



Moe Levy Opens a Store in the Bronx!

FOR the convenience of our uptown customers we have today opened a new store at 409 East 149th Street, between Third and Bergen avenues.

The new store is located on the *Second Floor*, in order to keep overhead costs down to a minimum.

YOU get the same high quality, the same variety of selection and the same low prices here as at our Walker Street Store.

A complete line of Men's and Boys' Clothing—the finest selections and the best values in town—is now on sale.

Final Price Reductions!

472 Suits were \$65
523 Suits were \$55
517 Suits were \$50
487 Suits were \$45
314 Suits were \$40
118 Fur Collar Overcoats were \$55

Now \$23⁵⁰

322 Overcoats were \$65
585 Overcoats were \$55
510 Overcoats were \$50
440 Overcoats were \$45
325 Overcoats were \$40

437 Suits were \$80
577 Suits were \$75
622 Suits were \$65
252 Fur Collar Overcoats were \$75

Now \$33⁵⁰

476 Overcoats were \$80
459 Overcoats were \$75
477 Overcoats were \$65

329 Suits were \$100
387 Suits were \$85
294 Suits were \$80
216 Fur Collar Overcoats were \$100

Now \$47⁵⁰

344 Overcoats were \$100
458 Overcoats were \$85
321 Overcoats were \$80

"KidKlothes!" SALE!

234 Suits were \$10
303 Suits were \$12.50
467 Suits were \$16.50

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114 Machine were \$10
213 Machine were \$12.50
287 Machine were \$16.50

387 Suits were \$18.50
487 Suits were \$20
498 Suits were \$25

225 Machine were \$18.50
276 Machine were \$20
341 Machine were \$25

Now \$5⁷⁵

Now \$8⁷⁵

241 Overcoats were \$10
278 Overcoats were \$12.50
431 Overcoats were \$16.50

116 Reefers were \$10
187 Reefers were \$12.50
241 Reefers were \$16.50

417 Overcoats were \$18.50
458 Overcoats were \$20
583 Overcoats were \$25

231 Reefers were \$18.50
256 Reefers were \$20
398 Reefers were \$25

TOPCOATS \$17⁵⁰
485 Men's and Young Men's Spring Topcoats. Not every size in every fabric and model, but a good selection in all sizes from 33 to 42. Formerly up to \$45. **Now**

1984 Men's Pants \$5⁰⁰
Absolute Clearance of all our Men's Pants formerly up to \$11.50. **Now**
558 were \$8
460 were \$9
521 were \$10
445 were \$11.50

Walker Street Store

Open Evenings Until 7
Saturdays Until 10

Bronx Store

Open Evenings Until 9
Saturdays Until 10

Moe Levy & Son

Downtown **119-125 Walker Street**

In the Bronx **409 East 149th St.** Between Third & Bergen Aves. **Second Floor**

Every Subway

or "Elevated" from Brooklyn and New York transfers direct to Canal Street Station within sight of our Walker Street store.