

STEWART WEEK at *Wanamaker's* --- Many New Golden Specials for Thursday

Broadway at Ninth, New York

Store Hours: 9 to 5.30

Women's \$15 Fur-trimmed Hats at \$10

A splendid opportunity for the miss, young woman or matron who requires a small hat to wear with her winter coat of fur or cloth. Many charming shapes—pretty draped turbans, hats that roll gracefully away from the face, and hats that demurely shade the eyes—in duvetyns and velvets in the season's smartest colors. The trimmings are very simple—mole, squirrel and seal with touches of Paisley and hand embroidery.



Second Floor, Old Building.

64 Women's Dresses that were \$55 to \$137.50—to go for

\$38.50 and \$68.50

New frocks, many of them this season's successful models in

Crepe de chine and Twills for afternoon and street.

Crepes, chiffons and laces for dinner and evening wear.

Mostly individual models made distinctive by some smart use of embroidery or beading—or severely simple with interesting silhouettes given by pleatings or draperies.

Second Floor, Old Building.



Women's \$14 One-strap Pumps, \$8.35

640 pairs from one of the foremost bootmakers in America. Tan and black calfskin walking shoes; patent leather and black satin pumps for afternoon wear. Moderately rounded toes; medium and high heels. All sizes. There are no better shoes made, and the price—\$8.35—is actually less than today's wholesale cost.



First Floor, Old Building.

\$6.50 Diagonal All-silk Duvetyn at \$4.50 yd.

A beautiful soft-pile fabric for coats, evening wraps and dresses, all silk in a smart, diagonal weave, 40 in. wide. Only 1,000 yards in all, so that an early selection will insure greatest choice.

Black—plenty of it—midnight blue, king's blue, plum, rust, French blue, taupe, garnet red, reseda green, gray and two tones of brown, lighter and darker.

Silk Rotunda, Street Floor, Old Building.

Women's \$2.50 to \$3.50 Combination Suits, \$1.55 ea.

Cotton and wool mixed. Various weights, good full sizes, finely ribbed, well made and finished with good buttons, firm, flat lock-seams, in the following style—Low necked mostly with band-tops, knee length. With Duchess necks (high in the back, low in front), elbow sleeves, ankle length. High necked, long sleeves and ankle length. Regular and extra sizes.

Street Floor, Old Building.

Silk Petticoats and Pettibloomers

\$1.95 to \$6.95 grades, \$3.45 and \$4.35

Regular and extra sizes. Only 400—and they will go quickly. The petticoats, appropriate for every occasion, are in the season's smartest styles, of heavy satins, silk jerseys, taffetas, radium silks and silk jersey combined with taffeta or satin.

The pettibloomers are of satin and silk jersey, for street and sports wear, strongly reinforced and finished with tailored cuffs or pleated frills.

Third Floor, Old Building.

Women's 35c to 50c Handkerchiefs, 25c

Of pure Irish linen, shire-hemstitched with corners of hand embroidered in figures in white, with dots in colors. Some with narrow colored lace edgings have corners embroidered to match. Others are shire-hemstitched with hand embroidered initials in three or four designs in white.

Men's \$1 and \$1.25 Handkerchiefs, 75c

Of pure Irish linen, shire-hemstitched, with hand embroidered corner initials in white combined with colors. Others are shire-hemstitched with tape borders and machine embroidered corner initials.

Main Aisle, Street Floor, Old Building.

\$7 to \$8.50 Handbags, \$4.25

Pin morocco leather, chiffon velvet, Pekin silk and duvetyn bags in envelope and strap-book, pouch and shopping bag shapes.

Leather bags of finest quality genuine pig morocco leather with double outside flaps and inside frames. Excellent moiré lining, self-leather handles. Black, brown, navy blue.

Pekin silk bags, in black and navy blue, of a fine quality of silk.

Chiffon velvet bags, in black and brown, a firm, soft, closely woven quality of velvet.

Duvetyn bags, in brown and heaver, of the best grade of duvetyn used in bags.

Self-covered frames or frames of stunning filigree metal in green-gold finish. Silk cords and tassels or self-handles. Ornaments and clasps of white metal



set with marcasite or rhinestones. Exquisite taffeta linings in delicate colors. Inside frames, mirrors and change purses.

In other stores, similar bags are to be found for \$7 and \$9.75.

Street Floor, Old Building.

\$40 Belber Wardrobe Trunks at \$32.50

40x22 in.; lift top; five drawers; lock rod; shoe box; ten hangers; laundry bag; convertible hat box.

Made of three-ply basswood, covered and lined with vulcanized fibre. Only 22 at this price.

Eighth Gallery, New Building.



Children's Book Week

Thursday in the Auditorium 2.15—Lillian Owen's Marionettes, fascinating, famous, funny. Holiday Vaudeville with music.

3 P. M.—Through the courtesy of George H. Doran Company the following three authors will speak and give readings:

John Farrar, editor of "The Bookman" and author of "Songs for Parents."

Frederick Arnold Kummer, author of "The Earth's Story," a three-volume history of the origin of man—for children. Also author of "The Plaster Saint" and other novels.

Grace Isabel Colborn, lecturer and public speaker and well known in literary circles. Especially noted for her recently successful book reviews by radio.

First Gallery, New Building.

\$69.75 Kitchen Cabinets, \$57.50

Fifty white enameled cabinets, with rounded corners and edges, sliding bottom tray in base. Cabinet is 72 inches high, depth of base is 21 inches. The sliding porcelain steel table top is 25x40 inches. Flour bin capacity for 25 pounds; with adjustable glass sugar container and glass spice jars. Sliding shelves, three doors, large compartment for cooking utensils, pastry board and block for meat choppers.

Seventh Gallery, New Building.

Table Sterling Silver 20 to 25 per cent. less

Not many pieces but revealing that restraint of taste and simplicity of design which marks pieces of the best workmanship. All selected because they are known to be favorites of the gift season.



\$75 to \$120 Coffee Sets, \$52 to \$78
Three pieces each, in butler or bright finish. Gold lined. Several designs.

\$195 Tea Sets, \$150

Five pieces, Colonial design, bright or butler finish.

\$68 Candlesticks, \$51 pair

Wide, square bases, Corinthian column stems, in a classic, simple, very beautiful design.

\$27 Plain Bread Trays, \$17

\$7.50 to \$15 Bonbonieres, \$5.25 to \$10.50

Plain and pierced designs, basket shapes.

Silver Courts, Street Floor, Old Building.

120 Rugs from India at just Half Price

Direct from Amritsar, India, they are of grades that measure up with rugs selling at double the price today.

\$38 Beloochistan Rugs for \$19

50—in red and old rose—average size 6 x 3.10 feet.

\$68 Khiva Rugs for \$34

50—in red and old rose—average size 6 x 3.10 feet.

\$150 to \$350 Afghan Carpets, \$75 to \$175

20—in rich red and old rose shades. Sizes from 8.1 x 6 to 10.8 x 7.8 feet.

Sixth Gallery, New Building.

Down-filled Sateen Quilts

Made in our own sanitary factory. Covered with a high-grade sateen in beautiful shades of old rose, Copenhagen blue, brown and green.

\$11.50 for our \$14 grade—double bed size, cut 6 x 6 feet.

\$12.50 for our \$16 grade—single bed size, cut extra long—5 ft. wide by 7 feet long.

\$13.50 for our \$17.50 grade—double bed size, extra long, cut 6 x 7 ft.

First Floor, Old Building.

\$12.50 All-wool Motor Robes, \$9.25

200 in bright, attractive plaids through and through, including some of the popular camel color plaids. Two different patterns and ten different colorings. Size 60 x 80 with fringe—weight four pounds. All wool. In blues, grays, greens and camel mixtures.

Street Floor, New Building.

A Carload of SALEM Cord Tires for Stewart Week

At the Season's Lowest Prices

30x3 1/2—Standard—\$8.75

30x3 1/2—Super-oversize—\$11.75

The lowest prices at which this quality tire has ever been sold.

Regular cords guaranteed for 8,000 miles of service.

Super-oversize cords guaranteed for 10,000 miles of service.

Salem cord tires are practically trouble-proof. They are made of the highest quality cord materials impregnated with purest gum.

Broad deep non-skid tread, resilient, tough and long wearing.

Clincher—Regular

30 x 3 1/2 Sale Price Last Price

30 x 3 1/2 \$8.75 \$12.95

Clincher—Super-oversize

30 x 3 1/2 \$11.75 \$15.95

Straight Bead—Super-oversize

30 x 3 1/2 \$17.95 \$22.95

31 x 4 \$20.50 \$26.95

32 x 4 \$22.50 \$29.15

33 x 4 \$23.25 \$31.05

Sale Price Last Price

34 x 4 \$23.75 \$26.85

32 x 4 1/2 \$29.50 \$37.70

33 x 4 1/2 \$30.25 \$38.55

34 x 4 1/2 \$30.95 \$39.50

35 x 4 1/2 \$31.95 \$40.70

36 x 4 1/2 \$32.75 \$41.55

33 x 5 \$37.25 \$46.95

35 x 5 \$39.25 \$49.30

37 x 5 \$41.25 \$51.85

Street Floor, New Building.

A \$1,162.50 Dining Suite, \$550

This is one of the many outstanding values in dining room furniture being offered during Stewart Week.

It is a ten-piece suite of mahogany, in antique finish, in Heppelwhite design, and comprises enclosed china cabinet, serving table, 54-inch round extension table, one arm and five side chairs. Only seven suites at this price.

But there are many other dining room suites; among them:

\$332.50 from \$445—10-piece walnut.

\$372.50 from \$560—10-piece walnut.

\$411 from \$822—9-piece walnut.

\$453 from \$906—11-piece enamel.

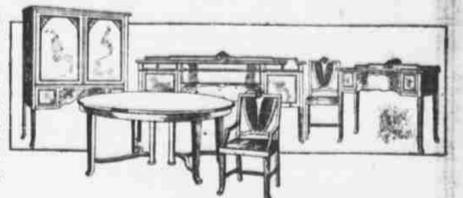
\$192.50 from \$985—10-piece mahogany.

\$529 from \$1,058—12-piece walnut.

\$621.50 from \$1,243—10-piece mahogany.

\$675 from \$1,350—11-piece mahogany.

Sixth Gallery, New Building.



More Dinner Sets offered

Showing the surprising range and lowness of prices, proving the fact that the new China Store at Wanamaker's is offering the best values to be had in New York City.

American Porcelain 52-piece Sets

No. Decoration Grade Week

30 Green and gold \$18 \$9.50

30 Blue and gold \$18 \$9.50

30 Blue lines, floral medallions \$18 \$9.50

35 Coin gold band and line \$25 \$16.50

100 to 108-piece Sets

25 American porcelain \$35 \$20.00

60 American porcelain \$45 \$27.50

15 Imported china \$50 \$30.00

12 Limoges china \$45 \$35.00

18 Imported china \$85 \$50.00

20 Imported china \$125 \$95.00

12 French china \$250 \$140.00

12 French china \$250 \$150.00

12 French china \$325 \$225.00

10 French china \$375 \$225.00



Illustrated is an exquisite 107 piece set of Dresden china by Meissen in multi-colored all-over flower design, coin gold handles, gold lace border, \$125 grade for \$95.

Gold-encrusted Sets

No. Decoration Grade Week

10 Imported china \$310 \$175.00

12 French china \$250 \$200.00

12 French china \$300 \$2