Avenue ON FRIDAY AND SATURDAY 34th Street

Important Sale

500 BOYS' NORFOLK SUITS

Special 10.50

These Suits are tailored of sturdy fabrics and in such a manner as to withstand the hardest wear; shown in a variety of smart models and patterns; coats lined with alpaca or serge; full-cut knickerbocker trousers lined throughout; and in many instances trousers are made with double seat and double knees; size 7 to 18 years.

"Sampeck" Clothes, standard of America for boys, offered for sale exclusively in New York City by James McCreery & Co.

"Sampeck" Norfolk Suits 15.00 to 30.00

BOYS' CLOTHING DEPARTMENT—5TH FLOOR

NOTE: Every American boy should have a copy of our beautiful Military Booklet entitled "Standards That Boys Should Know," showing the Flags of our Allies. These may be had free of charge upon request, in the Boys' Clothing Department.

Remarkable Values

HIGH-GRADE DOMESTIC RUGS

The Rugs offered in this sale represent real economies.—Rugs that cannot be duplicated again when the present stock is sold. Superior quality yarns, attractive patterns and harmonious colorings characterize this assortment.

Royal Axminster Rugs

51.00 . . . regularly 59.50

9x12 ft. Seamless Royal Axminster Rugs,—extra heavy quality; beautiful colorings and designs; woven in one piece.

Seamless Wilton Rugs

75.00 . . . regularly 94.50 to 97.50

9x12 or 8.3x10.6 ft. Beautiful Rugs in Plain Green, Tan, etc., with band borders, or in Oriental patterns.

Seamless Velvet Rugs

39.75 . . . regularly 48.00

9x12 ft. Attractive Rugs that will give a maximum of service, at a very moderate price; durable quality; pretty colorings.

Small Wilton Rugs

10.25 . . . regularly 14.75

36x63 ins. Every home can use several of these useful Rugs, suitable for Bed Rooms, Halls, Doorways and in front of hearths.

Linings

Lining Satin, 36 inches wide; complete range of shades, yd. \$1.25

Wool Interlining, 50 inches wide; a good warm quality; yd. 85c

Ground Floor

Furniture Specials

Large Tapestry Wing Chair. \$24.85

Large Tapestry Reading Arm Chair. \$29.85

Colonial Mahogany Arm Chair or Rocker in various coverings. \$17.85

Large Colonial Mahogany Library Table, size 50x30 inches. \$29.50

Solid Mahogany Table, 14-inch top. \$3.95

Hand Carved Natural Wood Serving Trays. \$2.95

Solid Mahogany Book Holder, 14 inches wide. \$2.45

Non-Collapsible Folding Card Table, with green felt top. \$2.45

Sixth Floor

Newest of Neckwear

Special October Sale Values

A collection of Novelties, providing for every Neckwear requirement and featuring extremely smart conceits at unusually attractive prices.

Real Filet Lace Sets \$2.95 & \$5.95

Tuxedo collars and deep cuffs in effective patterns. (Set illustrated, \$5.95)

Real Filet Collars \$1.95, \$2.95, \$3.95

Tuxedo shapes of choice design.

Net Guimpes 95c & \$1.35

New round neck Guimpes of fine net, tucked and with pretty collars or collarless. (Guimpe illustrated, \$1.35)

Marabout

and Ostrich Capes \$3.95 & \$5.95

Satin lined, silk cord and tassel finished. (Illustrated a Cape at \$3.95)

New Sailor Collars, 85c

Georgette Crepe or hand embroidered net collars.

Organdie Sets,

95c

Collar and cuff Sets, plain or hand embroidered, lace or organdie frilled. Many styles. (Set illustrated, 95c)

2500 Yards of Pleating, French blue, navy, artillery red, biscuit and white. yard 38c



1200 Collars, Collar and Cuff Sets, Vestees and Guimpes. 50c

Ground Floor

Very Special White Goods

300 pieces mercerized Lingerie Nainsook, 36 inches wide; 10 Yard pieces boxed. \$3.25

Second Floor

Army and Navy Insignia

Exhibited by Lord & Taylor

The only complete collection of U. S. Army and Navy insignia in existence has been loaned to Lord & Taylor by the American Numismatic Society.

Part of it is on view in a Lord & Taylor Fifth Avenue window and the remainder is on view—free—on the tenth floor of the Lord & Taylor store.

After October 5th the collection will again be in its permanent home—the Numismatic Society's Building, 156th Street and Broadway—where admission is free.

