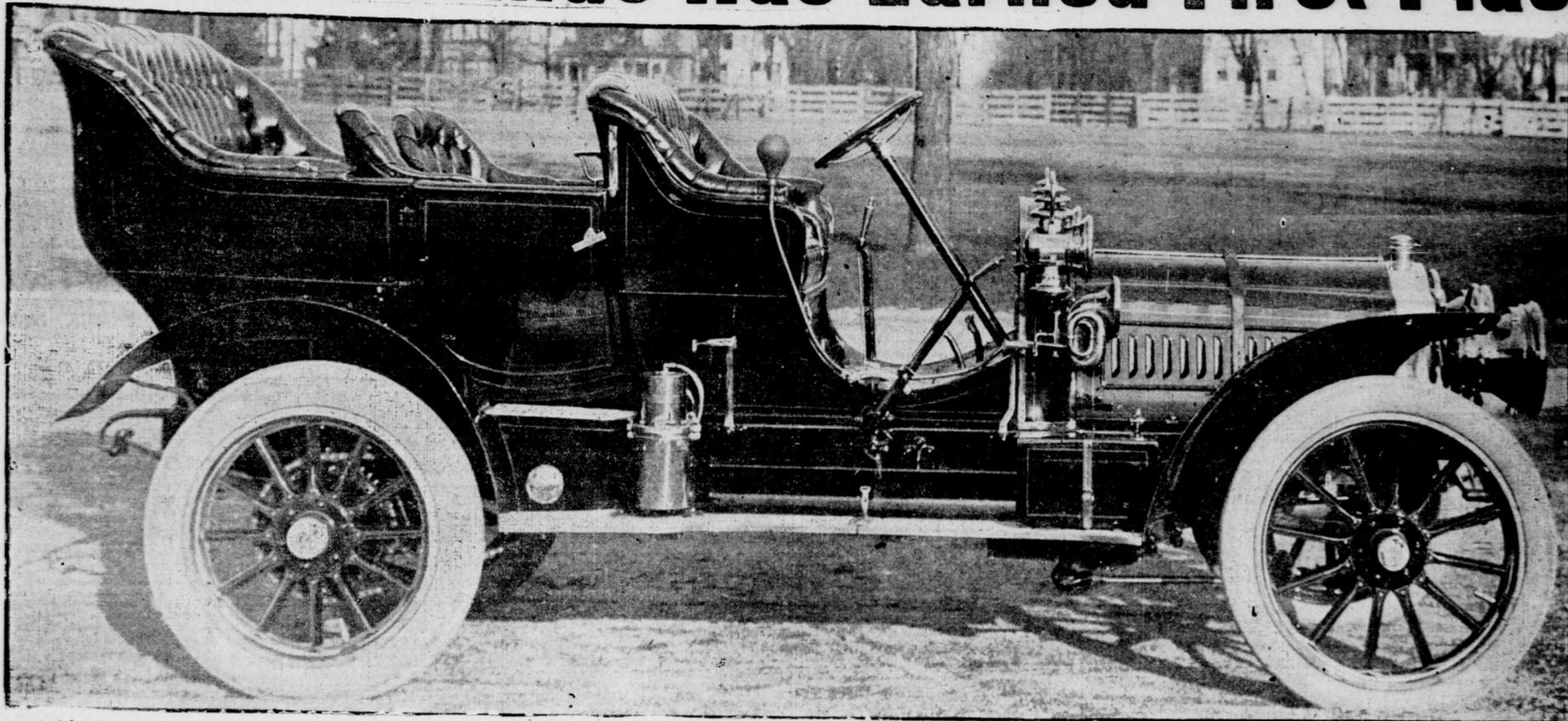


How the Thomas Has Earned First Place



THE THOMAS FLYER

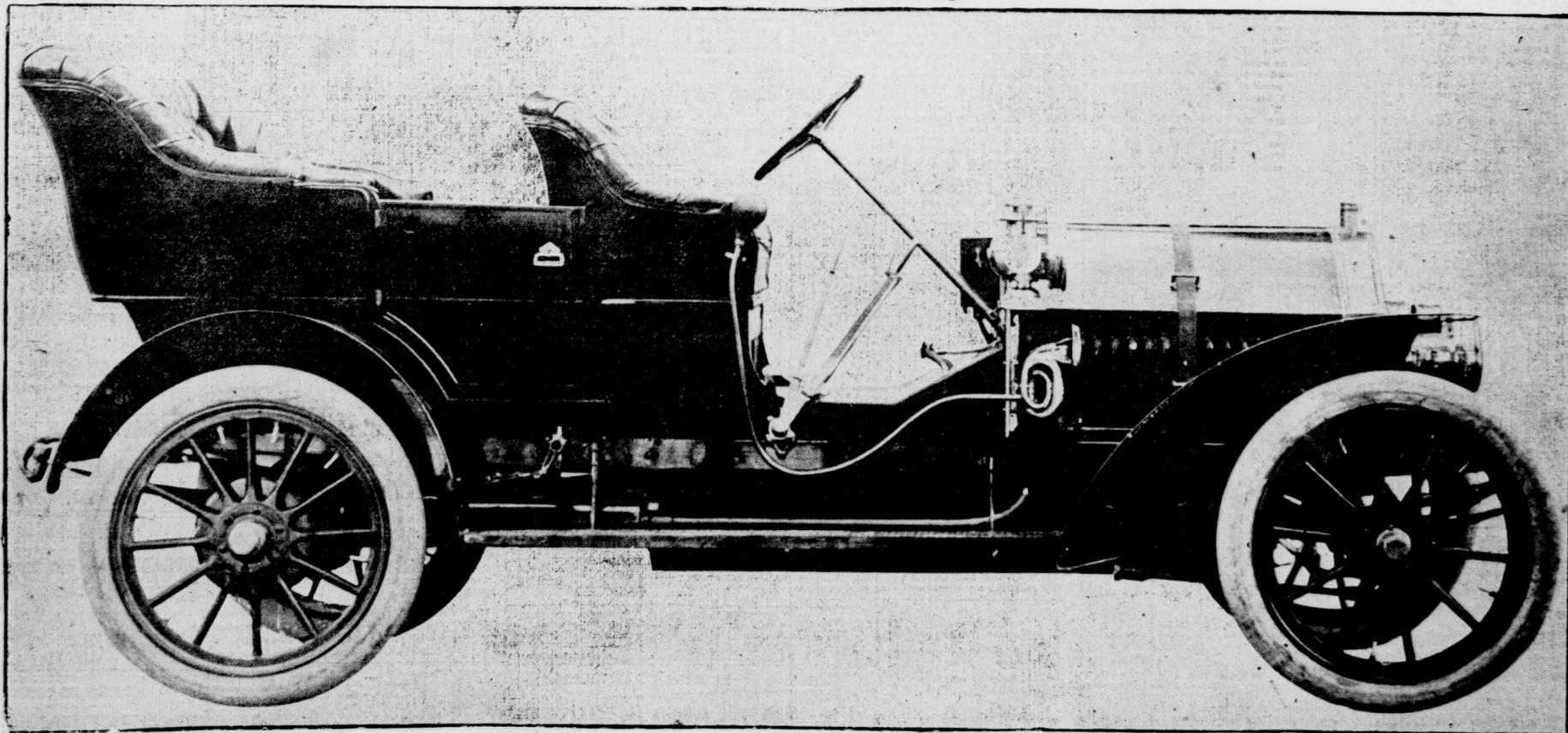
60 H. P. \$4,000 F. O. B. Factory

The present impregnable position of the Thomas is the most logical thing in the automobile world today. It is the direct result of absolute reliability. When the car swept into first place it was a clear case of the survival of the fittest. That statement can be analyzed and proven—step by step you can trace the irresistible advance of the car toward absolute leadership.

For Your Quick Consideration the Prime Factors in Producing this Result are Grouped and Numbered Herewith.

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| <p>1 The lessons learned from a thousand Thomas cars in operation in all parts of the country—an invaluable factor in insuring <u>Reliability</u>.</p> <p>2 The devotion of all our energies for years to the development of one high powered model—our entire facilities being exercised in the perfection of that model—another assurance of <u>Reliability</u>.</p> <p>3 The expenditure of at least \$100,000.00 more in the development of the 1906 Thomas than was spent on any other car—that meant <u>Reliability</u>.</p> <p>4 The demonstration of structural soundness derived from the remarkable record of 1906, in which Thomas touring cars won nearly every world's record and endurance event of note in which they were entered—indisputable proof of <u>Reliability</u>.</p> | <p>5 The establishment of a foreign engineering department composed of the most expert and eminent engineers of the old world—all striving for <u>Reliability</u>.</p> <p>6 The union of their efforts with those of our own staff of American experts—constituting the largest corps of experts engaged in any one factory in the world. Doesn't that mean <u>Reliability</u>!</p> <p>7 The construction of four great concrete factories with an equipment unsurpassed anywhere in the world—an enormous outlay of money with the one object of securing <u>Reliability</u>.</p> <p>8 The illuminating experience of the Vanderbilt Cup Race, in which the Thomas defeated every other American car and climbed from fourteenth place to sixth in spite of the fact that it was compelled to change tires seven times, losing an hour and thirty-five minutes in doing so—a grand demonstration of <u>Reliability</u>.</p> |
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The Thomas Forty



40 H. P. \$2,750 F. O. B. Factory

A worthy running mate to the Thomas Flyer, which leaped into immediate and emphatic success from the day the first demonstrating car was put on the market—the light, high-powered, sweet-running, beautiful Thomas—Forty.

Above all else a car of striking and distinctive features—special points of advantage which manifest themselves at once, even to the uninitiated.

Longer wheel base and greater horse-power, to begin with, than any other car in the world of the same or approximate price. All the refinements and superiorities acquired by years of Thomas experience—every point you study represents excess value.

Note the smartness and beauty of the lines—the resemblance of the radiator, for instance, to those of the finest foreign cars. Observe the unusual tonneau room—the six-inch extra foot-space in front.

Study the most perfect oiling system in America—the quickly-removable pan—the generosity of the equipment, which includes two oil lamps; tail lamp; two acetylenes; kit of tools; jack; tire pump; tire repair outfit; foot rail for tonneau and adjustable coat rail.

But best of all—ride in the Forty. Note its instantaneous obedience and flexibility—note its silence, its speed, and superb running qualities. Compare it in construction, appearance and results with any other car in the world costing even a thousand dollars more—the Forty will win your immediate allegiance.

E. R. THOMAS MOTOR CO., Buffalo, N. Y.

MEMBER A. L. A. M.

New York Representative
of The Thomas

THE HARRY S. HOUPPT CO.

Corner 63d
and Broadway