

SCHOOL CHILDREN'S LIVES JEOPARDIZED; NO "TRAFFIC COP"

2,100 Pupils Inadequately Protected at Broadway and 169th Street.

Business men in the vicinity of Broadway and 169th Street are in fear that a little boy or a little girl will have to be killed by an automobile at that crossing before the Police Department awakens to its importance as a traffic junction. Although Public School No. 169, with 2,100 pupils, most of whom live west of Broadway, is at 169th Street and Audubon Avenue, the Broadway crossing is often unprotected while the children are crossing and at all times the protection is irregular.

No. 169 is one of the part time schools operating on four shifts. A policeman is supposed to be on traffic duty at the crossing from 8 o'clock to 9:30, from 11 to 1:30 and from 2:30 o'clock to 4:30. But no policeman is assigned to the post on a fixed detail. When there is a policeman to spare in the West 177th Street Precinct he is sent to 169th Street and Broadway. If all the policemen are busy on other duties or off duty, the hundreds of school children are left to shift for themselves.

The corner is one of the busiest on Washington Heights and residents of the neighborhood are unanimous in the opinion that it should be a fixed traffic post from 8 o'clock in the morning until 6 or 7 o'clock in the evening. St. Nicholas Avenue and Broadway join there. The routes of the Riverside Drive and St. Nicholas Avenue buses and the Broadway trolley cars cross 169th Street. The automobile traffic is heavy at all times, particularly in the morning hours, when children are going to school, because of the great number of trucks laden with garden produce, which pass up from the downtown markets to the upper parts of Washington Heights, the Riverdale section and Yonkers and beyond.

"My heart is in my mouth almost every time I look out the window of my store," said Paul Sanders, who runs a delicatessen at the corner, to an Evening World reporter. "Often, when there is no policeman on duty, I put on my coat and hat and go out and help children across the street. It is some job for a grownup to get across, at that. Other merchants in the neighborhood volunteer as escorts for the children when there is no policeman on duty."

"There should be a stationary traffic post at the corner," said Justice Reynolds, an architect, living at 169th Street and Fort Washington Avenue. "It is a busier spot than many downtown and in Harlem, where traffic policemen are on duty."

Frank A. Schmidt, Principal of No. 169 School told The Evening World reporter that he has received no complaints from parents about poor traffic regulations, but he has assigned eight of the older boys of the school to act as monitors on the corner and help the little boys and girls across.

Rev. Dr. Lewis Francis Dead.

GLENS FALLS, N. Y., Nov. 3.—The Rev. Lewis Francis D. D., pastor emeritus of the Kent Reformed Church, Brooklyn, and for more than sixty years identified with the Christian ministry, died in his summer home, Pinecroft, Fort Henry, late yesterday at the age of eighty-two.

The funeral will take place tomorrow morning at the First Presbyterian Church in Fort Henry and the body will be taken to New York for burial in Woodlawn.

Wall Papers

FREE! Circulars How to Hang Your Own Paper
Beautiful Selection of Bedroom, Kitchen, Hall and Attic Papers; good assortment to choose from. Special Roll 7 1/2 & 12 1/2 c
Reg. 25c American Non-fading Oatmeal — all the leading colors. Special 15c
All Papers above sold with Borders only 8c to 15c a yard
First Class P. perhangs Furnished

Value up to 35c for Parlor, Dining room, Library and Sitting room Papers in a very large assortment of pretty designs and rich colors. 22 1/2 & 29c Special.

New York's Biggest Values in

Boy's Corduroy and fine wool mixture 2 Pant Suits
Chinchilla Overcoats & Sport Mackinaws

6.98
Value \$10

These garments are going to please mothers better than any they have yet seen at around \$10. They are wonderful value and will give long and satisfactory service. Extra Trouser Suits and Mackinaws—7 to 17 year sizes—Overcoats 3 to 10 years.



Men's & Youths' Fine All-Wool Suits and Overcoats

\$17.85

Latest Fall and Winter Models. Such as Are Selling Everywhere at \$30

Single and Double Breasted in Fancy Mixtures and Oxfords

All smartly tailored, of good serviceable, rich-looking fabrics in neat stripes, mixtures or plain weaves, alpaca-lined coats—sizes 32 to 40.



Friday Old Fashioned Bargain Day

ROTHENBERG'S
L. A. PRICE, Pres.
Satisfaction Guaranteed or Money Promptly Refunded

West 14th Street—Between 5th and 6th Aves.

We Believe These to Be the Most Extraordinary Values Featured This Season in

Fur & Self Collar Coats.

For that reason we invite critical inspection and comparison of these garments with those you have seen elsewhere at \$25.

Rich Silk Plushes Soft Beautiful Velours and Other Fabrics **\$14.95** Every Coat Silk Lined Throughout and Intricately

THERE is sure to be a coat in this collection that will be certain to catch your fancy, and there is no question that the quality and workmanship will so impress you that you will be glad you took the trouble to come down and see them. No matter how little you know about value, you'll recognize instantly that these are out of the ordinary and you will want to take one or more home with you.

Choice of loose back or straightline effects in a number of charming styles, two of which we picture at left. Genuinely good tailoring and perfect fit assured. * Sizes 16 to 20 years for misses and 36 to 44 bust for women.



\$14.95

Beautifully Embroidered and Beaded Dresses
Not one in the lot but would sell as freely at \$15.
All Wool Tricotines, Men's Wear Serges and Satins **\$10**

To really appreciate their smartness and true worth you must see them for your self. Several clever originations in good quality Tricotine and Men's Wear Serge, elaborately beaded, embroidered or braid trimmed. Black and navy—sizes 16 to 20 years and 36 to 42 bust.



Remarkable Values in Smart Untrimmed
Silk Velvet & Beaver Hats
Small and Large Shapes

A special purchase of quality hats in black and all the wanted Fall and Winter colors—smart new shapes, specially low priced tomorrow at **\$1.49**



\$10.00

Another of Those Wonder Sales of **Sample Coats** for Girls of 7 to 14 years



\$6.75

They are handsomely tailored of all wool Coatings, Heather Mixtures and other fabrics in Autumn's latest favored styles by a maker whose garments are in high favor in all the specialty shops on the Avenue. Similar style and quality would sell for \$10 and upwards at any one of them.

Better Quality Coats, \$9.98 to \$27.50

Flannels and Fine Gingham

19c Apron Gingham
The deep indigo blue quality in all the square and broken check patterns. Colors guaranteed fast; 12c per yard.

75c 54-inch Flannel
This is heavy twill weave gray flannel, 54 inches wide, in mill ends up to 8 yds. Suitable for work shirts, blouses or undershirts; per yard **35c**

22c Outing Flannels
Good heavy quality soft and thickly fleeced in blue and pink Check and Stripe designs, also small Dark Gray grounds; per yard **12c**

65c Robe Flannels
For Lounging or Bath Robes, in many choice and suitable designs for men's and women's wear, per yard **49c**

Linens and Muslins

16c Toweling
Heavy absorbent kitchen or glass toweling with red stripe borders; per yard **10c**

\$1.10 Sheets
From good quality soft finish Sheeting to fit full size beds; each **85c**

20c Bleached Muslin
A very good close weave, soft finish muslin, that will compare with the best brands; yd **14c**

59c Huck Towels
A big towel, 20x40 inches half linen with damask red border; each **39c**

Another Big Lot of Stunning **Kiddies' Coats** For Tots of 2 to 6 Years



\$5.97

Fine Broadcloths and Velours, also Bolivias, Chinchillas and Polo Styles

A grand assortment of handsome styles to choose from; best workmanship; designed and finished by the cleverest makers of tots' coats in the business. Fancy cuffs, pockets, belts and collars—three of the many pictured. Values up to \$10.00.

The Floor Covering That Satisfies All

WEAROLEUM
A floor covering that grows more popular daily. Sold only at Rothenberg's—strictly waterproof—will not shrink or stretch—two yards wide—neat, new patterns.

\$1.98 Inlaid Linoleum

Patterns go through to back; so you can see they will last until the cloth itself is worn through to the floor; good, heavy quality; wide selection of neat designs and colorings. Special. Bring Room Measurements.

44c sq. yd.

\$1.29 sq. yd.
Prepaid Mail Orders Filled

"Neponset" Felt Base Art Rugs

These beautiful Art Rugs have a heavy oil finish on thick waterproof felt base. They come in beautiful patterns and colorings for every room in the house. The "Neponset Floor Covering Co." has selected us for their New York outlet, and to celebrate the event we are quoting the lowest prices ever quoted on these famous composition rugs.

Size 6x9 ft. 7.6x9 ft. 10.6x9 ft. 12x9 ft.
\$5.98 \$6.98 \$9.98 \$11.98

Dressmakers' Latest Model Complete Dress

Forms \$2.75

Straight front—extra long hips—bust covered with gray jersey cloth, steel band indestructible skirt—heavy iron stand—sizes 32 to 44—regular \$3.49 model—no exchanges—no C. O. D. or mail orders.

Heavily Plated New **Silverware**

Choice of table spoons, dessert spoons, dessert forks, round bowl soup spoons, sugar shells and butter knives, all in patterns to match. Special at **10c**

Women's Two-Clasp Kid **Gloves**

Specialty Priced at **\$1.50** Pair
An excellent quality of Kid. Well made and perfect fitters. Come in white, black, white with black backs, browns, beavers, tans and grays. Two-clasp styles.

Women's Warm and Comfortable "Bromley" **All Wool Slipovers \$1.95**



Reg. \$3.50 value

A fortunate purchase that enables us to save you nearly half what the garments were intended to sell for—plain and 4 box stitch designs with self belt and tassels—patch pockets; round neck finished with shell stitch—also models that can be used as port blouses—all the season's new colors—sizes 38 to 46.

\$3.67

Choice of both high and low heels—well made, handsome models, with three centre straps and buckles—every one that sees them wonders how it is possible to sell them at this exceptionally low price—all sizes.

A New Lot of Handsome "Alex. Smith & Sons' Co." **9x12 Axminster Rugs \$29.50**

The extraordinary low price on these handsome rugs is due to very slight imperfections of weave that will not affect their wear—good patterns and colorings, special at



Seamless Brussels Rugs
Size 6x9 ft. \$12.98
Size 7.6x9 ft. \$17.50

These rugs are noted for their wearing quality and come in neat all-over and Oriental designs in a variety of handsome colorings.

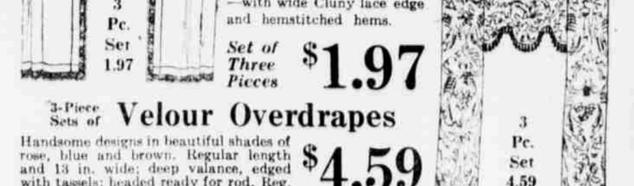
Sale of Velvet Carpets
Heavy \$1.19 Yd. Wool \$1.85 Yd. Velvet
For halls, stairs, some for rooms



Prepaid Mail Orders Filled. Cotton Mattresses for same, \$3.48.

3-Piece Set Marquisette Dutch Curtains \$1.97

A beautiful, heavy quality of mercerized Marquisette in white only—set pictured—full width, 2 1/4 yards long—wide Cluny lace edge and hemstitched hems.



Set of Three Pieces **\$1.97**

Handsome designs in beautiful shades of rose, blue and brown. Regular length and 13 in. wide; deep valance, edged with tassels; headed ready for rod. Reg. price \$5.98. Sale price, set 3 pieces **\$4.59**

3-Piece Sets of Velour Overdrapes \$4.59

Handsome designs in beautiful shades of rose, blue and brown. Regular length and 13 in. wide; deep valance, edged with tassels; headed ready for rod. Reg. price \$5.98. Sale price, set 3 pieces **\$4.59**

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