PLAY BY STAGE WOMEN TO HELP WAR ORPHANS

"When a Feller Needs a Friend" Indorsed by the President—Will Open Nov. 17.

The Stage Women's War Relief on Nov. 17 will begin production of a play to aid war orphans of the Allies. It has been endorsed by President Wilson in the following letter, which also explains the national campaign:

"The Stage Women's War Relief Society proposes to raise money for the orphans of the Allies by an American war play, the plan of production aiming to take advantage of amateur enthusiasm and community interest.

"This play, 'When a Feller Needs a Friend,' has been contributed free of royalties by the authors and will be produced first in New York by leading actors, who will donate their services.

"Arrangements will then be made for its presentation, free of cost, in every part of the country, under the auspices of local charitable associations, fraternal orders, amateur associations, &c.

"It is a novel idea that promises a very high degree of effectiveness, and I am glad to give it my heartiest approval and support.

"WOODROW WILSON."

Honest Advertising

THIS is a topic we all hear now-a-days because so many people are inclined to exaggerate. Yet has any physician told you that we claimed unreasonable remedial properties for Fletcher's Castoria? Just ask them. We won't answer it ourselves, we know what the answer will be.

That it has all the virtues to-day that was claimed for it in its early days is to be found in its increased use, the recommendation by prominent physicians, and our assurance that its standard will be maintained.

Imitations are to be found in some stores and only because of the Castoria that Mr. Fletcher created. But it is not the genuine Castoria that Mr. Fletcher Honestly advertised, Honestly placed before the public, and from which he Honestly expects to receive his reward.

Genuine Castoria always bears the signature of Chas. H. Fletcher

LAMBS AND FRIARS WILL PAVE 5TH AV. WITH SILVER COINS

Outgrowth of a Cohan-Collier Bet Will Swell the War Work Fund.

Fifth Avenue is to be paved with money for the benefit of the soldiers who brought the Prussians to their knees. The moot question, "how far will a dollar go in New York?" is to be answered in the late "Avenue of the Allies," where two "Silver Roads to Berlin" are to be constructed side by side by the Friars and the Lambs, both clubs working and making their trousers baggy in behalf of the United War Work Campaign. The preliminaries were as follows:

George M. Cohan, Abbot of the Friars, said the Friars would raise more money for the campaign than the Lambs would. Whereupon William Collier of the Lambs said something—and hostilities were averted by a wager.

Starting at 34th Street and the avenue on Nov. 11, Collier one side with all the Lambs, Cohan on the other with al the Friars, the paving will begin. The actors will do the work and all the public will have to do will be to supply the paving material—silver coins exclusively—and keep out of the way.

Those who lack silver will be able to get it in exchange for paper money by applying to the nearest chorus girl. Those who do not apply may be appealed to.

The coins will be laid along the curbs on either side of the street, and it will be a race. The time limit is from Nov. 11 to Nov. 15, which is expected to be long enough—since Fifth Avenue is not endless and the actors might get lost above 110th Street. If they do go that far north, it is said, they may come back to 34th Street and pave the avenue southward.

Silver coins will be carried in wheelbarrows from which the chorus girls will make change. And, naturally, there will be plenty of police and detectives to prevent excited persons from running away with any of the new pavement.

The Bankers' Trust Company and the Harriman National Bank have been saving silver lately in preparation, and it is said that they have plenty of everything but silver dollars, and there is no great shortage of them. But if the silver does run short Collier says he will accept gold. Maybe Cohan will too.

How to tell which are the Friars and which are the Lambs? Like this: The Friars will wear gowns and cowls, the Lambs lambskins. Also the Lambs will carry shepherd's staffs.

NATION URGED TO DOUBLE QUOTA FOR WAR WORK

Campaign Begins Monday to Raise $170,500,000 for Demobilization Needs.

Preliminary arrangements are complete for launching on Monday the United War Work campaign for $170,500,000, in which seven welfare agencies recognized by the Government for service with the troops will share.

In an address at the home of John D. Rockefeller jr. yesterday afternoon, Dr. John R. Mott, head of the United Campaign, said all States had been asked to increase their quota 50 per cent. to meet new demands incident to the coming period of demobilization. The Canadian programme for demobilizing troops, he said, called for fifteen months, the Australian eighteen months and the most conservative American estimates for not less than a year. Coningsby Dawson spoke on the new spirit of selflessness growing out of the war.

The greatest display of war relics ever shown here will be featured at the War Pageant and Relics Expositions at the First Field Artillery Regiment Armory, Manhattan, and the Twenty-third Regiment Armory, Brooklyn, Nov. 11-15, for the benefit of the campaign.

The directors of the American Iron and Steel Institute yesterday unanimously adopted a resolution indorsing the work of the Y. M. C. A., K. of C., Jewish Welfare Board, Salvation Army and the organizations associated with them in the drive, and called upon all companies associated with the steel industry for liberal support.

Representatives of several hundred manufacturing plants in Long Island City last night agreed in the Queens Chamber of Commerce to operate their factories one Sunday to create a fund for the campaign. At the suggestion of T. D. Calandra the plan was substituted for one asking each employee to subscribe one day's pay. It is estimated that $100,000 will be raised, as the employers will double the sum raised.

Stomachs Put in Order—Instantly!
No Indigestion, Gas or Heartburn

Lumps of pain—that's indigestion!

Belching sour food, acids and gases—that's dyspepsia.

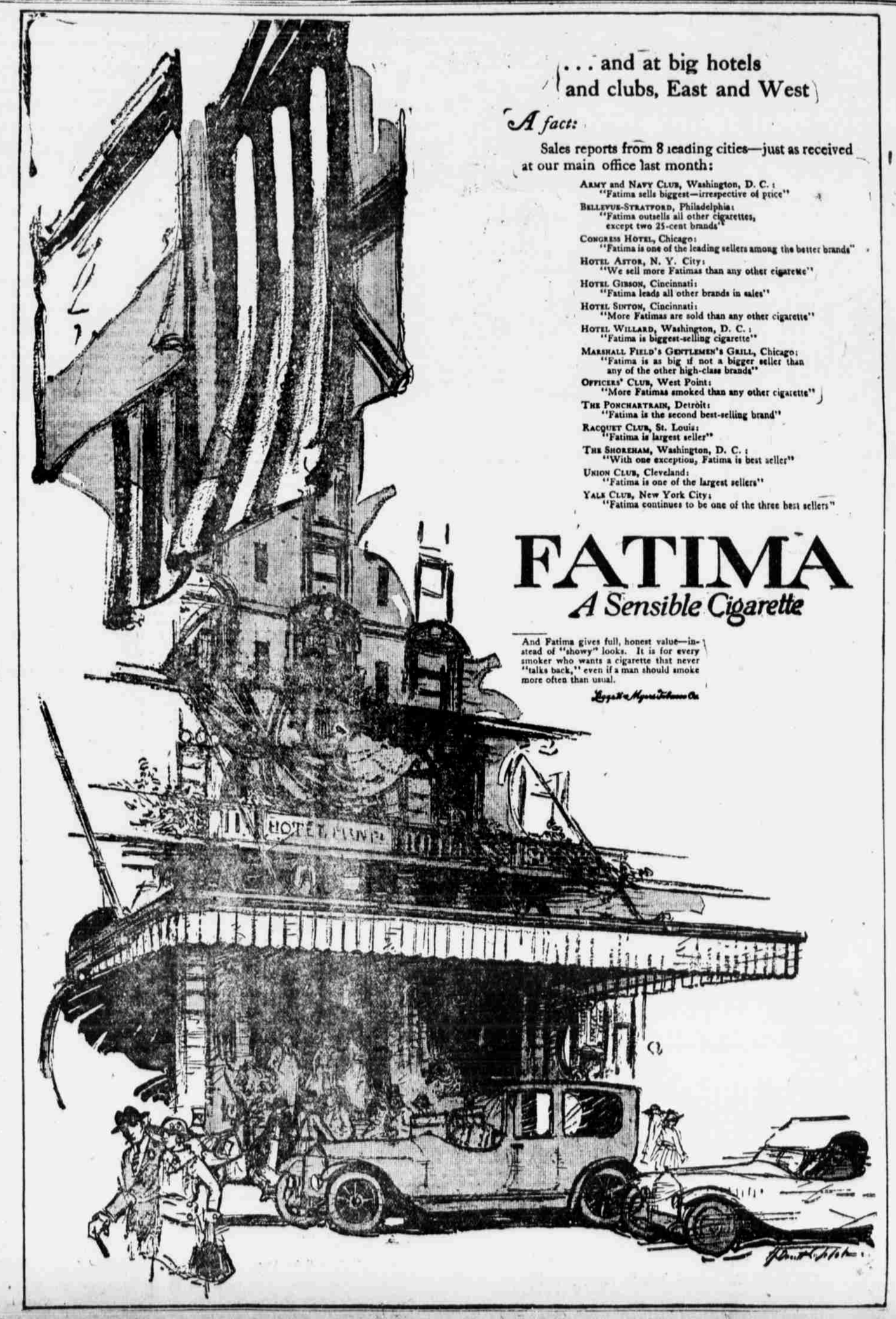
Instant relief awaits you!

The moment Pape's Diapepsin reaches your sick, upset stomach all distress stops. No waiting—Stops at once!

Costs so little at drug stores.

Put an end to stomach misery!

UPSET? Pape's Diapepsin WILL PUT YOU ON YOUR FEET



. . . and at big hotels and clubs, East and West

A fact:

Sales reports from 8 leading cities—just as received at our main office last month:

ARMY and NAVY CLUB, Washington, D. C.:
"Fatima sells biggest—irrespective of price"

BELLEVUE-STRATFORD, Philadelphia:
"Fatima outsells all other cigarettes, except two 25-cent brands"

CONGRESS HOTEL, Chicago:
"Fatima is one of the leading sellers among the better brands"

HOTEL ASTOR, N. Y. City:
"We sell more Fatimas than any other cigarette"

HOTEL GIBSON, Cincinnati:
"Fatima leads all other brands in sales"

HOTEL SINTON, Cincinnati:
"More Fatimas are sold than any other cigarette"

HOTEL WILLARD, Washington, D. C.:
"Fatima is biggest-selling cigarette"

MARSHALL FIELD'S GENTLEMEN'S GRILL, Chicago:
"Fatima is as big if not a bigger seller than any of the other high-class brands"

OFFICERS' CLUB, West Point:
"More Fatimas smoked than any other cigarette"

THE PONCHARTRAIN, Detroit:
"Fatima is the second best-selling brand"

RACQUET CLUB, St. Louis:
"Fatima is largest seller"

THE SHOREHAM, Washington, D. C.:
"With one exception, Fatima is best seller"

UNION CLUB, Cleveland:
"Fatima is one of the largest sellers"

YALE CLUB, New York City:
"Fatima continues to be one of the three best sellers"

FATIMA
A Sensible Cigarette

And Fatima gives full, honest value—instead of "showy" looks. It is for every smoker who wants a cigarette that never "talks back," even if a man should smoke more often than usual.

Liggett & Myers Tobacco Co.

BEGAN MANUFACTURING JULY 9 1876

FOR MEN AND WOMEN

W.L.DOUGLAS

"THE SHOE THAT HOLDS ITS SHAPE"

$3.50 $4.00 $4.50 $5.00 $6.00 $7.00 & $8.00

BOYS' SHOES BEST IN THE WORLD $3.00 $3.50

You'll never need to ask "What is the price?" when the shoe salesman is showing you W.L.Douglas shoes because the actual value is determined and the retail price fixed at the factory before W. L. Douglas name and the retail price is stamped on the bottom. The stamped price is W. L. Douglas personal guarantee that the shoes are always worth the price paid for them.

Stamping the price on every pair of shoes as a protection against high prices and unreasonable profits is only one example of the constant endeavor of W. L. Douglas to protect his customers. W. L. Douglas name on shoes is his pledge that they are the best in materials, workmanship and style possible to produce at the price. Into every pair go the results of sixty-six years experience in making shoes, dating back to the time when W. L. Douglas was a lad of seven, pegging shoes.

The quality of W.L.Douglas product is guaranteed by more than 40 years experience in making fine shoes. The smart styles are the leaders in the fashion centres of America. They are made in a well-equipped factory at Brockton, Mass., by the highest paid, skilled shoemakers, under the direction and supervision of experienced men, all working with an honest determination to make the best shoes for the price that money can buy. The retail prices are the same everywhere. They cost no more in San Francisco than they do in New York.

CAUTION—Before you buy be sure W. L. Douglas name and the retail price is stamped on the bottom and the inside top facing. If the stamped price has been mutilated, BEWARE OF FRAUD.

For sale by 105 W.L.Douglas stores and over 9,000 W.L.Douglas dealers, or can be ordered direct from W. L. Douglas by mail. Send for booklet telling how to order shoes through the mail, postage free.

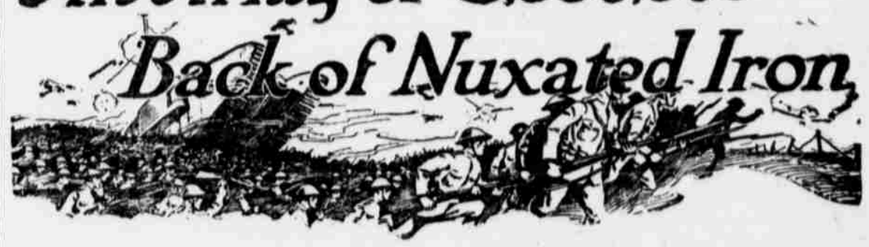
W.L.Douglas President W. L. Douglas Shoe Co., 210 Spark St., Brockton, Mass.

W. L. Douglas Stores in Greater New York:

93 Nassau Street.
755 Broadway, cor. 8th St.
847 Broadway, near 14th.
★1352 Broadway, cor. 36th St.
1495 Broadway (Times Sq.)
★ 984 Third Avenue.
★1452 Third Avenue.
★2202 Third Av., cor. 120th St.
★2779 Third Av., bet. 146th & 147th Sts.
347 Eighth Avenue.
★250 West 125th Street.
BROOKLYN
421 Fulton Street, cor. Pearl.
★706 Broadway, near Thornton St.
★1367 Broadway, cor. Gates Avenue.
★478 Fifth Avenue, cor. 11th Street.
★859 Manhattan Avenue.
1779 Pitkin Avenue.
JERSEY CITY—18 Newark Avenue.
★HOBOKEN—120 Washington St.
★UNION HILL—276 Bergenline Ave.
★NEWARK—831 Broad Street.
★PATERSON—192 Market Street.
★TRENTON—29 East State Street.

Stores marked with a ★ carry complete lines of W. L. Douglas Shoes for Women.

An Army of 3,000,000 Back of Nuxated Iron



General Gordon, Hero of the Battle of Gettysburg, Leads the Way; United States Judge Atkinson, Former Governor of West Va., Tells Benefits He Derived from Its Use; Former United States Senator Chas. A. Towne Commends Nuxated Iron to All Who Feel the Need of Renewed Energy.

In discussing Nuxated Iron at a dinner in a fashionable hotel in New York, a well-known man of affairs said that the fact that over three million people annually were endorsing it by their use of it according to conservative estimates was to him the strongest possible argument that could be advanced as to its therapeutic efficacy. Nuxated Iron is such a valuable product to give the "staying" strength, power and endurance so much demanded by soldiers in the army that General Gibson says that, judging from the results in his own case, he feels that every soldier who goes to the front should take Nuxated Iron, and that it has brought back to him in full measure that old buoyancy and energy that filled his veins in 1847, when he started his triumphant entry with General Winfield Scott into the City of Mexico.

General David Stuart Gordon, noted Indian fighter and hero of the battle of Gettysburg, says: "When I became badly run down this year, I found myself totally without the physical power 'to come back' as I had done in my younger days. I tried different so-called 'tonics,' but without feeling any better, but finally I heard of how physicians were widely recommending organic iron to render rich red blood and rebuild strength in worn-out bodies. As a result I started taking Nuxated Iron and within a month it had aroused my weakened vital forces and made me feel strong again, giving me endurance such as I never hoped to again possess."

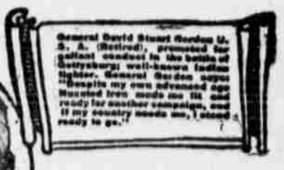
United States Judge George W. Atkinson of the Court of Claims of Washington, D. C., says: "It is without hesitation that I recommend Nuxated Iron to persons who in the stress of physical or mental labors have permitted the system to become debilitated, the body exhausted or the nerves run down. It has restored my appetite and my vitality. I feel that I have dropped off the burden of months of toil in the few weeks that I have been following the very simple directions for the use of Nuxated Iron."

Former United States Senator Chas. A. Towne says: "Recently I have been taking Nuxated Iron and have found it of the greatest benefit as a tonic and regulative. Henceforth I shall not be without it. I am in a position to testify for the advantage of others to the remarkable and immediate helpfulness of this remedy, and I unhesitatingly recommend Nuxated Iron to all who feel the need of renewed energy and the regularity of bodily functions."

Hon. Anthony Caminetti, U. S. Commissioner General of Immigration, says: "I find in Nuxated Iron the tonic qualities which bring one's physical being from weariness, depression, and indifference to every call of duty or pleasure to that state of energetic, anhuoy singers fitness which is the desire of every healthy minded man or woman. I commend Nuxated Iron as the best, most efficacious, simplest remedy for debilitation, exhaustion and overwork that I have ever known."

Dr. Ferdinand King, a New York physician and medical author, says: "There can be no vigorous iron men without iron. Pallor means anaemia. Anaemia means iron deficiency. The skin of anaemic men and women is pale; the flesh flabby. The muscles lack tone; the brain fags, and the memory fails and they become weak, nervous, irritable, dependent and melancholy. When the iron goes from the blood of women the roses go from their cheeks. You should supply the iron deficiency in your blood by using some form of organic iron—Nuxated Iron—just as you would use salt when your food has not enough salt."

Hon. Leslie M. Shaw, former Secretary of the Treasury, is the easiest at one of the most strenuous of American Presidents. Also former Governor of Iowa. Secretary Shaw has taken Nuxated Iron himself and testified to the benefits of its tonic and health-giving properties so that in writing his endorsement he knows whereof he speaks.



It is surprising how many people suffer from iron deficiency and do not know it. If you are not strong or well, you owe it to yourself to make the following test: See how long you can work or how far you can walk without becoming tired. Next take two five-grain tablets of ordinary Nuxated Iron three times per day after meals for two weeks. Then test your strength again and see how much you have gained. Numbers of nervous run-down people who are ailing all the while have increased their strength and endurance in two weeks time while taking iron in the proper form. Many an athlete and prize-fighter has won the day simply because he knew the secret of great strength and endurance which is so greatly aided by having plenty of iron in the blood, while many another has gone down to inglorious defeat simply for the lack of iron.

General John L. Clem, U. S. A. Retired, the drummer boy of Shiloh, who entered the U. S. Army at the age of 11 years. He was promoted to be Sergeant for gallantry at the battle of Chickamauga when only 12 years old. He says that Nuxated Iron is the one and ever-reliable tonic that he obtained most surprising results from its use in two weeks' time.

MANUFACTURERS NOTE: Nuxated Iron, recommended above by physicians, is not a secret remedy, but one which is well known to druggists everywhere. Unlike the older inorganic iron preparations, it is easily assimilated, does not injure the teeth, make them black, nor upset the stomach. The manufacturers guarantee successful and entirely satisfactory results to every purchaser or they will refund your money. It is dispensed by all good druggists.—Advt.