

Reel Reviews  
By DON ALLEN

The Broadway cinema scene is replete this week with novelty and which is more out of the ordinary, pictures that actually live up to their advance notices.

PASSING IN REVIEW

By far the most interesting cinema experiment yet shown came to light at the Biaks yesterday when "The Toll of the Sea" was shown with rainbowish effect by the technicolor process of full-colored films.

The Technicolor process, we have been told, is the result of seven years of intensive experimentation in color. As far as we can see it is seven years well spent, and Metro has done full justice to the invention of Prof. Daniel C. Comstock and Herbert D. Kalman of the Massachusetts Institute of Technology.

The picture, even if shown in the drab grey and whites of an ordinary movie, would have pleased the Biak patrons but enhanced as it is with its natural colorings it is infinitely more attractive. The balance of the program is good, both scenically and musically.

Penrhyn Stanlaws is unique. He is about the only widely known American artist who has retained his artistic touch after entering motion pictures seriously. Stanlaws, who has already demonstrated that it comes just as easy for him to give us artistic motion pictures as it was to produce beautiful and artistic portraits, added to his reputation considerably by making "Singed Wings," the rather fantastical picture on view for the week at the Biak.

To our mind the director has done several different sorts of wonders but we liked particularly the prologue, which seemed ideally poetic. The story proper is tense with drama and tragedy and will be appreciated by those who like to think a little with their thrills. Conrad Nagel and Bob Daniels are both well cast in the leading roles.

Short film subjects and delightful music make up the program's balance. The long heralded screen production of "East Is West," with Constance Talmadge in the role of the little Chinese girl, started unrolling for the week at the Strand yesterday. The best thing we can think of to say about "East Is West" is that it measures up to the rather glowing heraldic promises that were made for it.

Aside from the fact that "East Is West" makes a delightful screen entertainment inasmuch as it is ably directed, remarkably photographed and well acted, the greatest achievement we noted was the hop-skip-and-jump taken by the fair star from rollicking light comedy to that of real drama. And this Miss Talmadge has done in a most decisive and pleasing manner.

"East Is West" levies by far the heaviest toll yet on Miss Talmadge's acting ability and she doesn't miss an opportunity.

Always a sincere admirer of Miss Talmadge's ability, we like her better after having beheld her work as the little Chinese girl. Although she announced, upon her recent return from Europe, that she had not wholly deserted the ranks of comedy, we rather imagine that from now on she will, after seeing herself in her present picture, pay more attention to the

"GIVE THOU thy thanks on this Thanksgiving for the Dromedary. For by its health-giving nourishment wilt thy hunger be appeased and thy sweet tooth satisfied."

(The Wise Man of the East)

Dromedary Dates 10¢ IN THE PERSONAL PACKAGE

THE EVENING WORLD'S RADIO PHONE SERVICE COLUMN.

By Capt. Robert Scofield Wood

WOR-NEWARK 600 METERS

2.30 P. M.—"Should Men Dress to Type or Fashion," by courtesy of the Naxos Publications.

WGY-Schenectady 400 METERS

12.00 M.—United States Naval Observatory time signals.

WJZ-NEWARK 520 METERS

5.30 P. M.—Closing prices on stocks, bonds, grain, coffee and sugar.

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NEW JERSEY FOREST FIRES UNDER CONTROL

New Blazes Reported and Patrols Still on Guard. CAPE MAY, N. J., Nov. 27.—Forest fire that burned for nearly two days near the village of Fishing Creek, for a time threatening the village of Kinsey, have at last been subdued, but patrols were on duty all night, as the fire is still smoldering.

Fire Warden Jess D. Hand from the fire tower near Bell Plain reports a fire in the woods near Dennis Mills. Fires are also reported near Richland, where hundreds of poultry farms are located. It is reported that patrols have been maintained both day and night to warn gunners to be careful of fire.

Another section of Cape May County

PRIDE OF THE FARM TOMATO CATSUP Such a Difference What the cream is to the coffee, the frosting to the cake—such is Pride of the Farm Tomato Catsup to oysters, clams, meats and fish. It's the "touch" that gives the taste. It Is Great Millions of Bottles Sold Annually in Grocery and Delicatessen Stores

Screenings  
By DON ALLEN

PHIL UMM SAYS, I never could tell whether my old friend Ben Turpin was looking where he was going, or going where he was looking!

DOUBLY BARRED

In its refusal to overthrow the decision of the State Court Board barring the Clara Harmon film, "Fate," the Appellate Division of the Supreme Court of New York almost to a word voiced the same opinion that was expressed some time ago by Sidney Cohen, acting for the theatre owners of the country, and repeated last night by Mr. Cohen.

"Even before the State Court had ruled against the showing of the film, I announced that no theatre owner belonging to the Motion Picture Theatre Owners of America would show this film," said Mr. Cohen. "While the Supreme Court's decision is a good one, it was almost unnecessary, as it is the exhibitors themselves, in most cases, who are unwilling to risk offending their patrons by showing such a film."

SEEKS INJUNCTION

Governor Morris, the author, has started an action seeking to prevent the showing of the George Arliss film "The Man Who Played God," claiming it is an infringement upon his novel of the same title.

A notice of such proceedings was served on William Brandt, who had booked the film for a showing at the Plaza Theatre in Brooklyn, starting yesterday. Mr. Brandt learned from Arthur Friend, head of Distinctive Pictures, who produced the film, that Distinctive had purchased the rights from Metro, who, in turn, he explained, had secured the rights to film the story some months ago.

Mr. Friend issued the following statement yesterday in re the Morris claim: "Jules Eckhart Goodman bought the rights to the book 'The Man Who Played God' from Mr. Morris. With Otis Skinner he produced a play called 'The Silent Voice.' Later the motion picture rights were sold to Metro and a picture produced with the same title as the play. The Distinctive Corporation then purchased the rights to the picture from Metro and produced its version of the story under the original title used by the author, 'The Man Who Played

God.' It is a mistake that will, I hope, be straightened out."

BARTHELMUSS, V. P.

Richard Barthelmuss, so he could yesterday, is no longer "just a movie actor," but the initials after his name in the heading over this little item mean Vice President of Inspiration Pictures, Inc.

The success attained by Inspiration in making four pictures with Dick as their star, during 1922, has won Richard his spurs as a business man.

Yesterday it was officially announced that in the future Barthelmuss will not alone be interested in the acting end of Inspiration Pictures but will take an active interest in the business end as any V. P. now holding office.

FROM BENNETT.

A little letter from Mack Bennett received yesterday reads: "You like to laugh! I like to laugh! And I will regret the rest of my life the fact that I did not have a camera man working when our old friend, John Grey, the scenario editor, was phased off the lot by one of our tame bears! The bear came back in five minutes, but it was three days later when we found Grey, still out of breath!"

QUITE A CAST.

William Fox yesterday gave out the complete cast for his next big release, "The Winter Comes." A casual scanning of the roster makes one think of "Who's Who in Screenland."

Those who will be seen in the principal characters are: Percy Marmont, Arthur Metcalf, Sydney Herbert, Wallace Kolb, William Riley Hatch, Ann Forest, Raymond Bloomer, Virginia Lee, Leslie King, George Peizer, James Ten Brook, Margaret Fielding, Gladys Leslie, Dorothy Allen and Rhosell Sedgwick.

SHE'S OFF.

Margaret Leahy, the Irish girl who won the English beauty contest, is already being initiated into the tiresome monotony of a motion picture star's life.

Originally, it was planned to bring Miss Leahy to America with Constance and Norma Talmadge, but some far-seeing theatre managers signed the prize beauty for a series of personal appearances throughout the Provinces.

STILLS.

Frederick Pesneau, the photogra-

pher, who has been covering the Turko-Grecian war for Fox News, returned Saturday with some rare and exclusive pictures of Kemal.

John Gilbert, just before he left New York for California, detailed the story that he sought honors as the "screen's greatest lover" by announcing that he would play character parts in the future.

"Thelma" has reached the screen after a quarter century as a success on the speakeasy boards. Jane Novak plays the title role.

Frank Lloyd, who directed Jackie Coogan in "Oliver Twist," arrived in New York Saturday, met Norma Talmadge, just back from Europe, and will spend this week shooting picture in the Tombs and Auburn Prison.

Mrs. Lloyd accompanied her director husband and will do the New York shops while her husband is at work.

Seven producing companies, whose range of activities covers the territory

from California to France, are now busy making pictures to be distributed by Associated First National.

Albert B. Smith, President of Vitagraph, yesterday confirmed the recent rumor that Corinne Griffith's contract with Vitagraph had been terminated by mutual agreement.

This does not mean, explains Mr. Smith, that Vitagraph will discontinue the making of pictures with individual stars.

Phyllis Haver, the scenarist, has just been granted a patent on a workaday garment to be known as "coveralls." She writes they are fine for gardening.

Roy Del Ruth, director, tells us he has one ambition in life and that is to find the youth who scratched his initials on the back of his (Ruth's) new car the other night.

The first five-reel production of Arthur Maude will be "Hally in Our Alley," an adaptation of the song of the same title.

Ralston The Whole Wheat Cereal. Start the day on Ralston the whole wheat cereal. Whole wheat supplies what you need in your daily diet. To keep well you need the life-giving vitamins of whole wheat. To have strong bones you need the phosphates of whole wheat. To have firm flesh & muscle you need the proteins of whole wheat. Ralston is whole wheat with all the flavor & food value left in. To tempt the appetite you need food that tastes good—that's Ralston.

RADIO GUIDED PLANE HAILED AS SUCCESS

Paris Press Says Pioneering Experiment in His Stride Forward. Copyright, 1922 (New York Evening World), by Press Publishing Company. PARIS, Nov. 27.—The newspaper hail a successful experiment with a pilotless airplane conducted at Pampas as a great forward stride in aviation.

Serve-MUELLER'S The World's Best Spaghetti

Be Sure You Cut Enough When It's Butler's Bon Bon Bread. It not only TASTES good, but it IS good! The Pound Loaf, The Double Loaf, Whole Wheat Bread, Raisin Bread, Bon Bon Cake. Sold only at the 670 conveniently located green-and-gold stores of JAMES BUTLER Inc.

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Ask for KRAFT Loaf CHEESE. Kraft Cheese is the most economical "meat food" you can buy. One pound of Kraft Cheese is equal in nutritive to twenty-five eggs.

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