

**DOCTORS DEMAND  
LIFESAVING PHONES  
IN PUBLIC PLACES**

Charging that the lack of public telephones at night is a serious menace to the health and lives of the people of the Bronx, Dr. Edward L. Corbett, Chairman of the Welfare Committee of the Bronx Chamber of Commerce, last night urged that body to begin a campaign to force the installation of slot machines in all subway and "L" stations, in police stations and every other available place.

"At a conference of physicians of the Bronx recently," said Dr. Corbett, "many related instances where the lives of people were endangered because of lack of public phones. One man was forced to run thirteen blocks to a doctor's office at night and brought help just in time to save his baby from strangulation.

"It is practically impossible to get access to a public telephone after midnight in the Bronx. Coin boxes should be installed in all subway and 'L' stations and in all police stations. Also it would require only an order from the Police Commissioner to make available several hundred telephones all over the Bronx.

"This could be done by giving the people the use, in an emergency, of the police books and the police signal boxes. It could be made possible for a person in an emergency at night to step up to a police officer, give him the doctor's phone number, the message and the price of the telephone call. The police could then transmit the message to the telegraph bureau and hence over the wire to the doctor's home."

The recommendations of Dr. Corbett will be taken up by the Chamber of Commerce during the week.



Sheffield dinner service set. \$30.00 to \$75.00

THE stately charm of good Sheffield is compelling when the Sheffield is new—but absolutely irresistible when you've owned it and used it—and lived with it. For Christmas Gifts it is hard to imagine anything finer.

**OVINGTON'S**  
"The Gift Shop of 5th Ave."  
314 Fifth Ave., near 32d St.

**GENUINE  
DIAMONDS  
TWO-DAY SALE  
\$5 to \$5000**

We have been searching for weeks for this special 2-day sale of diamond bargains TODAY AND TOMORROW. It will be your chance to see and purchase in a genuine blue-white diamond ring at practically four-eighths of the retail price. This is a large lot of diamonds of all sizes, all brilliant, sparkling gems. Make your own selection. Do not listen to anybody's idle talk, but take the ring you like to any reliable jeweler you know. Ask him to show you a mate for it and if he does not tell you it is the greatest bargain he ever saw and worth at least \$100.00, THIS PRICE you will not return it for any time within ten days and we will immediately refund every cent you paid. Or you can wear the ring, and if you wish to return it any time within a year, we will refund the entire purchase price less 10% of the original price. This is the most liberal of any store to attend this sale. Mail orders filled if remittance accompanies order.

**MARKED DOWN DIAMOND RINGS**  
4 1/2-1 1/2 carats... \$25.00  
5-1 1/2 carats... \$30.00  
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7-1 1/2 carats... \$40.00  
8-1 1/2 carats... \$45.00  
9-1 1/2 carats... \$50.00  
10-1 1/2 carats... \$55.00  
11-1 1/2 carats... \$60.00  
12-1 1/2 carats... \$65.00  
13-1 1/2 carats... \$70.00  
14-1 1/2 carats... \$75.00  
15-1 1/2 carats... \$80.00  
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17-1 1/2 carats... \$90.00  
18-1 1/2 carats... \$95.00  
19-1 1/2 carats... \$100.00  
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21-1 1/2 carats... \$110.00  
22-1 1/2 carats... \$115.00  
23-1 1/2 carats... \$120.00  
24-1 1/2 carats... \$125.00  
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95-1 1/2 carats... \$480.00  
96-1 1/2 carats... \$485.00  
97-1 1/2 carats... \$490.00  
98-1 1/2 carats... \$495.00  
99-1 1/2 carats... \$500.00

**Buy Early and Avoid the Rush**  
We have the best selection of high class jewelry gifts in New York at attractive prices. Do not neglect to see our stock. It will be a waste to your pocketbook.  
**B. GUTER & SONS**  
DIAMOND IMPORTERS  
170 NASSAU ST. ON THE SQUARE  
DIRECTLY OPPOSITE  
NEW YORK CITY HALL

**Wee Girls' Dresses**  
Sizes 2 to 6 Years  
**\$2.95**  
Less Than Manufacturers' Price.  
Crossbar and striped Dimities and Persian Lawns, hand smocked with touches of hand stitching in colors, fancy designs on pockets, and with sashes.  
Fourth Floor

**Useful Holiday Gifts  
Fine Blankets  
and Comfortables  
Reasonably Priced**



**SOFT**, warm, snow-white and fleecy Blankets, ribbon bound in delicate rose and blue, or downy Comfortables in gay colors, will be welcome gifts for the home.  
**Plain White Blankets**—Sixty per cent wool filling, double woven warp, bound at ends with 3 1/2 inch colored silk ribbon in rose, Copenhagen, pink, blue, yellow, lavender. each, \$10.50  
**Plaid Woolen Blankets**—Fine cotton warp, various color combinations; size 76x86 inches... pair, \$15.00  
**Fine Wool Blankets**—Extra large size, striped borders, wide ribbon binding; size 80x90 inches... pair, \$17.50, \$25.00  
**Lamb's Wool Comfortables**—In figured or plain color coverings to match almost any color scheme.  
Cambric and Sateen... each, \$11.50, \$12.50, \$15.00  
Silk Mull and Tussah... each, \$15.00, \$17.50, \$22.50  
Plain and Figured Silk and Satin... each, \$22.50, \$25.00, \$35.00

**Unusual**  
Beacon Indian Blankets, in a range of gorgeous color combinations, each, \$6.00  
Second Floor

**Practical Gifts**  
**Maid's Uniforms and Aprons**  
**Black Uniforms**  
Correct models in cotton Pongee, Mohair, Poplin and Satin, \$5.00, \$6.00, \$7.50, \$11.75, \$13.50, \$18.00, \$20.00 and \$32.00  
**Blue Chambray and Striped Gingham**  
Regulation models, \$3.75, \$3.95, \$4.50, \$5.50 \$6.00  
**White Uniforms**  
Tailored models, various styles, in Linene, Poplin, Durance Cloth and Dixie Cloth, \$3.75, \$3.95, \$4.50, \$5.50 \$6.00  
**Black Mohair Uniforms**  
Excellent quality, with white Organie collar and cuffs, \$7.45  
**House Dresses**  
Striped Gingham, with 3/4 sleeves... \$4.45  
**Maid's and Waitresses' Aprons**  
In every wanted size, small, medium and large, with or without bibs, 45c, 75c, 98c, \$1.10 to \$5.95  
**Maid's Aprons**  
Dainty model in good quality Lawn, princess style... 68c  
Caps at 15c to 75c  
Second Floor

Telephone Orders Filled—Phone Greeley 1900—Ask for Telephone Order Desk  
**Lord & Taylor**  
38th Street FIFTH AVENUE 39th Street  
Store Closes at 5 P. M.

**Holiday Sale of  
Lovely New Negligees**

An event planned with Holiday demands in mind, featuring Negligees of the fashionable types and favored fabrics

**At Interesting Prices**  
Values that should encourage the purchase of these useful and pretty garments for gifts



First quality Crepe de Chine Kimonos, \$12.75 hand embroidered and ribbon trimmed, Tax, 53c

**Satin Breakfast Coats**, corded ruffles, ruche trimmed... \$12.75 Tax 53c  
**Imported Japanese Quilted Robes**, in Silk, collarless model, or satin, with collar... \$10.75 Tax 33c  
**Embossed Corduroy Breakfast Coats**, moufflon trimmed, lined with dotted mull... \$16.75 Tax 93c  
**Heavy Wale Corduroy Velvet Robes**, moufflon trimmed, silk lined throughout... \$25.00 Tax \$1.75  
**Wide Wale Corduroy Robes**, sailor collar, patch pockets and girdle... \$6.95

**Dressing Sacques**  
A complete assortment of attractive models in Crepe de Chine, Albatross, Flannel and quilted Silk, ranging in price according to material, \$6.95, \$7.45, \$8.45, \$9.75, \$12.75 to \$27.50.  
**Boudoir Caps and Bandeaux**  
A variety of pretty styles in Nets, Satins, Laces, daintily trimmed with ribbons and flounces, 98c, \$1.10, \$1.25, \$1.95, \$2.95 to \$13.75.  
Second Floor

**Babies' Bath Robes**  
Sizes to 6 Years  
**\$3.95**  
Good Values for Holiday Gifts.  
Warm and cozy Bath Robes of Beacon Cloth or Eiderdown; wide Satin Ribbon trimming, with pockets.  
Fourth Floor

**Holiday Sale of  
Children's Hats**  
Priced for Clearance Below Cost  
**\$2.95 \$3.95**

**TAILORED** Velours, Plushes and Velvets, smartly stitched brims; trimmed with Faille Ribbons, sashes and streamers, and beautifully lined. Just the thing for a Christmas gift.  
Brown Beaver Navy Black

**Brown and Black Velvet Tam o' Shanter with Gay Colored Pompons \$4.95**

**Children's Dressy Hats Greatly Reduced**  
Fourth Floor

**Dainty Gifts for Women  
Glove Silk Underwear**

**FROM** one woman to another the intimate gift of fine Underwear is always in good taste and these are genuine values in Glove Silk Vests, Bloomers and Envelope Chemises, especially selected as Christmas offerings.

**Vests**  
of Glove Silk, plain and fancy, \$2.95 to \$12.75  
**Envelope Chemises**  
of Glove Silk, lace trimmed, \$3.95 to \$18.50  
**Bloomers**  
of Glove Silk, \$5.55 to \$16.95  
**Camisoles**  
of Glove Silk, lace trimmed, \$1.95 to \$10.50  
Ground Floor

**Holiday Suggestions  
Tricotines and Serges \$4.50 Yard**

**FOR** the woman of exclusive tastes in dress and clever style ideas that can be developed readily by her own tailor the gift of a garment-length of smart blue Serge or Tricotine is a happy thought. We are offering for this Holiday use a limited quantity of men's wear blue, French Clay Serges of superior quality, and blue Tricotines, 54 inches wide, at a notably low price per yard. Four yards will make an average size Coat, Suit or Dress, misses' or women's, of these 54-inch fabrics.  
Second Floor

**Electrical Christmas Gifts**

**ELECTRICAL** appliances serving home and personal needs should be given this Christmas. Furthermore these wonderful devices help to solve the servant problem. Electric cookers and toasters for the table, laundry heating and housekeeping devices, also Christmas tree decorations at unusually low prices.



Hotpoint Electric Iron, nickel plated; six-pound size, with cord and plug attachment, at... \$6.75



**Electric Christmas Tree Decorations**  
9 lights for... \$3.00  
17 lights for... \$6.00  
24 lights for... \$9.00  
36 lights for... \$12.00



Universal Electric Coffee Percolator; capacity five cups; etched handle, full nickel plated, at... \$13.50

**Electric Toaster**, nickel plated; practical and useful, as well as ornamental; equipped with cord and plug, at... \$6.75

**"Estate" Electric Heaters**, practical for the bath or breakfast room. Can be attached to any lamp socket, at \$10.50  
**Tool Cabinets and Tools**: 18 Keen Kutter tools, in a \$24.25 hanging wall cabinet, and such additional articles as tacks, screws, nails, oil can, rule, sand paper and glue.

**"Majestic" Electric Heaters**, heat quickly and economically. Supplied with eight-foot cord and attachment plug. Diameter of reflector 12 inches, at \$10.50  
Third Floor

**Women's Hand Made Blouses**  
Less Than Cost  
**\$3.95**  
Made of  
**Sheer Batiste**

**MANY** models, flat, rolling and hug-the-neck collars, full range of sizes, with the block hemstitching and rows and rows of hand work.  
**These Blouses** at this price will find quick sale, as the value is so unusual.  
None C. O. D. No Approvals.  
Third Floor

**Gifts at a Great Saving  
Artistic Lamps and Candlesticks**

**SELECTED** from the most beautiful Lamps and Candlesticks in our whole assortment as especially attractive for Gifts, and unusually priced to fit the pocketbook of the Holiday shopper. Each Lamp or Candlestick a handsome Christmas gift that will give lasting pleasure the whole year through.

As illustrated, this dainty boudoir Lamp of white ivory, and a hand-painted glaze linen shade. Complete, \$15.00

A boudoir or desk Lamp, polychrome base of beautiful colorings, with hand painted parchment shades of different designs. Complete, \$12.50

A mahogany boudoir Lamp with inlaid effect in the base. The shade, a pretty combination of blue over rose, rose over rose or blue over gold. Complete, \$12.00

Beautiful mahogany, rose, ivory, yellow and blue Candlesticks, with candles to match; an unusual offering. Each, complete, \$1.75

An unusual desk or boudoir Lamp with hand tinted base and shade attached. The colorings in this shade are delightful. Complete, \$8.50

A boudoir or desk Lamp, mahogany base with plain banded shade in all colors; an unusual offering. Complete, \$5.00

A hand painted polychrome Candlestick with hand painted candle carrying out the design. Each, complete, \$5.50

An unusual Candlestick of ebony effect, with charming rose designs. Complete with Chippendale candle. Each, \$1.10



A specially designed polychrome Candlestick with hand painted candles to match. Pair, complete, \$5.50

Fifth Floor