

EVENING WORLD'S SHOW GIVES JOY TO CRIPPLED KIDDIES

New Hopes in Life Extended to Maimed Children at Christmas Party.

Nearly 2,000 Kiddies, who have suffered severely in the early years of their lives, listed as cripples in the municipal record, found new hope of life and joy to-day at the Strand Theatre.

The afflicted youngsters were guests of The Evening World, which six years ago, started the movement of giving entertainments for children whose parents cannot buy tickets to affairs of the kind which must gain profit in order to continue.

There were moving pictures, speeches and singing. In these respects The Evening World Christmas show did not differ greatly from thousands of other similar entertainments in New York and throughout the world.

But there was something else. This was an event. Two thousand crippled Kiddies, who had felt all of life's hopes to be lost, found them again in the sympathy of an institution and the devoted men and women engaged in the service.

Each and every afflicted child was made to feel that this great affair was all for him or her. They realized that their importance in the affairs of life was recognized by The Evening World and the corps of workers who arranged the celebration.

Besides the crippled, maimed by street accidents, infantile paralysis or other troubles, there were present many children physically fit. Among these were many who, with wistful faces pressed against closed doors, failed to get into the Strand Theatre yesterday when the first of the two Evening World Christmas shows was given.

The trouble was that there is not an auditorium in New York, nor in the world, big enough to hold the kiddies who look to The Evening World for cheer and encouragement.

The Kiddies at the celebration to-day cheered and laughed as if no one of them had a care in the world. Only when Harry Schlacht, directing the affair, announced that Sophie Irene Leeb still is seriously ill, did silence fall. The hush was a tribute which Miss Leeb, knowing the nature of children, would have appreciated if she could have been there.

Then Mr. Schlacht called for three cheers for Sophie Irene Leeb. They were given with a will. Applause greeted the appearance of

INFLUENZA FOR PROMPT RELIEF FROM Grip, Sore Throat, Cold in Chest and all Inflammation and Congestion, Radway's Ready Relief Gives Instant Relief and Comfort to the Sufferer.

Four a quantity of Radway's Ready Relief in the hollow of your hand and rub over the part of the body affected.

The rubbing distributes the fluid, opens the pores of the skin, starts the circulation of the blood and soothes the inflamed

Radway's Ready Relief 25c

50c Rub It On! STOPS Rub It In! PAIN

ALL DRUGGISTS INSTANTLY TAKEN INTERNALLY

FOR THE RELIEF of stomach and bowel colic, nervous chills, indigestion, faintness, diarrhoea, cramps in bowels.

BELLANS FOR INDIGESTION

6 Bellans Hot Water Sure Relief

BELLANS FOR INDIGESTION

Shipping Board Wants 2,000 Men.

WASHINGTON, Dec. 28.—Immediate need for 2,000 young men to be trained for service in the United States Merchant Marine was announced to-day by the shipping board, because of the rapid delivery of cargo vessels, which are now to be manned exclusively by merchant crews, the board said there was an unusual demand.

RETURNED TO DUTY, PREVIOUSLY REPORTED MISSING IN ACTION.

Private.

MURLETT, Charles 455 4th St., Brooklyn.

WOUNDED SEVERELY IN ACTION, PREVIOUSLY REPORTED KILLED IN ACTION.

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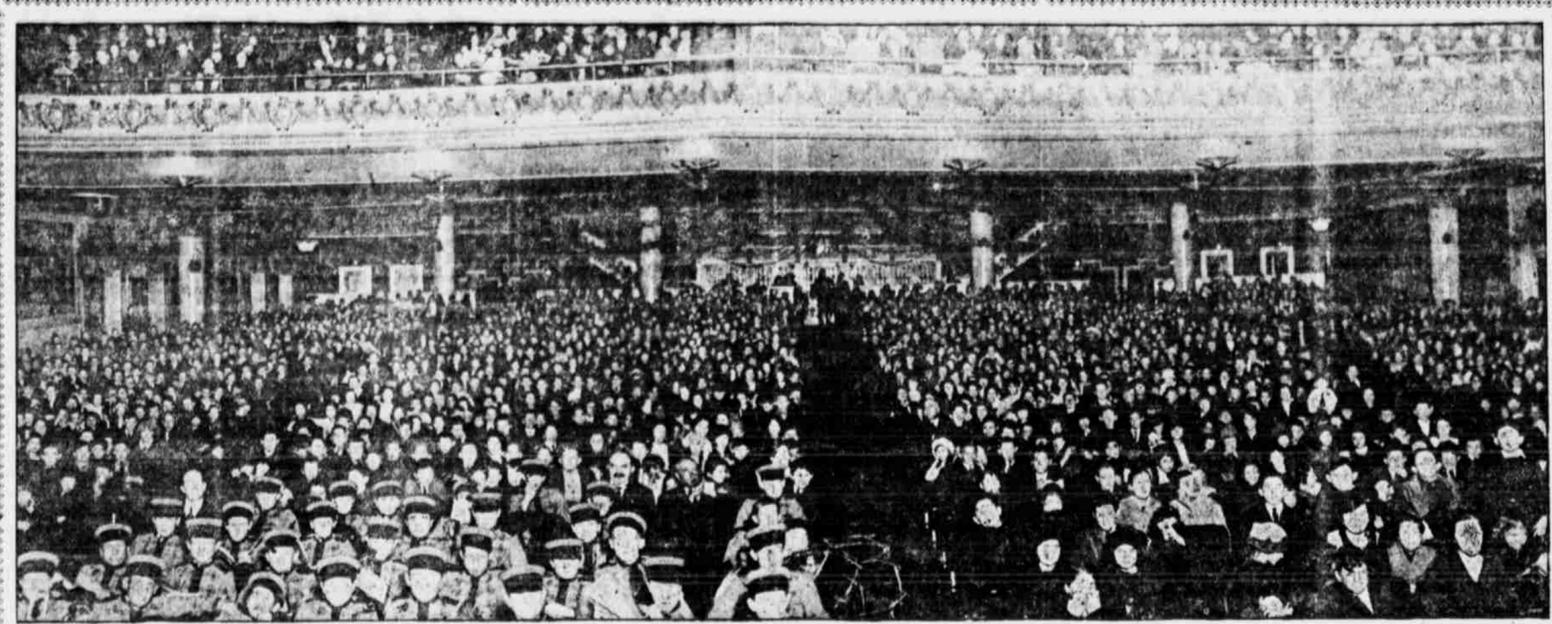
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MAIMED CHILDREN AT THE STRAND ENJOYING EVENING WORLD'S CHRISTMAS PARTY



Adolph Lewinsohn, who was introduced by Mr. Schlacht as a philanthropist of international fame, Mr. Lewinsohn said:

"I am happy to be here with you. We all want to do service for our country and help those who cannot help themselves. We are happy to do what we can to help you to be good and strong, to give you the right opportunity in public school, to get a good education and at the same time make you as comfortable as possible and give you a good opportunity for healthful exercise."

"We will do what we can to have good playgrounds provided and good health recreation, and hope that this entertainment to-day will please you and add to your happiness."

"We all love the women who have arranged for this delightful entertainment, particularly Miss Sophie Irene Leeb. The war is over now, but there is still much work to be done. I hope you will all grow up to be fine men and women, and that you will distinguish yourselves, become good citizens and be a credit to the community and a good example for others to follow. I wish you all a very happy New Year."

The affair was arranged by a committee of women of which Miss Elizabeth Lee was Chairman. Among her associates were the Misses Maud Beyer, Clair and Natalie Haviland, Muriel Bliss, Marion Eaton, Mrs. Samuel Goddin and Mrs. Beatrice Grizler.

Members of this committee who have worked devotedly for the entertainment and encouragement of the afflicted Kiddies expressed the conviction that the Christmas shows given by The Evening World will serve to arouse new hope and ambition in the minds of many of the unfortunate little ones and spur them on to achievements which will be recorded in the history of the world.

Tony Sweeney of the Strand Theatre led the chorus singing by the children. "The Star Spangled Banner," "The Marseillaise" and other patriotic songs, as well as popular airs, were sung.

As the children with glowing faces filed out, many of them with one crutch or two, Dr. J. Victor Watson of the Strand Theatre said:

"This thing that The Evening World has done is splendid. Few persons can realize what it means. I'm looking forward now to next year's show."

CABLE ADDRESS BARS DOWN.

WASHINGTON, Dec. 28.—Removal of the war time prohibition on the registration of abbreviated cable addresses was announced to-day by the Navy Department. Effective Jan. 1, any person or firm in the United States or its possessions who does not already possess a registered cable address will be permitted to register one with addresses with the telephone or cable companies.

It also was announced that addresses registered on or after Jan. 1, 1917, now will be recognized in the United States, and that Great Britain and France have eliminated restrictions on the use of addresses registered on or after July 1, 1914.

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424 NAMES LISTED ON CASUALTY ROLL FROM ARMY TO-DAY

33 Were Killed in Action, 56 Died of Wounds and 116 Are Missing.

WASHINGTON, Dec. 28.—The War Department to-day gave out another list of casualties, which contained 424 names. They were divided as follows:

Killed in action, 33; died of wounds, 56; died of disease, 13; wounded severely, 146; missing in action, 116. Those on the list from New York, New Jersey and Connecticut, follow:

KILLED IN ACTION.

Private.

LINCOLN, Lewis 330 S. Broad St., Flushing, N. Y.

DIED FROM ACCIDENT AND OTHER CAUSES.

Private.

ANDERSON, Carl John, Jamestown, N. Y.

Private.

WOUNDED IN ACTION (DEGREE UNDETERMINED), PREVIOUSLY REPORTED KILLED IN ACTION.

Private.

ANDERSON, Carl John, Jamestown, N. Y.

FOUR MEN BURNED BY EXPLOSION OF AUTO TRUCK TANK

Three Firemen Taken to Hospital—Police Burned in Aiding Victims.

The explosion of a gasoline tank on a burning automobile knocked an entire fire company down and seriously burned three members and a policeman at Boston Road and Burke Street, the Bronx, at 4.45 A. M. to-day. The injured are:

Lieut. W. F. Craven, 41, No. 4317 Maclay Avenue.

Fireman Charles Schneider, 27, No. 13 Gouverneur Place.

Fireman Frederick Kaiser, 44, No. 1120 Wincent Avenue. All were taken to Fordham Hospital in a serious condition.

Policeman John Hyland, was treated by an ambulance surgeon, and went home.

John Schneider jr. has a pig farm at Boston Road and Burke Street. He was cranking up his \$4,000 automobile truck to go for food for the pigs early to-day when it backfired and caught fire. He and his men pushed it down grade into the road to prevent the flames spreading to his buildings.

An alarm brought Engine Company 62, under Lieut. Craven, from White Plains Road. The firemen, with extinguishers, made for the burning auto and were almost upon it when the gasoline tank exploded and scattered twenty-two gallons of burning fluid upon them, in addition to knocking them down.

Fireman Schneider jumped up, his hair and clothing ablaze, and ran down Boston Road, pursued by Policeman Hyland.

The frantic fireman was finally overtaken by the policeman, who was severely burned in extinguishing the flames. The less injured firemen put out the flaming garments of their comrades, and Policeman Hyland commandeered a passing automobile and took the three more seriously burned to the hospital.

The other fire companies that responded to the alarm arrived too late to save the auto truck.

ARABIAN PRINCE DECORATED.

Chain of Royal Victorian Order Restored by King George.

LONDON, Dec. 21 (Correspondence of Associated Press).—King George recently decorated with the Chain of the Royal Victorian Order Prince Faisal, son of the Arab King of the Hedjaz, who distinguished himself in the Palestine campaign.

The Prince, who looked very striking in the Arab headdress, does not speak English and during the ceremony the conversation was carried on by an interpreter.

B. R. T. LAXITY SETS TO FREE.

Sentence Suspended on Men Arrested for Standing on Platform.

In finding ten men guilty of violating the law by standing on the rear platform of an elevated train, Magistrate Esterbrook said to them to-day in the Gates Avenue Court, Brooklyn:

"I must find you guilty of violating the law, but will suspend sentence in each case. If the Brooklyn Rapid Transit Company would hire more men and put on more trains this overcrowding would not take place and such arrests as yours would not be necessary."

U. S. Exports in November.

WASHINGTON, Dec. 28.—The United States exported \$2,136,347,516 more goods in the year ending with November than she imported, according to the Department of Commerce figures to-day. This record was beaten only in the previous year when excess of exports ran to \$2,221,250,725.

MYSTERY SHROUDS THE POLICE BAND AND GLEE CLUB

Nobody'll Tell How Much Police Work 175 Singers and Players Do.

A complaint was received at this office to the effect that the Police Band and the Police Glee Club, both composed of efficient policemen, were so engrossed with social and war activities that they had no time for police duty. The complainant pointed out that the wave of crime made efficient police work a necessity.

An Evening World reporter was assigned to make an investigation, in justice both to the public and to the police. This was a week ago. Through some strange notion of mystery among the heads of the Police Department, all he has been able to learn is that in the band are seventy-five members of the force and in the glee club 100. The band is in charge of Lieut. Floyd Pitts and the singers are under the direction of Detective Patrick Fitzgibbon. The men of each organization are marshalled from at least fifty different precincts in all sections of the city.

The lists of both associations and the amount of time devoted to police work, to the Red Cross, Liberty Loan and War Savings Stamps drives were denied. Here are samples of the fruitless interviews:

Chief Inspector John Daly said that he had no authority to furnish the lists, nor to tell of the work from which the members of the band and the club had been withdrawn during their social and patriotic endeavors. He referred his questioner to the Commissioner, which is the rule of the department. Acting Commissioner John A. Leach was at the head of the department in the absence of Commissioner Enright.

Commissioner Leach referred the reporter to Fourth Deputy Commissioner Wallis, who was in charge of the Commissioner's office in the absence of the Commissioner. Wallis, who is the private secretary of Police Commissioner Enright, said:

"See Special Deputy Commissioner Porter." He suggested.

Lieut. Pitts organized the band eighteen years ago and has been at the head of it ever since. He is at present assigned to the Parole Board. "You will have to see the Commissioner for any information," said Lieut. Pitts.

"The Commissioner is the only one who can authorize the giving out of any such information," echoed Detective Fitzgibbon.

FACE DISFIGURED WITH PIMPLES

Itched and Burned So Scratched. Cuticura Healed.

"My face became disfigured with red spots that turned into hard pimples. They were scattered over my face and came to a head. They itched and burned at times so that my face became irritated by scratching."

"Then I read about Cuticura Soap and Ointment. I sent for a free sample which I used with benefit. Then I purchased more, and after using two boxes of Cuticura Ointment with the Cuticura Soap my face was healed." (Signed) E. M. Cleason, 22 White St., Sea Breeze, N. Y.

Cuticura Soap and Ointment tend to prevent pimples, rashes, etc., if used for every-day toilet purposes.

Sample Book Free by Mail. Address post-card to Dept. of Cuticura, P. O. Box 1033, Lowell, Mass.

Back to Acting Commissioner Leach went the reporter to ask him not so much for the names of the policemen who were doing the war work and social stunts but for the lines of police duty they were performing when they weren't playing in the band or

The DIET During and After The Old Reliable Round Package

HORLICK'S MALTED MILK

Very Nutritious, Digestible

THE REAL Food-Drink, Instantly prepared. Made by the ORIGINAL Horlick process and from carefully selected materials.

Used successfully over 1/4 century. Endorsed by physicians everywhere.

Specify Horlick's The Original Others Are Imitations

On Reminder Advertising

It is more important to hold an old customer and build him up over a period of years than to replace him continuously.

Accordingly, general publicity, or REMINDER ADVERTISING, is very vital.

But what proportion of your advertising in Greater New York Territory is Reminder Advertising and what proportion is intended to inform the ignorant of the merits of your product?

IS THE PROPORTION RIGHT?

Do you own New York City body ad soul? Have you 90% dealer distribution, and do you sell at least occasionally to 60% of all reasonably possible consumer families?

If not, should your local advertising be all Reminder Advertising?

All classes of advertising are good. But one is more effective, dollar for dollar, under certain given conditions, than another. The newspaper is an effective medium for Reminder Advertising. This is true of other media.

THE NEWSPAPER THE MEDIUM OF INTRODUCTION

But the newspaper is unquestionably the medium of introduction. Its purpose is to disseminate news—the news of food, clothing and home comforts, as well as the news political and social. And the newspaper has the big dealer influence. Use the newspaper always to build up new business.

THE NEW YORK WORLD PLAN

The New York World has a plan whereby you may try out the value of newspaper advertising in New York City, feel your way and know what results you are getting with very modest investment. Ask questions.

THE NEW YORK WORLD'S MERCHANDISING DEPARTMENT IS AT YOUR SERVICE

VAST FOOD VALUE

Scientific tests prove that Father John's Medicine contains a vast store of strength-building food elements in a form easily taken up by the system.

That is why many people gain flesh and strength so rapidly while taking this old-fashioned body-building tonic.

Directions of Special Value to Women are with Every Box. Sold by druggists throughout the world. In Boxes, 10c, 25c.

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