

NEW JERSEY FLOOD DANGER PAST.

The Passaic River reached the highest point early to-day since the floods of 1902 and 1903, near Paterson. During the night the river rose five inches, but between 7 and 9 A. M. it receded three inches again. The danger of flood, however, is now considered over.

Sewers have been blocked, and in the section along the river, there are two feet of water in the streets. It is slowly receding. The residents along River and Water Streets have left their homes, removing their furniture. Merchants along River Street have taken their stock either to upper floors, or to other sections of the city.

Newark's Methodist Clergy Oppose "Liberal" Sunday. The Newark Methodist Episcopal Church Conference has unanimously adopted resolutions opposing a Liberal Sunday.



This, the Intermediate Season, Demands for Immediate Wear

MISSES' SPRINGTIME FROCKS

Of Tricotine, Poiret Twill or Serge

THEIR VALUE CAN NO MORE BE JUDGED BY THEIR PRICES THAN THEIR STYLES CAN BE JUDGED BY THEIR PRINTED DESCRIPTIONS

A Spring frock must prove itself appropriate for immediate wear by being as smart with a separate fur as without one. It must follow the fashion, yet be a departure in distinctiveness. It must be so smart that its wearer will not tire of it, yet it must wear well and long.

Franklin Simon & Co. immediate wear tailored frocks, possess all these qualifications and the further quality of exceptional value

It is an adventure in the labyrinth of fashion just to see them. First there is the Eton frock, in appearance a suit, in reality a dress, bright with the gleam of brocade or the gaiety of a Roman striped sash. Then there are one-piece straight line frocks, frocks in coat effects, with trimmings that vary from tailored braid to cheery checked gingham.

Sizes 14 to 20 Years

29.50 to 185.00

MISSES' DRESS SHOP—Second Floor

Franklin Simon & Co.

Fifth Avenue, 37th and 38th Streets

STORE HOURS—9 A. M. TO 5.30 P. M.

Best & Co.

Fifth Avenue at 35th Street
Established 1879

Buy your season's supply of footwear in this

**Introductory Spring Sale
WOMEN'S LOW SHOES
9.85**

REGULAR 10.50 TO 14.00 GRADES
NO LESS THAN 27 STYLES

SPECIALLY selected from our new Spring lines, a collection which offers almost unlimited choice of oxfords and pumps. The smartest models in tan, brown, black or white leathers. High or low heel styles.

Third Floor

ONE DAY SALE

FRIDAY ONLY

You Never Pay More at Best's

Store Hours
9 to 5.30

Best & Co.

Fifth Avenue at 35th Street
Established 1879

Store Hours
9 to 5.30

**A Sale Friday & Saturday of
GENTLEMEN'S
HABERDASHERY**

Featuring Spring patterns in shirts, ties and socks. The advantages of buying now for Easter and the occasions that follow are obvious.

1,000 Fancy SHIRTS with Soft Cuffs, 2.45

Regular 3.50 grade—3 for 7.25

500 All Silk NECKTIES, 1.10

Regular 1.50 and 2.00 grades—3 for 3.25

100 Silk Knitted TIES, 2.95

Regular 4.50 grade—3 for 8.75

Plain colors only, black not included.

700 prs. Two Tone Fancy HOSE, .70

Regular 1.00 grade—3 for 2.00

Black and white, black and red, black and green, black and purple.

Plain Color Cotton HOSE, .55

Regular 75c grade—3 for 1.50

Black, gray or navy, quantity limited.

FIFTH FLOOR

You Never Pay More at Best's

The Blyn Shoe

Sticking to a Method

THE BLYN STORES believe in method—the consistent method of reasonable profits and good values. They have marked the many milestones of their progress by a series of methodical steps along this course—always a full dollar's worth for a dollar. This is the secret of the well known BLYN VALUE—you see it in the style—you get it in the quality—it speaks in the price of Blyn Shoes.

Styles for All in All Blyn Stores.

Brown and Black Satin 9.00
Black Kid 9.50
Brown and Black Suede 11.00

Style 1638 Dark Brown Russian Calf Brogue Oxford 8.50

Leading Fashions for Spring

Style 3625 Brown Calf 10.00
Style 3126 Patent Leather Dull Kid 9.50
Style 3227 Gun Metal White Rubber Patent Leather Brown Calf 8.00

Best for Value like Blyn Shoes. Red Cross Shoe Spring Styles in all Blyn Stores.

Style 3228 Patent Leather Dull Kid 9.00
Style 1660 Brown Calf Walking Oxford 6.50

Blyn Stores Are Specialists in Men's Footwear

WEST SIDE STORES: 22-24 W. 12th St., New York, N. Y.
EAST SIDE STORES: 34 Av. 2nd 12th St., New York, N. Y.

Franklin Simon & Co. 441-443 Fulton St., opp. Brides St., N. York, N. Y.
Newark Store—622 Broad St., Opposite Military Park, Newark, N. J.
Mail Order Dept., 234 Third Ave., Postage Including Insurance 16c. Send P. O. Money Order or N. Y. Draft.

Daniell's, Broadway, 8th and 9th Sts.

COURTESY, NEWEST GOODS, LOWEST PRICES.

EASTER!!!

THE OPENING OF GLORIOUS SPRING IS ONLY TWO WEEKS OFF.

There is not a man, woman or child that will not be delighted to doff their old Winter Toggery and replace it with BRIGHT NEW SPRING WEAR—let us forget the past winter and think only of the balmy Spring days to come.

NEW SPRING GOODS

of every description and at prices not equalled in any other store
FRIDAY AND SATURDAY

Sales are worth attending, you can save money.

SILK DRESSES
This Season's Attractive Styles Suitable for All Occasions
Made of excellent taffeta, in all the season's colorings
Values to \$5.00 for 35.00
Values to \$6.50 for 29.50

SILK & GEORGETTE BLOUSES
At a Very Special Price
This season's most attractive styles in tailored and trimmed effects, fine quality taffeta, satin, crepe de chine, including a few fancy stripes
Values to 10.00 for 5.95

FASHIONABLE SUITS FOR EASTER
Most advanced styles in tailored and elaborately trimmed effects, this season's colorings and tweeds, in sizes for misses, small women, and to 46;
moderately priced 55.00 for 89.50

EXCEPTIONAL OFFERING OF WOMEN'S IMPORTED KID GLOVES
Anticipate your Easter needs and save money.
Imported Kid Gloves, high grade, 2 clasp, full P. K. Paris point and 3 row emb'd backs in white, black, tan, champagne and grey.
Today's value 3.50 pr.; for 2.55

LOT BLACK SILK GLOVES
Heavy quality Maltese silk, an exceptionally high grade glove, but in these sizes only 5, 5 1/2 and 6.
Values to \$7.50 pair; for 1.19

NEW SPRING MILLINERY For Miss or Matron
Every conceivable style, shape, color and material is here aplenty, trimmed or untrimmed, it matters not, we can suit you.
We are showing another lot of specially prepared smart trimmed hats, copies of Paris models and designs by our own clever artists.
Values 15.00 for 12.50
Values 10.00 for 8.95

JAUNTY READY TO WEAR HATS
Milan baret, chrysalisbean straw, colorful trimmings, flexible effects in black, navy, brown, sand, Copen and a combination of colors.
Values 2.95 each; for 2.95

UNTRIMMED DRESS AND SPORT SHAPES
Patten Milan, China piping straw and an immense assortment of shapes in the new Spring colors.
Value 3.50 each; for 2.75

WREATH SPECIAL
Beautiful wreaths with a mixture of roses, fruits, oats, grasses, wild flowers and foliage.
Values 3.50. Special for 2.75

EXCEPTIONAL LACE VALUES
Fancy Nets, 36 in. wide, in black, brown and blue.
3.00 quality, per yard, for 2.75
Margot Lace Flouncing, 12 inches wide, Val. 2.10 yd.; for 1.65
Real Filet Picot, very scarce; limited quantity; at per yard38

EXTRAORDINARY VALUE IN SILK TRICOLETTE

Another shipment of this much desired material, an exquisite assortment of novelty and plain weaves in every desirable color and black and white. Some lengths are slightly irregular in weave, but the exceptionally low price will more than offset this. These goods were manufactured to sell at from 6.25 to 10.50 yard. Our sale price, per yard 3.15

BLACK TRAVELING BAGS
Made of waterproof fabricoid, 16 in. light weight.
Reg. 7.95; for 6.95

Week End Suit Cases, black enameled duck, reinforced corners, crepe lined, 16 and 18 inches, 100 pieces
Value 5.50; for 4.75

Women's Umbrellas, black American taffeta, (cotton), tape edge, 26 in.; lake lite rings, silk cord loop.
Value 4.50; for 3.75

ENVELOPE CHEMISE
Made of good quality pailinook, lace and emby's trimmed.
Value 1.75; for 1.39

BIG BARGAINS IN BLOOMERS
Made of Windsor crepe, batiste or cambric, reinforced seats with elastic at waist or knee. Reg. 1.25; for89

NAINSOOK SKIRTS
Good quality, with deep lace or emby's trimmed ruffles. Reg. 2.00; for 1.69

THIS IS VEILING WEEK
Economy black French dotted veiling 1 yd. lengths.
Reg. 1.40 yd.; for95

An assortment of octagon embroidered border, scroll designs, dots and fancy meshes too numerous to mention, in black and colors.
Values to 75 yds; for25

1,000 elastic sang fit veils, French dots, scrolls, beauty spot and octagon meshes, in black, brown, taupe and navy.
Reg. .50 yard; for29

Waterproof Maline, 27 in. wide, in black, white, navy, American beauty, emerald, scarlet, flesh, rose, taupe, Alice Nile, silver, gold, orchid, med. grey and purple; an opportunity to purchase this material at cost.
Reg. .59 yard; for39

TOILET REQUISITES
Mavis Talcum. Reg. .25; for21
Forhan's Tooth Paste. 60 size. .38
Finand's Lilac Vegetal. Reg. 1.00. .90
Pond's Extract Vanishing or cold Cream. .25 and .50 sizes; price 19 to .38

SALE OF HIGH GRADE IMPORTED COTTON VOILES
An offering not to be equalled anywhere. Exceptionally fine sheer quality, looks like all silk Georgette, the assortment includes every desirable color, some exquisite pastel tints, also plenty of white, all absolutely perfect goods. Today's value 1.55 yd.; Our sale price, per yard68

SALE WOMEN'S HOSIERY
Pure Silk Stockings, black, full fashioned, with reinforced hile tops and soles. Value 4.00 pair; for 2.75

Lisle Stockings, black, full fashioned, light weight.
Reg. 1.35 pr.; for95

Lisle Stockings, excellent quality, semi-fashioned, medium weight, in black, white, African, Cordovan, tan and heaver. Value .95 pr.; for75

DANIELL'S EASTER RIBBONS
Every woman knows Daniell's ribbon dept. Exquisite assortments of imported and high grade domestic ribbons, including gold and silver brocades in all the wanted colors and color combinations are here in abundance.
Tutone ribbons, picot edge, some with gold border effects, in all the varying widths from 1/2 in. to 10 inches, at prices cheaper than elsewhere.

EXCEPTIONALLY LOW PRICES ON DRESS FABRICS FOR FRI. AND SAT. ONLY
Imported Chiffon Broadcloth, superior quality, light weight, sponged and shrunk, 50 and 52 in. wide, all pure wool, in shades of reindeer, purple, wine, Copen, Pekin, navy, tan and black.
Value 6.25 yd.; for 4.15

All Wool Serge, 48x44 in., an excellent quality in shades of taupe, Copen, wine, white, African, Cordovan, tan and heaver. Reg. 2.75 yd.; for 2.19

Shepherd Checks, wool and cotton mixed, looks like all wool and a cloth that gives most satisfactory wear; 44 in. wide, in different size checks.
Value 1.65 yd.; for 1.29

ROGER'S SILVER PLATED WARE
These prices are for 1/2 dozens.
Teaspoons, Reg. 1.35; for 1.10
Dessert Spoons, Reg. 2.50; for 1.95
Dessert Forks, Reg. 2.50; for 1.95
Soup Spoons, Reg. 2.75; for 2.25
Medium Forks, Reg. 2.75; for 2.25
Medium Knives, Reg. 3.25; for 2.75
Dessert Knives, Reg. 3.00; for 2.50
Butter Spreaders Reg. 2.50; for 2.10

RICH CAMISOLE RIBBON
3/4 to 8 1/2 inches wide, including exquisite satin and taffeta warp prints, washable, plain satin taffetas and mesalines, rich qualities, in shades of white, flesh, pink, cell, turquoise, mais and orchid. Values to 2.00 yd.; for95

TABLE LINENS AND TOWELS At Greatly Reduced Prices.
All Linen Table Cloths, 2x2 yds., heavy weight double damask, handsome circular patterns, an exceptional bargain. Regularly 20.00 each; Sale price 12.98

Huck Towels, hemstitched, union linen, size 18x33; soft finish, firm weave.
Reg. .79 each; for59

All Linen Lunch Cloths, hemstitched, 45x45 and 54x54 inches an extremely fine quality, beautiful designs. Regularly 2.50 and 4.50 each; Sale price each 5.50 and 6.75

All Linen Sets, table cloth and one dozen napkins, Irish manufacture; circular and conventional patterns.
Reg. 29.00 and 51.00 set; Sale price 21.00

TWO DAYS' SALE—MEN'S OTIS UNDERWEAR
Balbriggan and White Cotton Shirts and Drawers, at less than today's wholesale cost. An opportunity that may not present itself for some time to come.
The Balbriggan Shirts are made with ribbed bottoms, in short and long sleeves; the drawers have 4 buttons and double seat. All sizes. Regularly sold at 1.50 each. Friday and Saturday only; at88

MEN'S HALF HOSE
250 Dozen Men's High Grade Cotton Half Hose, medium weight, plain black, black with white spots; and plain balbriggan color. An excellent wearing quality. Regularly sold at .50; pair for32

John Daniell & Sons, Broadway, 8th & 9th Sts.