

New Yorkers For A Day

Advertising Has Brought South Back to Normalcy, Says Railroad Head — Women Better Than Men for Edison Mentality Test, Declares College President — Mexican Merchant Avows His Country's Friendship for United States.

"The railroads of the South, perhaps more than in any other portion of the country, realize the importance of cultivating personal relations with the people along their right of way," said J. D. McCartney of the Central of Georgia Railroad, who is at the Pennsylvania. "They have a great advantage over the northern railroads, because theirs are nearly all short lines, and they are able to come into closer contact with the people."

"I am a great believer in advertising," he went on, "and I believe that advertising has done more to bring the South back to normalcy since the war than anything else. You may be interested to know that in spite of the cries of distress from other parts of the country, the local advertising in Savannah and Atlanta has not decreased."

"The cotton man is the greatest optimist in the world. He always believes that cotton is going to go up, and though he is painfully surprised when it doesn't, he always has faith in the future."

"Cotton has suffered terribly from the boll weevil, and also from the low price which it has been bringing. But these two things have proved a blessing in disguise, for many of the farmers are going in for livestock, and are raising other things, while formerly they had only one crop."

"Steamers of the Canadian Government are providing accommodation

for travellers to go to almost inaccessible parts of the world," said C. C. Bullantyne, Canadian Minister of Marine, who is at the Commodore. "Our manufacturers are developing their home industries, and are now going into foreign fields."

Summer is here, so far as the New York hotels are concerned. All of the larger hotels have discarded their winter furnishing and the lobbies are bereft of heavy tapestries and ponderous lounges. In their place are light rugs, flimsy decorative hangings and wicker furniture. Bluepoints have given away to cherry stones, the only touch of discomfort is that shown by the staid waiters, who cannot, according to tradition, put on Palm Beach suits but must perspire unhappily in boiled shirts and Tammany collars.

"Woman's perceptions are keener than those of man," admits Dr. E. D. Warfield, President of Wilson College, who is at the Pennsylvania. "Women sense a situation more clearly," he explained, "and this natural intuition is aided and augmented by higher education they are capable of taking care of any situation. That is why they are coming more and more to the fore in the affairs of the world."

Dr. Warfield declared that women could take an Edison mentality test with more facility than men, and added that this was not at all to their discredit.

"Not only should college develop the power to think and think straight," he continued, "but I believe that people should be taught something worth while thinking about. Those who deny a fund of general knowledge have no standing with me. There is nothing better than general information."

"If a man or a woman does not think logically, before he or she is thirty, they will never do so, and if they do not use their minds, their functions will suffer from disuse and they will become each year less intelligent. On the other hand, a trained mind retains its power long past the stage when a human being is supposed to grow senile. Witness Thomas Hardy

writing an epic at seventy-six, and Titian with his greatest painting on his easel when he died at the age of ninety-nine."

HERE'S ONE FROM FAR-OFF SEATTLE.

As this is the open season on Boston pronunciation, the following, told by Howard D. Thomas, a Seattle manufacturer, who is now at the Astor, will not be amiss.

"While I was on a motor trip recently," he said, "we lost our way, and a glance at the guide book told us that the town of Bath was the nearest. Shortly we met a farmer.

"One of the party, a Bostonian, asked, 'How far are we from Bath?' (insert your own pronunciation here). 'Hain't never heard on it,' he farmer said with a look of perplexity.

"Then another member of the party spoke up, 'Bath—it's right near here—you must know where it is.' 'Oh,' The farmer showed great relief. 'Ba-ath. It's just ten miles down the road. I just come from there. But Haw-wth get up, Dobbin.'"

"The coming of Pershing into Mexico made the Mexicans very bitter against the United States," declared Robert A. Bremer, wholesale druggist of Monterey, who is at the Astor. "Now that is all over, however, and we Mexicans are really working for better relations and more friendly feeling between the two countries. We realize that we need the United States."

"Our country is very rich in minerals and oil, as well as coal, and the people are settling down to real work. I have had Villa at my table, and he is not as bad as he is pictured."

To serve the guests of five New York hotels annually would require a table 1,000 miles long and eight miles wide. It would cover fully the States of Iowa, Missouri and Illinois, together with considerable portions of Wisconsin, Indiana, Kentucky, Arkansas, Kansas and Nebraska.

Mitchell-Armour Wedding Saturday.

CHICAGO, June 14.—A license to wed has been issued to John J. Mitchell Jr., son of John J. Mitchell, Chairman of the Board of Directors of the Illinois

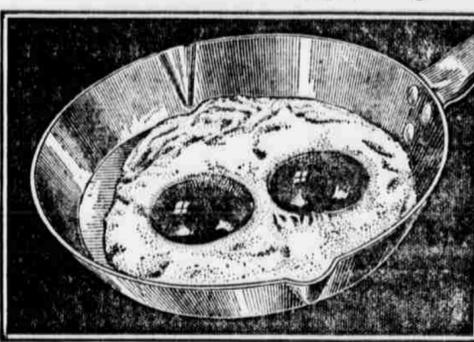
Trust and Savings Bank, and Miss Lolita Ogden Armour, daughter of J. Ogden Armour. They will be married Saturday at Melody Farm, Lake Forest, the Armour home.

Last Survivor of Perry's Expedition Dead.

PRESBOTT, Ariz., June 14.—John G. Green, said to be the last surviving member of Commodore Perry's expedition to Japan in 1852, died at the Pioneer's Home here last night. Green had lived in Arizona since 1872.

"Wear-Ever"

seven-inch Aluminum Fry Pan



LIMITED This offer expires on June 18th, 1921 \$1.30

Seven-inch Fry Pan

49c with the coupon

Have better flavored foods and SAVE in fuel costs

To get the best results from the "Wear-Ever" Fry Pan:



1st—Place fry pan over MEDIUM flame until it is hot.



2nd—Reduce flame ONE-HALF and add fat (when cooking requires it.)



3rd—Add food and let it cook. DO NOT increase flame in an effort to hurry cooking.

THE heat-conducting properties of "Wear-Ever" aluminum are such that "Wear-Ever" utensils heat quickly and evenly. Hence, foods prepared the "Wear-Ever" way are cooked more uniformly and have a better flavor than foods prepared in ordinary utensils.

The "Wear-Ever" Fry Pan is made of hard, thick, cold-rolled, sheet aluminum. Once heated, it maintains cooking temperature with a REDUCED flame. This SAVES FUEL and, at the same time, assures quicker, more thorough cooking of foods. Remember, a FULL gas flame is a WASTE of fuel when you use "Wear-Ever."

SPECIAL OFFER—Seven-inch "Wear-Ever" Fry Pan for 49c with the coupon

For a limited time only, the regular \$1.30 "Wear-Ever" Aluminum Fry Pan will be sold by local dealers for 49c and the coupon. Cut out the coupon now—take it to your dealer and get the fry pan TODAY.

THE ALUMINUM COOKING UTENSIL COMPANY

New Kensington, Pa. If your dealer cannot supply you, send coupon with 80c to the Company and Fry Pan will be sent to you post-paid. This offer expires on June 18th 1921

WEAR-EVER ALUMINUM COOKING UTENSIL COMPANY TRADE MARK MADE IN U. S. A.

"Wear-Ever" Coupon

Get a "Wear-Ever" seven-inch Fry Pan for the full coupon on or before June 18th, 1921

Name _____

Address _____

THE ALUMINUM COOKING UTENSIL COMPANY, New Kensington, Pa.

NOTE: If you write to the Company for the coupon and Fry Pan, it will be sent to you post-paid.

Look for the stars with the "Wear-Ever" Window Display

Stores located anywhere this paper circulates may honor "Wear-Ever" coupons.

Stolen — the Montalais Jewels!

How would YOU recover them?

\$5000.00

for the cleverest answers to this question!

LOUIS Joseph Vance, author of "Alias the Lone Wolf," a serial now appearing in Cosmopolitan, has solved this mystery in his own way. How the jewels were stolen he tells in the June issue, and in the concluding instalment, in September Cosmopolitan, he will tell how the Lone Wolf recovers them.

But you will have your own ideas as to how the jewels might be recovered. A full synopsis of the first two instalments appears in the June Cosmopolitan. You can take up the story with that issue. In the July and August issues you can read exactly where the jewels are. But how would you get them back to their rightful owner? It is for your skill in solving this mystery, your talent for writing your solution in the cleverest manner, that the publishers of Cosmopolitan offer a total of \$5,000 in cash awards, divided as follows:

\$2,000 first prize
\$1,000 second prize
\$500 third prize
\$250 fourth prize—and
25 prizes of \$50 each

Your solution need not be the same as Mr. Vance's. This is not a guessing contest in any sense of the word. It is purely a test of your acuteness, and your ability to write good, strong, descriptive English.

These Are the Easy Rules of the Contest:

1. Write five hundred words or less giving your version of how the Montalais jewels might be recovered.
2. You may mail your solution (or as many solutions as you desire) any time between now and midnight of August 12, 1921. Solutions post-marked after that time will not be considered.
3. This contest is open to you whether you are a subscriber to Cosmopolitan or not. It is not necessary that you buy the magazine in order to enter the contest.
4. Employees, or members of the families of employees of the International Magazine Co. or of the organizations of which this company is a part, are barred from this contest.
5. Checks will be mailed to the winners as soon as the judges have arrived at their decisions.
6. The names of the winners will appear in the November issue of Cosmopolitan which will be published in October.
7. No manuscripts will be returned and we cannot undertake to answer any questions.

Send Your Solution to

CONTEST EDITOR, COSMOPOLITAN MAGAZINE
Room 127, 119 West 40th Street, New York City

These are the judges who will decide the \$5,000 Contest

- | | | |
|---|--|--|
| FRANCIS H. SISSON
Vice-President of the Guaranty Trust Company of New York | RAY LONG
Editorial Vice-President of the International Magazine Company | J. MITCHEL THORSEN
Business Manager of Cosmopolitan Magazine. |
| FANNIE HURST
Author of "Star Dust," "Humorous" "Gully" and other stories. | LOUIS JOSEPH VANCE
Author of "Alias the Lone Wolf" and other novels. | WM. J. BURNS
The most famous of all international detectives. |

You need not buy the June Cosmopolitan to enter this contest—but you'll want this big number anyway—for 7 great short stories, 3 serials, 2 articles—all written by America's Greatest Writers. Get your copy today and spend an enjoyable evening.

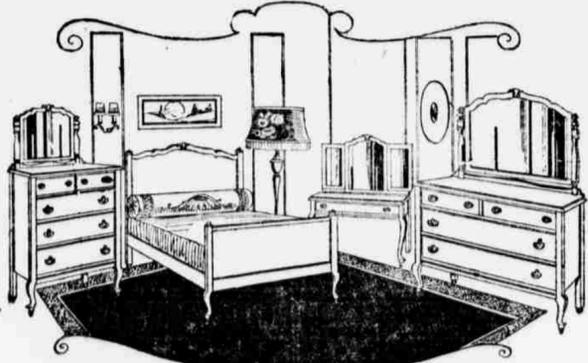
Cosmopolitan

"Nearly everybody worth while reads Cosmopolitan"

Ludwig Baumann's Liberal Credit Will

Furnish Your Home With the Smallest Outlay of Cash

This great business is here to help you. We will gladly open an account for you, whether you purchase \$5 or as much as \$5,000. Pay only a small first payment; your purchase will be delivered immediately; then pay the balance in small monthly payments.



\$225 American Walnut Queen Anne Bedroom Suite (Three Pieces) REDUCED TO 136.49

196 Other Bedroom Suites up to \$1,685.

\$10 DELIVERS \$200 Your Purchase of

Pay the Balance in Small Monthly Payments

Open 9 to 5:30—Saturday Evenings Until 9:30

Ludwig Baumann & Co.

America's Greatest Furniture House

- | | | |
|---|----------------------------|-----------------------------------|
| 144 West 125 St.
We Give Sperry Gold Stamps. | 35 to 36 St. Block 8th Av. | Newark, N. J.
49-51 Market St. |
|---|----------------------------|-----------------------------------|
- We have no connection with any other stores—These are our only three stores

HEARN

FOURTEENTH STREET Established 1827 WEST OF FIFTH AVE.
WEDNESDAY THURSDAY

EXCEPTIONAL SALES

1500 Yds.
36-Inch Black Surf Cloth .60
Were .94

If you are planning a trip to the shore for your Fourth of July holiday, now is your opportunity to buy the material for your bathing dress. The quality of this surf cloth is fine and lustrous. The value is remarkably good. 2 1/2 yards will make a stunning bathing dress.

Rompers and Creepers

.65
Were \$1.47

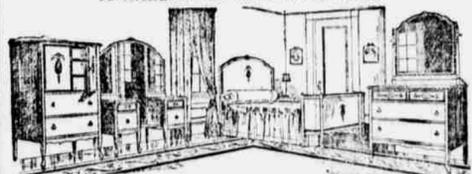


These little rompers and creepers are ideal Summer play costumes. They are made of chambray and poplin in colors, or white combined with colors. Some are prettily smocked. Sizes 6 months to 6 years.

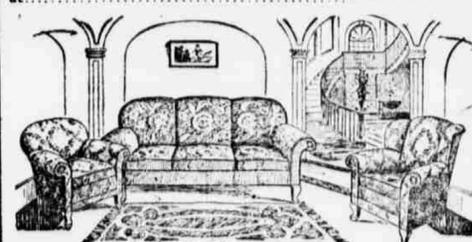
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J. BAUMANN & BRO.

3 AVE & 84 ST. OPEN SATURDAY EVENINGS
All Goods Marked in Plain Figures
Our Liberal Credit Terms Apply to Long Island, New Jersey and Connecticut
MOTOR TRUCK DELIVERIES
86th Street Crosstown Cars and Buses
Two Blocks Away
84th Street "L" Station at Our Door
3d Avenue Street Cars Pass Our Door



Queen Anne Period Bed Room Suite in American Walnut or Ivory
Consisting of Dresser, Chiffonier, Vanity Dresser and bow-foot end Bed; 4 pieces, as illustrated, \$237.50



Tapestry and Velour Upholstery Suite with Fireside Chair and loose cushions; upholstered in Tapestry and Velour; indestructible springs in seats; three pieces, as illustrated, at \$169.50

3 AVE. & 84 TH ST

PRESIDENTIAL ELECTION RETURNS

1921 World Almanac
50c on Stands • 65c by Mail

1920 CENSUS FIGURES