STRANGE 'TO LET' SIGNS SEEN IN WILDS OF LONG ISLAND

Natives of Lake Ronkonkoma District Exhibit Unfamiliar Aid to Wondering New Yorkers.

BAYVILLE, L. I., May 8.—Fifty miles east of Brooklyn, in the village of Ronkonkoma, may be found in the windows of many houses a sign which elsewhere in this part of the world is fast becoming merely a memory:

TO LET.

So many families have gone away from Ronkonkoma that the faculty of the public school has been reduced to two women teachers. Natives of Lake Ronkonkoma district who remain are hoping that a syndicate will come along and build a factory.

Ronkonkoma has been slipping backward ever since Maude Adams abandoned her country home, "Sandy Garth," nearly three years ago.

HOLZWASSER
1417-1423 THIRD AVENUE
NEAR 80TH STREET
FURNITURE
Cash or Credit
Open Evenings Till 9 o'Clock.

Holzwasser Home Talks No. 456

ONE of the first essentials in selecting furniture for the home is the consideration of quality. Regardless of how excellent the design, irrespective of how low the cost, without the workmanship, the material and the finish, denoting life-long wear and retention of beauty and richness, the rest is worthless. For a quarter century Holzwasser's have been known particularly for the high QUALITY of their furniture, low price, elegance of design and convenient terms have equally attracted our patrons. Let us serve you. We combine ALL to best advantage.

LIBERTY LOAN BONDS.
In the event that you find it necessary to dispose of your Liberty Loan Bonds we will accept them at their full face value if applied on any furniture selected here.

French and Spanish Spoken Here

Write for New 80-Page Catalog and 8-Page Special Sale Circular

Easily reached from West Side by 14th or 59th St. Crosstown Cars.

A3-Room Apartment
$325 VALUE
Consisting of all Period Furniture
$245

A4-Room Apartment
$500 VALUE
Period Furniture of Rare Beauty
$375

A5-Room Apartment
$700 VALUE
Incomparable Rich Period Furniture
$585

Our LIBERAL TERMS

Value	Deposit	Week	
$100	$10.00	$2.00	15%
$150	$15.00	$2.25	
$200	$20.00	$2.50	
$300	$30.00	$3.00	Special Cash Disc'nt
$400	$40.00	$4.00	
$500	$50.00	$5.00	

Larger Amounts up to $5,000

Same apply also in New York State, New Jersey and Connecticut.

We Deliver by Auto Truck Direct to Your Door.

BLOOMINGDALES
59th-60th Sts., Lexington to 3d Ave

AUTO TIRES

At Lowest Prices

Leading popular makes for your choice

SECONDS
(Not Guaranteed)

But satisfactory adjustments will be made, including:

Firestone, McGraw, Kokomo, Fisk, Marathon, Republic

Make.	Size.	List Price for Firsts.	Our Price for Seconds.
Kokomo	30x3	$18.50	$11.10
Federal	30x3½	$21.50	$13.97
Kokomo	31x4	$36.65	$21.99
Fisk	32x4	$34.40	$24.08
Federal	33x4	$35.30	$22.84
Firestone	34x4	$40.00	$24.00
Fisk Red Top		$61.32	$40.88
Firestone "Cord"	36x4½	$73.76	$42.15
Republic	37x5	$76.80	$43.92

FIRSTS
Guaranteed Full Mileage

Keystone & Batavia TIRES

At 25% off prevailing list prices, in which the war tax charge has been added.

Mail and Phone Orders Filled.
THIRD FLOOR.

BLOOMINGDALES

Store Opens 9 A. M. 59th to 60th Street—LEXINGTON TO 3D AVENUE Store Closes 6 P. M.

Bring the Boys Home

Breathes there a man with soul so dead that if one of the American Expeditionary Force wrote him asking for carfare home, it wouldn't be forthcoming immediately? ? ? ? $200 will bring one soldier boy home,—and Uncle Sam will repay the loan in four years, with interest.

Victory Note Booth—Main Floor

Concerning the Federal Tax

A Federal tax on specific items will be collectible by us as agents of the Government. Whenever Bloomingdale advertising directs attention to merchandise that is subject to the Federal Tax, the prices quoted include the tax.

BARGAINS IN BEDS
for Summer Homes and Cottages

The Furniture Department, in its new location on the Fourth Floor, has more need of the space they take than for these beds. Perfect beds, every one of them, but sharply reduced nevertheless.

Enamel Bed Reduced to $7.95

May be had in 4-foot size, 2-inch continuous pillars. Five 3-8 in. fillers.

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Enamel Bed Reduced to $4.95

4-foot size. 1 1-16 inch continuous posts and 3-8 inch fillers. White or Ivory enamel.

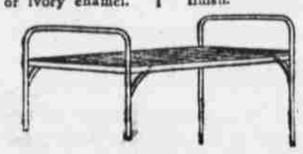
• • •

Enamel Bed Reduced to $9.95

Square head and foot top rods, 2-in. round posts, four square fillers. Three or four foot sizes. White or ivory enamel.

Brass Bed Reduced to $19.75

Brass Bed of especially pleasing design, with 2-inch posts and four 1-inch brass fillers. May be had in any size or finish.



This Bed and Spring: $3.95

The Simmons Manufacturing Co. made these beds according to Government specifications. The springs are the Simmons springs. Beds fold flat. Three-foot size. A really remarkable value.

Mattresses to go with them also reduced in some cases 15% off their regular prices.

Our Own Silk Floss Mattresses

Absolutely new and pure. These mattresses are filled with selected, specially processed Java Kapok, free from cotton and all other adulterants and sterilized to make them absolutely sanitary.

Specially Priced as follows:

Roll Edge 3.6 size.....$22.75
2.6 size..... 20.75
Single size.... 21.50
Rabbet Edge Spring, grade A ticking, all sizes. $22.00

Roll Edge full size,.....$23.75
3-4 size..... 23.00
Single Border Box Spring, grade B ticking; all sizes. Reduced to $17.95

Felt Mattresses

2 ft. 6 in.....$11.00
3 ft..... 12.00
3 ft. 6 in..... 13.00
4 ft..... 14.25
4 ft. 6 in..... 15.50

Hair Mattresses
Mixed Black Drawings

2 ft. 6 in.....$25.00
3 ft..... 29.75
3 ft. 6 in..... 34.00
4 ft..... 40.00
4 ft. 6 in..... 45.00

South American Hair Mattresses

2 ft. 6 in.....$17.00
3 ft..... 19.25
3 ft. 6 in..... 25.00
4 ft..... 27.50
4 ft. 6 in..... 31.00

Pure Cotton Mattresses

3 ft.....$10.00
3 ft. 6 in..... 11.00
4 ft..... 12.25
Full size..... 13.25

Bloomingdales—Fourth Floor

Unabated Selling Continues in
Our May Sale of Linens

More women than we guessed have been waiting for lower prices on these staple housekeeping linens, so the ready response to this White Sale would suggest. If there are any Doubting Thomases of feminine gender remaining—we say with all the weight of our word of honor, buy now, for prices are not only lower than they have been for a long time, but they are lower in this Sale than they will be next Fall.

FINE PURE LINEN DAMASK TABLE CLOTHS: $5.50 to $14.00 each
Irish and Scotch Pure Linen Table Cloths of heavy quality satin damask. Subjected to remarkable reductions because there are no napkins to match, and some are slightly soiled from display.

COTTON HUCK TOWELS
$1.50, $2.00 and $3.00 dozen
Hand towel size. All white or with neat red borders. Hemmed ends. An opportunity for hotel keepers; equally good for home use.

TABLE DAMASK BY THE YARD.
Various qualities in an excellent assortment of beautiful patterns.
Irish All Linen, yd. $2.25 to $2.95
Imported Linen Finish, yd. 98c to $1.50
Mercerized Cotton Damask, yd. 58c to $1.00

TABLE CLOTHS, $3.95 TO $6.50
of Irish Linen weft, extra strong and durable because of the firm cotton warp.

TABLE CLOTHS, $1.00, $1.50, $1.95
of Mercerized Cotton, hemstitched, scalloped or unhemmed.

DAMASK NAPKINS
All Linen, $5.50 to $9.95 doz.
Linen Weft, $3.50 to $5.50 doz.

MERCERIZED COTTON DAMASK NAPKINS
—Hemmed ready for use.
15 x 15 in., $1.00 dozen
18 x 18 in., $1.50 dozen
20 x 20 in., $1.95 dozen

COTTON DAMASK NAPKINS: $2.50 and $2.95 doz.
Extra fine; highly mercerized to a satin finish.

LINEN WEFT HUCK TOWELS, $4.50 and $6.00 Doz
Hemstitched ends; excellent absorbent qualities.

PURE LINEN HUCK TOWELS, $8.50 & $11.50 Doz.

HEMSTITCHED PURE LINEN SHEETS.
Single or ¾ bed size, 72x96 inches,
$4.95, $5.75 and $7.75 ea.
Double bed size, 90x96 inches,
$5.75, $8.25 and $9.50 ea.

HEMSTITCHED PURE LINEN PILLOW CASES
Regular size 22½x36 inches, at $1.95 and $2.95 ea.

BATH TOWELS
18c 23c 35c
Fairly large; soft, absorbent.

TURKISH BATH TOWELS
48c 58c 78c
of the better grade; all white or neat colored border.

FRUIT OF THE LOOM BLEACHED MUSLINS, 19c yd.
Also other well known brands. Mill lengths of 10 to 20 yards. Limited 20 yards to a customer.
No mail or C. O. D. orders.

CROCHET BED SPREADS
—white, single bed size.
$1.45 and $1.75

CROCHET BED SPREADS
—white, ¾ or double bed.
$1.98 and $2.75

MARSEILLES SPREADS
—white, satin finish, ¾ or double bed size.
Hemmed, $3.50 and $4.50
Scalloped, 3.98 and 4.98

KRINKLE BED SPREADS
—light weight; require no ironing.
Single bed size, $1.85
Three-quarter bed size, 2.15
Double bed size, 2.50

COMFORTERS $1.50 EA.
Light weight, covered in figured silkoline.
No C. O. D. orders. This value obtainable only until limited quantity is sold.

COMFORTERS $3.75
Pure white cotton filled. Fine Silkoline covered with a choice of pretty floral designs.

WHITE NAINSOOK, $1.95, $3.19 and $3.75 PIECE.
Fine grades of white nainsook for fine lingerie—in 10 yard pieces.

WHITE LONGCLOTH
10-yard pieces.
May Sale, $1.66.

KITCHEN AND GLASS TOWELS, EACH 25c
Hemmed, ready for use. Lintless and absorbent.

PURE LINEN TOWELING
28c & 35c YARD
Brown or bleached. For hand, roller or dish towels.

LINEN WEFT TOWELING
18c & 23c YARD

ODD SHEETS AND PILLOW CASES
Small odd lots that are offered for sale only until stocks on hand are exhausted. Broken assortments in odd sizes.

SEAMLESS SHEETS, 54x90, 68c—single bed size.

SCALLOPED SHEETS
72 x 90.....$1.29
81 x 90.....$1.44

HEMMED CASES
—a great variety:
42 x 36 and 45 x 36:
19c 25c 30c

SEAMED SHEETS, 68c & 88c—72 x 90. Center seam reinforced.

SEAMLESS SHEETS
extra heavy, linen finish:
72 x 90.....$1.19
81 x 90.....$1.29
90 x 90.....$1.39
All sizes quoted are before hemming.

Utica and Mohawk Sheets and Cases
at these exceptionally low prices for the May White Sale

SHEETS

Sizes.	Utica	Mohawk
54x90 inches	$1.15	$1.05
63x90 inches	1.25	1.15
72x90 inches	1.35	1.25
81x90 inches	1.45	1.35
63x99 inches	1.35	1.25
72x99 inches	1.45	1.35
81x99 inches	1.55	1.45
90x99 inches	1.75	1.65

PILLOW CASES

Sizes.	Utica	Mohawk
45x36 inches	35c	32c
50x36 inches	40c	35c
54x36 inches	46c	40c
45x38½ inches	38c	35c
54x38½ inches	50c	45c

N. B.—Sizes as stated are before hemming.

Because of the extreme reductions we reserve the right to limit quantities.

Bloomingdales—Low. Ave. Level

Italian Leghorns: $1.85
Wreath for Them: 69c
—Summery as Can Be!

EXCEPTIONAL values are these Italian leghorns with wide Tuscan lace straw edges. The drooping brims lend themselves particularly well to a simple wreath trimming treatment.

• • •

We have therefore chosen a range of wreaths in attractive colors and included them in this offering. Some three hundred of them — characteristic of the wealth of colors that one finds in an early spring garden. One of them is pictured on the hat.

The usual no charge trimming service will prevail notwithstanding the unusual price concessions of this event.

Bloomingdales—Main Floor

Blue Serge Suits
For Communion or Confirmation
$10.95 $12.95 $16.95

Future Presidents and their fond Mothers—take notice! Here are the spic and span sort of suits that every fellow wants on the important occasion—and for many months thereafter.

• • •

New models are here—right up to the mark in material and fashioning. And beyond the mark in point of value. Sizes 9 to 18 years.

200 Boys Suits: $11.95

Cheviot materials of light and dark colorings made into smart waist seam suits. They are most in demand just now—and particularly well suited to the slender figures of youths from 8 to 17 years.

• • •

600 Boys Blouses: 98c

the sort of percale that never grows pale at the thought of a tubbing—that's the sort we put into these sturdy blouses. The striped patterns are neat and there are plain white ones too. Neckband or collar attached. Size 7 to 16 years

Bloomingdales—Second Floor

Gossard Front Lace Corsets
$1.49
Slightly soiled from display

120 Corsets, which have lost their first freshness from being handled and displayed, are marked at one ludicrously low price, to close—although numbered among them are some of the highest priced Gossards we carry, and every woman knows the lowest priced Gossard regularly sells for more.

• • •

Models for slender, medium and full figures in low or medium busts. Sizes 21 to 33 in the lot but necessarily not all sizes in all styles. Choice of pink and white coutil or pink and white broche. No mail or 'phone orders can be filled.

Bloomingdales—Main Floor

A Sale of Samples!
12,000 HANDKERCHIEFS
FOR MEN—WOMEN—CHILDREN

A leading manufacturers samples—therefore expressing the best in material and fineness of manufacturing detail; also general culling out from our own stock.

The first great sale group comprises hundreds of styles for Men, Women and Children. Initialed. One corner Embroidered in white. One corner colored embroidered. Colored borders. Plain hemstitched. Imitation Madeira, Scalloped and Embroidered.

4c ea. **8c ea.** **12½c ea.**

Mens Linen Handkerchiefs
25c each
Quantity limited.

Womens Linen Handkerchiefs
12½c, 15c and 19c each
Quantity limited.

Bloomingdales—Main Floor

Before You Store Blankets; Comforters; Curtains, have them thoroughly cleaned and renovated by
Our Cleaning and Dyeing Dept

Our modern methods and modest prices make it the part of wisdom as well as economy to send us your valuable blankets, comforters and curtains before storing—

Blankets are returned moth-proof and fluffy. Comforters are restored to their original downy lightness. This schedule will testify to the reasonableness of our prices:

Blankets cleaned, per pair.....$1.00
Comforters cleaned (cotton filled) $1.50 and $2.00
Comforters cleaned (down or wool filled) $2 & $2.50

Blankets, Comforters, Curtains cleaned here will be stored free until Fall if you so desire.

Lace Curtains Cleaned and Refinished

In cleaning lace curtains, special attention is given to the finish of each type of lace, and great care is taken to insure that they will hang perfectly—

Fine Lace Curtains cleaned, per pair, $1.00 up.
Bonne Femme Curtains cleaned, each $1.50 to $2.50
Lace Panels cleaned, each, 50c and upward.
Nottingham Lace Curtains cleaned, pair, 75c.
Ecru Curtains redipped and restored to their original color at very little extra cost.

Goods called for and delivered. Phone: Plaza 5900 or write.

Bloomingdales—Lex. Level Floor

All Ready!
S-t-r-a-w-s

No man so "fussy" that he can't find what he wants here. No man so thrifty that he won't wonder at the modesty of our prices. Come and see.

• • •

Sennits.....$1.90 and more
Splits.....$3.50 and more
Porto Ricans..$1.90 and more
Leghorns.....$4.95 and more
Genuine Panamas, $6.95 and more.

Main Floor

Meat Specials

Roasting Pork.....lb. 30c
Legs of Mutton.....lb. 30c
Rib Roast of Beef..lb. 25c
Legs of Milk Veal..lb. 26½c

Basement

For Your First Civies
Choose a Waist Seam Model
$35.00

Your duty done—and Victory won, youre glad to turn to mufti, Lad in Khaki. But just that first day or two youll have an awfully lonesome feeling for that snug, snappy, form-fitting outfit furnished you by Uncle Sam—

• • •

Waist Seam models seem just designed to help you over the awkward change from khaki to civies. In a day of strange sensations and vain gropings for pockets that are somewhere else, that trig tension about the waist line is like the friendly hug of your buddie when you meet.

• • •

And it doesnt eat such a hole in your bonus either—$35 will buy a good one of flannel, serge or cheviot.

• • •

For the fellows who didnt get to fight there are double breasted, two or three button conservative styles, in regular or stout sizes. 32 to 46 chest measure. Quarter or half silk lined, also $35.00.

Bloomingdales—Second Floor