

# KIDDIE KLUB'S SUMMER OUTING PLANS GROWING

Its Own Show by Its Own Performers to Be Chief Feature.

Ho, ho! Kiddies, and Ho, ho some more.

Starlight Park is getting nearer to us, and now we begin to count the days when we'll get aboard the Bronx Subway and travel to the East 177th Street station.

And then! On the eventful day of July 11—Wednesday of next week—movie, merry-go-round, the dimpling, dashing, splashing cool pool. Baseball, running races, rides, shows, circuses—everything to delight the heart of the kiddie, and in particular, the kiddies of the Kiddie Klub—and, last, but not least, the great treat of all, the Kiddie Klub Show.

There will be five shows by the artists of the Kiddie Klub, and there are thirty-two acts in all. Some of the acts you have seen, but there are twenty-two brand new skits or sketches that you haven't seen. The shows that you remember are sufficient to tell you what to expect on Wednesday, July 13, at Starlight Park.

Charming little Lillian Willing you know very well, for she has taken part in every performance since the

## Cool Swimming Pool at Starlight Park And Some Kiddie Klub Outing Performers



LILLIAN WILLING MORTIMER A. BECKER EILEEN RIGGIN.  
THE SWIMMING POOL-STAR-LIGHT PARK

Kiddie Klub began its shows, and she is one of the stars for the big doings. One of the new stars is Mortimer Becker, who is very clever in girl impersonations and sings like a nightingale. One of his vocal hits is: "Strut Miss Lizzy."

And there will be plenty of entertainment while waiting for the show. The pool will be open to the kiddies, with their parents or guardians from 10:30 in the morning till 2:30 in the afternoon. After that Alben Niggin, Olympic title holder of the World's Championship, will give an exhibition of high and fancy diving in the pool.

Allen, you know kiddies, is one of our very own champions. She belongs to us, to the Kiddie Klub. Remember the send off we gave her when she went across the ocean to compete with the whole world in diving? And then she won the championship, and didn't we know. And what a time we all had when she came back with the title. Well, that's the same little, sweet little, dear little Allen who is going to entertain us at our big doings in Starlight Park.

And then for the little kiddies, yes, and a lot of the bigger kiddies, there's that dear old merry-go-round, sometimes called a whirlingig, and by the spinners of Coney Island and Starlight, the carousel.

### THE PARK'S ENJOYABLE AMUSEMENT.

Starlight Amusement Park in the Bronx has one of the biggest in the country, including a veritable Noah's Ark of animals, whirling four abreast around the big circle. Of course, the animals are all caged wood, but they are true to life, and they move up and down in very lifelike manner, each bearing its rider with a very good imitation of a gallop—horses, lions, kangaroos, zebras, ostriches and other beasts of the plains and jungles. Then there are also cushioned seats in which the younger kiddies may sit with security. Over a hundred passengers can be carried by this popular whirling carousel.

Gold, silver and bronze medals are going to be awarded for the running events, and a Kiddie Klub baseball champion cup is for the winners of the baseball tournament.

Today, by the way, is the tryout between the Brooklyn and Queensborough baseball players at the Kiddie Klub, and the kiddies are looking up

strong for the great match on next Wednesday afternoon. Cards are printed elsewhere in this issue of the Evening World, for entries into the running races and other contests. If you want to take part in



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10.00 " 150.00  
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25.00 " 300.00

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COLUMBUS AVENUE  
BET. 103<sup>rd</sup> & 104<sup>th</sup> STS.

All "Lost and Found" articles advertised in The World or reported to "Lost and Found Bureau," Room 103, World Building, will be held for thirty days. These items can be seen at any of The World's Offices. "Lost and Found" advertisements can be left at any of The World's Advertising Agencies, or can be telephoned directly to The World, Call 4900 Beekman, New York, or Brooklyn Office, 4100 Main.

any of the events, you must fill out the card and mail it to Cousin Eleanora, as the card directs, and don't forget all the cards must be in by the afternoon of Tuesday, July 11.

### THE FREE MOVIE SHOW FOR KIDDIE KLUB ARE OPEN.

Don't forget kiddies that the movie theatres are now open in the afternoon to the members of the Kiddie Klub. Only two of the number which promised to entertain the kiddies have failed to open and only for the reason that they couldn't get the chaperone. But mothers have answered the appeals of the kiddies in fine shape, and the greater helping out the greater the number of kiddies that will be entertained.

The Crescent Theatre, No. 1175 Boston Road, in the Bronx, has made Wednesday Kiddie Klub day for the summer. On every Wednesday the whole theatre is open to the kiddies of the Kiddie Klub, and there's room for 1,000. In addition to this on Monday and Friday the theatre will make room for 100 kiddies.

The 68th Playhouse, Manhattan, will be able to carry out the Kiddie

Day performances. Hunter College teachers and students have taken over the chaperone of the kiddies and will be on the job at that theatre for the whole summer season. Mrs. Edward Patterson of the Catholic Big Sisters will care for two Bronx houses. Here is a list of the theatres that will give the free seats:

**MANHATTAN.**  
Theatre. Address.  
North Star, 1259 Fifth Ave.  
Manhattan, 46 West 102nd St.  
Bushman, 25 West 110th St.  
East Side, 235 Avenue A.  
Windsor, 412 Grand St.  
New 14th St., 235 East 14th St.  
Sunshine, 41 East Houston St.  
Regin, 60 West 116th St.  
Fifth Avenue, 1312 Fifth Ave.  
Mount Morris, 1417 Fifth Ave.  
Classic, 564 West 181st St.  
Winter Garden, 158 East 86th St.  
Globe, 2134 Third Ave.  
Florence, 75 East Broadway.  
Plaza, 69th St. and Madison Ave.  
68th St. Playhouse, 68th St. & 3d Ave.

**BROOKLYN.**  
Farragut, 1401 Flatbush Ave.  
Rialto, 1055 Flatbush Ave.

Linden, 817 Flatbush Ave.  
Park, 422 Fifth Ave.  
Peerless (3d Ave.), 5612 Fifth Ave.  
Peerless (3d Ave.), 4505 Third Ave.  
Colonial, 745 Fifth Ave.  
Stone, 275 Stone Ave.  
Stadium, 102 Chester Ave.  
Sheffield, 303 Sheffield Ave.  
Parkside, 728 Flatbush Ave.  
Bunny, 311 Flatbush Ave.  
Carlton, 290 Flatbush Ave.  
Stanley, 2075 68th St. (Bensonhurst).  
Atlantic, 235 Flatbush Ave.  
Montauk, Bath Ave. and Bay 24th.  
Park, 2082 Croysey Ave.  
Marathon, 128 Prospect Park W.  
Globe, 224 15th St.  
Normandy, Fulton St. & Howard Av.  
Oxford, Flatbush Ave. & State St.

### HOW TO JOIN THE KLUB CUT OUT THIS COUPON.

Clipping with any coupon cut out six of these coupons 50¢, 50¢, 50¢, 50¢, 50¢, 50¢ and mail them to Cousin Eleanora, Evening World Kiddie Klub, No. 62 Park Row, New York City, with a note in which you must give your NAME, AGE AND ADDRESS. All children up to sixteen years of age may become members. Each member is presented with a silver star Klub pin and membership certificate.

COUPON 805.

### ENTRY BLANK.

Running Events at  
Starlight Park on  
Kiddie Klub Day, July 13

60-Yard Dash, open to members aged 7 to 10, inclusive.  
100-Yard Dash, for members aged from 11 to 15, inclusive.

All members eligible to compete in Running Broad Jump.

All members eligible to compete in Baseball Throwing.

Put a cross (X) in the square before each of the events in which you wish to compete.

- Events:
- 60-Yard Dash (Ages 7 to 10)
  - 100-Yard Dash (Ages 11 to 15)
  - Running Broad Jump (Open to All)
  - Throwing Baseball (Open to All)

Name .....

Address .....

Borough .....

Age..... Certificate No.....

All entries will close Monday afternoon, July 11.

When properly filled out mail this blank to Cousin Eleanora, Evening World, 62 Park Row, N. Y. C.



**HOME BAKING**  
It is estimated that 1,401,835,000 loaves of bread were manufactured in New York City last year. This is about 95 per cent. of all the bread consumed here.  
The other 5 per cent.—the amount still baked at home—would be even less if all the housewives who still bake in a hot kitchen only knew how good and wholesome and how much cheaper Butler's Bon Bread is at 7 cents for a full pound loaf!

Fels Naptha  
**SOAP**  
bar  
5 1/2c

XLCR Brand  
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pkg.  
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**UNEEDA and  
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Finest Whole Milk  
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per lb.  
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Bon Bon  
**BREAD**  
One lb. loaf  
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Lake View Brand  
**EVAPORATED MILK**  
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