

James McCreery & Co.

5th Avenue ON SATURDAY, JANUARY 11TH 34th Street



Important Millinery Sale 400 NEW MIDWINTER HATS

4.75

Newest creations in Midwinter Millinery which represent correct styles, excellent quality Fabrics and workmanship. Hats with Piping Straw underbrims, Georgette Crepe crowns and brims, other models of rough Straw Braids, trimmed with flowers and burnt effects.



January Sale 1,800 GIRLS' WASHABLE DRESSES

Advance Spring Models at Great Savings

1.65

regularly 2.50 to 3.75

Fifteen models to select from, six of which are illustrated; developed in fine quality Plain or Plaid Gingham, in popular colors, including Blue, Pink, Brown, Tan, Maize and Green. An exceptional opportunity to purchase new, well-made Spring Dresses, much below regular prices. Early selections are advisable; size 6 to 14 years.

Remarkable Offering 465 GIRLS' WINTER COATS

An excellent assortment of the season's most practical and serviceable models developed in Wool Velour, Burella Cloth, Corduroy and Cheviot; all lined and warmly interlined; Navy Blue, Brown, Burgundy and Green. Sizes 6 to 14 years.

9.75

regularly 14.75 to 18.50

NO C. O. D.'S — NO APPROVALS — NO RETURNS



1,200 MISSES' FUR-TRIMMED COATS

18.75

regularly 32.50 to 55.00

NO C. O. D.'S — NO APPROVALS — NO RETURNS

The assortment comprises the season's smartest styles secured from three leading manufacturers of high-grade Coats who desired to make room for their Spring garments, and were willing to dispose of their entire surplus stocks of Fall Coats to us at great sacrifices, therefore we are to offer them at unusual price concessions. Developed in fine quality Wool Velour, Pom Pom Cloth, Broadcloth or Plush; all lined throughout with fancy figured or striped Silk or Men's Wear Satin.

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Extraordinary Offering

CREPE DE CHINE BLOUSES

Unusually attractive heavy quality Crepe de Chine Blouses in White or Flesh Color; embroidered and plain tucked models..... 2.95

Clearance Sale

150 'WOMEN'S & MISSES' SKIRTS

Decidedly Below Regular Prices

70 Attractive Skirts,—fashioned of excellent quality Velvet or Plain and Stripe Serges. regularly 8.75 **5.25**

45 High-Grade Skirts,—made of Velvet, Plaids, Wool Fabric and Silk. regularly 14.75 **7.75**

35 Distinctive Skirts,—fashioned of Plaid, Wool Fabric, Plain and Novelty Silk, also Silk and Wool Poplin. regularly 19.75 **12.75**

NO C. O. D.'S—NO APPROVALS—NO RETURNS

ANNUAL FUR SALE

Pronounced Price Reductions



Beaver Cape Scarfs,—finest quality.....	55.00	Real Skunk Muffs.....	45.00
Beaver Muffs,—finest quality.....	37.50	Hudson Seal Neckpieces.....	27.50
Fox Scarfs,—Taupe or Lucille shade.....	45.00	Hudson Seal Muffs.....	18.50
Fox Muffs to Match.....	45.00	Natural Raccoon Scarfs.....	24.50
Real Skunk Neckpieces.....	55.00	Natural Raccoon Muffs.....	24.50

High-Grade Fur Coats

Hudson Seal Coats with Beaver or Skunk collar and cuffs.....	285.00	Caracul Coats made of choice skink; Skunk collar and cuffs.....	295.00
Hudson Seal Coats,—short model; self collar and cuffs.....	185.00	Hudson Seal Coats,—45 inches long; selected skins; deep collar and cuffs of Beaver or Skunk.....	365.00

Annual Clearance Sale

WOMEN'S & MISSES' SOROSIS SHOES

9.00 and 10.00 SMART BOOTS reduced to **6.75**

11.00 and 12.00

WALKING OR DRESS BOOTS

reduced to

8.50

14.00 DRESS BOOTS

reduced to

10.50



The season's most fashionable Boots taken from regular stock—all of recognized Sorosis standard quality.

Dress Boots with Louis heels; Walking Boots with Cuban or Military heels and welted soles; thirty-two styles to select from—models to please the most discriminating.

IN STYLE.
(From the Kansas City Journal.)
"And this porous plaster," said the fashionable lady. "Can you recommend it?"
"Sure. That's what they're all wearing."

"SYRUP OF FIGS" CHILD'S LAXATIVE

Look at tongue! Remove poisons from stomach, liver and bowels.



Accept "California" Syrup of Figs only—look for the name California on the package, then you are sure your child is having the best and most harmless laxative or physic for the little stomach, liver and bowels. Children love its delicious fruity taste. Full directions for child's dose on each bottle. Give it without fear.—Adv't.

30% SAVING

ELECTRIC LAMPS

Compare These Prices

MAZDA 25 WATT	Regular Price	Our Price
100	2.25	1.50
150	3.00	2.00
200	3.75	2.50
250	4.50	3.00
300	5.25	3.50
400	7.00	4.50
500	8.75	5.50
600	10.50	6.50
750	13.25	8.00
1000	17.50	11.00

MAZDA 35 WATT
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600	11.00	6.80
750	13.75	8.30
1000	17.50	11.30

Electrical-Fitting Dept. 677
710 5th Ave. 145th St. N. Y. BR 677

DIAMONDS

Select now. Pay Ten Months. Charge Account. Transactions confidential. No Employer's references. Representative calls on request. Call or write for Illus. Catalog 44.
170 Broadway
Corner Maiden Lane.
L. W. SWEET & CO.

BELL-ANS

6 BELL-ANS Hot water Sure Relief FOR INDIGESTION



The Cammeyer "Shookids"

are making use of their Christmas presents now, but in a few weeks, when the newness wears off these toys, they will be cast aside.

One present, however, they will have for quite some time—their pair of CAMMEYER "SHOOKID" SHOES, which is the most comfortable shoe made and will outwear the ordinary shoe.

Children's Tan or Black Calf Shoes

Of finest quality Tan or Black Russia Calf, lined; made on broad, comfortable lasts, with welted leather soles and spring heels.

Sizes 6 to 8..... Black, 3.50 Tan, 4.00
Sizes 8 1/2 to 11..... Black, 4.00 Tan, 4.85

Girls' Tan or Black Calf Shoes

Of finest quality Tan or Black Russia Calf, lined; made on broad, comfortable lasts, with welted leather soles; flat heels.

Sizes 11 1/2 to 2..... Black, 4.75 Tan, 5.75

Very Special—

Boys' Army Shoes—Sizes 1 to 6

This Shoe is identically like the Army Shoe now worn by "Our Boys." Made of excellent quality leather, with round toe, heavy extension sole. Blucher last.
Black, 4.65 Tan, 4.95

CAMMEYER

Stamped on a Shoe Means Standard of Merit
34th St. New York