

BOOMER ON WEDDING TRIP.

The Post Hotel Manager's Bride Was Mrs. J. Blome.

Informal announcement has been made to friends of the marriage of Louis M. Boomer, manager of the du Pont chain of hotels, and Mrs. J. Blome of this city. At the hotel it was said no particulars of the wedding were known, but it was believed the couple sailed Saturday for Europe on their honeymoon. The Olympic sailing list filed the name of J. M. Boomer.

Mr. Boomer, in his early forties, is one of the most prominent hotel men in

the country. During the war he was a Red Cross Major, operating hotels in France for officers and men of the American Army and Navy.

Jersey Woman Wants to Be Mayor.

ELIZABETH N. J., Sept. 22.—Mrs. Clara M. Brown, a Republican, of Roselle Park, has thrown her hat into the political ring as a candidate for Mayor. She will be compelled to run as an independent, as it is now too late to file a petition. She is a member of the Contemporary Club of Newark and of many suffrage organizations. Mrs. Brown studied law at the La Salle University of Chicago.

TENANTS TO BUY BUILDING.

Will Take Title to Hendrik Hudson Annex, Realty Brokers Say.

Tenants of the Hendrik Hudson Annex, No. 281 West 119th Street, who have formed themselves into the 491 119th Street Corporation, will take possession of the Annex shortly, it is announced by Nassit & Lanning, real estate brokers of No. 1420 Broadway.

It had been stated that the agreement for the taking over of the building had fallen through, but this statement appears to have been erroneous.

Oysters—Back!

"Royster, doyster, little oyster, you are welcome to our midst," sings the September post. Yes—and cooked in all the ways you're most delicious in the

GIMBEL RESTAURANT—Eighth Floor

GIMBEL BROTHERS

32ND STREET - BROADWAY - 33RD STREET NEW YORK CITY

Do They Fit?

Are you confident that they'll stay put—That they won't slip? Your glasses—we mean. We make 'em stick. We fit eyes and nose as well in the

GIMBEL OPTICAL SHOP—Main Balcony



A Wonderful Sale of Tub Frocks

FOR MISS 6 TO 14 **\$2.25** 12 STYLES ALL TOLD

Staunch and sturdy gingham and chambrays and linens—such very good gingham and chambrays and linens!—in the cleverest colorings and the perkier stylings. (See the sketch.)

And besides—there's embroidery and smocking—just as gay as can be. There are nattiest collars and nobbiest belts. And there's maximum value at minimum price. (See the frocks.)

GIMBELS GIRLS' OWN SHOP—Third Floor

36-Inch Drapery Poplin 85c a Yard

A BIG SAVING. That's obvious. A BIG ITEM. That's obvious, too. And the third in the Gimbel Upholstery Shop's Getting Ready for Winter Sale Specials. That explains the happy combination. YOUR GAIN!

Blue Rose Mulberry Green Gold Red
GIMBELS UPHOLSTERY SHOP—Sixth Floor

Long Silk Gloves At What They Cost Us

\$1.50

General Clearance 12 and 16 Button Lengths

Long gloves of a heavy Milanese weave—every size—but not every size in each color. Colors are white, navy, mastic, mode and gray—the colors of your fall suit.

GIMBELS GLOVE SHOP—Main Floor

STORE OPEN 9 A. M. to 5 P. M.

HEARN

FOURTH FLOOR

WEST OF FIFTH AVENUE

FRIDAY

SATURDAY

START OF SEASON SALE

720 Misses' Tricotine Dresses

All Wool

19.46

Our regular \$28.50 to \$34.75



The most fashionable way for the miss to start the Autumn season is with a smart all wool tricotine dress. It is equally desirable to start the season with savings, and both fashion and economy combine to rare degree in this famous sale.

Other models in addition to those pictured. The various trimmings include a lavish use of silk, gold and braid embroidery. All models are in navy blue. (C) Comes in black also. (D) May be had in velour as well as tricotine.

Sizes 14 to 20 years.

NO EXCHANGES

NO RETURNS

START OF SEASON SALE

3,500

3,500

Untrimmed Hats

Hat Trimmings

1.82

.94

Our regular \$2.87 and \$3.74

Our regular \$1.37 and \$1.95



Materials—Silk Velvet and Panné Velvet; full selection of fashionable colors, black and combinations of black with colors. Shapes include off-the-face styles, tricorner, pokes, sailors, soft brim and wide flaring styles. Ostrich Bands, Fancy Feathers, Wreaths and Breast Bands may be chosen in the largest possible variety of lovely styles.

NO EXCHANGES

NO RETURNS

See other pages for our 4-column advertisement and Smart Autumn Apparel for Women and Misses.

New Satin Frocks for Afternoon Wear



\$29.50

GIMBELS WOMEN'S DRESS SHOP—Third Floor

Special at **\$29.50**

In Women's Sizes, from 34 to 44.

Iridescent beads effectively applied to the straight tunic and at neck and sleeves—how they do vivify the soft crepe back satin!

Simple lines, simple trimming and good material—the two points of interest of this frock.

In black and navy



Four New Blouses Priced Less than Usual

You're looking for just such blouses. But you didn't expect to find 'em—nor did we expect to be able to offer 'em priced this way. Never mind. They're here. They're low-priced and they're lovely. The perfect complement for your tailored suit.

A Georgette Overblouse, banded and bound with satin; suit shades; Pictured... **\$6.95**

Printed Georgette combines with plain Georgette in a smart tie-around; Pictured... **\$8.95**

A Surplice Blouse that ties around; made of soft satin, in suit shades; Pictured... **\$5.95**

Tricotee, surplice and fringe trimmed; in light and dark shades; Pictured... **\$13.75**

GIMBELS BLOUSE SHOP—Third Floor

Sateen 55c a yd.

A low sale price that makes a good lining a mighty economical lining.

Comes in white, or black, or any of the colors you might choose for your new fall suit—your bedspreads, comfortable—just any of a hundred uses.

36 inches wide

Gimbels Lining Section Second Floor

A Very Special Sale of Fine Glove Silk Undergarments

These prices are all based on the new lowered prices of silk. That's important. And the garments are built on the newest and most approved lines—for comfort and grace. Also important. So come and see them.

Ankle Length Bloomers : **\$5.95**

Ever so much more comfortable than petticoats—cozier and less bulky. Made of good glove silk with shirred elastic finish. Black, navy, emerald and purple.

Pink Glove Silk Vests : **\$2.59**

Either bodice tops with ribbon shoulder straps or the regular tailored band top. Of good weight and in an attractive shade.

Pink Glove Silk Bloomers : **\$2.98**

Well cut, carefully reinforced knee-length bloomers. Generously roomy—so they'll wear longer as well as feel more comfortable.

GIMBELS UNDERWEAR SHOP—Main Floor

Two for the Price of One Hairpins; Imported Because They are Better Made

20c for 2 boxes "Countess" Hairpins.
25c for 2 boxes "Duchess" Hairpins.
\$1 for 2 boxes "G. B." Enameled Hairpins.
45c for 2 boxes "5 Division" Hairpins.

Gimbel Real Hair Nets Down in Price, Too : 85c a Dozen.

GIMBELS NOTION SHOP—Main Floor

It Costs Less to Keep Warm With a Good Oil Heater

September Sale Prices 'Em At **\$4.95**

We sold 8,000 of them to meet the last great coal shortage. This year—be ahead of coal shortages. Buy now—and keep warm in chilly Autumn days—without using costly coal or gas.

Will heat a large sized room. Starts heating instantly. No waste of oil—no smoke.

Just One Feature of That All-Embracing September Sale of Good Housewares.

NONE SENT C. O. D.

GIMBELS NEW KIND OF HOUSEFURNISHING STORE—Fifth Floor



Upstairs! Downstairs!

Still in Progress! Sale of Surplus Stocks of the

U. S. SHIPPING BOARD

Sheets : Cases : Towels : Spreads and Army Blankets

UPSTAIRS on the Second Floor and DOWNSTAIRS on the Lower Floor