

BEEF TRUST FORCED TO CUT PRICES IN AN OPEN MARKET 3,000 MILES FROM NEW YORK

City Suffers From Monopoly, However—American Hen Gives Only Relief.

By P. Q. Foy.
(Special Food Expert of The Evening World.)

The Evening World informed the Beef Trust that if it persisted in short shipping the New York and other

Gentlemen
A Word With You
About Shaving



WHEN you buy a Safety Razor, buy a cake of Cuticura Soap and shave the Cuticura way, the healthy up-to-date way. No ring, no slimsy soap, no germs, no free alkali, no waste, no irritation even when shaved twice daily. One soap for all uses—shaving, bathing, shampooing. Absolutely nothing like it, not to speak of its value in promoting skin purity, skin comfort and skin health. Largest selling skin soap in the world.

Cuticura Toilet Trio
Consisting of Soap, Ointment and Talcum are indispensable adjuncts of the daily toilet in maintaining skin purity and skin health. Bringing these delicately medicated emollients in frequent contact with your skin as in use for all toilet purposes, tends to keep the skin, scalp and hair clean, sweet and healthy. Use each everywhere.

NEW PUBLICATIONS.

Instead of the usual box of candy, take her a copy of the great American Novel

The SAGEBRUSHER
by Emerson Hough

\$1.50 net at Book Stores, Dep't Stores, Stationers.



This is an Appleton Book

Eastern markets on beef it would get a body-blow from the American hen, and that is what has happened. The receipts of eggs in New York City from March 1 to last Saturday were 1,024,976 cases of thirty dozen each, which at the average wholesale price of 43 cents a dozen amounted to \$12,350,688 in six weeks.

Last week alone the receipts of eggs in this city amounted to 234,498 cases, worth \$2,051,974.

Since Jan. 1, 1931 cars of live poultry have been received in New York City. A car of live poultry weighs 18,000 pounds and consists of more than 4,000 birds, which at the average price of 35 cents a pound amounts to \$1,400,000.

The 200 cars of live chickens used in New York City for the Passover amounted to over \$1,500,000 wholesale value.

PACKERS ADMIT CONSUMERS ARE SHUNNING MEAT.
The Beef Trust does not control the market for fresh eggs or chickens sold here alive, but when either the eggs or chickens get into the cold storage or freezer, they automatically come under control of the big interests. The packers now openly admit that "consumers are not using much meat," but they gave the American hen an opportunity and she pierced their armor, and, after a futile attempt for the last three months to export the American housewife, they have been compelled to change their tactics.

Holdings of frozen and cured meats and lard in storage on April 1 amounted to 1,479,846,652 pounds, compared with 1,394,453,395 pounds on April 1 last year, showing an increase of 85,393,257 pounds. The holding of frozen poultry in warehouses amounted to 92,580,775 pounds, compared with 43,353,338 pounds last year, an increase of 49,227,437 pounds, or 110.4 per cent.

The following letter to The Evening World explains itself:

"I am an admirer of your persistent fight against profiteering of all kinds, and particularly so on foodstuffs. The present prices charged for meats, groceries, etc., are unwarranted, and should be materially reduced.
"Believing it would interest

HOW COMPETITION FORCES BEEF TRUST PRICES DOWN ON THE PACIFIC COAST

New York Consumer in Grip of Monopoly Pays Nearly Double in Some Cases

Comparative retail prices per pound of meats in Los Angeles, Cal., and New York City on March 21, 1919:

Kind of Meat	Los Angeles, N. Y. City
Pork chops	25.18c 48.52c
Steak	25.27c 47.85c
Tenderloin steaks	25.26c 45.50c
Round steaks	25.27c 35.48c
Prime rib roast	25.32c 35.49c
Spareribs	20.25c 32.33c
Pot roast	15.20c 28.25c
Rolling beef	14.18c 25.30c
Round roasts	20.21c 35.45c
Loin roasts	20.22c 32.40c
Lamb roasts	20.23c 30.25c
Lamb shoulders	24.26c 29.35c
Legs of lamb	25.32c 38.42c
Lamp chops	25.33c 46.85c
Legs mutton	24.28c 30.35c
Mutton loin chops	20.25c 35.33c
Shoulder pork	22.26c 28.25c
Pork chops	28.32c 35.40c
Roast pork	26.27c 28.33c

It will be difficult for the trust to ascribe these differences in prices to the grade or quality of meat delivered to New York City, as the quality of the beef delivered to New York has only been of medium grade in its best.

you, I am inclosing advertisements of the markets at Los Angeles, Cal., as published in the Herald of March 21. Why should these quotations be so markedly lower than like products are sold for in this city?"

The price list inclosed is given in another column of to-day's Evening World.

A comparison of the prices that the New York housewife is compelled to pay for her meats over her sister in Los Angeles is worthy of notice. The prices were taken from the printed cards of twenty-five of the leading markets printed in the Los Angeles Herald. In some instances the prices advertised by fifteen stores on the same commodity (pot roast) only show a difference of 19c a pound.

Vegetables, salads and all kinds of fresh and dried fruits are so much cheaper than in New York that there is no comparison.

There must be some reason why there should be such a vast difference

in the prices of meats between New York City and Los Angeles, and here it is: In New York the Beef Trust is in absolute control of the meat business and, having no opposition, the trust has a fertile field to apply its methods. It can reduce the supply and maintain the prices at any level that suits its purpose. Most of the fresh meat in California is furnished by the Beef Trust, being shipped from its slaughtering plants, but it costs more laid down in California than it does in New York. There are, however, two large privately controlled slaughtering houses in California. The Eberhardt plant in Los Angeles has a capacity of 50 carloads of beef, while the Harding slaughtering plant at San Diego has a capacity to care for twenty-five cars of beef.

It is the opposition in California that compels the Beef Trust to sell its products at a lower price on the Pacific Coast than it does in the East, where there is no opposition.

A permit to slaughter chickens in

the metropolitan district has a negligible value varying from \$3,000 to \$10,000.

TERHUNE'S FOUR DOGS WIN ALL COLLIE PRIZES IN SHOW

Writer's Sunnybank Quartet Captures 15 Blue Ribbons, 2 Silver Trophies and 2 Special Prizes.

(Special Dispatch to The Evening World.)
OAKLAND, N. J., April 14.—Four of Albert Dayson Terhune's Sunnybank collies cleaned up every blue ribbon and trophy in the entire collie division of the Bergen County Kennel Club's spring Dog Show at Rutherford, N. J., Saturday night. His veteran prize winner, Sunnybank Goldsmith, won the silver cup for the

best collie of either sex. His daughter, Sunnybank Jean, was the reserve winner among the females. The quartet reaped away with fifteen blue ribbons, two silver trophies and two special prizes.

Mr. Terhune put Sunnybank Goldsmith through his ring paces without the use of leash or collar, guiding him entirely with the voice. This is a novelty in dog show manoeuvres. It is the seventh consecutive show in which Goldsmith has carried away first honors.

Printing Pressmen Frame Demands.
ROCHESTER, N. Y., April 14.—The union printing pressmen of the State will make at once a demand upon their employers for a forty-four-hour work week and an increase of 23 per cent. in wages, effective Oct. 1. It was decided at a conference of the New York State League of Printing Pressmen and Assistants' union

It Has Proved a Revelation
—To Millions of Tea Drinkers

"SALADA"

Rich in Flavor — Absolute in Purity.
Sealed Packets Only . . .
Black—Green or Mixed } **TRY IT!**

SUNDAY WORLD WANTS WORK MONDAY MORNING WONDERS

"A Cold Blooded Business Proposition"

YOU'VE heard people say it.

"The American public are tired of patriotism now that the war is over. The only thing that will appeal to them is a *cold-blooded business proposition.*"

Do you believe it? Do you think the American people are going to invest in this coming Liberty Loan *only* because it's a bully good investment that shows sound business sense?

Seventy-two thousand Americans went to France and "invested" all they had in Liberty—and were killed before their "dividends" came due.

THAT was a "cold-blooded business proposition."

Two million other Americans went to France, too, and willingly offered to get in on the same "investment." And they knew they'd never "clip a coupon."

THAT was a "cold-blooded business proposition."

Thirty million other Americans here at home got in on that "investment"—saved and went without things for a year and a half to do it.

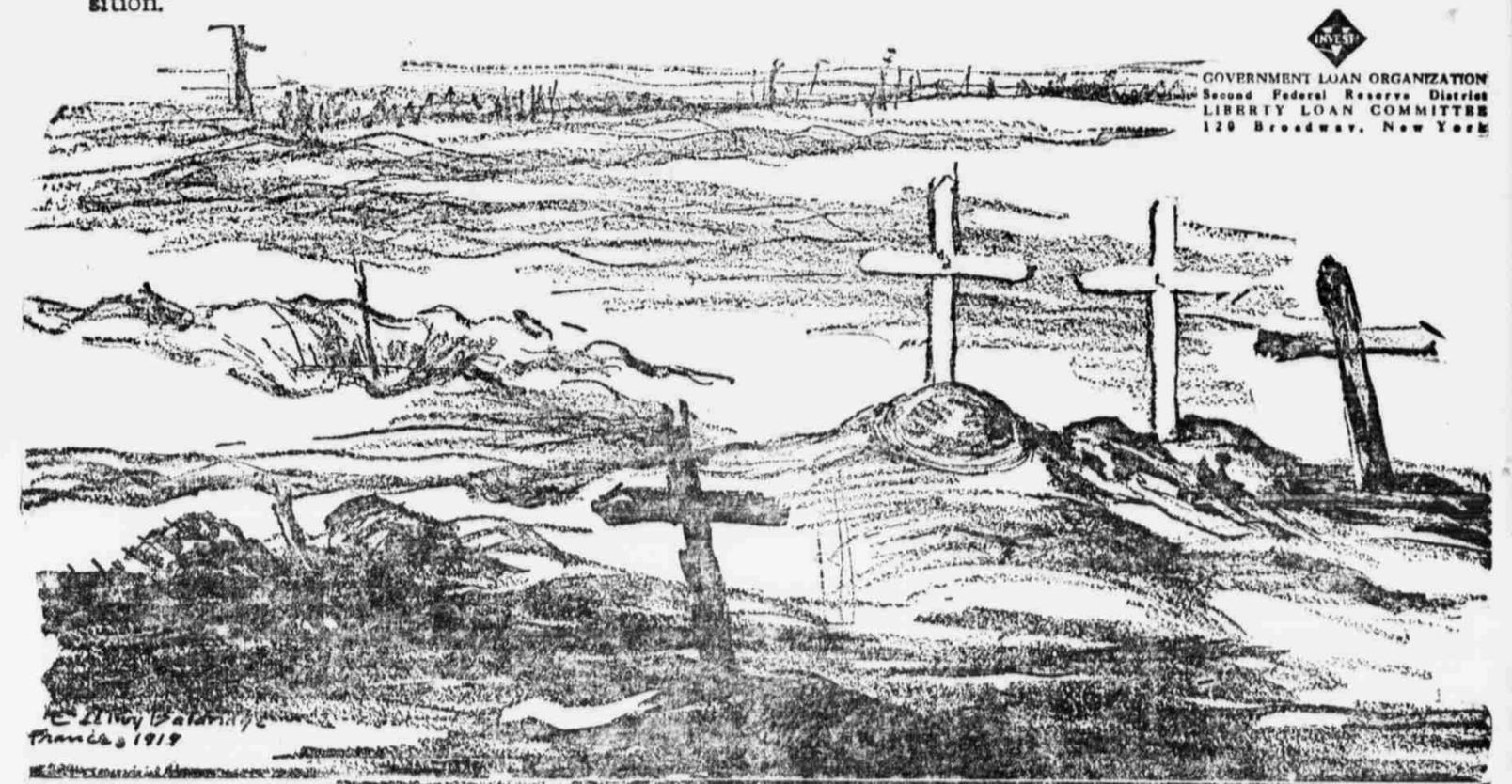
THAT was a "cold-blooded business proposition."

Well—we've still got a job to finish. And we're still Americans. Do you believe we're *not* going to do it in the old American way?

What Americans are most vitally interested in just now is the proposition to see the job through right—to a finish—with whatever American dollars and whatever American energy it may take.

That *may* be a "cold-blooded business proposition."

Some people call it *patriotism.*



Victory Liberty Loan

Ruthless Reductions!
Preparatory to Retirement from Retail Field

1000

Raincoats

TO BE SOLD IN TWO DAYS!
TEN BIG LOTS

To Close Out Tuesday and Wednesday

Lot 1—Men's Double Texture Bombazines	4.65
Lot 2—Men's Special Lot 350 Coats, Broken Sizes	6.75
Lot 3—Men's Tweeds, Cassimeres, Asia Cloths	7.65
Lot 4—Men's Gabardines, Single, Dbl. Breasted	16.25
Lot 5—Women's High Grade Poplins, Cassimeres	6.50
Lot 6—Women's Tweeds, Cassimeres, Plaids	8.25
Lot 7—Women's Cloth Tweeds	13.25
Lot 8—Women's Silk Materials, Satins	15.25
Lot 9—Boys' Coats	1.90
Lot 10—Girls' Capes	1.95

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