



"For a low priced rug that's a dandy"

# Another Big GOLD-SEAL CONGOLEUM Rug Sale!

Another Week of Extraordinary  
Values and Low Prices

The great success and wonderful reception accorded this week's Special Sale of Gold-Seal Congoleum Floor-Coverings have impelled us to extend this money-saving opportunity *one week longer*.

For the benefit of the thousands who have not yet taken advantage of the reduced prices this history-making Special Sale will continue all next week.

Remember, when this sale ends, so does your chance to buy at these rock-bottom prices.

If you already have Gold-Seal Congoleum Art-Rugs in your home, now is the time to purchase them for additional rooms.

If you have never used them, now is the time to begin. Don't miss this wonderful money-saving opportunity.

Only the Genuine Gold-Seal Congoleum is covered by the famous Gold-Seal Guarantee: "Satisfaction Guaranteed or Your Money Back." This pledge of your satisfaction means exactly what it says.

## Special Congoleum Rug Values

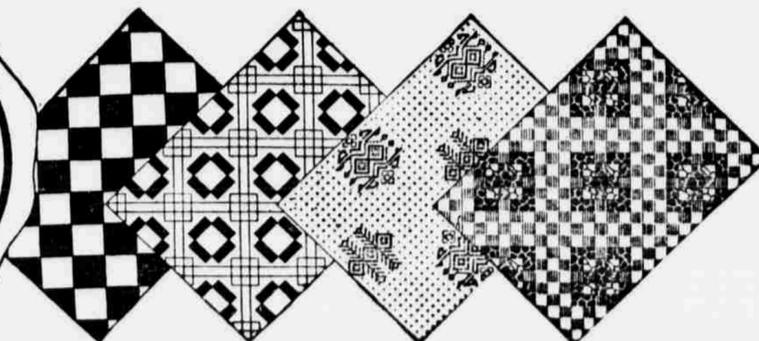
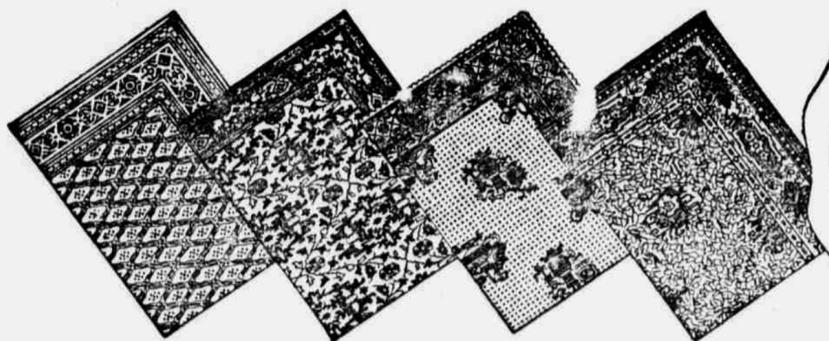
All the merchandise in this sale is the genuine Gold-Seal brand you have seen advertised in colors in your favorite magazines.

6 x 9 ft. Genuine Gold-Seal Congoleum Art-Rug—only.....	<b>\$7.95</b>	9 x 12 ft. Genuine Gold-Seal Congoleum Art-Rug—only.....	<b>\$15.95</b>
Nationally Advertised Price—\$9.75		Nationally Advertised Price—\$19.00	
7½ x 9 ft. Genuine Gold-Seal Congoleum Art-Rug—only.....	<b>\$9.85</b>	9 x 15 ft. Genuine Gold-Seal Congoleum Art-Rug—only.....	<b>\$19.80</b>
Nationally Advertised Price—\$11.85		Nationally Advertised Price—\$24.00	
9 x 10½ ft. Genuine Gold-Seal Congoleum Art-Rug—only.....	<b>\$13.80</b>	Other sizes ranging down to .....	<b>49c</b>
Nationally Advertised Price—\$16.60		for the 1½ x 3 ft. Rugs	

## Gold-Seal Congoleum By-the-Yard, only 64c

per square yard, 2 yards and 3 yards wide. Nationally Advertised Price—85c.

No factory left-overs or "seconds," but fresh new designs of rare charm and beauty. Every one in perfect condition, just received from the factory.



FOR SALE AT THE FOLLOWING STORES

**John Wanamaker**  
**James McCreery & Co.**

**Stern Brothers**  
**Bloomingdale's**

**Gimbel Brothers**  
**Adams-Flanigan**

**Hearn**

**Rothenberg's**  
**L. M. Blumstein**

Savoy Rug Mills,  
15 E. 30th St.  
**HARLEM**  
Edward Callan  
A. Fischer  
A. Halpern  
H. C. F. Koch & Co.  
Louis L. Penzner  
**BRONX**  
Daniel Fruchtmann  
J. Maurer

**BRONX—Continued**  
Pisar Furniture Co.  
Wertheimer's Dept. Store  
**WASHINGTON HEIGHTS**  
Wertheimer's Dept. Store  
**BROOKLYN**  
A. I. Namm & Son  
Abraham & Straus  
J. S. Bailey Co.  
Battermans  
Frederick Loeser & Co.

**BROOKLYN—Continued**  
Arcade Floor Covering Co.  
Brooklyn Furniture Co.  
Cooper's Dept. Store  
G. Fried & Sons  
Goldenberg Bros.  
D. Levi  
Liberty Carpet Co.  
Michaels Bros.  
George J. Schwarz  
M. Schottenfeld & Son  
J. D. Wilson & Sons

**ASTORIA**  
S. Bauman  
L. Gally  
**MT. VERNON**  
Geo. Fennell  
**NEWARK**  
L. Bamberger & Co.  
The Goerke Company  
Hahne & Company  
E. A. Kirch Co.  
M. Neuss & Sons  
Christian Schmidt Furn. Co.  
A. Schottenfeld

**ELIZABETH**  
Goerke-Kirch Co.  
Green Furniture Co.  
McManus Bros.  
**PATERSON**  
John Donohue & Sons  
Van Dyk Furniture Co.  
**PERTH AMBOY**  
Albert Leon  
Ludwig's Furniture House  
**PLAINFIELD**  
J. Flusser  
Whitney Carpet Company

**NEW YORK**  
**ALBANY**  
John B. Hauf  
**AUBURN**  
H. R. Wait Co.  
**BINGHAMTON**  
Fair Store  
**CORTLAND**  
Peck Furniture Co.

**ELMIRA**  
Barker, Rose & Clinton  
S. F. Iszard Co.  
**GLOVERSVILLE**  
Jones & Miller  
**MALONE**  
Greene Specialty Co.  
**OGDENSBURG**  
L. McGillis Co.  
**POUGHKEEPSIE**  
Luckey Platt Co.  
Wallace Co.

**SCHENECTADY**  
F. E. Berger  
Buell & McDonald  
Wallace Co.  
**SYRACUSE**  
E. W. Edwards & Son  
Hunter Tuppen Co.  
Ziegler Company  
**UTICA**  
Jno. A. Roberts Co.  
**WATERTOWN**  
A. Bushnell & Co.

CONGOLEUM COMPANY, Inc., Sole Manufacturers