

Society Not Eager to Marry This Year, Survey Discloses

Social Register Shows Falling Off of 75 Weddings in Chief Society Circles.

Marriages were not as much in favor as usual among society folk of the country's leading cities during the current year, according to statistics based on a national fashionable survey that predated the publication of the 1922 Social Register, which is just off the press. The date of publication is considerably in advance of that of past years.

Up to the opening of the fiscal year of the Register, that is, the opening of the winter season in society, there had been 756 weddings in the chief social centers, against 871 in the preceding year. These figures signify a falling off of seventy-five marriages. The statistics show another dark mark in that there has been a marked increase in the death rate among society people in 1922 over 1921, the figures in this column being 529 deaths this year and 488 last.

The Social Register records the names and addresses of members of prominent families grouped together with the clubs and societies to which they belong, and indicates the names of the children in the order of their ages, qualifying the misses from 14 to 17 and messrs. from 17 to 20 as Juniors.

Where it is desired to find the name of a married woman, who may be remembered only by her maiden name, the column of "Maidens, Misses" in the back of the volume reveals the present married name. Where bride-laws married residents of other cities, the city of their present residence is indicated and their names may be traced through the Locator, which gives in alphabetical order the names in all the Social Registers issued by the association.

The custom of affixing stars opposite the names of veterans of the World

BABY'S PHOTO REVEALS DEAD MOTHER'S IDENTITY

The body of a woman who collapsed with a baby boy in her arms on Thanksgiving Eve at Fulton and Church streets and died a few hours later was identified as that of Mrs. Cecelia Pulda, forty-two, of New Brunswick, N. J., to-day, by her husband, Louis.

Pulda said his wife left home the day before Thanksgiving to visit friends in Brooklyn. He saw a picture of the baby in a New Brunswick paper and recognized it as his child. He arranged for the shipment of the body of his wife to New Brunswick and then went to Bellevue Hospital to claim his baby.

IDENTIFIES BODY OF NEW ROCHELLE WOMAN.

The body of a woman who died suddenly Wednesday in the millinery store of Mathilde Spiel, No. 687 Madison Avenue, was identified to-day in the morgue by Jacob Bittle, No. 159 East 51st Street, as that of Miss Minnet Neundorf, forty-two, No. 3 Harbor Lane, New Rochelle. Bittle said the woman was in the printing business in New Rochelle.

JUST RUB, and beautiful colored pictures appear

WHAT an odd thing to say— "Just rub, and beautiful colored pictures appear." Nevertheless, every word is true.

The statement refers to ART-CRAFT Picture Making Outfits, in Colors—for children (and grown-ups).

What happens? Pick up a little felt Artcraft pad, select one of the ART-CRAFT patented stencil (coated with a hard color which does not smudge, runs, or discolors in water), then JUST RUB the color of the patented stencil, through the design, on to the paper. Simple. Learned almost instantly.



WOMEN DYE WORN, FADED THINGS NEW

Dresses Kimonae Draperies
Skirts Gingham Stockings
Coats Curtains Coverings
Waists Everything

Diamond Dyes

Each 15 cent package of "Diamond Dyes" contains directions so simple any woman can dye or tint her old, worn, faded things new, even if she has never dyed before. Buy Diamond Dyes—no other kind—then perfect home dyeing is guaranteed. Just tell your druggist whether the material you wish to dye is wool or silk, or whether it is linen, cotton, or mixed goods. Diamond Dyes never streak, soil, fade, or run.—Advt.

FREDA HOFFMAN'S STORY OF ATTACK BY YOUTHS AROUSES LINDENHURST

Pair Who Imprisoned Her Since Monday Will Be Taken to Babylon on Arrest for Safety.

The story of mistreatment by two men which has been related by Freda Hoffman, sixteen, missing from her home in Lindenhurst, L. I., since Monday, but now in the care of physicians at the Brunswick Home, has so aroused the people of her com-

munity that when the men are arrested they will be taken immediately to Babylon for safe keeping. The girl was found yesterday morning by her mother asleep on a wooden pile in the cellar of her home, where she had collapsed from exhaustion. Several hours were required by physicians and Deputy Sheriff Wild to get her story from the hysterical girl. She said she had been nuzzled in Lindenhurst by two young men who eventually took her to a house in Bay-side, keeping her there until yesterday morning, when they put her in a motor car and drove to Babylon, where they threw her to the roadway

and drove off. She found her way at last to the home of Charles Aldrich, in George Street, and he sent her home in a taxicab.

MME. SCHUMANN-HEINK BETTER, VOICE UNIMPAIRED.

Mme. Ernestine Schumann-Heink, the noted contralto who is suffering from bronchial pneumonia in her home at Garden City is recovering rapidly, according to her physician, Dr. David Dooman. Dr. Dooman further said there had been no complications, and Mme. Schumann-Heink's voice will not be impaired in any way.

POLICE LIEUT. OLIVE SHOOTS SELF IN HOME OVER BABY'S DEATH

Despondency Due to Loss of Girl and Ill Health Blamed for Suicide.

Despondent over the recent death of his baby girl, and because his health was shattered by two accidents while in the motorcycle squad, Police Lieut. Otto P. Olive, thirty-eight, shot himself with his service revolver at his home, No. 4611 Park Avenue, Bronx, yesterday noon. Lieut. Olive returned home from a

night tour of duty at 9 o'clock and complained of head pains. He went immediately to sleep. At noon his wife, Catherine, left the house to do some household shopping.

When Mrs. Olive returned she found her husband in the bath tub, his head resting on a pillow and a bullet hole back of his right ear. His 45 calibre revolver was on the floor.

Nearby was this note: "Goodby, dear; my head hurts awfully. Percy." That was his middle name. Mrs. Olive blamed her husband's physical condition and baby Emily's recent death for his act. Lieut. Olive was transferred from the Motorcycle

Squad to the Charles Street Station a short time ago.

AWARDED \$30,000 FOR INJURY ABOARD SHIP.

A Jury before Justice Cropanzano in the Brooklyn Supreme Court to-day brought in a verdict of \$30,000 in favor of Angelo Fraumont of No. 70 Union Street against the Southern Steamship Company of Manhattan. While the steamship Aldera was being loaded at Van Brunt Street, Nov. 15, 1921, Fraumont, in the hold, was caught under the bottom, weighing 700 pounds of a boom, which broke. He suffered a permanent



New Spat Pumps

For Immediate Wear

The spat pump is the shoe of the moment for street wear. It's a delight to find one that is well designed, comfortable and at the same time trim looking. This is just such a pump. With baby Louis heel, semi-rounded toe, and plain Opera vamp. It is found in black calfskin, black patent leather or brown suede, \$10.75

Twelve-button Spats—High, neatly fitting spats in fawn or brown, \$2.50

SECOND FLOOR



Warm Scarf Sets for Boys and Girls

They need them for school wear and for play—and they will be needing them more and more now that winter weather has set in. These sets are made of brushed wool in many bright colors.

Cap and Scarf Sets

For the very small tot this is a particularly becoming style with its 45 inch scarf, 8 inches wide, with fringed ends and its pompon-top cap. Set \$3.50

Tam and Scarf Set

The schoolgirl of six to sixteen or thereabout will look her best in this set with its sixty inch scarf, 11 inches wide, and its graceful tam. Set \$3.95

GROUND FLOOR

Strap Wrist and Gauntlet Gloves

Make Pleasing Gifts

Chivalry, courtliness and gallantry are indissolubly associated with gloves. To a gift of gloves there attaches a tradition of romance, a reminiscence of far-off days when knighthood was young.

Modern sentiment is expressed by gloves of a quality unknown even to kings and queens of that age. In the olden days many a ruler would have given a king's ransom to possess gloves of the fineness of these.

Gauntlet and wrist strap gloves—\$2.50, \$3.75, \$5, \$6.50 and \$8.75

Mousquetaire gloves—according to length and quality, \$3.50 to \$10.50

GROUND FLOOR

Fur Coat Days Are Here

A Hudson Seal (dyed muskrat) coat possesses manifold uses. A coat for every hour of the day and every day of the season. An extensive collection of models is assembled for selection.

\$245 \$295 \$395

Natural Raccoon coats lend themselves to town and country wear. Ideal for motoring and winter sports. Deep-furred pelts, beautifully matched. 40 inch model, \$225, 45 inch model, \$295

FOURTH FLOOR

Lord & Taylor

FIFTH AVENUE
TELEPHONE FITZROY 1900



A Fluffy Evening Bag

Softest moufflon, silk lined, with a draw string top—decorative as well as most convenient for party use—Generous enough to hold all you need, \$7.50

GROUND FLOOR



Brocaded Evening Slippers

A slim tongue style with graceful Spanish heel, illustrated. Or a strap slipper with baby French heel. Both made of silver brocade, gold flowered, \$10.75

SECOND FLOOR



A Gift Blouse

\$9.75

A Deauville neckline in plain silk appears on this printed crepe de Chine blouse with a monogram motive centered directly below it. Tangerine, French blue, navy and black.

THIRD FLOOR



Embroider a Monogram

This is a beautifully made plain crepe de chine over-blouse with tied peasant sleeves, in cocoa, navy or black, on which one could cleverly work a personal monogram. A smart gift. Blouse, \$9.75

THIRD FLOOR

Misses' Dance Frocks

\$49.50

They're made in Paris of flat crepe in the most subtle shades of Chinese red, canary, orchid and Nile. They're beaded all over with beads in these exact subtle shades, except on a few models where the beads contrast, giving the effect of a printed design. There are two models, a straight chemise frock, a model with front apron drape; both models are sleeveless with round necklines.

THIRD FLOOR

Misses' Furred Coats

\$89.50

Developed in new pile fabrics of the most becoming colors, Hawaiian blue, brown, black or navy, and generously furred with caracul (lamb), fox, beaver or squirrel. These \$89.50 models offer smartness, warmth and value to misses. Other attractive values, \$97.50 and \$125

THIRD FLOOR

Women's Winter Coats

\$97.50

If you are one of those chilly persons who like to wrap yourself to the eyes in big fur collars and make perfectly sure there's an interlining in your coat before you buy it, we suggest that you look at this group of coats. They are made of the new pile fabrics and trimmed with all the smart furs—fox, wolf, caracul (lamb), beaver or squirrel. Other excellent models at \$89.50, \$115, \$125

THIRD FLOOR



Strands of Pearls

They're lovely in color, warmly lustrous and with those soft lights that are so becoming to all women—32 inch, 48 inch, \$5



Gold Bandeaux

With simplicity of coiffure, the bandeau has returned to favor with many charming styles, none more beguiling than these of gold or silver leaves with flowers to match, \$1.25 to \$2.50

GROUND FLOOR



The Draped Skirt

Draped without stiffening to fit snugly about the hips; overlapped to give ample fullness; developed of Canton crepe, satin-back Canton, and a heavier crepe, these hip-line skirts are priced from \$18.75 to \$24.50. The popular, finelyplaited skirts of black, navy or brown crepe de Chine are \$12.75



Note the clever fur arrangement on the cuff of this coat, also deep fur collar and slender line—it's one of the excellent \$97.50 values in the Women's Coat Department.

THIRD FLOOR



Have You Called on Santa Claus and Ridden the Jolly Go Round?

Only two more weeks 'till Christmas—hasn't that a thrilling sound! Some time in between there you must visit Toyland, surely. See the dolls with curly locks and eyes cast down demurely. Watch the 'lectric trains whirl by and hear old Santa laugh. Lots of other thrills here, too. We can't tell you the half.

Among other things is the Doll's Furniture—a wonderful assortment, from beds to tea wagons.

TOYLAND—SEVENTH FLOOR

Holiday Gifts in Handkerchiefs

Real lace handkerchiefs to be had, in Binche, Valenciennes, Rose Point, Dutchesse, Point d'Alencon, Irish Crochet, and Filet edges, \$1.75 to \$35 each.

French chiffon handkerchiefs, picot edges, an outstanding collection of designs and colors, 85c each.

Silk bandannas in the new designs of Golf Tog, Paisley and Oriental colorings, \$3.50, \$4.50, \$6.50 and \$8.95 each.

A leather wristlet clasps a wisp of chiffon from France bearing a floral design, \$1.85 each.

GROUND FLOOR

An Elente Corset

For the Slender Woman

It is an excellent model, lightly boned with an elastic girdle top and comfort steel. The material is a dainty figured batiste. A corset for the average figure is made of striped batiste with low top. Both are priced at \$2.95

SECOND FLOOR

Men's Gift Slippers

Slippers of leather or felt make a gift acceptable to any man. Slippers of every description, from hearthside favorites to traveling companions.

Felt Slippers, \$1.75 to \$2.75
"Comfy" slippers, padded soles, \$2 and \$2.50

Leather Pullman slippers with cases, \$2.50 to \$5
Indian Moccasins, \$4

Fleece-lined slippers for extra warmth, \$4.50

Opera slippers, fine kidskin, in a range of colors; also in red and brown Morocco, \$5
Everett slippers, \$5

Romeo slippers, tan or black kidskin, \$5
Faust slippers, lined with kid, \$6
Brown leather Cavalier slippers, \$8

THE MAN'S SHOP—TENTH FLOOR

13 Shopping Days Until Christmas