

Store Hours  
9 to 5:30

**Music Salons Open Evenings**  
UNTIL 9 O'CLOCK

A month of big sales. Sensational values in players—in fine phonographs. Sensational terms. And suspension of December payments on all pianos.  
GIMBELS MUSIC SALONS: Eighth Floor After 5:30 use 33rd Street Entrance, near Broadway.

# GIMBEL BROTHERS

32ND STREET — BROADWAY — 33RD STREET, NEW YORK CITY

**New Records: All Hits: 49c**  
DOUBLE FACE RECORDS

Long list of popular hits—both vocal and instrumental—in this selection of new records at 49c.  
GIMBELS MUSIC SALONS: Eighth Floor. After 5:30 use 33rd Street Entrance, near Broadway.

For other  
Gimbel News  
See Pages 17 & 18



At \$25

## Continued! the Remarkable Sale of TAILLEURS

For Women **\$25** For Misses

Styles that Feature the Requisites of Suits Priced Two and Three Times More.  
Many of Them Richly Trimmed With Nutria, Mole, Opossum, Wolf, Beaverette.

Your choice of these ultra-modish fabrics:

- Yalamas Tricotines Veidyne
- Homespun Oxfords
- Duvel de Laine Mannish Worsteds

SIZES: Women's: 34 to 44  
Misses': 14 to 20

GIMBELS WOMEN'S AND MISSES' SUIT SHOP—Third Floor



"Gimbels Furrier Since 1842"

Brown Fox: \$18.50

## Fox Animal Scarfs

Double Fur or Silk Lined **\$18.50** Brown or Taupe

Time for Furs! And here's to-day's great offering from the Shop of Quality Furs! A scarf that is admirably suitable for to-day's wear, for this winter's wear, for next spring's wear. Just an example of our VALUES. Here's some other typical items:

**French Seal Coats: \$95**

A new model, 3/4 length, with cape collar and cuffs of black skunk.

- Gray Siberian Squirrel Coats, \$295
- Moleskin, long wraps, \$255
- Persian Lamb, 3/4 coats, \$225
- Natural Muskrat Coats, \$110
- Natural Raccoon Coats, 3/4 length, \$145
- French Seal, long trimmed coats, \$175
- Australian Opossum, 3/4 Coats, \$225
- Hudson Seal Coats, 36-in., \$235
- Natural Mink, 3/4 Coats, \$495

GIMBELS FUR SHOP—Third Floor



## The Big Four in Untrimmed HATS

Fur-felt: Silk Duvetyn  
Lyons (U. S. A.) Velvet: Velour

LEADERS in the procession of Fashion. Hood-shaped felts, Dress styles, in black velvet. All the smart duvetynes. Velour dress shapes.

**\$3.95**

TRIM 'EM with Turkey Pompons, all colors and black, 50c. Or with Pheasant Fancies, 75c to \$1.95; or Cut Ostrich Pompons, \$1.95

Hats Trimmed Without Charge If Materials Are Also Purchased at Gimbels.

GIMBELS MILLINERY SHOP—Third Floor



At \$25

## Triumph! Again We Offer Women's Coats

**At \$25**

Same Splendid Values that Swept out Last Saturday! Same Expert Tailoring: Styling: Quality: Fabrics: Furs.

Bolivia and Wool Velour: smartly cut; carefully lined throughout.

Fitted Models: semi-fitted: loose-backed: navy: taupe: black.

Embroidered: stitched or lavishly trimmed with various furs.

GIMBELS WOMEN'S COAT SHOP—Third Floor

## Great Sale: 200 Women's And Misses' Sports Skirts



**\$5.00**

The Skirts You'll Want To Buy At the Price You'll Gladly Pay.

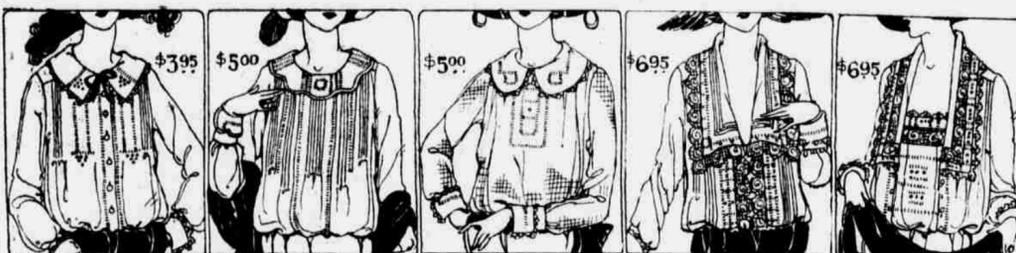
**Velour Plaids**  
In small checks and large plaids. Navy and tan; brown and tan; navy and Roman Stripe. All sizes in this group, but not in each style.

**Striped Novelty Cloth**  
In brown only.

**Prunella Cloths**  
Plaids and stripes. Black and white; navy and white; navy and tan; plaid combinations.

SIZES: 25 to 32 waistbarkis 30 to 36 lengths

GIMBELS WOMEN'S AND MISSES' SKIRT SHOP—Third Floor



## Hand-Made Blouses: Exquisite and Sale Priced

**\$3.95**

**\$5.00**

**\$6.95**

Fine Imported Batiste and Fine French Voile

Peter Pan collared in the gay way of youth and 1921. Soft; dainty; beautifully made. Some with REAL filet.

The Very New Note of Hand-made Dimities

with Peter Pan collars, Irish edged and hand-drawn, as you see. Or of batiste, cobweb fine. Lovely!

GIMBELS BLOUSE SHOP—Third Floor

MUCH Real Filer on Imported French Voile

and hand-drawn work—lavish hand-drawn work. Tuxedo collared these, and cuffed to fit suit or sweater.

## Continued! Sale of VAN RAALTE'S Sample Line of Women's Finer SILK STOCKINGS

Every Pair Under Present Wholesale Prices.

**\$1.98** **\$2.79**

Sale started with 6,000 pairs—60 styles. Wide choosing still—and still the same extraordinary values

**SIZES:**  
Mostly sample sizes left—9 and 9 1/2—and a limited number of other sizes. To augment the size range, Van Raalte has added several hundred pairs of the most desirable numbers.

Plain ingrain silk; light, medium and heavy weight. Full length silk or with lisle tops. Fancy novelty clogged stockings. Plain glove silks. Fancy lace effects in glove silk.

**Federal Tax 8c**  
Finest grades in the entire Van Raalte line. Hand drawn clocks, with hand embroidery. Hand drawn boot effects. Inserted lace motifs. All-over lace effects. Novelty glove silks.

GIMBELS HOSIERY SHOP—Main Floor

Thread Silk; Glove Silk.

Plain stockings in all weights—and a most remarkable variety of handsome novelty styles.

**COLORS:**

The colors are chiefly black, white, brown and grey—with a limited number of such evening shades as silver, gold and pink.



At \$16.75

## Women's Tricotine Frocks

Less than Original Wholesale Price

**\$16.75**

Silk Lined **\$16.75** Sizes: 34 to 44

Doesn't seem possible, does it? Yet—it's true. Here's a choice of several new models—Fashion's "last word"—in fine Tricotine—smart street frocks that will give a Winter's service and satisfaction—priced at but a fraction of what their selling price should be. Special Cash Purchase? You've guessed it!

The two styles illustrated are typical VALUES: there are basques, panel effects, coat frocks and box-pleated models. Trimmed—well, just as they SHOULD be. Come and see!

GIMBEL WOMEN'S DRESS SHOP—Third Floor

CHANTILLY LACE

## Drape Veils

Our Own Importation Special At Only

**\$1.50**

A much lower price than veils of such quality would ordinarily be marked. In

Black Navy Brown Taupe

With a dainty and attractive floral pattern on that fine hexagon mesh which is so generally becoming.

GIMBELS—Main Floor



## A Great Shoe Selling for Women Saturday

High and Low Shoes MUCH Underpriced at

**\$4.45**

Lace model in high shoes. Patent colt. Black kid Black cloth tops. Sketched.

Two models in one and two-strap pumps. In five smart leathers. Two sketched.

GIMBELS WOMEN'S SHOE SHOP—Second Floor

Men's and Women's

## Umbrellas

Of American Taffeta (cotton) Priced But

**\$2.00**

These umbrellas proved so popular with our customers that we secured another lot and are offering them at the same special low price. They have

Tape Edges Silk Cases

Good material; strong frames; attractive handles—some of full length bakelite; others with bakelite tops or leather trimmed. Many with long white tips and club tops.

GIMBELS—Main Floor



\$27.50

\$39.50

## GOOD SALE: Misses' Coats: \$39.50: Frocks

**\$27.50**

THE COATS THE FROCKS  
Velvette: Bolivia: Normandie: Camel's Hair.  
Tricotine: Poirer: Duvetyn and Canton.

With Skunk: Beaverette: Opossum: Wolf  
Embroidered: Beaded: Braid and Leather-trim  
All the New Silhouettes: all richly silken-lined.  
Coat Frocks: Tea Frocks: Matinee Frocks: very NEW.

GIMBELS MISSES' OWN SHOP—Third Floor