

Telephone
Fitz Roy 6100

ATTENTION!
For 62 years we have sold dependable merchandise at lowest-in-the-city prices. We are doing so now, and shall continue to do so.

R. H. Macy & Co.
Inc.

27th Street & Co. Attractions Are Price—Quality—Service
Macy's
Herald Square E 42nd St. to 35th St.

Guaranteed Garden Hose
25 feet, 4 ply, 5-8 inch, with 3/4 inch coupling, \$2.34
50 feet, 4 ply, 5-8 inch, with 3/4 inch coupling, \$5.64
WOODEN HOSE REELS, \$2.39 and \$2.79
LAWN SPRINKLERS, 49c to \$3.59
2207—Basement, 35th Street, Rear.

Store Hours
9 to 5:30
Closed every Saturday
until Labor Day.



**Women's
Cotton Voile Dresses
\$13.74**

A special purchase of flowered voile dresses, regularly selling at \$21.74, is offered at this unusually low price.

Some of these dresses are trimmed with organdie bands and sashes—others with fringe and embroidered collars—all are so dainty and attractive that the most fastidious person must feel their charm.

There are Navy, Copenhagen, Brown or Rose grounds, one of which is sure to be becoming to you

On Sale To-Morrow

2207—Third Floor, 35th Street, Rear.

**The Newest Importations in
Traveling Conveniences
in the
Leather Goods Department**

have come from England. Their carefully appointed interiors are matched by their exquisitely chosen exteriors and the leather, silks and fittings used in them make them suitable and acceptable to the particular traveling person.

**Writing Cases of
Pin Seal**

that are complete in every detail, and lined with rich morocco leather, are shown. The top of the case is formed into a folding compartment which clasps securely and is convenient and safe for important papers. Black and Malay brown seal, lined with black or bottle green leather.

**Writing Cases of
Velvet Calf**

are not only luxurious in outward appearance but they delight and surprise in their complete equipment of the traveler's requirements. These cases are a practical size, conveniently square and compact. In an exceptionally fine quality of velvet calf either a fawn or mole color.

Manicure Sets in Cases of Velvet Calf

will give the utmost in service and appearance. They are furnished with taste and thought, with all essentials and without superfluous articles to take up space. Lined with fine yellow silk moire. In gray and tan.

**Jewel Cases of
Alligator Calfskin**

were designed with an eye to practical packing as well as to beauty. For while they are slender, long and lined with lustrous velvet, the trays are collapsible and fit in one above the other, so as to give a great deal of room for jewels and yet take little space in trunk or traveling bag.

**A New Idea in
Tobacco Pouches**

a flat style with an ingeniously devised pocket which folds inside the top clasped flap and is secure from all spilling of its contents. The pocket will hold two ounces of tobacco and still be as flat as a wallet. In velvet and alligator calf skin.

Tiny Match Cases of Velvet Calf and Pigskin

are handy and durable. They fold neatly and take very little space in a vest pocket.

2207—Leather Goods Dept., Main Floor, 34th Street



Velour Hats

In Popular Sport Styles

SPECIALLY PRICED

\$3.96

A welcome change in millinery.

These hats are to be had in all the desirable sport shades, trimmed with bands and bows of grosgrain ribbon.

A tailored velour hat is appropriate and smart with almost any type of sport costume. Add one to your wardrobe.

On Sale To-Morrow

2207—Second Floor, 34th St.

**Three Models in
Women's
Smart
Bathing
Suits**

**Poplin Slip-ons,
\$6.74**

Sleeveless model with straight belt. Trimmed with pretty smocking. In all black or all navy.

**Black Surf Satin Slip-ons,
\$4.69**

A cunning suit that presents a becoming combination of gingham and surf satin. There are accordion pleated ruffles of black and white checked gingham around the neck and bottom of the skirt. The novel sash is threaded through picotéd slashes in the suit.

**Black Surf Satin Slip-ons,
\$4.69**

Particularly lustrous satin in these suits. And the simple round neck lines with the square yoke back and front are becoming. Trimmed with fancy stitching in silk on the front pleats. Narrow buttoned belt. Fastens on the shoulders with black bone buttons.

On Sale To-morrow

2207—Third Floor, Broadway, Centre.



Bungalow and Cottage Aprons

Bungalow and Cottage Aprons, in attractive new styles and materials.

- A. White Dimity Aprons—sash model—buttoned back. Pink, blue or lavender bindings give a touch of color to these dainty aprons. Price **\$2.49**
- B. Aprons of Plaid Percalé, with large pockets. Trimmed with plain colored percalé to blend with plaids. Slip-on model. Price **\$2.49**
- C. Cotton Crepe Bungalow Aprons—white, with pink, blue or lavender figures—also plain pink or blue. Buttons on side of front. Price **\$3.79**
- D. Cool and dainty Cottage Aprons, of pink, blue, lavender or yellow figured lawn. Surplice collar of organdie forming bow sash in back. Price **\$3.79**
- E. Bungalow Aprons of Gingham—buttoned back or slip-on model—in a variety of beautiful plaids in light or dark colorings. Price **\$3.79**
- F. Pink and blue striped Aprons of gingham. V necks—buttoning on side of front. Only 300 of this model. Price **\$1.79**

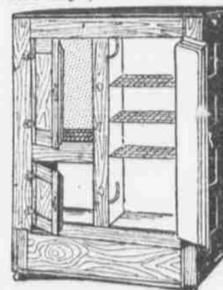
On Sale To-Morrow.

2207—Third Floor, Centre

**Sale of Refrigerators
"Red Star Special"**

Four Popular Styles and Sizes, All Porcelain Lined

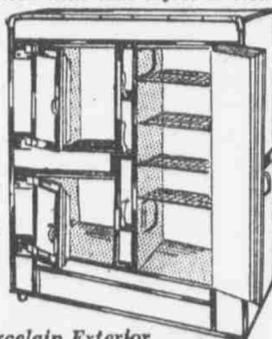
Refrigerators which conserve ice are the ones for economical households these hot days, and the "Red Star Special" was constructed with that object in view.



CONSTRUCTION

(Eleven Wall)

1. Outside Case
2. Wool Felt
3. Air Space
4. Waterproof Sheathing
5. Polar Felt
6. Waterproof Sheathing
7. Wool Felt
8. Waterproof Sheathing
9. Inside Cover
10. Air Space
11. Porcelain



Porcelain Exterior

Height	Depth	Width	Price
43	18 1/2	32	\$48.25
46 3/4	21	35	63.50
49 3/4	21	35 3/4	68.50

ON SALE TOMORROW

2207—Basement, 35th Street, Rear.

Wash Goods Remnants

1/4 to 1/2 Less Than Regular Prices

Where large quantities of materials are sold there are always many remnants, and to clear our stock we offer these remnants, twice yearly, at 1/4 to 1/2 less than our usual prices.

Included in this sale are gingham, plain and printed voiles, madras, silk and cotton fabrics, yarn dyed fabrics, organdies, cotton crepes, linens, ratine and suitings.

It is an opportunity you cannot afford to ignore.

On Sale To-Morrow.

2207—Second Floor, Front.

OUR EYE EXAMINATIONS

are made by registered optometrists, who, by the use of scientific methods, carefully examine your eyes and advise if glasses are needed.

We assure you of correctly made glasses by grinding them in our own shop.

Consult us about filling your own oculist's prescription.

2207—Main Floor Balcony, 34th Street, Rear.



**3000 yds. of
Hair Bow
Ribbon
39c yd.**

4 to 6 inches wide
The assortment in these lovely silk ribbons includes a distinctive block pattern, odd stripes, novelty effects and moire ribbons.

In rose, Copenhagen, light blue, red, pink, navy and white, as well as other desirable shades.

On Sale To-Morrow

2207—Main Floor, Centre, Rear.

**For Comfort and Convenience in the Kitchen
Wooden Ware and Brooms**

The little conveniences are the things which make the kitchen a comfortable place to work in during the summer months, whether at camp or summer home. A few indispensable items are here listed:

- Step ladder Chairs**
Constructed of hardwood with safety brace.
Natural color \$3.96
Varnished 4.79
- Shoe Blacking Case**
Of solid oak, well built, \$1.98
- Hard Wood Ladder Stool**
With a veneered top stand, 25 inches high; very strongly constructed. Price, \$2.59
- Slaw Cutter**
With one adjustable blade, 39c
With two adjustable blades, 49c
- Wooden Mixing Spoons,** 14c to 34c
- Wooden Lemon or Orange Squeezers,** \$1.04
- Potato Mashers,** 26c to 59c
- Fruit and Vegetable Slicers,** 34c
- Butter Pats,** 14c
- Brooms**
Good quality corn and firmly sewn, \$1.39
- Scrub Brushes,** 19c



2207—Basement, 35th Street