

# The Evening World's Kiddie Klub Korner

Conducted by Eleanor Schorer

Try-Out! Try-Out! Try-Out!

KIDDIE CLUB TALENT at the Coiners' Den,

Luna Park, Coney Island, WEDNESDAY, JULY 14, BETWEEN 10 A. M. and 12.30 P. M.

If You Can Sing, Dance, Play or Recite Come! Come! Come!

BRING YOUR OWN MUSIC.

THE tryout is to be on July 14, but the real party is to be a whole week later, on July 24, Kiddie-kins, kiddie-kins, what a joyous time we are going to have at this party! Counting our own show as one of the major attractions (it will certainly deserve that place), there will be seven shows open to us. I really, truly think that it is to be the very nicest party so far. If things pan out the way they are planned it certainly will be. We are having this try-out to select a programme for the Kiddie Klub show that we are going to give at Luna on Kiddie Klub Day, and we DO want to make the whole day, and especially our show, better than ever. So practice up with your steps if you dance, your scales if you sing, your fingers if you play, and clear your throats if your talent is for reciting; then come to the Kiddie Klub Try-out and do your best.

On Kiddie Klub Day at Luna we will be surrounded by professional shows and we want to have our stand out against even them if we can. It will be a hard task, we know, but that makes it all the more worth trying for.

It will be a vaudeville programme that we will give on that day. Each kiddie will be alone on the stage while performing; each will wear their own favorite costume, use their own music and receive their own applause from the appreciative audience. The little actors need not be afraid they will miss any of the fun; they will be given special tickets which they can use after their parts in the show are over. These tickets will include all of the Luna shows and rides that the other kiddies will enjoy.

Looking forward to seeing you at Luna on July 14, I am, yours loyally, COUSIN ELEANOR.

### WILLIAM'S BRAVERY.

ON his twelfth birthday, William Brown received a beautiful bicycle. He liked to go speeding through the streets of the city but he liked more to ride swiftly through the shady highways of the park.

One hot day in summer as he was riding in the park, a small child broke away from her nurse to get her ball which had rolled away. The ball rolled into the highway and she ran after it, right in front of William and the auto that were back of him. William knew that if he passed her, the auto would run over her. So when he was passing her, he leaned far to the side and grabbed her by the back of her dress and swung her up onto the handlebars. In a moment an auto passed over the spot where she had stood. William brought the child safely to her nurse, who had fainted.

William was rewarded for his bravery and quick action and was looked upon as a hero by his classmates.

By Louise Thomann, aged thirteen, Brooklyn, N. Y.

### MOTHER NATURE.

Dear Mother Nature, so good and true. Always has something, something to do.

She has mantles to make for the trees and woods;

But all can't be made of the same kind of goods in the spring, and brown in the fall.

And some trees are short and some are tall. In winter the meadows and woods and hills.

Have to have fluffy, white snow frills. So Mother Nature, so good and so true. Always has something, something to do.

By Mildred McCarrick, aged eleven, Lakeville, Conn.

### JUNE DRAWING CONTEST AWARD WINNER.

How I Should Like to Spend My Summer Vacation.

By William Kessler, aged eight, Coney Island, N. Y.

### JULY ESSAY CONTEST.

Subject: The American Flag. PRIZE: of one dollar will be awarded each of ten Kiddie Klub members, aged from six to fifteen inclusive, who send in the

best essays about "The American Flag." They may write on any phase of the subject that interests them.

Address Cousin Eleanor, Evening World Kiddie Klub, No. 83 Park Row, New York City.

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but the essays should not be over 150 words in length. Contestants must state NAME, AGE, ADDRESS AND CERTIFICATE NUMBER, and each essay must be signed by the contestant's parent or guardian to say that the essay is original and has not been copied.

HONORABLE MENTION. Eight Year Class: Melvin Altmark, Phyllis Morris, Mary Hartin, Margaret Meyers, Theodore De Roche, Eleanor Bastin Cohn, William Downs and Robert Schwartz.

**My Wife's Salad Dressing**  
CROWNS THE FEAST  
A PURE EGG MAYONNAISE  
MAKES EVERYTHING GOOD TO EAT BETTER!

Try this simple recipe today!  
MEAT SALAD—Save all leftovers of lamb, beef, pork, veal. Mix with lettuce or celery. Add sliced onions, capers, Spanish Peppers, cold boiled peas, carrots or cold sliced potatoes, to taste. Mix thoroughly with My Wife's Salad Dressing and serve.

For breakfast try toast with olive oil instead of butter—Imported  
**Pompeian Olive Oil**

HOW TO JOIN THE KLUB AND OBTAIN YOUR PIN.  
Beginners with any amount of time to spare should join the club. The fee is \$1.00 and includes a pin and a copy of the club book. The club meets every Saturday afternoon at 2 o'clock at the Coiners' Den, Luna Park, Coney Island, N. Y. All children up to sixteen years of age may join. Send your name and address to: My Wife's Salad Dressing, 83 Park Row, New York City.

COUPON NO. 645.



## See the YACHT RACES

From the Great Steel Steamer  
**PLYMOUTH**  
of the Fall River Line

The Plymouth is an ideal ocean-going steamboat perfectly equipped for yacht race service under all weather conditions. Spacious saloons; ample observation decks; staterooms; regular dining room; lunch counter. Music.

Tickets \$16.20 Each Race  
Including War Tax  
Capacity limited to afford maximum comfort  
Steamer will leave Pier 14, North River, foot of Fulton St., 7:45 A. M. Eastern Standard Time; 8:45 A. M. Daylight Saving Time. Tickets and staterooms on sale at Ticket Offices, Pier 14, N. R., 64 Broadway, 87 Chambers St., 81 W. 84th St., 114 W. 42nd St., New York City; 330 Fulton St., Brooklyn.

THE NEW ENGLAND STEAMSHIP CO.

## Families Who Start the good custom of using

## Instant Postum

as their table beverage, seldom change back to coffee. There frequently follows such a gain in health that this comfort, together with Postum's satisfying flavor, makes the change a permanent one.

If you have not started using Postum, why not order a package from your grocer?

"There's a Reason"

Made by Postum Cereal Co., Inc. Battle Creek, Michigan

**Gordon & Dilworth**  
— REAL —  
**ORANGE MARMALADE**

**Rely on Cuticura To Clear Away Skin Troubles**

# JOHN WANAMAKER

Broadway at Ninth, New York Telephone Stuyvesant 4700 Store Hours 9 to 5

## To be remembered until Monday

"Keep on—persevere—you are sure to succeed in your attack upon H. C. L." is the message that comes to us with pen and ink praise and over the wire from far and near.

To be sure we will succeed—It is not our desire to hurt any manufacturer or selling agent. We have only set the clock for the beginning of lower prices and we shall keep the clock wound up until it strikes the day of freedom from war rates.

It is a reasonable and right undertaking and each day will show progress here a little and there a little more. We can do better than simply live by our epitaphs—see to it!

(Signed) *John Wanamaker*  
July 9, 1920.

**A black satin Cape-wrap for Women.**

For this time of year,—and all through the summer season, a light and becoming wrap to wear over an afternoon and evening costume is necessary.

For the woman who always displays the best of conservative and smart taste in her wardrobe is a cape of fine black satin—a cape simply made, with a well-cut shoulder cape over it and falling to the waistline. This cape is lined at the shoulders only, and so is not heavy, but falls in graceful folds and allows the wearer to use it on warm days when a heavier wrap would be uncomfortable. Price, \$37.50.

Second floor, Old Building.

**Philippine Lingerie**  
Newly arrived and specially priced

The Imported Shops have just received a shipment of Philippine lingerie consisting of nightgowns and envelope chemises made by hand of sheerest batiste. They have been priced very low, and the result is a group of unusually good values.

At \$3.95 Envelope chemises—twelve charming patterns, beautifully hand embroidered. Some have dainty lace insets.  
Nightgowns—round, square and V necks on sleeveless patterns or with small sleeves. Scalloped edges and neat hand embroidered designs.

At \$5 Nightgowns—of excellent fineness, both in material and embroidery. Delicate butterfly patterns and lace insets are but two examples. One excellent tailored model has beautifully hemstitched flat casing.

Third floor, Old Building.

**A Remarkable Corset!**  
The L. R. Athletic at \$9

Why, there's simply nothing to them! people have exclaimed when shown this corset; and therein lies the charm of the L. R. athletic.

## The Big Silk Sale

\$442,894 of fine Silks for \$295,262

is spread out over the entire Silk Rotunda, covering all the regular counters as well as the many big special tables.

For Monday we call special attention to

**5,000 yards of Silks for \$1.95 yard**

Silks that have been sold this season in our stocks for \$2.85, \$3, \$3.50, \$3.85, \$4.50, \$6.50 yard.

Printed Japanese silks. Plain Tricolette. Printed Crepe Georgette. Black Taffetas.

Plain Georgette. Chinese Pongee. Silk Shirtings. Satin Charmeuse.

\$2.85 to \$6.50 Silks for \$1.95 yard  
Cut into dress lengths for convenient selling. On one big table in the Rotunda.

Main Floor, Old Building

## Imported Beaded Bags

\$25 to \$30 grades at \$18.50

The bag the well dressed woman needs to complete her costume. Beautifully made of fine, well-matched beads in tasteful colors and attractive patterns. Darker shades, black, navy and brown are especially good. Frames are of metal or shell celluloid. Linings are silk, with mirror attached. Bead handles.

Main floor, Old Building

## Women's Voile Frocks now lower in price

Reduced from \$22 and \$27.50 To \$15 and \$16.50

These are some of the most attractive warm weather frocks we have had in stock this season. Some are plain midnight blue cotton voile; others are figured blue and white. In lovely pastel color and in all white also. Some are trimmed with real fillet lace—others feature white organdie collars and cuffs or soft touches of embroidered batiste.

Gingham Frocks at \$12.50 and \$14

Made of fine Anderson gingham, in checks and plaids, featuring blue and green; white and blue; and white and red combinations. Also some brown and white checks. Made with collars and cuffs of white pique or organdie, and to be had in most becoming modes that are new and distinctive.

Second floor, Old Building.

## These surf satin Bathing Suits, \$8.50

Three models in surf satin have been specialized to sell at \$8.50 each. They are carefully worked out models that women who desire a smart swimming costume and one that is practical at the same time will appreciate.

One model is illustrated. It is made with a long bodice to which is gathered a seant skirt that is neither too long nor too short. There is a girle and a little vestee stitched in colored thread and piped to match.

Another model is straight hanging and all black, and made with a square neck. The waistline is confined by a narrow belt.

The third model is made with a deep V-neck and features either colored or white stitching and buttons to match.

Women's Bathing Suit Corner—Second Floor, Old Building.

## THE DOWN-STAIRS STORE

## Summer House Furnishings

**Folding Cots at \$10.75**  
An inexpensive but very strong and comfortable cot for camps or cottages. Made with canvas bottom and helico ends. Full cot size, 2 feet 6 in. wide; grey enamel finish.

**Special Couch Beds**  
The most durable and satisfactory couch beds we have ever offered. Fold into a good looking couch by day; open into a comfortable bed at night. Four styles:

At \$24 Pulls out into double bed or can be separated into two single cots.

At \$27 Opens up very easily into double bed size. An extra good value.

At \$32 A very handsome couch bed of superior make and finish. Special mechanism makes it easy to operate.

At \$35.75 One of the most complete couch beds procurable. Has box affair underneath to hold the bedding during the day. Is easy to operate, is handsome in appearance and strongly constructed. The excellence of this particular couch-bed warrants an unqualified recommendation.

Down-Stairs Store, New Bldg.

## The Jack-Knife Cot

The picture shows it opened. It folds up into a small compact arrangement that can be pushed into a cupboard or the corner. It is about as satisfactory a cot as we offer for summer home or apartment use. Made with strong metal frame, grey enameled, with strong, link spring.

Cotton and wool filled mattress and castors.  
Size 2 ft. 6 in., price \$14.75  
Size 3 ft., price \$16.75

## A low price for Cretonnes, 75c

Because they have slight imperfections in print or weave we got them for about what it cost to produce such material. A splendid chance to buy for summer home needs. 35 inches wide, in charming patterns and colorings. Suitable for curtains, cushions, slip covers, pillow tops, furniture covers, etc.

## Grenadine Curtains for \$3.50

We'd have to pay the same price ourselves today for the same quality. But we bought them below value and mark them accordingly.

Made of ruffled, dotted grenadine, they are especially suitable for summer cottages or bungalows, but can be used the year round.

## Couch Hammocks, \$12.50

Most everybody wants a couch hammock and here's one that has given ample satisfaction. With good spring denim covered mattress and magazine pockets. It is strong and comfortable.

This style \$16.50  
Couch hammocks with denim covered mattress, adjustable head rest. Price, \$16.50.

## Hammock Stands

Angular tubing, \$9.  
Round tubing, \$7.  
Down-Stairs Store, New Bldg.

## Close-out of Women's Voile Dresses, \$3.75

No need to say much about such a remarkable offer. We had a big sale of dresses a short time ago—many odds and ends were left over—some late arrivals were added to the lot and Monday the whole collection should take wings at this price.

300 voile dresses in pretty patterns, mostly dark effects, some large floral designs, some small teardrop patterns. They have attractive collars of organdie, some with embroidered effects. All have 3/4 sleeves, some are plain straight line style, some have overskirt effect. Both broad and narrow sash belts and many have frill trimming of organdie. Sizes 36 to 42.

## Out go Girls' Middies, \$1

500 middies for girls 6 to 20 years, and 500 chances to save on as good looking middies as most girls would want. They were held in reserve for special orders but the time has come to let them go—and they should go quickly.

Made of white jean, some plain, some with Copenhagen or dark navy sailor collars and hands and pearl buttons. We doubt if they could be made for \$1 today.  
Down-Stairs Store, Old Bldg.