

AIRPLANE CRASHES TO N. J. CAFE ROOF, INJURING THREE

Pilot Loses Control of Machine He Just Bought and May Die.

Three men were injured in an airplane accident late yesterday at the plant of the Wittemann-Lewis Aircraft Company at Hasbrouck Heights, N. J., when an airplane driven by Harry Webb of Morristown, N. J., went out of control and fell upon the roof of a restaurant. Webb was so badly injured that he may die. His right leg was broken in two places and the main artery was cut.

Edward Steinel, a garage man, of No. 914 Hamblet Place, North Bergen, N. J., was cut and bruised. Franklin Heitmann, a mechanic employed by the aircraft concern, suffered a broken nose and other facial injuries.

Webb recently bought the airplane from the company. He brought Steinel with him to the field yesterday to take a flight. It was arranged for Heitmann to go up with them. Webb had just got the machine off the ground when he saw that he was in danger of striking some wires. He executed a quick manoeuvre and lost control of the machine. When the aircraft struck the roof, Heitmann was thrown clear, but Webb and Steinel were pinned in the wreckage, part of which had to be chopped away.

Borden's CHOCOLATE MALTED MILK

YOU can have it at home—just as you get it at the soda fountain. All of the ingredients are in one package. No fuss—no mixing. The delicious chocolate flavor is already in it.



MR. TO-NIGHT Tomorrow Alright

MR is a mild, vegetable laxative to relieve Constipation and Biliousness and keep the digestive and eliminative functions normal.

Used for over 20 years.

Nature's Remedy

Chips off the Old Block

MR JUNIORS—Little MRs

One-third the regular dose. Made of same ingredients, then candy coated.

For children and adults.



Improve Your Complexion By Using Cuticura

Bathe with Cuticura Soap and hot water to free the pores of impurities and follow with a gentle application of Cuticura Ointment to soothe and heal. They are ideal for the toilet, as is also Cuticura Talcum for powdering and perfuming.

Send for Free Trial. Address: Cuticura Laboratories, Dept. 417, Malden, Mass., U.S.A.

Small 25¢. Large 50¢. Cuticura Soap always without usage.

R. H. Macy & Co.

HERALD SQUARE INC. NEW YORK



Women's Fall Frocks

For Afternoon Wear

Of Crepe de Chine, Satin Canton, Canton and Crepe Renee

\$29.75 \$34.75 \$44.75 \$54.75

Sensitive to the change in fashions—alert to the new lines—the drape, the circular skirt, and sleeve tendencies—we take an early opportunity of offering at extremely reasonable prices frocks which embody the newest dictates of the mode.

- A—of crepe de Chine—with its picturesque flowing sleeves, has a new trimming which might be called braid lattice work. **\$29.75**
- B—of Canton crepe with its circular skirt, has a wide rolled girdle below the normal waistline. **\$44.75**
- C—of soft, lustrous satin Canton deserves particular attention because of the wide pointed sleeves. **\$34.75**
- D—of the popular Crepe Renee, has not only a circular skirt, but long cape-like circular sleeves. **\$54.75**

In Black, Brown and Navy. Sizes 36 to 44.

—Third Floor, 34th Street, Rear.

An Extraordinary Sale of 25,000 Yards of Colored Silks

Prices Are Surprisingly Low!

Many weaves and many colors—opportune offered for dressmakers and home sewers!

Crepe de Chine \$1.49 yd. Georgette Crepe \$1.14 yd.

An all silk crepe de Chine in thirty-five colors, including ivory, flesh, pink, orchid, Nile, peach, tile, silver, nickel, gaiter, jade, canna, Mohawk, tan, sand, chestnut, navy and midnight. 39 inches wide.

A good quality in such a variety of colors as ivory, flesh, pink, light blue, Nile, jade, orchid, maize, peach, burnt orange, coral, flame, turquoise, tile, Copenhagen, royal blue, tan, sand, silver, zinc, chestnut, seal, navy, midnight, caramel, cocoa, golden pheasant and many others. 39 inches wide.

Satin Charmeuse \$1.64 yd.

A soft lustrous satin which comes in ivory, flesh, pink, orchid, old rose, light blue, turquoise, Copenhagen, porcelain, jade, buff, silver, fog, peacock, Japanese blue, taupe, Mohawk, autumn, African, navy and midnight—also black. 39 inches wide.

Satin Crepe \$2.49 yd.

A lustrous satin-faced crepe of good quality in ivory, flesh, pink, turquoise, cornflower, tan, canna, gray, Copenhagen, chestnut, seal, navy, midnight and other colors—also black. 39 inches wide.

Canton Crepe, \$2.24 yd.

Firmly woven—good weight, all silk, in a number of the season's best colors, such as ivory, tan, caramel, old rose, Copenhagen, zinc, canna, jade, taupe, chestnut, seal, navy and midnight. 39 inches wide.

Chiffon Velvet, \$3.79 yd.

The proper weight for frocks, suits and wraps. Black only. 39 inches wide.

—Second Floor, 34th Street.

MERCERIZED SATEEN COMFORTABLES

Pure Lamb's Wool Filled

This is the outstanding feature of our Annual August Sale of Bed Coverings. The price of these high grade coverings is about to-day's wholesale cost.

\$4.49

These comfortables are well filled with soft fluffy lamb's wool and are covered on both sides with mercerized sateen of a good dependable quality. They have plain borders and floral centers and backs. Fancy stitched. Full size.

Our August Sale of Bed Coverings also offers many other items at substantial savings. Worthy of special mention are All-Wool Blankets—\$5.69—\$7.94—\$10.89—\$12.89—and \$14.89.

—Basement, 34th Street, Rear.

We Sell Merchandise of Taste and Quality at Lowest-in-the-City Prices—For Cash Only



Down to the Bottom, Ready to Go Up

Have you noticed the progress we are making with the excavations for our new additional building?

We have had to go through solid rock for the most part—but we are about down to bottom now and ready to go up.

What could be more fitting, though, than a rock bed foundation for this new addition that is further to exemplify the bedrock principle upon which the Macy Store was founded: Merchandise of Taste and Quality at Lowest-in-the-City Prices?

Handsome Framed Mirrors At 1/3 Off Our Usual Prices

Extremely good looking mirrors for hall, living-room or dining-room. There are ovals, panels, and over-mantel styles, attractively framed in gilt, in antique and polychrome finish. Exceptional values.

Our Usual Price	Special
\$8.94	\$5.94
14.74	8.94
16.74	10.24
23.24	15.49

—Fourth Floor, 34th Street, Center.



Attractive Silver-Plated Bowls, Trays and Compotes SUBSTANTIALLY REDUCED

Elaborately pierced and richly burnished pieces suitable for gifts, or for one's own table. They are heavily silver plated on nickel silver. Compotes, cracker and cheese dishes, and round cake baskets. Formerly \$7.94 **\$5.24**

Square cake trays with handles, as illustrated, and footed cracker and cheese dishes. Formerly \$6.94 **\$7.24**

Fruit compotes, salad or nut bowls, as illustrated. Formerly \$11.89 **\$9.94**

One large script initial engraved free of charge on each piece.

—Main Floor, Broadway.

KITCHEN NECESSARIES

Nut Grating Machines
49c to \$1.88

For preparing nuts for cakes and pastries. In several sizes.

Indoor Clothes-line Reel, 79c

For kitchen, bathroom or nursery. Self-winding and automatic. Will fold flat against the wall when not in use.

Grape Fruit Knife, 41c

Curved blade. Both edges are sharp, thus aiding quicker preparation of the fruit.

Aluminum Egg Slicer, 34c

A quick and economical way to prepare eggs for salads and sandwiches.

Vegetable Scraper, 23c

Removes the skins from such vegetables as potatoes, carrots, turnips and others.

—Basement, 34th Street, Front.

Electric Floor Lamps \$15.89

Our Usual Price \$21.78

An unusually fine lamp for this price. Equipped with 24-inch silk shade, which is silk lined and trimmed with gold braid and silk fringe. The eight panels of printed silk are also very effective. The shades may be had in rose, gold or blue. The base is mahogany finished with fluted column or finished in gold with contrasting black flutings.

Complete with two 40-watt electric bulbs.

—Basement, 34th Street, Front.

Remarkable Clearance Sale 4,000 Pairs Children's "Goodyear Keds" "Run-of-the-Mill" 98c

We have marked these shoes much below the wholesale price for immediate clearance. There are both high and low styles for girls, in white, and boys' white Oxfords. They are "Run-of-the-Mill", but the slight imperfections will in no way affect the wearing quality.

Not all sizes in every style.

—Second Floor, Center, Rear.

Spanish Lace Flouncings and Allovers

Specially Priced at
\$1.39 Yd.



A new shipment of these rich-looking laces which justifies their choice for some of the smartest dinner and dance frocks the coming season.

The patterns are gorgeous—large drooping floral designs, others in oddly attractive conventional patterns.

Gray, orchid, jade, beige, white, henna, periwinkle, sapphire brown, navy and black.

—Main Floor, Center.

Practical Play Suits

For the Very Young Man

\$1.74

The trousers are Corduroy; the washable tops are of Peggy cloth. The colors are blue, green, brown, or tan.

When Junior ambles out to play, he is likely to forget that he is dressed up. This is the kind of suit that thrives on rough usage.

Trousers are straight, to the knee, sturdily lined. They button to the well-cut blouse of yarn-dyed, fast-color cloth.



Sizes: 3 to 8 Years.

—Second Floor, 34th Street, Rear.



New Feather Hats

For Fall Wear

\$2.79

Becoming hats of feathers—especially smart in shape—are featured in this fall collection at \$2.79 that includes also a special offering of models made of satin and duvetyne combined with ostrich.

The colors are up-to-the-minute—including all the new browns, as well as black and navy.

—Second Floor, 34th Street.

Men's and Women's Folding Umbrellas

Specially Priced

\$3.69

The practical umbrellas, with detachable handle and folding end, that can be conveniently tucked into suit case or trunk.

Of excellent quality silk and cotton mixture, with unusually good looking handles. The women's are of selected woods with Bakelite mountings, and have Bakelite rings or leather loops. The men's are of castania, whanghee, malacca and turtle ebony, a few trimmed with sterling silver.

All have silk cases. Only 200 in the lot.

—Main Floor, Broadway.

Store Hours: 9 to 5:30—Store Closed All Day Saturdays