



**The Security of Prudential  
Policyholders is Guaranteed**

by the unquestioned character of investments and the progressive policy which has been the first consideration of

**THE PRUDENTIAL**

This company has always been managed in a spirit of liberal conservatism and solely for the true and enduring interests of policyholders.

**An Economical and Efficient Administration.**

**Constantly Decreasing Rates of Expense and Mortality.**

**Satisfactory Dividend Returns and Prompt Settlement of All Obligations**

Have Made The Prudential

**One of the Greatest Life Insurance Companies  
in the World**

Life Insurance is to-day a necessity, a safe and certain method of investing surplus earnings, and the only satisfactory means of providing in the most effectual manner for the future needs of others. Write now for facts about the policy you would like.

**YOUNG MEN—MAKE MONEY**

We are making extensive arrangements to increase our business all over the United States. There are opportunities at present to represent a big, sound, popular, up-to-date Life Insurance Company in a profitable manner. Prudential Representatives Make Money. They have Most Varied Forms of Policies—The Prudential is a popular, well-known company, and offers an Advantageous Contract with liberal Commissions. The attention of Young Men, particularly Young Men starting in business, is especially sought.

Send  
Coupon  
and obtain  
Full Informa-  
tion regarding

**Money Making Oppor-  
tunities in Your City**

Please send me free copy of  
"Careers for Coming Men" and  
general information.

Name.....

Address.....Dept. 119

**The Prudential  
Insurance Co. of America**

Incorporated as a Stock Company by the State of New Jersey

Home Office  
NEWARK, N. J.

**JOHN F. DRYDEN**  
President