

**DEMAND ARREST OF LILLY.**

**Chairman of Creditors' Committee Calls on District Attorney.**  
Max Hirsch, chairman of a committee of seven appointed Tuesday night at a meeting of seventy-five creditors of the bankrupt brokerage firm of J. Frank Lilly and Company, called at the District Attorney's office today and asked that special efforts be made to arrest Lilly, who disappeared ten days ago. He was assured by Assistant District Attorney Burke that every possible effort to bring him in that direction. Later Mr. Hirsch called on Police Commissioner Knight.

**'BUY COAL NOW' CAMPAIGN IS SCORED BY COAL CHIEFS AND NEW YORK RETAILERS**

**Who Pays for Sensational Advertising in Newspapers a Big Mystery.**

**BLAME WESTERN MAN.**  
"No Shortage of Fuel or Labor and Cry is Ill Advised and Harmful."

A wild scramble is evident among coal dealers, wholesale and retail, to disavow any responsibility for the false "shortage" situation as exposed by The Evening World. The most important operators, the wholesalers of the Pennsylvania regions, as well as the retailers in New York City, declined to assume liability for the inconsistent cry of a coal shortage, to the accompaniment of pleas that the public should now buy its winter supply of fuel.

One of the most important wholesalers, a man known in the coal business from one end of this country to the other, yesterday stated in Philadelphia that neither he nor any of his associates know the first thing about the National Association, which has been pleading, in half page advertisements of New York papers, for immediate coal purchasing by the public.

"We are not responsible for that advertisement," he said. "We are not paying for it or any part of it. We do not know any one who is. I believe the advertisements are being put in by some man named Taylor of Kansas City, and that his urging applies only to bituminous coal. The facts, so far as we are concerned, are that we have not a pound of domestic coal stored anywhere and the publicity campaign applies only to bituminous coal. Of course we believe the public should store its coal for the winter, but we are not urging it."

"How then do you account for a Kansas City man advertising so extensively in New York papers," he was asked. "I cannot explain it, other than by supposing he is trying to get New York sales of soft coal," was the answer. "Of course he may realize that New York papers and their advertisements are read all over this country."

**LOCAL DEALERS CAN'T FILL ANTHRACITE ORDERS.**  
"Well, that does not explain," was asserted, "why the advertisements are directed at the entire public and in no wise specify that domestic coals are not included in the plea."

"I am not able to explain that inconsistency. The plea is undoubtedly directed at all the public, but the fact remains that we have not any domestic coal on hand and are not able, even now, to fill the orders," was the reply.

"Then you do not know anything about this strong advertising campaign, which is directed to sell coal to the public just at a time when it has been boasted 50 cents a ton?" was asked.

"No, we do not know anything about it," was the response.

The coal operator who, thus answered the queries is the Vice President of a company which has offices in Philadelphia and which controls 45 per cent. of the Schuylkill coal output in Pennsylvania. There is no company which ranks it in importance. Other officers of a company, almost as important in the coal mines of Pennsylvania, spoke in a similar vein, disavowing any connection with

fact that there was alleged to be plenty of domestic coal stored in the Pennsylvania region, the important officials all disowned the coal. In some cases they asserted that they did not have one pound of domestic coal anywhere.

In New York City the most important retailer in the coal business plainly showed his chagrin at the turn of events, since The Evening World stories have appeared. He said he regretted the advertising campaign, urging public buying, but at the same time acknowledged that the people had been induced to purchase thus far this year, much more coal than during the same period of 1918.

"We have not any domestic coal on hand," he said, "and we have many orders on file for it. We have other coal, and plenty of it, but the public will not take it, because they are used to the domestic sizes." In answer to a question as to

whether the increased sales this year, as compared with last year, had not meant a good deal of money to his firm, the retailer said that the coal which he sold last year to the householders for \$9.15 was now bringing \$10.55.

"Our stove coal," he said, "costs at at lidewater \$1.90 a ton, not counting the 50 cents per ton degradation. Then we have to make up for a 35 per cent. wage increase we gave our drivers. We sold in June about 250,000 tons of coal and the profit we made was just 30 cents a ton."

"Are you supplying your customers with their orders for domestic coal," he was asked, "or are you experiencing a real shortage?"

"We have been able to supply them," he answered, "but there may come a shortage, because the producers cannot afford to store the domestic sizes. That must be shipped according to orders." "In other words," he was asked, "you know of no coal shortage, you know of no labor shortage and you

know the public, somehow or other, is being pleaded with to buy coal, just as it reaches the pinnacle of the rise? Neither you, as the largest retailer, nor the wholesalers in control of the coal market, claim responsibility for the campaign which is booming your business and frightening the public?" "I know of no labor shortage, nor of the coal shortage and I do not know who is doing this foolish advertising in the newspapers. To my mind it is ill advised and harmful to our business and I shall do all in my power to stop it," was the answer.

**ARRESTED AT SISTER'S GRAVE**

**Queens Detective Finds Man Wanted for Two Years at Funeral.**

Alphonse McCormick, a Queens County detective, saw a notice of the death of the sister of William H. Dugan, who was indicted in May, 1917, on a charge of abandoning his wife and two children and who had not been seen since. McCormick attended the funeral. Du-

gan was there and after services were over was arrested. He pleaded guilty before Judge Humphrey and was ordered to be committed to the penitentiary.

**What is Castoria**

CASTORIA is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrup. It is pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of Chas. H. Fletcher, and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-Good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment. Genuine Castoria always bears the signature of *Chas. H. Fletcher*

**Cuticura SOAP**  
OINTMENT AND TALCUM

The pore-cleansing, purifying and softening properties of this wonderful skin soap, using plenty of hot water and soap best applied with the hands, will prove a revelation to those who use it for the first time. Tends to remove pimples, roughness or itching, if any, with Cuticura Ointment before bathing. Dry and dust lightly with Cuticura Talcum, a fascinating fragrance for powdering and perfuming the skin. The cost of these ideal skin purifiers is 25 cents each everywhere.

Small Size, Ointment 25 and Soap, Talcum 25. Sold throughout the world. For sample each free address: "Cuticura Laboratories, Dept. 227, Malden, Mass."

**MICHIGAN FURNITURE COMPANY**

OPEN MONDAY EVENINGS

**No Deposit Sale!**

Are YOU entitled to Credit? Do YOU need Credit? If so, it is yours for the asking. NO DEPOSIT DOWN and our own stock of High-Grade Furniture for rent to suit your needs. This does not include Talking Machines.

**Mid-Summer Sale of Fine High-Grade OAK DRESSERS**

Splendidly made, rubbed and polished. Inlaid drawers, panel sides, double mirror. \$14.95

5 per cent. Discount on all purchases made on FRIDAY.

To give our Employees a half holiday, this sale will close at 1 P. M. Saturday during July only.

**BABY CARRIAGES**

Best Strollers \$10.95 up  
Chaise Carriages \$19.95 up

**Mid-Summer Sale of all odd White Blended Bedspreads**

Quickly made, strong in all ways. \$9.95

Open an Account With One of These.

2174-3RD AVE. BETWEEN 108 & 110 STS.

**Boston Garter**

WORN THE WORLD OVER

**Popular Song Hit**

(FROM "A LONELY ROMEO" AT THE SHUBERT THEATRE)

**"Under a Big Umbrella"**

Words by HARRY B. SMITH  
Music by ROBERT HOOD BOWERS

Complete Words and Music with  
**Next Sunday World**

the National Association and insisting there was no domestic coal to be had.

When attention was called to the



**Adams California Fruit Gum Shares in the Conquest of the Air**

The R-34 came to America with Adams California Fruit Gum as a necessary member of the crew.

It carried nothing that wasn't essential.

During this great voyage it gave the airmen courage, steadied the nerves of the new Columbuses.

It did its duty in this triumphant struggle against the uncharted spaces just as it served Valor and Victory in every Allied trench for five gruelling years.

And it served so well at a moment and in a place so totally unexpected for its use that the incident was set down in the log of the R-34.

The R-34 sails home with an increased supply of Adams California Fruit Chewing Gum.

The New York World, July 9, says: "The supplies put aboard the R-34 for the return trip, in addition to 5,000 gallons of gasoline, include 200 pounds of bread, 125 pounds of cooked meat, forty-five pounds of potatoes, thirty-six pounds of chocolate, six pounds of tea, some pound cake, jam and plenty of chewing gum. The gum takes the place in a measure of tobacco. The men are forbidden to smoke during the voyage."

The thinking man's, the fighting man's nerve ration.

**ADAMS Pure Chewing Gum**

- Adams Black Jack
- Adams Chiclets
- Adams Pepsin
- Adams Spearmint
- Adams California Fruit
- Adams Yucatan
- Adams Sen Sen
- Beeman's Pepsin

EXCERPT FROM LOG OF R-34, JULY 3

2 P. M.—Slight trouble with starboard amidships engine; cracked cylinder water jacket. Shutter, always equal to the occasion, made a quick and safe repair with a piece of copper sheeting, and the entire supply of the ship's chewing gum had to be chewed by himself and two engineers before being applied.

From The New York Times, July 9

**ENTERTAINS R-34 OFFICERS.**

Transcendent Filers Tell How Chewing Gum Saved Ship.

Major H. G. Scott, commander of the R-34 on its celebrated over-ocean flight, was the guest of honor at an informal luncheon given to the officers of the big dirigible by Major J. O. Durkin, M. C., Royal Air Forces, at the Ritz-Carlton yesterday. Among those entertained were General L. B. O. Chailson, C. B.; General H. M. Matfield, C. M. G.; Colonel H. G. Thwaites, M. C.; Major Hugh Fuller, Major J. H. H. Fritchard, and Mrs. Hart and Mrs. Hilsenrath, who have turned their homes at Lincoln Park barracks for the British airmen.

One of many incidents of the hazardous journey, which were related at the luncheon, had this moral: "Take chewing gum along."

In the middle of the Atlantic the forward "Sunbeam" motor began hissing and grew very hot. A leak was discovered in its water jacket. As the dirigible's guns and engines were in the emergency chest were applied, but none served the purpose. After a consultation about ten of the crew were called to the forward cartage racks of chewing gum were given to each, and they were told to chew as if their lives depended on it. It was said that "perhaps the life of all the crew did depend on their chewing ability," for with the ball of gum the leak was mended.

A thin layer of the gum was smeared over the leaking part, and then a strip of copper was cut to fit. Over the copper the leak was mended, and a vote of thanks was passed for the gum manufacturers and the chewer.

**D. O. MAKES TRIAL TRIP**