

Merchandise Advertised Here on Sale Tomorrow

Store Hours 9 to 5.30. Open All Day Saturday

# Ribbons

**All Silk Moire and Plain Ribbon, 24c yard**  
Our Usual Price Would Be 49c.

A fine, firm six-inch ribbon, which comes in white, light blue, Copenhagen, sapphire, brown, purple, emerald, navy; rose, sand, gold and taupe.

**All Silk Fancy Ribbon, 49c yard**  
Our Usual Prices Would Be 69c to \$1.29.

This lot includes many different kinds of ribbons, ranging from six to eight inches in width. There are fancy ribbons—plaids and Roman stripes, in all the vivid colors which can be used for an endless variety of things.

**All Silk Two-Tone Ribbon, 59c yard**  
Formerly \$1.49

This is a soft, lustrous, heavy silk ribbon the very feel of which makes you think of softest lingerie and dainty accessories. The color combinations are Nile and blue, pink and blue, maize and pink, blue and maize, pink and orchid, and orchid and blue. 3½ inches wide.

**30,000 Yards of Ribbons at About ½ Price and Less**

This is the biggest ribbon sale Macy's has ever held—both in quality of merchandise and in price economy. Several ribbon factories have helped us by making sacrifices in order that this sale might be profitable to our patrons. We are sure that such prices cannot be made again this year, and you'll agree when you see the wonderful ribbon values we are offering.

—Main Floor, Centre.

**7-Inch Black Silk Moire Ribbon, 59c yard**  
Formerly 94c Yard.

A heavy ribbon which will be suitable for trimming the modish black Canton frocks, as well as for making moire hand bags, hat trimmings, etc.

**Wide Metallic Brocade Ribbons, \$3.49 yard**  
Macy's Usual Price Would Be \$5.94.

This is a wide satin ribbon with a heavy metallic thread woven into a quaint conventional flower pattern. For evening gowns, finishing linings in fur coats, for girdles, bags and fancy work, this is a particularly effective ribbon.

**Lingerie Ribbons, No. 1, 29c piece of 10 yards**  
**No. 1½, 39c piece of 10 yards**  
Our Usual Price Would Be 59c Yard.

Pink lingerie ribbon with a dainty blue edging. The saving on this item alone warrants a purchase big enough to keep ribbon in your lingerie all winter.



**Children's Corduroy Robes**  
In the Misses' Own Section  
**\$2.74**

Warm robes of soft, wide wale corduroy for girls from 6 to 12. Well made, with short sleeves and square collars. One pocket and sash of self material. Colors: cherry, Copenhagen blue and peacock blue.  
—Third Floor, Centre.

**Oak Chair, \$2.97**

An unusually sturdy chair which will stand up under the hardest service. Has split cane seat. Finished in light colors, which may be easily decorated to match other furniture or woodwork.  
—Sixth Floor.

**735 New Fall Petticoats and Bloomers**  
Specially Priced at **\$4.24**

In Regular and Extra Sizes  
Exceptionally well made of heavy, well-woven silks.

**Bloomers, ankle length, reinforced seat. Petticoats, silk jersey, wash satin, taffeta, jersey with messaline flounces.**

Trimmed with pin tucks, wee ruffles and shirring, they are offered in all the new Fall colors and color combinations.  
—Third Floor, Centre.



**Women's Fall Dresses of Tricotine**  
Specially Priced **\$14.74**

Seven styles—every one featuring a new fall mode. The smartest and most practical costume for fall is a cloth dress—and when it is tricotine and the style is new, one is indeed well dressed. Straight lines are featured, of course, and cire braid, cabochons and openwork braid are used with charming effect. The sleeves are gracefully loose and necks display collars of various kinds.  
**In navy blue only. Sizes 36 to 46.**  
—Third Floor, 34th St., Rear.

**Warm Garments for Baby**  
**Infants' Sacques, \$1.19**

Warm little woolen sacques of white, trimmed with touches of pink or blue. Infants' sizes only.

**Sweaters, \$1.59**

Slip-on or Coat Models in white, buff or pink. Sizes run from 22 to 28.  
—Third Floor, 334th St., Rear.

Another Shipment of **Men's Corded Madras Shirts**  
Very Special **\$1.09 each**

Strong wearing and fast colors. The patterns are neat stripes on white grounds. All shirts are made with box pleat centres and ocean pearl five-button fronts. Sizes 14 to 17. No need to remind men that corded madras is an exceptionally durable shirting fabric.  
—Main Floor, 35th Street.

**3600 Men's Fall Cravats**  
Very Special **44c each**

Fashioned of all silk materials in rich, dark scroll and brocade effects. Cut over our special open-end shape with long ribbon bands—thus giving the assurance of longer wear and easy slipping through the collar.  
—Main Floor, 35th Street.



**Sale of Smart Silk Scarfs \$6.94**

Macy's Usual Price Would Be \$9.94. Soft, silken, clinging scarfs of such gorgeous colorings that they transform the strictly tailored coat or trim suit. In gay or soft color combinations, as well as smart black and white.  
—Neckwear Department, Main Floor, Centre, Broadway.

**Narcissus Bulbs**

Suitable for growing indoors in pebbles and water. Will bloom in six weeks after planting. **39c per dozen. Pebbles, 11c per qt.**  
—Basement, 34th Street.

**Window Boxes**

Bring in your choicest plants before frost and enjoy them during the winter months. Use the Self-Watering Window Boxes.  
24 inches **\$1.19**  
30 inches **\$1.59**  
36 inches **\$2.29**  
—Basement, 35th Street.

**A Special Purchase of Women's Colored Silk Umbrellas**  
**\$5.44 (Tax 15c)**

With Wide Satin Borders  
Fine silk with amber or white Bakelite handles, some leather trimmed; stubs and tips to match. Navy, purple, green or black. All these umbrellas have silk cases.  
—Main Floor, Broadway.



**Students, Here Is Your Chance!**  
**Cowhide Brief Cases**  
**\$4.96**  
Tan or Black

Cases made of fine, pliable, boarded cowhide with handles reinforced to prevent sagging and to preserve their fine appearance. Fitted with two straps and a brass lock. The interior has one or two partitions of the same fine quality leather as the outside of the case.  
Size 16x11 inches.  
—Fifth Floor, 34th Street, Rear.



**Unusual Sale of Ready-to-Wear Hats**  
Specially Priced **\$2.97**

Velvets, felts, hatter's plush and novelty fabrics in new shapes, styles and colors. Soft, pliable hats, rolled or straight brim sailors and smart draped models. The trimmings are particularly attractive and the workmanship is a feature of every hat.  
—Untrimmed Millinery Section, Second Floor, 34th St.

**All Wool Bed Coverings**

**"Couverlain" All Wool Blankets**

"Couverlain" are manufactured exclusively for us.

They are made of pure virgin wool and are conspicuously superior to the average all wool blanket. The material used and the special manufacturing process shrink the wool so thoroughly that shrinkage in future cleanings will be almost unnoticeable. The process in addition produces a high finish.

**Pure Lambs' Wool Filled Mercerized Sateen Comfortables \$5.29**  
**Double Bed Size \$8.94**

Plain borders with novelty centres and fancy stitched designs.

**Full Size**

Covered with fine quality mercerized sateen and filled with two layers (double thickness) of pure lambs' wool.



Reg. U. S. Patent Office.  
In all white or Double Bed  
plaids Soisette Size  
Bound Satin Bound  
**\$12.89 \$14.89**  
Pair Pair

**"Run of the Mill" Bleached Muslin Sheets \$1.98 each**

These sheets are made of Strong Thread Muslin Sheetings and are classed as "Run of the Mill" because of slight stains or heavy threads. These imperfections are hardly noticeable and do not affect the wearing qualities. Size before hemming, 72x99 inches.  
—Basement, 34th Street, Rear.

**R. H. Macy & Co.**  
HERALD SQUARE Inc. NEW YORK