



WILL YOU LET SIX INSIGNIFICANT CENTS Bar Your Way to a Bigger Business—a Better Salary?

Will you say to yourself: "I know all that there is to be known about business?" When, in reality no one man in a whole lifetime could possibly learn, by actual experience, the 798 Vital Business Secrets which the Business Man's Library, described here, will tell you?

Will you lull yourself to sleep with the thought that well enough should be let alone? When practical, salary-raising, profit-increasing help, such as this, is within your easy grasp?

Will you say that you can get along without these books, when 19,643 of America's biggest concerns have found them a money-making necessity?

Will you deny yourself this opportunity to learn the certainties of business? In these days of hump and hustle, when one single established fact is worth a whole hatful of theories?

The Business Man's Library contains practical working information of particular interest to:

- Manufacturers
- Merchants
- Bankers
- Wholesalers
- Contractors
- Builders
- Advertisers
- Importers
- Publishers
- Printers
- Engravers
- Lithographers
- Electrotypers
- Mail Order Houses
- Capitalists
- Public Institutions
- Manufacturers' Agents
- Supply Houses
- Lumber Interests
- Brokers
- Commission Houses
- Jobbing Houses
- Specialty Houses
- Lighting Companies
- Traction Companies
- Business Colleges
- Department Stores
- Warehousemen
- Real Estate Owners
- Real Estate Dealers

Can you afford to waste time and effort experimenting with business problems which other men have solved?

Will you argue that you would rather have the small cost of these books in your pocket than to have the money-making brain capital they will put in your head?

Are you content to plod and blunder along,—to spoil opportunities and waste chances, through business ignorance, when the crystallized experience of practically the whole world of business is yours for only six cents a day?

798 Vital Business Secrets

Just stop and think what this Business Man's Library means to every man of business—means to you. It means that now, and for the first time, you have at your instant disposal the crystallized experience of practically the whole world of business. It means that those hard dug nuggets of business knowledge, which every man used to have to find out for himself, you can now find out through the Business Man's Library. It means that those very business secrets which men have sweat blood and spent fortunes to learn, are now yours to read at your leisure and master at ease.

Six beautiful volumes—1,263 pages—bound in Oxford half-morocco—103 chapters—five dust-tint engravings—213 drawings—twenty-six colored charts—a glossary of technical business terms and a complete alphabetical detailed index covering 1,147 subjects treated. Seventy-eight big, bold, men—no mere words, but National Business Men, whose very names inspire respect and admiration and evoke the admiration of the Business Man's Library. Alexander H. Revell, founder and president of the great firm bearing his name; Sears, Roebuck & Co.'s Comptroller, John V. Farrell & Co.'s Credit Man; Montgomery, Ward & Co.'s Buyer; Sibley, Seligman & Co.'s General Manager. These are only a few of the seventy-eight men who give us not only the intimate secrets of their own successes, but priceless business information, working plans, methods, statistics, tabulations, systems, hints, pointers from high places in the world of money where few are permitted to enter.

For Employers and Employees

These books are intended for captains of industry, and for their clerks and their office boys; for proprietors and employees; for executive heads and for those under them and those over them; for the salesman on the road, and the shipping clerk at home—for every man in business who wants to play the game! Think of being able to take a trip through all the great businesses of the world, from their manufacturing waiting rooms to their blazing furnace cellars; from their guarded executive chambers, where big plans and policies are thought out, down into the workshops or out into the salesmen's territories, where these plans are put into execution. And all this without leaving your desk—without interrupting your work—at a cost of a few pennies a day!

Actual Working Plans

Yet this is only a part of the money laden opportunity offered you in these six handsome, luxuriously bound books of business! For they not only give you an inside view of the battlefields of business—they give actual working plans of all that you see—practical solutions to those very problems you must meet a thousand times in gaining that success of your great ambition. Then add to the help which this library will bring you, the help which you will get from SYSTEM, which stands pre-eminent the monthly magazine of Business, 260 to 350 pages in every issue of SYSTEM, and you cannot afford to miss a single page of it. It makes no difference whether you own your own business or whether you are working for somebody else; whether you sit in a private office and decide things, or whether you stand at a counter and answer questions—SYSTEM will show you new ways of saving time and effort and cutting out drudgery.

From 78 Master Minds

All those perplexities of every-day office routine—all those big difficulties that affect the year's profits, and the little ones that make up the day's work—analyzed, classified, reduced to utter simplicity by seventy-eight master business minds! How long will you let six cents a day stand in your way? How long can you afford to deny yourself such practical, money-making, success-building help as this? How long will you practice the false economy of saving a handful of pennies and wasting a Life-time Opportunity.

SIX CENT OFFER Picture in your mind six handsome gold-topped volumes, the same binding, paper, type that are usually to be found only in costly editions. 1,263 pages that could so easily be worth more to you if each set were a \$10 bill, and twelve months of SYSTEM—more than 3,000 pages of current business experience and help convertible into ready cash—and then think of this offer: Only \$18 spread out thin over nine months—and they are yours at once. Your check or money order for \$2, or a \$2 bill sent today, will start the books to you tomorrow, express and every other charge prepaid, and enter your name as a regular yearly SYSTEM subscriber. \$2 now and \$2 a month until \$18 is paid—only six cents a day for 798 money-making Business Secrets. Less than you probably spend for daily papers; less surely than it costs you for car fare or the evening smoke. Long before this month is out these helpful books, if ordered now, will have a chance to put back in your pocket more than their whole cost. Is the offer clear? Simply sign the coupon and send with \$2. Send today to

The Business Man's Library is of particular salary-raising value to men in these positions:

- Managers
- Salesmen
- Correspondents
- Credit Men
- Buyers
- Stock-keepers
- Shipping Clerks
- Superintendents
- Office Men
- Traffic Managers
- Confidential Clerks
- Corporate Directors
- Advertising Writers
- Advertising Solicitors
- Accountants
- Factory Managers
- Cost Keepers
- Cashiers
- Business Experts
- Private Secretaries
- Insurance Men
- Real Estate Men
- Bank Officials
- Executives
- Clerks
- Purchasing Agents
- Adjusters
- Foremen
- Professional Men
- Commission Men

Odds and Ends

Willie Meets the Visitor

Name's Bill. Full name's William Algernon Dewey Jones, same's Paw's, 'cept n' th' Dewey. Got his Name I guess 'fore Dewey riz. En' blowed the sparyard ships in two. Maw calls me Willie. Paw, too. So's Lou. She's my sister. Name's Cordelia Penelope Louisa Aurelia Jones. 'At's worse'n mine, en' so I guess 'at's why her bean calls her Dear. You ought to hear 'At guy when he sez "Dear!" He ain't been comin' more'n a week Er two. Ain't seen him to speak. But I git in th' hall an' I see 'At. At the smacks they make a-kissin'. He's awful soft, he is! I'll bet a cent 'at si'll git him yet. Paw sez he'll be mighty glad 'Uv it. Maw don't say nothin', but she had a talk with Lou the other night. I heard 'em. I wuz out uv sight 'Hine the door. Good thing I wuz. 'Spee' I'd got lammed becaz They thought I wuz asleep in bed. 'Stid uv hearin' what wuz sed. Maw sez 'at sis ought to make him Pop the quess-hum, an' 'en take him Real quick 'fore he knows Where he's at. I s'pose 'At's the way she got paw. Paw sez so, anyhow, an' maw Flares up an' sez, "It's a wonder How I come to make the blunder Marry'n you enyway!" Paw's smarter 'En enything, an' sez, "Hobson's choice!" Maw's a tartar. So's sis. She's worse. Gits it from maw. So paw sez. Maw sez it's paw. Guess it's both. So long. There's Jim! Who, sis? Yes, she's home. Why, you're kim! —Charles Russell Taylor.

The Deadliest Poison

PRUSSIC acid is popularly known as the most deadly poison extant; but cyanide of cadocyl is far more deadly. A millionth part in the atmosphere of an air tight cage caused the instant death of four dogs in succession. The vapor from a few grams diffused in the atmosphere of a roomful of people would cause the death of all present.

Old Glory Shamed

RECENTLY a New York Judge had before him a tramp who had been mobbed because he persisted in tramping an American flag under foot. "Why did you do that?" the Judge asked. "Because it's all it's good for," was the astonishing answer.

The Judge sent the tramp into retreat for a few months, to give him an opportunity for a change of heart.

One instance is known in which Old Glory's shame is the crown of a family's prestige.

At the battle of Bladensburg the American troops were defeated by the British under the command of an Irish officer named Ross. In recognition of his services in winning this victory, his sovereign granted him the title of Ross of Bladensburg, and to his crest was added an American flag, reversed, with the shaft broken.

The title is hereditary. In our generation the possessor is a Colonel of the Irish Fusiliers, who won some fame in the Boer war. And this Ross of Bladensburg uses as his crest to-day our Stars and Stripes turned upside down, and with the shaft broken in two.

And I don't see what we can do about it.

Wisdom

That wisdom surpasses in men who wear glasses.

Is proved by the facts, you'll agree: There's no contradiction about their affliction. They're fellows of four-sight, you see! —J. S. Greg.

Rice Paper

THE so-called rice paper which is said to form the wrappings of cigarettes has nothing to do with rice, and is not made of the membrane of the bread fruit tree, as is believed by some.

It is manufactured from the pith of a plant which is a species of ivy.

A Message from the Grave

A FEW miles from the residence of the late premier of England, the Marquis of Salisbury, in the little village of Tewin, Hertfordshire, there are five large trees growing out of a single grave; and thereby hangs a curious story. On the slab that marks the grave was carved the inscription:

"Here lyeth inter'd the body of the Right Honorable Lady Anne Grimestone, wife of Sir Samuel Grimestone, Bart., of Gohambury in Hertfordshire, daughter of the late Right Honorable the Earl of Thanet, who departed this life Nov. 22, 1713, in the sixtieth year of her age." The village story says that Lady Grimestone, persisting in a lifelong denial of the existence of a God, on her death bed declared in answer to the exhortations of her friends that if in the other world she found that there was indeed a God five trees would grow out of her grave. The woman died and was buried. Shortly after the interment the five little shoots began to appear, growing constantly until they split the masonry and wrecked the railings about the tomb.

DOLCEOLA A Miniature Grand Piano



The Dolceola's captivating harmony and unusual construction give it instant popularity, and the beauty of instrument of musical experts everywhere. It appeals to the larger number because of its low cost. If you can't afford a piano, you can afford a Dolceola. It is not only an indispensable addition to a well furnished musical establishment, but offers special facilities for enjoyment on the part of the untrained, yet musically inclined. The Dolceola, with its four full octaves, reproduces the exquisite tone value of two guitars and two mandolins. In action, while similar to that of the piano, is quiet and more simple, permitting effects impossible with the larger instrument. Any class of music can be played. Music lovers are delighted with it. You must have one. Your Harmonium, Upright, or Bookcase Piano. Take a Dolceola. Your course truly. Agents make for music. The Toledo Symphony Co., 1150 New Parkside, Toledo, Ohio.

YOU CAN MAKE MONEY FROM THE START

With this little candy spinning machine, which pays for itself in the profits of a day or two. It has been in use three years and has proved a bigger success each year. Ambitious hustlers take in \$25 to \$50 a day. Why not gather in the dollars during vacation time, with the



EMPIRE CANDY FLOSS MACHINE

It takes a pound of sugar and in eight minutes turns it into 30 bags of silky, fluffy Candy Floss that sell at 5 cents each. Figure the profit yourself. People buy Candy Floss as fast as you can sack it up. No trouble to find parties. The machine in operation is a curiosity that always attracts. No candy maker or expert knowledge needed. Write for prices and particulars. EMPIRE CANDY FLOSS MACHINE COMPANY, Fisher Building, Chicago.

DON'T Use Soap Others Have Used. Use

To use soap others have used is uncleanly—may be dangerous. Instead, get BENDER'S Sanitary Liquid Toilet Soap, and have strictly INDIVIDUAL Soap that no one else has ever touched.

BENDER'S LIQUID TOILET SOAP

Absolutely pure, delicately scented; also tart. Saves 50% of your soap bills. On sale at drug and dept. stores. Write for illustrated booklet giving full information. BENDER MFG. CO., 510 1/2 Land Title Bldg., Falls, Pa.

Pure, Fresh Unused Soap At Each Using.

PARROTS

The most jolly, sociable and interesting of all home pets, and our PACE PARROTS have been for years considered the best of all. They are from a certain district of Central Mexico, and are bright, vivacious and learn quickly to almost perfectly imitate the human voice. Each bird personally selected and fully guaranteed. Worth \$20.00, but on orders received before September 1st will furnish for



ONLY \$9.50 EACH Including shipping case and food for journey. Fine large cage, \$3.00. Nice young parrots of a cheaper kind but guaranteed talkers, \$3.25 each. Good cage, \$1.00. Parrot's complete book on Parrots, showing leading varieties in natural colors, 25 cents. Illustrated catalogue of Parrots, Imported German and Swiss Gold Fish, etc. FREE, if you mention this ad.

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By the Weatherwax Method. We are the only Boat Builders who sell boats complete for a cheaper kind but guaranteed talkers, \$3.25 each. Good cage, \$1.00. Parrot's complete book on Parrots, showing leading varieties in natural colors, 25 cents. Illustrated catalogue of Parrots, Imported German and Swiss Gold Fish, etc. FREE, if you mention this ad. IOWA BIRD COMPANY, Des Moines, Ia.

U. S. METAL POLISH

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